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Representatives of the Commercial club and other organizations that are discussing plans for advertising the city of Nebraska, have a fund of material ready made and available, if they wish to use it. The financial and commercial depression that started last October in New York and spread over most of the country left no scars in Omaha nor in the territory commercially tributary to this city. The fact is becoming pretty well known throughout the country that the great empire of which Omaha is the commercial capital is going right along, doing business at the old stand, without waiting for the aid or consent of Wall street or any other influence.

For five months, Omaha is the only city to show a steady and consistent increase in bank clearings. For the last week, a sort of a let-up time in the commercial world, Omaha showed a decrease of 4 per cent in clearing, a smaller decrease than shown by any other city in the first twenty of the 100 cities reporting to Bradstreet's. The decrease is the natural result of the checking up process due in the last week of June. Offsetting this is an array of reports from commercial houses and manufacturing establishments indicating a steady increase in trade with an exceptionally satisfactory outlook for fall business. Jobbers report that

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