



LINGERIE DRESSES
Fashion's summer favorites.
 For every occasion where cool, correct, becoming frocks are to be worn. We mention the best assemblage of sheer white and pastel colored lingerie dresses ever brought to Omaha. Exquisitely designed with laces and embroideries over silk slips—**32.50**
 \$75, \$50, \$40, \$30.....

LINGERIE DRESSES
 Very dressy white and colored French lawns, with dainty lace and embroidery trimming coolest summery frocks ever priced so moderately, three specials, \$12.50, \$10.00 and **6.98**

J. L. BRANDEIS "BOSTON STORE" & SONS

Our Great Special Purchase of High Grade
SHIRT WAIST SUITS & DRESSES
 Thousands of these well-made, newest style and thoroughly serviceable suits and dresses. Many pure white with embroidery trimming—others in dainty colors—many quite elaborate and worth as high as \$6—**1.50 1.98 2.50** at.....

New Arrivals LINEN SUITS
 Very smart little jacket suits, in the favorite 1908 styles—fine linens lace trimmed, jumper effects, also wide baby Irish lace, trimmed jackets and the favorite long hipless coats, at..... **14.85**

WASH SUMMER SUITS
 Lace trimmed jacket, wide fold trimmed skirt, white and colors, smart as a fine tailored suit and more comfortable, a \$7.50 value, **4.98** at.....

WOMEN'S WASH SKIRTS
 These popular summer garments are very smartly designed and made of linens, ducks, piques, Indian Head muslin, etc.—all newest 1908 style features, including new button skirts—prices \$12.50 down to \$3.98, \$3.50 and..... **2.98**



\$1.00 silks at 39c yard
 Plain and fancy dress silks, taffeta and Louisine checks, from the neat pin size to the more elaborate sizes, Pekin stripes, silk suitings, Paellette de Soie, fancy Burmahs, Rajahs and Tuscan silks, plain and fancy figured Japanese silks, 27 inches wide, etc.—worth \$1.00 a yard, at, yd..... **39c**

Black silk taffeta sale
 At half price and less. Never have we offered such values in black taffetas. All the 75c black Taffetas, yard..... **49c**
 All the \$1.25 black Taffetas, yard..... **69c**
 All the \$2.00 black Taffetas, yard..... **\$1.00**
 Mail orders filled.

Monday--The Grandest Bargains Ever Offered!
RUG SALE
Brandeis Gigantic Purchase From the N. Y. Auction
 Of Alexander Smith & Co., of Yonkers, N. Y., Largest Manufacturers of Rugs and Carpets in the World.

This was the great annual auction sale, and Brandeis' buyer was fortunate in getting some of the best lots. There never were such high class rugs offered in Omaha at such low figures. **Brandeis was one of the large buyers and we secured the choicest rugs in this matchless stock at a sacrifice that was extraordinary**

\$1.00 dress goods at 49c Yard
 All our odd lines of \$1.00 and \$1.25 fine dress goods, imported and domestic, representing the best and most wanted weaves, includes blacks, cream and white, \$1.00 and \$1.25 dress goods, at, yard..... **49c**

High class wash fabrics
 Sheer washable dress fabrics, Tokio and fancy Suesine silks, chiffon finish voiles, silk finish poplins, fine batistes, silk mulls, Drap de Soie, etc., worth 50c a yard, main floor dress goods department, yard..... **25c**

\$1.50 HAND LOOM EMBROIDERIES at 59c and 85c
 18 and 27-inch high grade flouncings, also waist frontings—all this season's very newest designs at almost half regular prices—worth up to \$1.50 a yard, **59c-85c** at, yard.....

ALLOVER EMBROIDERIES
 All fine hand loom needle work, on fine French batiste, Swiss and Nainsook—eyelet, neat French effects, also Filet, Grecian and combination effects; actually worth up to \$2.00 a yard, at, **49c-98c**

FLOUNCINGS AND SKIRTINGS
 18-inch corset cover embroideries, also wide bands, insertions and galloons—actually worth up to 50c a yard, **12c-29c** at, yard.....

EMBROIDERY EDGINGS
 Edgings, also corset cover widths, etc.—two big lots, worth up to 20c a yard, at, yd..... **5c-10c**

TWO NEW LOTS OF LACES
 Fine Vals and Filet laces and insertions, also fine Torchons, Clunys, etc.—many to match—worth up to 15c a yard, at, yd..... **3 1/2c-5c**

Exceptional Bargains in Fine NET TOP LACES
 With dainty filet and crochet edges, also neat combination effects—all choice designs—very fashionable and in great demand, white, cream and ecru, positively worth up to 75c a yard, at, **29c**

A Brandeis sale is always a genuine special sale. Every woman who attends knows positively that she will secure a big bargain. Brandeis sales are known all over the West. We buy for cash, no matter how large the amount. This sale Monday will be

A TREMENDOUS SALE FILLED WITH WONDERFUL BARGAINS
 Practically our entire 3rd floor devoted to this sale—70 clerks to wait on you—no crowding—no delays. It was never before possible to buy such high class rugs for so little money.

\$30 Wilton Velvet Rugs at \$15.98 All 9x12 seamless rugs, woven in one piece—splendid range of patterns—beautiful new effects, made to sell everywhere up to \$30.00— 15.98 at.....	AXMINSTER RUGS at \$17.98 Finest quality of Axminster made—very high class 9x12 rugs—rich dark and light tones—exact copies of those elegant orientals that sell at five times the price..... 17.98
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THE FINEST QUALITY OF WILTON RUGS MANUFACTURED
 In those beautiful light, soft, Persian patterns that rival the most expensive imported rugs; all are seamless, 9x12 in size, and only the richest patterns are included, such rugs would sell regularly at \$55, Monday at... **29.98**

\$20 Brussels Rugs at \$12.50 Best quality 9x12 Brussels Rugs—oriental and floral designs, for dining rooms and living rooms, would be a bargain at \$20.00, for... 12.50	\$15 Brussels Rugs at \$7.98 These are high quality room size Brussels rugs—all in new and very attractive patterns—actually a \$15.00 rug, at..... 7.98	\$5 Rugs at \$1.59 Very large assortment of various kinds and sizes—Wiltons, Axminsters and Velvets—all overs, florals and oriental patterns, sizes to 36x72, at..... 1.59
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Corner Rugs at \$1.98 —Fine Axminsters and Brussels, sizes 4-6x6, values up to six dollars each; on sale Monday, at..... \$1.98	Granite Art Rugs at \$2.98 —These are fine ingrain rugs, up to 9x12 in size, sell everywhere up to five dollars each, on sale Monday, at..... \$2.98	Big Stock of Drummers' Samples —Rug pieces, nicely bound on both ends and made from Wiltons, Velvets and Brussels—one big lot, each..... 39c
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AND VARIOUS OTHER KINDS AND SIZES FROM THIS GRAND AUCTION SALE AT BARGAINS EQUALLY AS GREAT.

ALL NEW ARRIVALS IN MID-SUMMER MILLINERY
 Our Great Sale of Hats Saturday was so immense that we sold practically every hat in our entire stock. Monday we start the mid-summer season with thousands of all new hats. New York models as well as our own copies of elegant Paris hats—trimmed with ostrich, ribbons, wings, etc.; special at **\$10**

Every one is an elegant new style, shown for the first time Monday.

Long, pure silk gloves, \$1 pair
 16-button length, extra heavy quality—in either Milanese or Tricot weave—all the new shades of tan, brown, leather, navy and sky, also black and white, sizes 5 1/2 to 8, worth \$2 a pair, Monday, pair..... **\$1**

Long Milanese silk gloves
 16-button length, 2-clasp fasteners, black and white, sizes 6 to 8 1/2, worth \$1.00, at, pair..... **59c**

J. L. BRANDEIS "BOSTON STORE" & SONS
 These are \$35, \$30 and \$25 Suits at **\$12.50**

Greatest Purchase of Men's Clothing Ever Made in the West. Brandeis Paid Cash for the Entire Surplus Stock Men's Suits
Hirsh-Wickwire & Co., Chicago
 One of America's Greatest Makers, Whose Clothes are Known for Their Refined Patterns

A week ago at our famous sale of clothing we sold all the suits we had in stock. Our buyer went to Chicago and made a very low cash purchase of an entire new stock from this great manufacturer.

These Fine Suits Are Absolutely New and Are Shown Monday for the First Time
 There is a style character about these superior clothes that mark them as the equal of the fashionable world's highest grade of merchant tailored clothes for men. The finest imported and domestic fabrics of newest shades. This is just the time to select your new suit. Fourth of July is two weeks away.

Men's \$35 Suits at \$12.50
Men's \$30 Suits at \$12.50
Men's \$25 Suits at \$12.50

MONDAY'S SPECIALS in HOUSEFURNISHINGS
 Basement, Old Store, New Entrance from Street, N. W. Cor. 16th and Douglas.

24 pound family scale, slanting face dial—warranted accurate, special for Monday, regular \$1.10, at... **79c**

Toilet Set—like cut, consisting of 4 pieces on a tile-like background, all pieces highly nickel-plated, Monday, regular 75c—**49c** at.....

8-Piece Kitchen Knife Set—bread, cake and paring knife, black wood handle, per set. **12c**

Sleeve Boards—Made of hard wood, heavily padded, Monday, regular 25c, at..... **12c**

Sleeve Iron—"sensible" The genuine, full nickel plated, with always cold adjustable wood handles, regular 45c—**39c**

J. L. BRANDEIS "BOSTON STORE" & SONS
BARGAINS GROW BIGGER; BIGGER
Entire Bankrupt Stock of Whipple & Co., New York
 Comprising Immense New, Up-to-Date Lines of **Men's Furnishing Goods**

This is a gigantic sale—it is so immense that it will take several days of enormous crowds to deplete the stock. As fast as a counter or square becomes sold out we bring forward new goods from the stock. Don't miss these chances Monday.

We bought this stock at public auction at a fraction of its value.

All the Men's \$1.00 and \$1.25 Summer Underwear, 25c, 50c
All the Men's 50c Summer Shirts at..... 15c
All the Men's \$1.00 and \$2.00 Shirts at..... 25c and 50c
All the Men's Umbrellas, worth to \$2.00, at..... 75c and 98c
All Men's Soft and Stiff Hats, worth to \$3.00, at 50c and 98c
All Men's and Boys' Straw Hats, w'th to 75c, at 25c and 45c
All the Men's Wash Ties, worth 35c, at..... 8 1/2c
All the Men's \$1.50 Belts at..... 25c
All the Men's 75c Suspenders at..... 17c
All the Men's Night Shirts, worth up to \$1.00, at..... 49c

90 Sterling Union Suits, at..... **3.98**
 \$1.50 and 80 Underwear, up from..... **89c**
 Also Mercerized Silk Underwear..... **1.25**
 Men's \$7 Panama Hats, at..... **2.50**
 Men's Pyjamas, 1.98, 1.50, 75c
 Men's 10c Wash Ties, at..... **1c**



BRANDEIS