

HAYDEN'S THE RELIABLE STORE

Offerings of Vast Saving Importance Distinguish Saturday Sales

The crowning bargain event of a season of unusual value-giving, a sale of marked interest to the buyers who want not only the most in quantity but the best in quality for their dollars.

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Ladies' Hosiery

Immense cash purchase from one of New York's prominent importers goes on sale Saturday at less than mill cost.



Ladies' Fine Lisle Hose—Sold regularly up to \$1.00, plain black and tans, hand embroidered, all-over lace, etc., all colors; sale prices 49c, 35c, 25c

Ladies' Underwear AND Corsets

Several special cash transactions enables us to offer values beyond question the greatest of the entire season, here or elsewhere.

At Less Than Half. Big Bankrupt Stock Purchase of standard corsets, popular new styles and best makes, that sell regularly up to \$5.00, nearly all sizes, several models for stout figures, at \$1.75

New York Bankrupt Stock Sale Continues

\$19,000 00 Stock of Men's Furnishings and Underwear Secured by our New York Buyer at Less Than 40c on the Dollar. Clean High Grade Seasonable Merchandise—the Most Phenomenal Bargains Ever Offered.

Men's High Grade Laundered Shirts—Soft or pleated bosoms, madras, percales, fine ginghams, etc., cuffs attached or detached, coat style if you wish, all standard makes, values to \$2.00, in 3 lots 25c, 39c and 69c



Men's Soft Summer Shirts—Values up to \$3.00, in fine mohairs, pongee silks, silk and linens, etc., white, tans and fancies, the ideal shirt for summer wear, actual values up to three dollars, on sale at 39c and 69c

Men's Night Robes and Pyjamas—From the New York stock, all new, clean stock, regular values to \$3.00, at 98c, 75c and 50c

Men's Combination Suits—Values to \$3.50, an immense line of standard makes, in plain and fancy colors, all sizes, 4 lots, 50c, 69c, 98c, \$1.50

June Clearance Bargains Better Than Ever

Right at the beginning of the season you're offered complete lines of seasonable outer garments at prices which would prevail elsewhere in August.



\$18.00 to \$35.00 Silk Suits Saturday \$12.50—375 handsome suits in the lot, taffeta, crepe de chine, etc., in all colors and choice new designs.

Extra Special Shoe Sale Saturday

600 pairs men's sample Crown shoes and oxfords, worth up to \$4.00 a pair. A splendid opportunity to buy fine high grade shoes, all Goodyear welts, at the price of cheap shoes, at pair \$1.98

Some Rousing Furniture Specials

Large Arm Rocker—Golden oak finish, cobbler seat, well made and finished, \$3.50 value at \$2.15

Read these Grocery, Fresh Vegetables, Fruit, Butter, Cheese and Cracker Prices for Saturday's Sale

The best pure Cane Granulated Sugar at less than jobbers' cost. 10 bars best brands Laundry Soap 25c

Three Rousing Extra Specials

Women's Long Kimonos—Regular \$2.00 values, clearing sale price 89c

Groceries Continued

TEA AND COFFEE SPECIALS FOR SATURDAY. We import direct all our Tea and Coffee.

Try Hayden's First

Monday the Great Rug and Carpet Sale SECOND BIG SHIPMENT FROM N. Y. AUCTION Alexander Smith & Sons MATCHLESS VALUES IN HIGH GRADE PERFECT MERCHANDISE

Books and Magazines

"Painted Rock" by Marley Roberts, author of "Rachel Marr," is the title given a collection of tales and narratives of the Painted Rock, South Panhandle, Texas, as related by Charlie Baker.

for a number of years, was released in response to a demand on the part of the readers of the later books. Martin Hewitt also appeared as the detective in "The Red Triangle."

by a graphic description of a battle royal between love and hate, personified, for the soul of the hero. Published by the G. W. Dillingham company.

Ladies' Gloves

A New York wholesaler needed the cash and we closed out his entire surplus at practically our own price. Such values as Saturday's offerings were seldom if ever before shown here or elsewhere in Omaha.



All Long Silk Gloves, regular values to \$2.00, on sale at 98c

In Our Drug Department

You will find the same regulars on sale today, also some extra specials.



LATEST MID-SUMMER STYLE IDEAS IN MILLINERY. ALL WHITE AND ALL BLACK EFFECTS

50c Ribbons Saturday at 15c

Greatest ribbon bargains of the entire season. 6-in. all silk, all colors, extra quality Taffeta Ribbons, 35c to 50c a yard values, all in one lot at yard \$9c

Notice! What You Can Buy For 25c in Our Big Crockery Department Saturday

6 white handled Cups and Saucers, for \$25c

Books and Magazines

"A King in Exile" by Cleveland Moffett, author of "Real Detective Stories," is a strong novel in which many cross threads of plot are involved. There is humor and pathos in the tale and a knowledge is shown of the seamy side of New York life.