

One Dollar Silks Monday go for 39c

Greatest Bargain Opportunity of the Season
27-in. Rough Pongees, 27-in. Rubys, 27-in. Rajahs, 24-in. Mandarins, 27-in. black Taffeta, 3,000 yards of beautiful Novelties, 20-in. color Taffetas, 27-in. figure Habutais, 27-in. white Jap Silks, 27-in. Chinas, all colors. 24-in. Foulards, 19-in. color Messalines, etc., etc., all 39c at one price Monday; regular \$1.00 values, at...

Wash Goods in Our Famous Domestic Room

- 10c Organdie de Luxe 10c
19c Irish Dimities 10c
15c Percales 10c
12 1/2c Percales 7 1/2c
12 1/2c Batiste 5c
10c Batiste, mill ends 3 1/2c
15c White Novelties 5c
19c White Novelties 7 1/2c
25c White Novelties 12 1/2c
19c Dotted Swiss 10c
15c Dotted Swiss 7 1/2c
12 1/2c Linen Toweling 7 1/2c
10c Linen Toweling 6 1/2c
12 1/2c Towels 8 1/2c
15c Towels 10c
19c Towels 12 1/2c

Save on Your Rug Purchases

The equals of this week's special sale values at Hayden's are not offered elsewhere in Omaha. Comparison will convince you of the truth of this statement.

- \$80.00 Moquette Rugs—9x12 size, Oriental patterns, snap, at \$24.75
\$80.00 Body Brussels Rugs—Beautiful designs, 9x12 size, choice, at \$22.50
\$27.50 Best Axminster Rugs—Oriental and floral patterns, 9x12 size, magnificent bargains, at \$21.98
\$25.00 Axminster Rugs—Best quality, 8-3x10-6 size, splendid assortment, at \$18.50
\$25.00 Velvet Rugs—9x12 size, elegant line of patterns. Special price \$17.98
\$15.00 High Spire Tapestry Rugs—9x12 size, at \$11.98
\$15.00 Tapestry Brussels Rugs—9x11 size, 11 patterns to select from, choice, at \$11.98
\$15.00 Roxbury Rugs—Elegant designs and colorings, 7x9 size, special Monday, at \$12.50
\$12.00 Kashmir Rugs—Guaranteed fast colors, no wrong side, 9x9 size special, at \$8.25
A full line of New Brussels and Axminster Carpets, with Berbers to match, splendid values, yard, \$1.25, 90c, 75c and 50c

High Grade White Goods Dept.

Complete line of white goods for graduating and confirmation dresses now on sale at greatly reduced prices.

- St. Gall embroidered Swiss, \$1.00 grade 75c; 75c grade 59c; 59c grade 35c
Scotch Swisses, 27-in. wide, at a yard, 50c, 39c, 25c, and 19c
Checked Lawns, 27-in. wide, regular 39c grade 29c; 25c grade 18c
Sea Island Nainsook, 40-in. wide, regular 50c grade 39c; 39c grade 29c
English Nainsook at yard, 19c, 15c and 12 1/2c
Merc. Waistings, 27-in. wide, at a yard, 39c, 25c, 19c
Irish Dimities, 27-in. wide, at yard, 39c, 25c and 15c
Batiste Claire, 36-inch wide, at a yard 50c and 75c
Sheer Opera Batiste, 45-inch wide, Monday at a yard, 65c, 50c and 45c
Wash Chiffon, 45-inch wide, at a yard 98c, 69c, 59c and 49c
Mercerized Chiffon, 45-inch wide, regular 85c grade, Monday at a yard 35c
Mercerized Batiste, 45-inch wide, with silk finish, for lingerie waists, at a yard 85c, 75c 50c and 39c
French Lawns, 48-inch wide, just the thing for graduating dresses, at a yard 85c 75c and 50c
Persian Lawns, 45-inch wide, at a yard 75c, 59c and 39c
Persian Lawns, 32-inch wide, at a yard 59c 25c and 19c

A Positive Saving of One-Half On Every Item Advertised in Our

High-Grade Linen Department Monday

- 10 pieces heavy, sturdy Scotch table linen, 2 yards wide, all pure flax, good value, at \$1.35 yard, Monday, yard, 69c
5 pieces high grade grass bleached table damask, 72 inches wide, best Irish manufacture, well worth \$2.25 yard, Monday, yard, \$1.19
25 dozen dinner napkins, all bleached, warranted pure linen; heavy, and good for wear, good value at \$4.00 dozen, Monday, 6 for 95c
25 pieces toweling, a mixed lot, every thread pure linen; best Barnum and Stevens makes, regular 16c, and 18c quality, Monday, yard, 9c
50 mercerized Dresser Scarfs, fine satin finish, beautiful patterns, 54 inches long, usually sells for 75c, Monday, each, 39c
50 high grade, imported Marseilles Bed Spreads; both white and colored, some slightly mused, positively worth up to 75c each, Monday, each, \$3.50

Read the Big Grocery Sale Prices

for Monday. Freshest Goods and Highest Quality

- Flour, Flour, Flour
The finest made, nothing better for double the price, Monday only, per 48 lb. sack, \$1.35
10 bars best Laundry Soap 85c
10 lb. sack best white or yellow Cornmeal 15c
4 cans fancy Sweet Sugar Corn, 85c
Solid packed Tomatoes, per can 75c
Gallon cans New York Apples, 80c
5-lb. cans Golden Pumpkin, Hominy, Squash or Sauer Kraut, 85c
The best Macaroni, per pkg., 85c
1 lb. cans Assorted Soups, 75c
8 lb. choice Japan Rice, 85c
The best Pearl Tapioca or Sago 85c
Bromangion, Jellycon or Jell-O, per pkg., 85c
Quaker Oat Co's Toasted Wheat Flakes, pkg., 85c
The best Soda or Oyster Crackers, per lb., 85c
The best crisp Pretzels, per lb., 85c
The best crisp Ginger Snaps, per lb., 85c
Fancy Cookies, regular 15c and 10c seller, per lb., 15c
The best Tea Siftings, per lb., 15c
The best Golden Santos Coffee, per lb., 15c
Big Butter and Cheese Sale Monday
Choice Dairy Butter, per lb., 15c
Fancy Dairy Butter, per lb., 15c
Fancy Creamery Butter, per lb., 25c
Fancy Full Cream Brick Cheese, per lb., 15c
Fancy Full Cream New York White or Colored Cheese, per lb., 15c
Big Vegetable Sale Monday
2 bunches fresh Asparagus 5c
Fresh Spinach, per peck 5c
3 large bunches fresh Onions 5c
Green Beans, per lb., 5c
4 bunches fresh Pieplant 5c
New Potatoes, lb., 5c
New Cabbage, lb., 5c
2 heads fresh Leaf Lettuce, 5c
Pineapples, Pineapples
Another car in. Buy now before the advance.
Each 85c, 95c, \$1.10, \$1.25
Each 80c, 75c, 85c, 10c, 12 1/2c

HAYDEN'S THE RELIABLE STORE
Mail orders filled on all items except in case of hour sales or where otherwise stated. Send at once.

High-Grade Wash Goods Department

Here can be found all the fine Imported Novelties of Europe and America—Arnold's, Windsor Mills, Lorraine Mills and other mills, at prices far less than can be bought elsewhere. Panama Voile, Barred Swiss, Silk Striped Voiles, Voile Supreme, Batiste Rayure, Cluster Dimities, Draps de Leude, Panama Taffeta, Lacerue Tissue, Swiss Applique, Toulon Silk, Automette Stripes, French Batiste and other things too numerous to mention. In this department prices range as follows: 10c, 12 1/2c, 19c, 25c, 35c, 50c and up to \$1.98 per yard.

Unprecedented Value-Giving in High-Grade Sheets, Pillow Slips

- at Prices Far Below Actual Cost of Production for Monday Only
Utica Sheets, size 81x90, each, 79c
White Thorn Sheets, size 81x90, each, 75c
Defender Sheets, size 81x90, each, 65c
Pepperell Sheets, size 81x90, each, 59c
Standard Sheets, size 81x90, each, 55c
Linen finish Sheets, size 81x90, each, 49c
Pepperell Sheets, size 72x90, each, 45c
Linen finish Sheets, size 72x90, each, 39c
Standard Pillow Cases, size 42x36, each, 10c
Pullman Pillow Cases, size 42x36, each, 11c
Standard Pillow Cases, size 45x38 1/2, each, 13c
Defender Pillow Cases, size 45x36, each, 15c

Another Big Sale of Tailor-Made Suits Monday

Crowds of satisfied customers thronged the cloak department Saturday, anxious to secure some of the magnificent bargains from our great New York purchase. That the bargains were superior to any ever before offered is certain, but the cream of the stock, the very richest of ready-to-wear suits were reserved for Monday's sale and will be shown in two great lots.

- Tailor Suits, manufactured to sell at \$50.00 and \$60.00, will be closed at, choice, \$29.90
\$10.00 and \$12.00 Covert Jackets, both plain and fancies, all sizes, newest styles, at \$6.95
Silk Coats, 52-ins. long, manufactured to sell at \$15.00; choice Monday, \$10.00
Lingerie Dresses, values to \$10.00
Princess styles, lace and embroidery trimmed, comes in all colors, at \$4.95
Tailor Suits, manufactured to sell at \$30.00 to \$40.00, will be closed at, choice, \$16.75
\$3.00 Wash Skirts, made of Indian Head linens, newest styles, great snap at \$1.50
\$2.00 Moire Underskirts, 79c

A Complete New Line of Linen Suits and Dresses—White, pink, blues and lavenders, charming new designs; splendid values at \$5.00, \$7.50, \$10 up to \$20
Sample Cravenette Coats, values to \$12.00, big assortment for selection, choice \$5.00
Rubberized Silk and Satin Coats; several styles, values up to \$25, Monday \$8.95
Women's Long Silk Kimonos; big assortment of handsome patterns, at, choice, \$5.00
New Home Made Wrappers; best line shown in Omaha, each, at, from \$1.25 to \$2.50
\$1.00 Wash Underskirts at 59c
Big Sale of Infants' Wear Monday.



Drapery Dept.

- Rope Portieres; heavy festoon design, special values at \$4.98
Silk Drapes, for double doors, in all shades, at \$4.98 to \$7.50
Madras Portieres; just the thing for the summer months, at prices from \$2.98 up to \$7.50
45-inch Imported Madras—Best assortment, at 75c 98c to \$1.49
55c White Drapery Madras—36-inch wide, yard, 25c
98c Irish Point Lace Curtains—Also Fillets, Cluny and Battenberg, on sale Monday, pair \$4.50
Cluny Lace Curtains—Great assortment and splendid bargains, at \$6.50 down to \$2.50
50-inch Tapestry Bagdad or Roman Striped, at yard 45c and 35c

Millinery at Just Half

For One Day Only Monday, May 25th
We will offer our customers the unrestricted choice of any Trimmed Hat in our immense stock at Just Half of Regular Price
Immense assortment of the very choicest designs to select from. Nothing reserved, every thing will go in order to quickly reduce stock. Every hat marked in plain figures.



Great Embroidery Sale

A magnificent line of Embroideries from the Fenkart & Co. Bankrupt Stock, at about 1/2 actual worth, Monday.

9c All these handsome 35c Corset Cover Embroideries, 25c Skirt Flouncings, 25c Bands and Beadings, 35c Edges, etc., displayed in our 16th street windows the past few days. All choice quality and patterns, not the cheese cloth variety shown in some stores at 10c and 12 1/2c. These are worth double—the greatest snap of the year.

- \$1.50 Embroideries Yard 59c
The very finest Swiss and Nainsook Corset Covers, Allovers, Waist Fronts and Lace Combination Bands, Etc., all values from \$1.50 to \$2.00, greatest values ever shown, at 59c
Corset Cover Beadings 7 1/2c
The regular finished beadings for corset cover straps, 15c to 25c values, at 7 1/2c
White Cream and Ecru Oriental Laces—A big special purchase on sale Monday, yd. 15c and 19c
Another Big Sale
Ribbons From the Auction of Co. N. Y.
Thousands of bolts of plain and fancy ribbons at 1/2 to 3/4 Regular Prices.
50c Fancy Ribbons—Delightful assortment, yard, 15c
All narrow ribbon on sale, at yard 15c
Wide Taffeta Ribbons—Worth 35c and 50c, at 10c
60c plain color ribbons, great variety, yard 19c

Ladies', Men's and Boys' Furnishings and Underwear

Seldom, if ever before, have such values been offered in this or any other Omaha store.

- Ladies' Cambric and Nainsook Underskirts—Worth to \$3.50, immense assortment for selection, at \$1.50 and \$1.98
Ladies' Gowns—Values to \$2.50, including the new Merry Widow styles, on sale Monday, at 98c and \$1.50
Ladies' Gowns—Worth to \$1.50, in two big lots, at 50c and 75c
Corset Covers and Drawers—Worth to \$1.00, to close in 3 lots 25c 39c and 49c
Ladies' Combination Suits—Worth to \$2.50, Corset Cover with either Skirt or Drawers, beautifully trimmed, choice 98c and \$1.50
Ladies' Knit Union Suits, at 25c
Ladies' Knit Vests, at 10c 15c and 19c



Men's Furnishings and Underwear Greatly Underpriced

- Men's Union Suits—Values to \$5. Such makes at Lewis, Sterling, etc., in silk and linen, maco cottons, etc., on sale at 75c 98c \$1.50 and \$1.98
Men's Undershirts and Drawers—Of finest maco cottons, plain or fancy colors, worth double; Monday's special prices 25c, 39c and 49c
Men's Nainsook Shirts and Drawers—Athletic style, 50c 75c and 98c
Men's Dress Shirts—Worth to \$1, madras, percales, French ginghams, etc., at 29c and 49c
Men's Soft Summer Shirts—Regular \$1 to \$3 values, mohairs, awasettes, silk and linens, etc., on sale at 75c 98c and \$1.50
Men's Four-Ply Linen Collars—New, clean stock, good styles, all sizes, worth 15c, at 5c
Men's 25c Silk Neckwear, 10c
Men's and Boys' Shirts—50 values, Monday 25c
Men's Underwear—All sizes—worth to 50c, at garment, 19c
Boys' Wash Pants—Worth regularly 39c, at pair 19c
Boys' Blouse Waists—Regular 50c values, on sale, at 25c

TAPERING WAIST R-G CORSETS

Perfect style and absolute comfort are the features that distinguish the new R. & G. models for spring. In the complete lines carried by us, you will find your exact style and size. A corset that fits your figure just as it made for you. The model for medium figures pictured here is one of the most popular ever produced, high bust, deep hip, long back, in coutil or batiste at \$2.00
\$2.50 Corsets of fine French Batiste, with non-rustable Sheffield boning. Very newest models trimmed with fine Swiss embroidery, fleur de lis pattern, extra wide lisle webbing hose supporters attached, greatest values ever produced in Omaha, at sale price \$1.19



Queen Quality Shoes

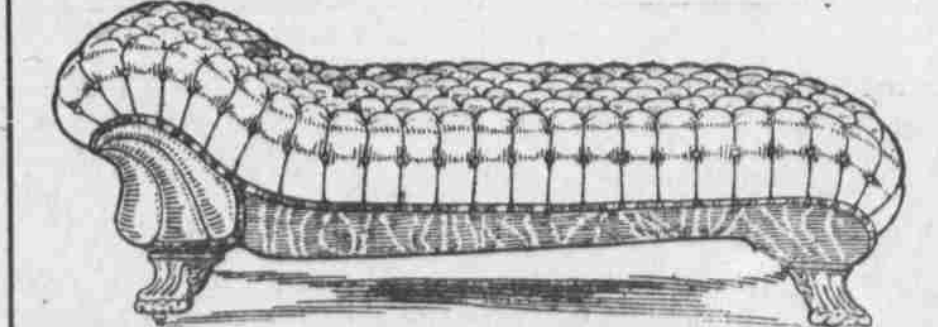
CUSTOM GRADE \$4.00 \$3.50

It began in 1540. Henry VIII then said that barbers should no longer be surgeons. That was the beginning of expert specialization. It meant better barbers and better surgeons. To-day the greatest example of expert specialization is a factory in Boston, the largest of its kind in the world; where 3660 persons make every day 11,000 pairs of "Queen Quality" Shoes—the foremost Shoe for Women.



Matchless Furniture Bargains Next Monday

Don't fail to grasp this splendid saving opportunity. Many other special offerings.



\$28.50 Couch, Genuine Leather Upholstered—Quartered Oak frame, absolutely guaranteed, on sale for this one day, Monday, \$20.75



\$5.00 Sanitary Steel Couch—Very best make, secured at a very low price, on sale Monday, at \$3.95
Porch Chairs—High back, neatly finished, strongly made, special bargain, at \$1.25
Parlor Settees—Mahogany finish, with removable green plush cushions, \$15 value, for \$9.75
Bolster Rolls—Covered with green, white or pink muslin, large space for storing pillows, special \$9.95

Monday Is Hardware Day

- 12c Hardware Sale
50c Feather Dusters, 12-inch long, 25c
Cotton Mops, large size; 30c Wire or Heavy Braided Cloth Line; 50c Clamp Sleeve Board, padded, 15c new Bread Board; 25c Parlor Broom, union made; Large Galvanized Pail; 25c Zinc Wash Board; 12 Wire or Wooden Coat Hangers; 25c Wilson Bread Toaster; Vrooman's 25c Sink Strainers; 25c Carpet Beater, extra heavy; 35c Wooden Knife and Fork Boxes; 6 rolls of fine Toilet Paper; 6 pks. Polished Tooth Picks; 6-foot Ceiling Dusters; 2 Scrubbing Brushes, 10c quality—any of the above—
12 1/2c
New Screen Doors, extra long, 89c
Fancy Oiled Screen Doors, worth \$1.95, at 85c, on sale tomorrow, 5c and 10c
Adjustable Screens, 18 to 23 inches, at 15c
Best Foultry Wire, Monday, 49c
Best Screen Wire, Monday, 49c
85c all Galvanized Wash Tub, 49c
Heavy Galvanized Wash Tub, 39c
1 1/2 Folding Ironing Boards, 49c
LAWN MOWERS, KOBE, ETC.
Ball bearing Lawn Mowers, sold all over for \$7.50 to \$9.50, fully guaranteed \$4.99
Good Lawn Mower, worth \$5.00, only \$3.49
25c Hose Reels, Monday 7 1/2c to 12 1/2c
25c Steel Garden Rakes and Hoes, 15c
NOW IS THE TIME TO PAINT.
Can ready mixed House Paint, worth 25c to 35c, on sale tomorrow, 5c and 10c
Best Floor Paint, per gallon, only 28c
Wall Paper Cleaner, per can, 7 1/2c

TRY HAYDEN'S FIRST

EXPRESSION IN CONCRETE
Concrete Blocks Considered as a Medium of Concrete Expression.
Concrete has forced its way into building construction by way of the practical builder by virtue of its economy and strength, and has reached its height through the technical ability of the engineers, who have recognized its paramount value as a building material. Until the last two years it has received only sporadic recognition from architects for its value as a medium through which to express ideas of beauty of structure as well as utility and economy. This is natural and can scarcely subject the architect to censure, although there has been consequent delay in the development of the new building material, and there are many structures which have been perpetrated by builders and by engineers who lacked the artistic sense and training which are essential for a good architect.
Imitation of styles of architecture suited to other materials is not advised except so far as the motive and effects approximate those peculiar to concrete. Some architects condemn the concrete block as a base imitation of stone, and therefore not acceptable for an architectural composition. Municipal Engineering magazine thinks they are incorrect in their position on this matter. A rock-faced concrete block is a bare-faced imitation of a natural product which cannot be successfully imitated, and is properly condemned, but there are facts about concrete construction which justify and, in fact, may demand, the use of concrete in block form, and one of the basic principles laid down by these gentlemen is that a building which is successful architecturally must tell the truth. The truth about concrete is that in large surface cracks are probable on account of expansion and contraction from changes in temperature. If these cracks are not localized by joints they will give trouble by appearing where they will be unsightly. The builders of small buildings may not be able to provide the necessary materials for producing monolithic concrete. It may be necessary to make up the concrete at one place and put it into a structure at another, conditions of economy and expediency, and often necessity, therefore, require block construction. In many cases, therefore, blocks frankly admitted their concrete structure, are, by the principle governing these gentlemen, proper architectural material and must be accepted as such. Because blocks had in design and poor in quality are on the market is not reason for condemning good blocks standing on their own merits as an architectural medium. There is apparently a place for the concrete block in both large and small buildings. Is a concrete block veneer for a reinforced concrete wall any less true than a stone veneer? At least during the period intervening before a true concrete architecture appears there is a place for the concrete block as well as for brick and stone in combination with concrete, and not always as a matter of finish to imitate something else.
Pointed Paragraphs.
Anyway, the forgetful man seldom forgets to forget.
Lucky is the man who isn't sold when women go to market.
Clothes do not make the man, but a lot of men make clothes.
It's no wonder children are so contrary; just look at their parents.
A wall flower by any other name would wither just the same.
How we dislike people who grasp opportunities we fail to see!
It's a sad lot that the small boy whose face is always clean doesn't have as much fun as he is entitled to.—Chicago News.