

Lingerie Waists



Of all the waists that will be most popular for summer, the cool, airy lingerie waist will be the favorite.

These are by far the daintiest, waists that ever were brought to Omaha.

A special group of real lingerie waists in short and long sleeves, very prettily made, special, at 98c

Dainty Sheer Effects in Waists—Many with beautiful embroidery trimmings—others in the ultra swell tailored styles, at 250-298

Delightful Styles in Lingerie Waists—Very elaborate creations and pretty as French waists can be, at 398

The most exquisite waists in sheerest linens and lawns, richly trimmed and hand embroidered—the season's cleverest waist creations—698 up to 1485

This is a waist display without an equal. The waists are by far the daintiest and most varied in style ever seen in Omaha.

A Sale of Ninsook, Cambric and Swiss Embroideries 18-inch skirtings, corset cover widths—also medium and wide edges, insertions and beadings—all new, fresh and crisp—the biggest embroidery bargain of the season—worth up to 25 cents yard—at, yard 10c

\$1 Embroideries, 39c 18 and 27-inch flouncings, skirtings and corset cover embroideries—also fine novelty frontings and waistings, in choicest designs—worth \$1.00 a yard; on bargain square, 39c

Embroidered Waistings 24 and 27-inch waistings and frontings—also allover embroideries—the richest new designs and effects, worth up to \$2.00 a yard, at, yard 69c

Sale of Laces New arrivals in fine French and German Val. laces and insertions—many to match—also fine torchons, Point de Paris, Platt Vals, and cluny curtain laces and insertions, worth up to 15c, at 3 1/2c-5c

Women's Long Chamois Gloves The celebrated Perrin make—in 12 and 16-button length—gusseted sleeve, and 2-pearl clasp fasteners, natural shades and white \$2.50-\$3 \$2.00 Long Gloves at \$1.25 16-button, extra heavy, pure Milanese silk—double tipped—new shade—\$2 gloves, white, pair \$1.25 Long Silk Gloves—New colors, 16-button length, worth \$1.75, at 98c Long Lisle Gloves—Pure, Milanese, black tan and white, worth \$1.00, at 50c

J. L. BRANDEIS "BOSTON STORE" & SONS

Great Muslin Underwear Sale

Everyone is talking about this wonderful sale where the finest of undermuslins are being sold at unheard of bargains. The stocks are gigantic. These are only a few of the big bargain groups: A splendid assortment of Great bargain tables filled with snowy gowns, skirts, drawers and corset covers, at 38c A wonderful assortment of undermuslins of high character—very elaborately made, at 95c Beautifully trimmed garments of French lawns and cambrics, will go at 1.39

Monday--Biggest Bargains in Omaha's History

RUG SALE

ENTIRE NEW STOCK OF HIGHEST CLASS RUGS BOUGHT FROM AN EASTERN MFR., WHO TOOK A TREMENDOUS LOSS TO GET SPOT CASH

This Stock Consists of Strictly High Class Rugs of Every Kind and Size.

The Stock Invoiced Nearly \$22,000, But We Bought at About 40c on the Dollar

Every woman in Omaha knows that a Brandeis sale is always a genuine sale. There are no disappointments in our sales. Every woman who attends can buy just the goods she wants and save money every time. That's the reason why Brandeis' sales are different from other sales. This will positively be the greatest rug sale ever held in the west.

We Devote Practically Our Entire Third Floor to This Sale--70 Clerks to Wait on You--No Crowding--No Delays--A Sale That Will Be Remembered for Years to Come.

Read these specials and remember that never before was it possible to buy a high class rug for so little money.

\$30 Wilton Velvet Rugs at \$15.98 These are all 9x12 seamless rugs, woven in one piece—a splendid range of patterns in the Wilton velvets—beautiful new designs and made to sell everywhere up to thirty dollars, at 15 98

Seamless Axminster Rugs, \$17.98 Finest quality of Axminster made—very high class 9x12 seamless rugs, in those rich dark and light tones. Exact copies of the fine orientals that sell at five times the price, at 17 98

Very Finest Quality of Wilton Rugs Manufactured These are in those beautiful light, soft Persian patterns that rival the most expensive imported rugs. All are seamless 9x12 in size, and the richest and most elegant patterns are included. Such high character rugs sell regularly at \$55—Monday at 29 98

\$20 Brussels Rug at \$12.50 The best quality 9x12 Brussels rug—splendid oriental and floral patterns, for dining rooms and living rooms—would be called a bargain at twenty dollars—your choice at 12 50

\$5 RUGS at \$1.59 A wonderfully large assortment of various kinds and sizes of rugs—Wiltons, Axminsters and Velvets—all overs, floral and oriental patterns, and every one is an exceptional bargain, sizes up to 36x72, at 1.59

ROYAL WILTON CORNER RUGS Also fine Axminsters and Brussels—sizes are 4-6x6 feet and values are up to \$6, at 98c-1.98

GRANITE ART RUGS AT 29c These are 36x72 in size, and they are sold everywhere for 75c—our price in this sale, is 29c

GRANITE ART RUGS AT 15c These rugs are 18x36 in size, and are sold as a bargain elsewhere at 50c—our price is 15c

Entire Stock of Drummer's Samples Rug pieces nicely bound on both ends and made from Wiltons, Velvets and Brussels—all in one big lot, at 59c

And Various Other Sizes of Rugs From This Great Purchase at Bargains Just as Great

Silk Summer Dresses

We place on very special sale Monday 42 fine silk dresses, charmingly made of pongees, chiffons, messalines and crepe de chine which we want to sell early in the season. These are those ultra smart one-piece summer dresses in princess and two-piece effects.

Exquisite dress of silk worth \$98 at \$40. The \$89 silk dresses will be sold at \$45. The \$86 silk dresses will be sold at \$42.50. The \$75 silk dresses will go at \$37.50. The \$65 silk dresses will go at \$32.50. The \$50 silk dresses will go at \$25.



Lingerie Dresses—These are all up-to-date, correctly made dresses that are altogether charming for summer wear. \$14.85

White Summer Skirts

The smartest of new wash skirts in piques, Indian heads, reps, linens, etc.—all the newest models, at \$1.98 \$2.50 and up to \$15

Tailored Suit at \$15

Charming tailored effects in lightweights, suitable for summer and will give splendid service in early fall. The styles are right up-to-date—values up to \$25.00, specially priced, at \$15

Famous Fashionable Suits, \$25

The style aristocrats in new Butterfly, Eva Tanguay and modified Prince Chaps, smartly made, at \$25

WASH FABRICS

Shown in Wonderful Variety in OUR GREAT BASEMENT

Imported Taffeta Dress Ginghams Small and medium checks, tartan plaids and stripes—silky as silk—very desirable fabric for outing suits, jumper suits, fancy waists and children's wear—washes perfectly and retains its brilliant finish—25c value, off the piece 7 1/2c

New Arrivals—Tissue ginghams, chiffon batistes in pretty checks, stripes and plaids—will make a beautiful summer gown—a rare bargain right in the heart of the season—all 25c values, yd 10c

Remnants and full bolts bleached and unbleached yard wide muslins—many well known brands, worth a special trip to the store Monday to buy 10 yards of this grade, at, yd 5c

Ask for No. 999, long cloth—instead of paying \$1.50 bolt, we offer 400 bolts at the regular white goods dept, at, per bolt 95c

Regular 12 1/2c Scotch and chambray ginghams—so desirable for dresses, waists, skirts and children's wear 6 1/2c

One big lot of India linen remnants. These are 10c values—all go Monday, at, yd 3 1/2c

Linen Specials Monday

Large fringed bed spreads—with or without cut corners—regular \$2.25 values, Monday, each \$1.59. Very heavy, pure linen, hemstitched table cloths, that are actually worth \$4, Monday, each \$1.98. Good \$1.25 quality, pure table linen—all new patterns—Monday, yard 68c. Regular \$2 quality Turkish Bath Rugs—in all colors, each 69c. Large, Heavy Bath Towels—Worth 15c, at, each 9c.

China Department ANNOUNCEMENT! We wish to call your attention to our new lines just now arriving for this department. Our newest addition is a complete line of large massive lamps with huge chimes hanging from the ceiling—prices from \$19.50 to \$125.00. Art Glass Shades Also many new lines of high grade dinnerware, hand painted china, cut glass, etched glass and old Irish Belleek China. NOW IN PROGRESS Our Gigantic Sale of Men's Up-to-Date CLOTHING Men's \$10 and \$12.50 Suits at 675 Men's \$16.50 and \$18 Suits at 975 Men's \$20 and \$22.50 Suits at 1375 Men's \$25 and \$30 Suits at 1675 Old Store Main Floor. BRANDEIS

Housefurnishings--Big Special May Sale--Basement, Old Store OUR NEW ENTRANCE--Leading From the Sidewalk--N. W. COR. 16th and DOUGLAS ST. Bath Tub Seat, made of hard wood with nickel-plated hangers, at 25c Refrigerators, 25 different styles to select from \$6.50 up Galvanized Wash Boilers, extra heavy, with tin cover, size 8, at 69c Galvanized Wash Tubs, extra strong with iron drop handles, 49c Bake Ovens, for gas, gas-line or oil stoves, at, up from 98c Turkey Feather Duster, with black enameled handle, big value, 15c Lawn Mowers From \$11 down to \$3.25 Window Cleaner with new, adjustable, fine spring, 25c Hair Duster, good quality bristle, 10c No. 5 Bag Curtain Stretcher, made of basswood, brass pins, nickel plated, also Oxid, a big bargain, at 89c Fowl Netting--2-lb. mesh, heavily galvanized, per square foot, 1/2c or by the roll for 60c Wilson Bread Toaster, toasts four pieces of bread at one time and heats your 19c

We invite the women of Omaha and vicinity to visit our Corset Section and attend the DEMONSTRATION of the Famous "NEMO" AND "SMART SET" CORSETS The Nemo Corset is the Corset for Durability and Style. Miss Newport, Competent Corsetiere of New York, is in Attendance. BRANDEIS