

Never in the History of Omaha was the Power of Ready Cash More Clearly Demonstrated

Greatest Sale of High-Grade Rugs Ever Known in Omaha

Immense Purchase from the New York Auction—Alexander, Smith & Co.—
Together With Several Other Special Cash Purchases On Sale

HAYDEN'S
THE RELIABLE STORE

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HIGH GRADE White Goods Dep't

\$1.98 and \$1.50 Embroidered Mull, 45-in. wide, at, yd., 98c
98c St. Gall Embroidered Swiss at, a yard 75c
75c St. Gall Swiss at, yard, 59c
59c St. Gall Swiss at, yard, 39c
39c Embroidered Swiss, at 25c
Checked Lawns and Striped Lawns, 27-in. wide, per yard, at, 39c, 25c and 15c
Mercerized Fancies, regular 39c grade, at, a yard, 25c
25c grade at, yard, 15c
Wash Chiffon, 45-in. wide, at, a yard, 98c, 69c and 39c
Opera Batiste, 45-in. wide, at, a yard, 59c, 49c and 39c
French Lawn, 45-in. wide, at, a yard, 85c, 69c and 39c
Mercerized Chiffon, 45-in. wide, regular 59c grade, at, yd., 35c
Persian Lawn, 45-in. wide, regular 59c grade at, yard, 39c
India Linon, regular 39c grade, at, yard 25c
25c grade at, yard, 19c
19c grade at, yard, 15c
15c grade at, yard, 12 1/2c

So tremendous were the assortments that only a part of them could be shown in Saturday's great sale. Many new lots equal, and even superior values, will be added for Monday's selling.

Best Bargains in Absolutely Perfect High-Grade Rugs Ever Offered. Come Early

\$30.00 Axminster Rugs—9x12 size, floral and oriental designs, 25 patterns to select from, at \$17.98
\$20.00 High Spire Brussels Rugs—Only one seam, 9x12 size, 16 patterns to select from, each \$12.98
\$15.00 Tapestry Brussels Rugs—9x12 size, 15 patterns to select from, on sale at \$9.25
\$35.00 Biglow's Electra Rugs—Size 9x12, floral and oriental designs, 20 patterns to select from, at \$22.50
\$20.00 Seamless Brussels Rugs—Ten-wire, 9x12 size, oriental and floral designs, 18 patterns to select from \$13.98
\$1.25 Mottled Smyrna Rugs—30x63 size, remarkable values at sale price 59c
\$45.00 Royal Wilton Rugs—Size 9x12, richest colorings and designs, 22 patterns to select from, at \$28.98
\$4.00 Art Squares—6x9 size, sale price \$1.49
\$13.75 Kashmir Rugs—Oriental patterns, absolutely fast colors, "no wrong side to a Kashmir," 9x12 size; on sale at \$8.98



\$15.00 Brussels Rugs—9x11 size, big range of new patterns, great snap at \$9.48
\$1.50 Smyrna Rugs, in oriental and floral patterns, 30x63 size, choice 69c
\$7.00 Kymera Art Squares—Extra heavy quality, 9x12 size, choice \$3.98
\$14.00 Scotch Body Brussels Rugs—Oriental patterns, 9x12 size; sale price \$8.98
\$1.25 Dexter Velvet Rugs—27x54 size; on sale at, choice, 59c
\$4.00 Seamless Matting Rugs—6x9 size; sale price, \$2.48
\$2.00 Velvet Rugs—Oriental and floral designs, 27x54 size; sale price 98c
\$1.50 High Spire Brussels Rugs—Great assortment, 27x54 size, at 75c
6x9 Kashmir Rugs—\$7.50 values, at \$4.98

Manufacturer's Carpet Samples—Tremendous assortment of selection, very finest qualities, 1 1/2 yards long, worth to \$2.50, at 75c

\$5.00 AXMINSTER AND VELVET RUGS, up to two yards long, big assortment of beautiful patterns; on sale at 1.89

9x12 AXMINSTER RUGS—Regular \$30 quality but slightly imperfect, elegant designs, richest colorings; while they last 1098

50 Extra Heavy Ingrain Carpets 29c

And many other splendid bargains too numerous to mention. A SAVING OPPORTUNITY OF A LIFETIME MONDAY.

All Mail Orders Will Be Given Prompt and Careful Attention, If Sent at Once

HIGH GRADE Wash Goods Dep't

Early cuts in high grade goods commencing Monday.
Arnold's high grade, 59c Organdies, at 39c
American Fancy Silk Foulards, 39c
35c Plain Voiles 18c
50c extra fine Silk Striped Voiles, 39c
Anderson's Scotch Gingham, 25c
Parkhill Fine Gingham, 19c
Amoskeag extra fine Gingham, 10c
Finest Domestic Batiste Made, 12 1/2c
French Batiste 18c
59c Mercerized Taffeta, 39c
59c Mercerized Poplin 39c
Serpentine Crepe, fine patterns, 18c
39c French Zephyrs, 25c
39c Fancy Voiles, 25c
59c Anderson's fine Waistings-Madras, at 39c
Mail orders filled until Friday.

Sheets & Pillow Cases

Extra special sale on high grade sheets and pillow slips, at prices 'way below manufacturer's cost of material.
The sizes, prices and reliable brands of these goods need no further comment.
Utica Sheets, 81x90, each, 79c
White Thorn Sheets, 81x90, each, 75c
Defender Sheets, 81x90, each, 65c
Pepperell Sheets, 81x90, each, 59c
Standard Sheets, 81x90, each, 55c
Linen Finish, 81x90, each, 45c
Ontario Sheets, 84x90, each, 45c
Pepperell Sheets, 72x90, each, 45c
Linen Finish, 72x90, each, 45c

Wonderful Silk Bargains Monday

A clean up of all the fine silks left from our great New York purchase in three big lots.
All this season's most fashionable weaves, including Peau de Soies, Rajahs, black and color Taffetas, Rubyats, Mandarins, Tussors, Mirage, color Messalines, Crepe de Chines, Jap Wash Silks, Foulards, beautiful Novelties of all descriptions; most delightful bargains of the entire season, at, yard, 59c-39c-29c
Four Special Numbers from Regular Stock:
Black Dress Taffetas, 27-in. wide, sold elsewhere at \$1.25; our special price, per yard 69c
Black Dress Taffetas, 36-in. wide, sold elsewhere at \$1.50; our special price, per yard 98c
Black Dress and Skirt Taffetas, 36-in. wide, sold elsewhere at \$1.00 a yard; special at 75c
30c Natural Jap Wash Silks, 20-in. wide; on sale Monday at, per yard 18c

Grand May Clearance of Women's Suits

An announcement of extraordinary interest to the women of Omaha and vicinity, on account of the unusual completeness of our stock for selection and the fact that it comes at a time so early in the season.

All Our Fine Tailor Suits—Handsome new designs, in all latest and most popular styles, \$25 and \$35 values, at one price \$16.50



All Our Fine Tailor Suits—That sold at \$45 to \$60. Exclusive designs, richest fabrics and colorings—great variety for selection at \$35.00

985 White Lingerie, Bathing and Mull Dresses, trimmed with laces, tucks, and fine appliques made in Princess, Jumper and Dress Styles, \$10 Values Monday \$5.00

Handsome Dress Skirts in Aultman Voiles, 19 gored, trimmed with 5 bands of taffeta, shown elsewhere up to \$8.50, Special, Monday \$3.95

Big Special Sale of Infant's Wear, Monday.
9 till 10 A. M.—Infant's Slips in white and colors, 50c values, choice, 19c
9 till 10 A. M.—Infant's Booties, regular 15c values 7 1/2c

\$15 Silk Coats \$9.90.
An elegant line of 52-in. Taffeta and Chiffon Panama Coats, made extra full and sold up to \$15, in Monday's sale, choice \$9.90
7.50 Spring Jackets, 4.95.
Coverts or broadcloths in semi, loose and tight fitting styles, great snags, at, \$4.95

Notion Snaps

Our new Notion Department is gaining daily in popularity. It's complete assortments and just such values as these that bring the crowds to our Monday sales!
Warren's Featherbone, (all Silk), per yard 7 1/2c
Manhattan Skirt Braids, 5 yard bolts 12 1/2c
20c Pearl Buttons, per doz. 10c
Brass Pins, 2 pks. for 5c
Nursery Pins, (best quality) per card 3 1/2c
200 yd. Machine Thread, doz. 25c
25c Large Pad Hose Supporters, at 15c
Hose Supporters, all sizes, 10c
Flexo Hair Rolls, each 39c
Pearl Buttons, 50 quality, 2 1/2c
10c Corset Steels, per pair 5c
10c Little Giant Tack Pullers, 5c
10c Feather-stitched Braids, 5c
15c Metal Back Dressing Combs, at 10c
100 yd. Samped Ribbon Thread, 5c
Watch for Great Ribbon Sale.

Muslin Underwear Specials

The enormous sales of the last few days has left us with many broken lines, and slightly soiled or mused lots which will be closed Monday, regardless of cost.
Ladies' Skirts that sold up to \$2.50—choice Monday \$1.50
Ladies' Skirts, worth \$1.00— at 69c
Ladies' Drawers, worth \$1.00— at 49c
Ladies' Drawers, 49c quality— at 25c
Corset Covers, worth to \$1.00— on sale at 25c and 49c
Ladies' Knit Union Suits, at 25c
Ladies' Knit Vests and Pants— Vests long or short sleeved— pants lace trimmed—on sale at 19c and 25c
Boys' Waists—Cambrays, Percales, Madras, etc., complete assortments, 75c 50c 39c and 25c
Children's Dresses, colors and white, at 50c, 39c and 25c
Children's Bonnets and Caps, fine materials, lace and embroidery trimmed, at 50c, 39c and 25c

High Grade Linen Dept.

Phenomenal Value-Giving in Strictly First-Class Goods for Monday in our High Grade Linen Department.
50 Grass Bleached, Pure Irish Linen, pattern table cloths, 3 yards long, 72 inches wide; the best high grade table cloth ever sold for the money, good value at \$5.00 each, Monday, each \$2.98
10 pieces Silver Bleached, German Satin Damask Table Linen, 2 yards wide warranted pure flax, our regular \$1.25 quality, Monday, per yard 69c
25 Hemstitched Linen Sets, including one table cloth, size 8x10, and half dozen napkins to match, all pure, linen regular \$4.75 value, Monday, per set \$2.50
25 dozens Bleached and Silver Bleached Napkins, dinner size, warranted pure linen, worth up to \$4.50, per dozen Monday, 6 for 98c
250 dozens Restaurant Napkins, good size, hemmed; ready for use; strong and durable; 50c value, Monday, dozen 35c

Curtains and Draperies

Delightful Special Bargains in Monday's Great Sale.
\$27.50 Hand-made Princess, Saxony Brussels and Duchess Curtains \$22.50
\$20.00 Saxony Brussels, Duchess, Hand-made Arabian and Cluny Curtains, at, pair \$15.00
\$15.00 Brussels Net Cluny and Irish Point Curtains, at, pair \$12.50
\$11.00 Cluny, Double Net Brussels and Hand-made Arabian Curtains \$5.50
\$8.25 Madras, Arabian, Cluny, Brussels and Irish Point Curtains, at \$6.95
\$7.50 Cable Net Curtains, white or ecru, on sale \$4.95
\$4.50 Barnett Curtains, in elaborate designs, pr. \$2.98
\$2.75 Cable Net Curtains, 54 inch wide, pair \$1.98
Ruffled Net Curtains, with lace and insertion, at \$2.50, \$1.98 and \$1.49
45 inch Colored Madras, that sold at \$1.25 yard, 8x10, at, yard 75c
Cheney Bros.' best Drapen Silk, for Door Hangings, at, yard, 98c to \$1.49
Rope Portiers, Fancy Net for Curtains, Tapestry Portiers, Couch Covers, Madras and Snowflake Curtains, etc., all specially priced for Monday's sale.

Bankrupt Stock

Monday we will place on sale the finest lots yet received from the FENKART & COMPANY BANKRUPT STOCK OF EMBROIDERIES, Fine Flouncings, Corset Cover and Allover Embroideries, together with cheaper goods previously received and shown. All these goods were secured and will be sold at about 1/3 actual value.

7c Edges and Insertings, yd. 2 1/2c
15c Edges and Insertings, yd. 5c
20c Edges and Insertings, yd. 7 1/2c
35c Demi Flouncings, Monday, at 12 1/2c
50c Corset Covers and Flouncings, at 17 1/2c
75c Corset Covers and Skirt Flouncings, at 25c
15c Double Edge Beadings, yard 7 1/2c
\$1.00 Corset Covers and Skirt Flouncings, at 33c
75c Allover Embroideries, yd. 25c
45c Corset Cover Embroideries, at, yard 15c
75c Corset Cover Embroideries, at 29c
Several other lots at same ratio of price reduction.

Wash Goods in Famous Domestic Room

From 9 to 10 a. m., 1 case of 7c Staple Check Gingham, in lengths from 3 to 10 yards, at, yard 3 1/2c
From 3 to 3 p. m., 1 case of 3 1/2c Unbleached Muslin, 10 yards to customer, at, yard 5c
FOR ALL DAY.
Blue Indigo Prints, 5c
10c Organdies 5c
15c Long Cloths 7 1/2c
19c Long Cloths 10c
32-in. German Blue 10c
36-in. Percales 8 1/2c
15c White Waistings 10c
19c Fancy White Goods, 10c
12 1/2c Dotted Swiss 7 1/2c
19c White Waistings 10c
15c Black Satoons 10c
10c Towels 5c
12 1/2c Towels 7 1/2c
15c Towels 8 1/2c
19c Towels 10c
Wash Cloths, each 1c
25c Fine Organdies 10c
19c Silk Striped Organdies 10c
26c Printed Organdies 10c
Several other sales for Monday.

Corsets! Corsets! Corsets!

The most complete line of standard goods shown in Omaha.
The New Boston Corsets are here in all the best models for medium or Slender Figures, choice of Silk Batiste or Fancy Brocades, prices \$2.50 up
\$2.00 BATISTE CORSETS, 98c
Fine Quality Batiste Corsets in Pink, Blue or White, Long Hip Models, Satin Ribbon Trimmed, with Hose Supporters to Match, big Special Purchase, on sale, at 98c

Extraordinary Furniture Bargains Monday

Our known ability to handle furniture in large quantities for cash has again secured our customers a splendid saving opportunity. For Monday's sale we will offer:

\$30.00 Oak Sideboards at \$18.75
—Genuine quarter-sawn oak, with large, beveled plate mirror, nicely finished, a bargain without an equal, at \$18.75
\$27.50 Pedestal Tables, \$17.50
—A big shipment of these popular style tables; just received several at a price much below their real value, all quarter-sawn oak, with high polish finish, very handsome design.
50c Sea Fiber Porch Pillows, neatly bound, you should own a half dozen of them, at sale price 25c
Dressers and Chiffoniers—A number of desirable patterns to match, in genuine mahogany, quarter-sawn oak or toona mahogany, also a lot of odd dressers in bird's-eye maple, colonial and other good designs, Monday at 25% Reduction From Regular Retail Prices.
Old Hickory Chairs and Rockers—made entirely of hickory in rustic effect, solidly constructed, just the thing for lawn or porch; we secured them at a bargain and will sell them Monday, at \$1.85
Send for our Big Furniture Catalogue, it's Free.

CUSTOM Queen Quality GRADE

\$3.50

WHAT is the reason why there are more "Queen Quality" Shoes made and sold than any other kind of Women's Shoes in the world? We can tell you but you may not believe us. The shoes can tell you and you will believe them. Buy a single pair, and let them tell you their story. It is interesting.

Big Special Grocery Sale Monday

19 lb. Best Pure Oats Granulated Sugar, \$1.00
45-lb. sack best Fancy Highest Patent Flour, \$1.25
10 bars best brand Laundry Soap, 35c
10-lb. sacks best White or Yellow Cornmeal, 12c
The best Choice Java Coffee, 35c
Bromelagon, Jellycon or Jell-O, per pkg., 10c
6 lbs. choice Java Coffee, 30c
The best Pearl Tapioca, per lb., 6c
Solid packed Tomatoes, per can, 75c
Quaker Oats Company Toasted Wheat Flakes, pkg., 5c
1-lb. cans Assorted Soups, 15c
The best hand picked Navy Beans, per lb., 5c
Fancy assorted Cookies, over twenty-five varieties, regular 15c and 18c values; this sale, per lb., 10c
The best Soda Crackers, per lb., 6c
The best Crisp Pretzels, per lb., 6c
The best Crisp Ginger Snaps, lb., 6c
Oil of Mustard Sardines, per can, 50c
Dated Fruit Process for Monday.
Fancy Evaporated Apples, lb., 30c
Fancy Evaporated Bartlett Pears, lb., 13 1/2c
Fancy Evaporated Hittite Plums, at, lb., 12 1/2c
Fancy Evaporated Nectarines, lb 12 1/2c
Fancy Evaporated Minor Peaches, lb., at 10c
Fancy Evaporated Silver Prunes, lb., 12 1/2c
Fancy 4-Crown Raisins, lb., 8 1/2c
Fancy California Seedless Raisins, lb., 7 1/2c
Fancy Imported Sultan's Raisins, lb., at 12 1/2c
Choice California Prunes, lb., 4 1/2c
Fancy Santa Clara Prunes, lb., 7 1/2c
Fresh Fruits and Vegetable Prices.
Fresh Spinach, peck, 5c
3 bunches fresh Asparagus, 5c
5 bunches fresh Onions, 5c
6 bunches fresh Radishes, 5c
Fresh Beets or Carrots, per bunch, 5c
New California Cabbages, lb., 5c
New Potatoes, lb., 5c
3 loads fresh Lettuce, 5c
Fancy Wax or Green Beans, lb., 5c
Fresh Peas, per quart, 5c
Fancy Ripe Tomatoes, 5c
4 Cucumbers for 5c
Fancy Cooking Apples, peck, 25c
Watch the papers for our next car of delicious Pineapples.

The Busy Hardware Department

3-foot Stepladders, worth 50c each, 19c Saturday 19c
\$1.50 Ironing Board, with stand, Saturday 70c
Gem Lawn Mower, worth \$2.49, \$1.99 Saturday \$1.99
Garden Hose, per foot, 1 1/2c, 100, 85c
Ice King Ice Box, 2 1/2 ft. high, 2 ft. wide, only \$6.98
Domestic 2-year guaranteed Winder, regular price \$3.49, on sale Saturday \$2.95
Round Washing Machines, Saturday \$2.98
Half-gallon Ice Cream Freezer, worth \$2.25, only \$1.39
26-inch Atkin's Blue Steel Saw, worth \$1.50 69c
8-inch Agricultural Wrench, worth 40c, 19c
Hatchet Brace, worth \$1.00, 50c
Nickel-plated Wire Cutter Plier, 15c
Fly Screen, Saturday only, per ft., 1 1/2c
2-hole Gasoline Stove, guaranteed, \$1.95
60-pound Decorated Flour Can, 49c
Western Washer, worth \$2.95, \$2.65
Cobbler's Outfit, complete, worth \$1.39c Boys' Tricycles, worth \$2.25, Saturday \$1.19
Heavy Galvanized Water Falls, worth 25c 19 1/2c
Round Washing Machines, Saturday \$2.98
Half-gallon Ice Cream Freezer, worth \$2.25, only \$1.39
Tinners' Snips, worth 50c, 15c
Steel Hatchet, worth 60c, 25c
Best quality Poultry Wire, per ft., 3/4c This is for Saturday only. Any length you want.

Try Hayden's First