THE OMAHA DAILY BEE: MONDAY, MAY 11, 1908.

SCHOOL AND COLLEGE WORK and the graduating exercises will be held man does not take sufficient interest in real at the opera house on the morning of the business affairs.

ucational Institutions.

PLANS FOR COMMENCEMENTS

President Boyles' Address on Advertining Commercial Schools-Effect of Glazed Paper Print on the Eyes of Children.

An exhaustive investigation, extending over two years by school principals in New York City, has developed an almost unamious conclusion that the glazed paper print of school books injuriously affect the eyes of children.

Miss Katherine D. Blake, principal of the whose direction the investigation was contions, which are now heing considered by Hot Creek, Nev.; Clarence Williams, Northe committee on bylaws and legislation of ton. Kan., and Ernest G. Weems of Sulthe Board of Education, have met with un- pher. Okl. qualified approval of a dozen of the leading oculists in New York.

Miss Blake says the adoption of the first recommendation means a revolution in printing school books for New York schools, and she would not be surprised if publishers offered objections until they thoroughly understood the plan.

"We noticed." she said, "many of the school books are printed on smooth coated paper upon which the light is reflected or dazzles, causing a severe strain on the eyes. He we decided to recommend to the board of education that no more text books be used which were printed on glazed paper. When we spoke to specialists about the matter they agreed with us."

School for Retarded Papils.

It is the intention of Superintendent Dyer of the Cincinnati public schools to establish in the new first intermediate school. when it is opened at the beginning of the next school year, some six or eight rooms for the benefit of retarded pupils.

The action of Superintendent Dyer is the result of the constant discussion of defective and retaided chidren by the Principals' association during the last school year. This had been suggested in the last annual report of the school superintendent.

It was the belief of Superintendent Dyer that constant investigation on the part of to the Board of Education the need of some action to care for retarded children,

It is his belief that the board will allow an experiment to be made during the coming school year, and from the various team will be taken by C. R. Hutcheson of downtown schools retarded and defective children will be sent to the rooms that will be arranged in the first intermediate.

Further Superintendent, Dyer explained that the question of retarded children was being made a close study over the country. Many things had to be experimented with Bachelo society earned for itself the prito bring education up to its present vilege. of having its name first inscribed standard, and the object of the discussion on the trophy and the right of its posses of a year among the principals was to sion for one year. Since the donation of evolve plans for experiments to be made when the board of education could make Kennedy last fall, interest in debating has

them Criticiam of Co-education.

A writer in the Londom Times, who is furnishing a series of articles on "A Year against Normal, Grinnell or Drake. Among Americans," criticises the Amerian method of co-education of the sexes. He admits its advantages for physiological most of the coeducation schools girls are Clarion, has been awarded a scholarship in the majority and the attention of the at the University of Iowa. She will specialceachers is bestowed on them in propor- ise in Latin.

Sith. The annual address will be delivered The right kind of newspaper advertising by Hon. R. L. Owen, United States sens- advertising that is truthful, advertising Progressive Activities in Various Ed- tor from Oklahoma. The senior play, that is backed by the right kind of in-"Cupid in Camp," will be presented at the structors and courses and college methods, pera house on the evening of the 25d. will help any business college to build up The graduating class is composed of the in any community, the habit of attending following members: Henry J. E. Abrens, that particular business college which is r., of Belleville, Kan.; Harold L. An- being advertised, as well as building fenger, Denver; Paul V. Barnett, Lexing- within the business community, the habit ton: Earle H. Bolinger, Waco, Tex .: John of applying to that particular husiness col-

Robert Bush, Matthew A. Kenney, William lege whom office assistants are needed. B. Smith, Benjamin Flert Hoge, William And keep in mind that nothing is even McClanhahan Stonestreet, jr., and Sandjust as good as the thing that is claimed ford Sellers, jr., Lexington; Robert Pence to be just as good unless you are paying Chaney, Sulpher, Okl.; Edward James Cot- just as good a price for that advertised ter and LeRoy Lutes, Cairo, Ill.; Wilbur article. You cannot get just as good

vertise.

J. Coltas, Winchester, Ill.; Russell Robert a business education at any less tuition can, Milton Welsh, Jr., Oscar Wayne college in your community. The pupi, Sugart, John Owens Orear, Kansas City: not the professor, pays for the cut in James Alonzo Henley, Pleasant Hill; the price of tuition; and, gentlemen, you Andra Raleigh Howe, Greenville, Ia.: are aware of these facts: Cut prices Wallace Browning Kelley, Lewis Francis does mean a cut-down education-it girls' department of a public school, under Randolph, St. Joseph; Robert Lee McPher- means lack of individual attention, it son, Tarkio, Mo.; William Mellor, Perry means hurried instruction, it means ducted, formulated the result in eleven Loonard Theapald and Harner Frank Wil- poorly paid and therefore incompetent public schools work. These recommenda- Pawhuski, Okl.; Joseph Thomas Williams, other disadvantages.

> May 10 for an eight days' encampment sonality of the teachers must be businessand outing at Pertle Springs, Mo. The lifke, the sooner we will solve the propocadets all predict an enjoyable time.

Iowa State College, Ames.

G. R. Blins, a senior student in the forestry course in the Iowa State college, editor of the Orange Farmer, to the member of the Iowa State College Journalism class, submitting the best article. Mr. Shamel the business world demands that stenexpressed himself as being well pleased ographers, bookkeepers and telegraph with the articles and with the work which operators shall know. It is my opinion the Journaliam department is doing.

The city of Ames voted bonds to the amount of \$15,000 for the extension of the waterworks into all parts of the Fourth cheap grade of graduates. ward. This ward takes in the college be distributed to the different parts of the college addition, through two mains leading east and west from the college tank west of Engineering hall, the city authorities having drawn up a contract with the Board of Trustees of the college, to have water supplied from this tank. Restdents and students at the college at present receive their supply through private plants. The spirits of the members of the freshmen debating team, who are to meet the the various school principals would show Drake freshmen. May 15, have been somewhat dampened by the serious illness of their leader, H. B. Stone. Stone has been compelled to leave school and will not be able to return this term. His place on the that young women are monopolizing the

> West Branch. Friday night occured the final debate of a series of contests, which have been waged among the different literary societies the world today and that business must for the possession of the new Kennedy cup. The Philoleutherol society by defeating the telegraphy is one of the few fields of

this handsome \$150 silver cup by Prof. increased by leaps and bounds and as a result the debate Friday night was as

warm as any intercollegiate ever waged Tabor College, Iowa.

Iowa College, Grinnell.

At the home meet the juniors carried off

home records, those in the pole vault, the

come before the state meet and Grinnell

Cornell, the team on the next day won

victory from Cos and then from the

The new musical organization, known as

the Girls' Glee club, gave a very success-

supremacy and reputation. This club will

probably appear for the first time in Grin-

Growth of Commercial Schools.

ing a Commercial School," as follows:-

Right in this connection, one way to

your attendance, but it will help your pupits of Italy.

ell at the commencement exercises.

share.

University of Nebraska on Tuesday.

Miss Grace Eddith Boyd, '07, who is at and social reasons, but points out that at present teaching in the high school at with your advertising. FROM STUDENTS TO LAWYERS

Creighton University Graduates a Class of Thirteen.

BRYAN THE PRINCIPAL ORATOR

Chief Justice Barnes and Other Members of Supreme Court and Supreme Court Commission Attend Exercises,

The third annual commencement exerises of the Creighton College of Law were Drinkwater, Denver; Charles Aaron Dun- fee than is charged by the best business beld Saturday evening at the Rome hotel. preceded by an elaborate banquet. T. J. Mahoney of the Creighton College of Law faculty acted as toastinaster. The occasion brought together the entire bench

of Douglas county, several members of the Nebraska supreme court and supreme court commission, including Chief Justice John tions of light under which children in the bublic schools more. These recommendations for improving the condi-tions of light under which children in the Dawbustic Character Leonard Tinker. Starb recommendation as well as to the graduating class and administered to the graduating class and administered the oath admitting the graduates to prac-The sooner we "get together" upon the tice at the bar of Nebraska without further

fact that the quality of the instruction examination, as provided by a recent act and the arrangement of the courses, the of the Nebrasks legislature, with special The entire battalion of cadets will leave thoroughness of the training and the per- reference to the graduates of this school. In his opening address Mr. Mahoney made the announcement that the first prize for sition as to whether or not it pays to ad- general excellence along all lines of study in the college was awarded to Raymond G.

The right kind of instruction is given Young, the valedictorian, consisting of a best by that college having complete set of law books from a Chicago publishing equipment, high-grade furniture, an firm, and the first prize for standing above Ames, has been/awarded the Shamel medal abundance of typewriters, a practical 90 per cent in his studies was awarded to for the coming year. This trophy is a business air and atmosphere. Practical A. W. Proctor, the award in this case being medal awarded annually by Mr. Shamel, instruction, in my opinion, can only be a free scholarship for the ensuing year. given by instructors who know by actual The diplomas were presented to the class contact with the business world what by Rev. Father M. J. O'Connor, S. J., vice president of Creighton university.

Eleven in the Class.

that tuition rates are never cut until a The class consisted of eleven members: college decides to employ cheap in- Charles L. Brome, Charles Haffke, Raymond G. Young, Clinton Brome, Louis W. structors and that necessarily means a Schneider, Joseph R. Sullivan, David L. Legitimate newspaper advertising can- Gogerty, William C, Fraser, Charles B grounds and vicinity and the water will not help but pay well if some considera- Burke, Edward D. Hogan and Robert tion is given to the statements made in Stuart.

the newspapers-statements that tend to The valedictory address was delived by show just how thoroughly sound business Raymond G. Young, L.L. B., his theme be principles are inculcated into the minds ing, "Our Task." After an extended referof business college students. Such ad- ence to the high aims of the lawyer and his vertising not only attracts the attention opportunities, he said: of the young people, but the business and

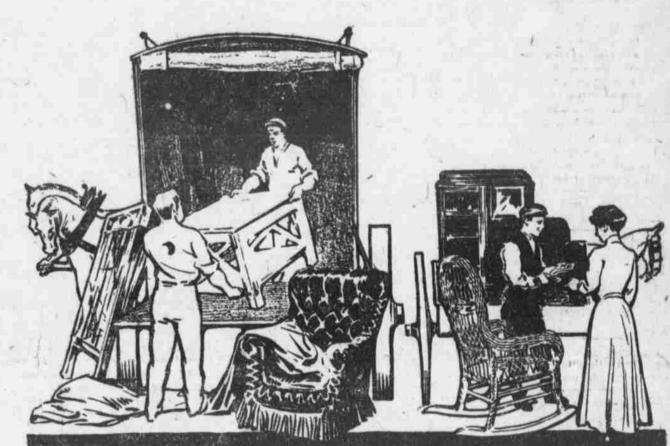
commercial world as well. It not only of world, hand and brain of the lawyer convinces young people that business of-fers the most to the most today, but it shows business men that pupils thus edu-cated are just the very best kind of business help that the hard-headed business man can have around his office. Such advertising points out through the col-umns of the newspapers that the notion that young women are monopolizing the stenographic field is entirely erroneous and that the there is a constant and the state is a constant.

that young women are monopolizing the stenographic field is entirely erroneous and that there is a constant and never satisfied demand for young men sten-ographers; that business is dominating the world today and that business must depend upon its bookkeepers, and that telegraphy is one of the few fields of endeavor—full of opportunities for ad-vancement—that is not well filled. Encouraging talks of this sort daily be-ing printed in your newspapers cannot fall to have a wonderful effect upon the readers of these advertisements, whother the reader be a business man or a pros-pective pupil of a business college. This happy result cannot be, however, brought about by the aid of pointiess, spasmodic advertising. You have got to make people realize that you are adver-tising before you begin to impress them with your advertising.

equal opportunity to every man withou regard to creed or belief, race or condition It bears the standard of the "square deal It bears the standard of the and trains men to be the architects of the own fortunes. It crystallizes ambition an presents to the aspiring youth the possible of sublime attainment. If we cling to ideals we have here formed, our lives will be a blessing and a benediction. W. J. Bryan was the principal speaker "Faith," He spoke of the important influence of faith upon human life. It was the faith of the two men who founded this institution that makes this momentous evening possible. It is faith that leads us to surround our children with advantages. One must have faith in him-self. If he suffers with a big head it can he whittled down, but if he has a little head there is no hope for him. A man cannot do a great work unless he is in-tellectually prepared. Strength is largely sugmented by our preparing. A man may be able to make an impression upon himself if not upon others. In the profession of the law a man must be constantly on his guard. In every great contest he who fixes his dotal at the highest point wins. The value of the ideal cannot be overestimated. A lawyer's influence with a judge is based upon the confidence the judge has in his integrity. Above all have faith in humanity, in the people and in God. The highest asset a lawyer is naturally the spokesman of the people of a community. We are toid that fluence of faith upon human life. in the people and in God. The highest asset a lawyer can have is in his integrity. The lawyer is naturally the spokesman of the people of a community. We are toid that those who compiled the state constitution of Oklahoma were cornfield lawyers. Yet that constitution is the best state constitu-tion in the union. In relation to the theory that the federal courts are taking cases from the state courts in order to protect property. It is a false assumption. The state is amply capable to protect the prop-erty of its people. The state courts and legislatures are just as competent for the protection of property as the federal courts. The real question is: Shall the corporations have the advantage over God made man. Corporations are made by men to make money, but God made man for a higher and a nobler destiny. When God made man he put a limit on his life so if he was bad he could not be bad very long. But man made corporations course.







acquiring the girls' gentleness and sensi- ceived in the musical centers of Europe. tiveness, but not the proper strength of will be reproduced in America in the near future. either mex.

Eventually the boys are irreparably Miss Anna Reed, who is the first student wounded in their dignity and loss faith in to complete the prescribed course in stenothemselves. There is no greater danger graphy and typewriting in the newly estabto character than this. The school which lished commercial department, has secured fails to fortify character fails in all. a lucrative position in Omaha. Hastings College, Nebrasks.

Rev. H. P. Armstrong, formerly of Wake- dress at Percival on May 3 and addressed field. Neb., has recently been appointed the graduating class at Orient on May 19. field secretary of the college, and has entered upon his work with vigor and en-

thusiasm. Prof. Conrad Vandervelde of the Department of History and Bible, has been appointed student pastor. Under this arrangement, the First Presbyterian church meet. of Hastings provides the salary of this instructor, and he devotes himself to the is hopeful of a good place in all. spiritual interests of the students. Hastings Presbytery recently met in this city. and the members were the guests of the manager was not very hopeful. Defeated display and attractive illustrations will get vibitory was Mr Noian R. Best, editor of The Interior.

Bids for the new Carnegie building have just been opened, and it is expected that the work of construction will begin within ful performance at New Sharon, proving a few days.

The organization of the new conservatory of music is well under way. Prof. B. E. Yarndley of Tarkio; Mo., who is an experienced teacher and baritons soloist, has accepted the directorship." A full staff of instructors will be employed and the work will be done on the most approved lines. A chair of blology will be established next year, and one of the most competent specializis in this line has been invited to take charge of this department. The completion of the new building makes such ivision of the work possible, and will make the scientific facilities of the college equal to thuse of the best institutions in the W. Oat

Wentworth Military, Lexington, Mo. Wentworth Military seademy will close the twenty-seventh year of its existence. and also what is considered to be the H. B. Boyles, president of Boyles college, most successful year in its carser on May Omaha, delivered an address on, "Advertis-27. The commencement exercises will begin with the baccalaureate sermon by Dr. L. McNair of Kansas, May 24, at the Presbyterian church. The competitive and exhibition drills and examinations will follow throughout the remainder of the week



are natural flavors, obtained by a new process, which gives the most delicate and grateful taste. Dr. Price's Favorings can be conscientiously /commended as being just as represented, perfection in every possible respect. One trial proves their excellence.

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the newspaper advertising columns and ex-Miss Helen McDonald Burk, professor of pect that it will pull like a porous plaster. A girl matures earlier than a boy and at modern languages, last week gave a 6 Don't expect that you can put this 'oardt' the age at which the two are educated to- o'clock tea in honor of the unmarried into the newspaper; then sit and fold your gether her power of concentration is women of the faculty. The hostess read hands and let the public "do the rest." areater. Thus it happens in many classes several extracts from French papers in Don't get the idea that the eager, pantthat the nature of the teaching is determ- praise of the new opera composed by ing public will work and suffer until it ined by the requirements of the sirls, and Monsieur Raoui Laparra during his vaca- gets all the facts about your college by its as there is an irrepressible tendency for tion days-and his honeymoon-spent in own researches, and will take the why of address to the class. His subject was the minority to imitate the majority the Tabor last summer. This musical produc- attending your particular college for boys become an inferior copy of the girls, tion, which has been enthusiastically re- granted.

The dear, kind, obliging public does not do anything of the kind.

No advertising creates the right kind of mpression that creates only a passing effect, and often "keeping everlastingly at it" will fail to bring results, unless your advertising contains some real reasons why the reader should not only adopt business President Ellis save an educational adfor a career, but gain the training for business at your particular business college. A "follow up" system to be used in con-

nection with a request for catalogue, for the purpose of stirring up the lagging the honors with a score of 55 points. Four prospective pupil, is to my mind, easential. Each school has its own merits to be outhammer throw, the half mile relay and lined and each college would probably the two-mile run, were lowered in this prefer to follow its own course. However, Two more intercollegiate meets it is well to remember that the object of that newspaper ad, circular, mailing-card, folder, booklet, or catalogue, which your are

Two victories in base ball already stand to issue to get seen, get read, get believed, to the credit of a team of which even the and get the reader to do something. Proper the ads soon. Enticing head lines, plus the afore-mentioned illustrations will secure a reading for the ads. Plain pointed arguments couched in convincing wording will compel conviction. An invitation to write in for a catalogue or call, will get the that they will force the men's club to reader to do the first something necessary greater effort if they wish to retain their to enroll that person among your pupils. The talk that an advertised school does not "make good" is all nonesense. No same man or corporation will spend hun-The Spaulding prize contest in oratory dreds and thousands of dollars advertising was held on May 8, the honors being won a school and yet fail to spend other thou-

by Charles Holmes. '10, and Glen Kins- sands of dollars yearly for the very best by, '09. The third place was so nearly a grade of instructors and equipment to back up the claim made in that advertising. Adtie between Cupp, '11, and Lyon, '08, that Mr. Spaulding, the donor of the prize, vertising is the first proof of a business college's proficiency. Nothing brings out added to it enough to give both men a the defects so quickly as the glaring limelight of publicity. Any school that advertises extensively any EDUCATION AND ADVERTISING.

ength of time and fails to "make good" Power of Publicity in Promoting the will certainly go into bankruptcy. The business college that cannot withstand a seaching investigation of its methods At a late meeting of the Western Business Educatora' association in St. Joseph. Mo., bettter beware of advertising. It is a twoedged sword that will surely cut the user if he does not handle it carefully.

From Stage to the Pick.

The business college that does not per-From a grand opera star in Italy to the sistently ask for patronage, is, in my opinion, very apt not to get it. Advertising inposition of street laborer in Oakland, creases the patronage of a business col-Cal., is quite a transformation, yet Michale lege by reason of the fact that it increases Lavezi, employed by the People's Water knowledge of both the general advantages company of Oakland, once sang the leading of commercial training and the special ad-Italian opera roles in the Victoria theater vantages enjoyed by the pupils of your

in Torino, Italy. chool. Advertising not only increases the Lavesi, who is a native of Bianzero, Italy, attendance, but it increases your prestige ame to this country five years ago. He among the businesss men of your communof a laborer here were better than the Honey and Tar. All druggists, salary he received in the Italian company. vertise among business mon is, he a busi-Lavegi, who is 38 years of age, has never ness man yourself and associate with busihad instruction, but his voice is sweet and ness men; an interest in the affairs of your clear. Among his fellow workers he is Commercial club or asociations for propopular. The people whose homes are in moting the progress of your city and comthe neighborhood of Mariposa street and munity. There is not a reason in the world Oakland avenue have grown accustomed why a business college man should hesitate to seeing the street gang at the lunch hour in the least to rub elbows with the busiest sathered on some vacant corner about and most successful men in his community. Lavezi, who, with head thrown back, un-This hahit alone will croate a demand for conscious of the passing cars or pedesyour graduates and respect and prestige for you. It will not only help to increase trians, sings for them the beautiful songs

A Serious Breakdown

because it alds them to secure the right kind of positions. It helps the business men of your community, because it alds results from chronic constipation. Dr. them in securing the right kind of office King's New Life Pills cure headache, help. I say without fear of successful constomach, liver and bowel trouble. 25c. For tradiction that the average business college sale by Beaton Drug Co.

bad he could not be bad very long. But main made corporations endure forever. The higher ideals lawyers have the higher they will be as citizens. Have faith in yourself not alone, but in the community. Have faith in the people. I respect the aris-tocracy of learning, but thank God for the democracy of the heart. As lawyers do not allow yourselves to be weaned away from the needs of the common people. Appeal to the people You cannot speak to their hearts unless from your own heart. Do not conspire against the public. You must have faith in your government, which is the best on earth. It is not perfect, no matter what party is in power. It can be made as good or bad as the people deserve to have it. Go where you will you will find that our government is regarded as the ideal government of the world and of all history. The political party that is on the people's adde is the growing party. The party of the aristocracy is dying. Last of all have faith in God. The lawyer is subjected to many temptations, but man cannot escape from himself. You need this faith in God to strengthen you. Believe in the triumph of truth. Man that has faith in God need not speculate on the future. A man must have faith to forget himself. Every word spoken for truth and you will have its influence. Go forth with faith is man-kind, in yourself and in God and you will have the conscience of a duty well done. kind, in yourself and in God and you with have the conscience of a duty well done. u wil

Disturbed the Congregation.

The person who disturbed the congrega tion last Sunday by continually coughing remained principally because the wages is requested to buy a bottle of Foley's

> POPULATION OF THE OMAHAS Combined of Two Cities is Nearly bed they occupied, William Rothermel and One Hundred and Eighty

Thousand.

The population of Omaha, according to an estimate made from the number of names in the new directory compiled by the Omaha Directory company, is 146,477 and that of South Omaha is 21,701, in both cities substantial gains having been

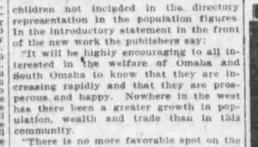
made over# the previous year. This makes the combined population of the two cities 178,180

names, and in order to make the estimate Igleheart Bros., Desk 9, Evansville, Ind. of population this is multiplied by two This firm manufactures the famous Swan's and a quarter to give the women and Down Prepared Cake Flour,

It you are going to move.

Don't pay the expressman extra dollars for moving the old articles from the basement or attic; all that old material for which you have no use. You can save that money and turn this old material into ready cash, or exchange it for something you need by reading The Bee Want Ads.

Hundreds of Omaha people supply their wants through the want pages of The Omaha Bee, You'll find many people who will gladly pay you a good price for any old house furnishings you have, such as old sideboards, beds, carpets, old clothes, in fact, anything. Take a trip to the attic before you move and collect the things that you can dispense with. Then turn to the classified pages of The Bee-where you will find plenty of buyers who are willing to make a deal with you,



globe for the pursuit of happiness and ongevity than Omaha. The summers are cooled by the breezes from the surrounding prairies and the winters are mild."

Kidney complaint kills more people than . any other disease. This is due to the discase being so insidious that it gets a good hold on the system before it is recognized. Foley's Kidney Cure will prevent the development of fatal disease if taken in time. Al) druggists.

Announcements, wedding stationery and binding. 'Phone Doug, 1694. A. L. Root.inc. calling cards, blank book and magazine

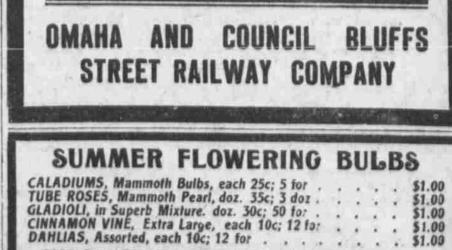
Baby Crawls from Fire.

Awakening in their burning home Klingerstown, Pa., with flames licking the wife fied for their lives, but outdoors remembered that Nellie, an infant, was in her crib upstairs.

Rothermel was about to rush into the mulding when the roof fell, just as the haby, black from smoke, appeared through the tront door, having crawled down a long flight of stairs.

Our lady renders can for a short time obtain a very valuable thirty-two-page free booklet entitled, "Cake Secrets," if they The new directory will contain \$5,191 will at once send their grocer's name to





THE NEBRASKA SEED GO., 1613 Howard St.