

BRANDEIS GREAT SALE OF WAISTS

SATURDAY WE WILL SELL THOUSANDS OF WOMEN'S ELEGANT NEW 1908 WAISTS AT RARE BARGAINS

Brandeis has held many big waist sales before, but never one where the waists were so beautiful and the bargains so extraordinary.



This is Brandeis' great bargain-giving sale of waists that thousands of Omaha women have been waiting for.

The Entire Sample Lines and Surplus Stocks of Two Prominent Manufacturers of Women's Shirt Waists—Nearly 10,000 Waists That Brandeis Bought at Reductions Almost Beyond Belief

The daintiest, newest shirt waists for spring and summer, priced as you have never seen them priced before. Every waist is one of the charming new 1908 models. Buy your new waist right now at less than you would have to pay later on. Read these bargains.

Waists at 98c

Worth up to \$2.00

Pretty lingerie, fine cambrics and lawns, fine tailor pleats, trimmings of embroidery and lace insertions, open front or back, short or long sleeves—charming new models for spring and summer, at—

98c

Waists at \$1.39

Worth up to \$3.00

Dainty and fashionable new Waists are in this group, sheer fabrics and lingerie, smartly trimmed after the latest style dictates—many of the new strictly tailored waists—short or long sleeves, at—

\$1.39

Waists at \$1.98

Worth up to \$3.50

Exquisite lingerie Waists are in this group—sheerest of new fabrics, fashioned in the latest styles for late spring and summer wear. Long or short sleeves, open front or back, many elaborately trimmed, at—

\$1.98

Lace Waists, \$3.98

Worth up to \$12.00

Beautiful Dress and Evening Waists, of white, ecru and cream lace, handsome nets and fine meshallies and taffeta silks—exquisite designs in white and the dainty evening shades, at—

\$3.98

IN THE BASEMENT

Women's Waists, 49c

Hundreds of very pretty new shirt waists that were made to sell this season for \$1.00; all are late styles, prettily trimmed and extremely well made—in our basement waist section, at, each.....

49c

IN THE BASEMENT

Women's Tailored Suits

New Prince Chap and Box Coat Styles—new shades and mixtures, well tailored and worth up to \$15—Basement, Cloak Dept., at.....

6.98

Women's Walking Skirts

Made in newest styles—blacks, browns, blues, greys and mixtures—all sizes—pleated and flared styles, worth up to \$4.00, at.....

2.50

BRANDEIS

Brandeis Bought the Entire Stock **Alligator Bags** From the New York Alligator Bag and Importing Co.



Such values in the genuine alligator bags were never offered before—These bags are extremely fashionable and are shown in all the very newest shapes—alligator inside purses—sizes are 7 inch, 8 inch, 9 inch, 10 inch and 12 inch—worth as high as \$12.00 each, at—

\$1.49 - \$1.98 - \$2.98 - \$3.98 - \$4.98

Genuine Seal Bags

12-inch bags with overlap frames and protected edges, leather lined—inside purses, a \$5 bag for.....

2.98

Imported Bags

In fancy calf, tooled and painted in fancy colors, two specials, at.....

1.50-1.75

Nevelty Bags

These are fine bags and purses worth up to \$6.00, at.....

\$1 to \$3

Change Purses

Genuine Seal and Alligator Change Purses, in ladies' and men's sizes, choice, at each.....

25c

Imported Mounted Combs—set in real coral and fine white stones, worth as high as \$6, at.....

\$2

Mounted Combs—of fine quality, worth up to \$2—special for Saturday, at.....

25c

BRANDEIS

Couch Cover Spec'l

Saturday we place on sale Roman stripe Couch Covers, fringed all around—3 yards long and worth 75c each; an extra special in basement, each.....

25c

Saturday at Sweetland

Old Fashioned Gum 5c
Greater New York Chewing Gum, 6c
Superior Quality Chocolate Creams, soft Cream centers, regularly 25c lb., at.....
Fresh Salted Peanuts, per lb.....
You all know our old-fashioned Chocolate Creams, bitter sweets with soft creamy centers, always sold at 40c lb., at per lb.....

SATURDAY SPECIAL Women's Tailored Suit

These are high class tailored suits that are actually worth as high as \$35 each—many are samples—all the newest styles are represented—the highest quality fabrics and latest colors. We present these suits as an extra special bargain for Saturday, at.....

\$19



The New Braid Coats

These short coats are the favorites everywhere for spring wear—all the stunning styles of expensive lace coats—every new feature, including the large kimono sleeves—colors are blacks, tans, browns, etc. We have specially priced for Saturday this group at.....

\$9.98



The New Lingerie Dresses

Bound to be the foremost favorites for summer wear—very daintily trimmed with laces, embroideries, fine tucks, etc.—many in the one-piece Princess effects so popular for summer 1908—a special group for Saturday in our suit department, at.....

6.98

Women's Walking Skirts

New arrivals in these walking skirts—the new short lengths and the medium or light weights—flared and pleated effects—the most favored colors for spring, worth regularly \$7.50 and \$8.50, at.....

4.98

NEWEST ARRIVALS

BRANDEIS' MILLINERY

Late Spring Creations



The new hats which we bring forward for the first time in our beautiful millinery department Saturday were expressly designed by expert milliners for late spring and early summer wear. The large, graceful shapes predominate and the color harmonies are more fetching than ever.

MERRY WIDOW SAILORS—LEGHORN HATS, ETC.

Brandeis is the only millinery house in the west that successfully introduces stunning and up-to-date style in moderate priced hats. Every five dollar hat from the hands of Brandeis trimmers look like ten and ten dollar creations. For Saturday we show many smart new designs, including large leghorn hats in burnt and white, trimmed with flowers and foliage.....

\$5

Beautiful New Arrivals Specially Priced Our groups of millinery at \$7.50 and \$10.00 are so complete and so refreshingly new that any woman can find just the right model to satisfy her whim. Several hundred smart hats, trimmed for early summer wear are shown for the first time Saturday, at.....

7.50-10

The New "Soul Kiss" Hat at \$3.98

This is the sister to the popular "Merry Widow" Hat—it is artfully trimmed with chrysanthemums, roses, foliage, etc.; New York's very latest hit, at.....

3.98

Special in Basement—MISSES' LEGHORN HATS

As an extra special for Saturday we show misses' leghorn hats trimmed with leaves and ribbons—specially designed for misses in ages 8 to 14 years, in our great basement millinery department, at.....

1.50

SUMMER NEEDS -- IN OUR HOUSEFURNISHING DEPT.

BASEMENT--OLD STORE

Gas Stoves—The celebrated "Classic"—has two sawed burners—extra heavy cast frame—as a gas saver, it has no equal, at.....
1.49

Gas Stove Tubing—with patent rubber ends, all lengths, per foot.....
3/2c

Ovens—For gas, gasoline and oil stoves—made of extra heavy refined sheet iron, up from.....
1.25

Garden rakes—10-tooth malleable iron, wood handle.....
15c

Shovels—made of best quality cast steel, D handle.....
39c

Garden Hose—3 to 5 ply in 50 foot lengths, coupled, ready to use, per foot.....
20c

Poultry Netting—Two-inch mesh, galvanized after woven—all widths by the roll, per 100 square feet, at.....
60c

Screen Doors—We carry all sizes in stock from the cheap 4-panel to the highest grade oak door. Prices the lowest.

Gasoline Stoves—Two burner, sheet steel frame, Saturday, at.....
2.49

Jarden Hoe—Extra strong and well made.....
18c

Lawn Mowers—We carry the largest and most complete assortment of lawn mowers to be found in the west.....
\$3.25 to \$11.50

Screen Wire Cloth—Best quality, double selvage, all widths, per square foot.....
2c



Gas Ranges—Most complete and up-to-date assortment in the west. Estate, Classic, Garland, New Process, Ideal, at.....
\$10.50 to \$47.95

We will continue demonstrating the Scientific Art of Cake Baking with the celebrated Mrs. Van Dusen Cake Pans. You are cordially invited.

HOUSE PAINTS

The Brandeis Brand—the paint that wears 25 colors to select from for inside and outside use, no better paint is made, Saturday, per gallon.....
\$1.30

HOUSE PAINTS

Our American Brand—In 16 handsome colors to select from, for interior and exterior work—per gallon.....
98c

Gistendorfer Bros. Star Bath Tub Enamel, per 35c can.....
17c

Camphorated flake, destroys moths and insects, per lb.....
10c

Moth Balls—Extra strength, per pound.....
4c

Hygienic Sulphur Fumigator, each.....
5c

Rosenthal's China Cement—Mends china, wood, etc., etc., for.....
15c

File Like—varnish and stain combined, can.....
25c

DEKCO—Hygienic Kalsomine for walls, 5-lb. pkg.—enough for ordinary size room—16 delicate colors—sample free—at.....
35c

Our favorite gold enamel for decorative purposes, at.....
10c

Wire Screen Enamel—Black and green, per 27c-15c can.....

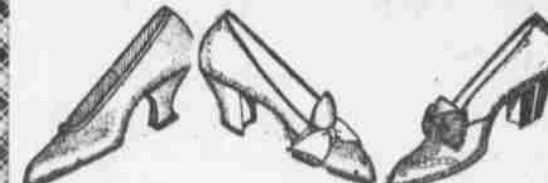
BRANDEIS

A Great Shoe Purchase

1600 Pairs of Highest Grade

Women's Low Shoes

Bought from Boston Wholesaler and Mgr.



Patent colt oxfords, two and three eyelet ties and button oxfords, vici kid oxfords welt and turn soles, gun metal oxfords and pumps. All the new up-to-date styles and the highest quality, regular price would be \$3, \$3.50 and \$4, Saturday.....
1.95

Boys', Misses' & Children's Shoes

We have the best wearing up-to-date foot-fitting lines of Boys', misses' and children's footwear in the west—black and tan, at lower prices than elsewhere.

A GREAT SPECIAL SALE

ART NEEDLEWORK

Saturday will be a great day in this department, as every item mentioned here is a genuine bargain.

Genuine hand embroidered sofa pillow slips, worked in silk. These are samples and worth up to \$7.50, each.....
1.98-2.98

36-inch tinted Center Pieces, in big variety of patterns, worth up to 40c, at.....
19c

Satin pillow tops, worth regularly 75c and \$1.00, special.....
59c

Sofa pillow slips all ready for pillow—big line of patterns, worth up to 50c, at.....
19c

PYROGRAPHY

Never was such low prices on pyrography ever heard of. We have an immense variety and everything is about half the price others ask. Pyro-gas-pens, all ready to attach to gas jet, special.....
25c

BRANDEIS

Saturday Concerts

In Sheet Music Department
Two Vocalists 2 to 10 P. M.—Hear your music properly played and sung before purchasing.

Special Sale of Entire Stock
No music buyer can afford to miss this grand introductory sale of new music.

ANNOUNCEMENT

For the benefit of our Sweetland patrons we have secured the services of a competent vocalist to sing in our music department from 2 to 6 p. m. EACH DAY.