The Admirable System in the Brandeis Store
is a constant help and convenience to our patrons. We maintain women's waiting rooms with every modern appointment—maids in attendance—writing desks—free checking facilities—50 phones—1,200 capable employes.

BRANDEIS
BOSTON STORE

The Style Prestige of This Store
is so firmly established that nearly every fashionable woman in Omaha comes here, as a matter of course, for her millinery, her suits and in fact all her apparel. The vastly greater variety to be found here and the unfailing good taste that characterizes every article we sell adds to Brandeis' immense following as the style shop of Omaha.

Monday will be a day of very special offers in women's apparel of high character

Fashionseal TRADE MARK

SUITS FOR WOMEN $25

Together with scores of imported ideas that are actually worth as high as $40.00 and $45.00 for

The most important $25.00 suit offer that was ever made in Omaha. We have a large number of new sample suits, odd imported suits and many specially fine tailored effects which are worth $40.00 and $45.00.

At the same time we offer new arrivals in our famous Fashionseal suits, the spring style aristocrats, which cannot be equalled in style, materials or tailoring for less than $50.00. We make Monday an extraordinary suit day when we offer your choice at **TWENTY-FIVE DOLLARS.**

Women's Spring Suits regularly worth $25 at $15
Many of these suits are spring samples. Every stunning style is represented—Madame Butterflys, Eva Tanguays, Merry Widows, Papillions, etc.—all the new colors, at..... **$15**

New Arrivals in Automobile Coats
The newest creations for 1908, in fine pongee silks, Rajahs, etc.—very well made and revealing all those smart new style features. Our showing has been almost doubled by new arrivals—prices..... **$14.85, $19.00, $22.50 and $25.00**

Women's Spring Jacket Specials—Covert coats, silk coats and novelty cloth coats; smartest of new styles in Butterflys, Prince Chaps or box coats **$4.98 & $9.98**

White Voile and Serge Skirts
A new showing of the latest ideas in these practical skirts that are splendid for out-of-doors and pretty for evening and party wear. We mention specials at
4.98-6.98-8.98 up to $29

Lingerie Dresses
Here are those exquisite, dainty new lingerie dresses; made in delicate colored effects and white—many are elaborately trimmed—summer's newest favorites, at
9.98-14.85-$25 up to $98

Black Voile Skirt Special Monday
Made in new pleated gored effects—self trimmed or finished with taffeta bands—all new arrivals, at..... **9.98**

SPECIAL PRICE REDUCTION
In Exclusive and Imported Suits
An Exceptional Event for Monday

An elegant champagne imported suit, worth $98, for..$59
A beautiful $65 champagne voile, 3-piece suit, for.....$39
A stunning rose colored messaline suit, worth $69, at $45
A $42.50 striped Merry Widow suit, at.....$22.50
A $45 Hello Butterfly suit, highly fashionable, at.....$25
An exquisite Copenhagen blue imported Suit—worth $119, at..... $89
A Smart Pink Voile Demi Costume, worth $75, at....$39
A $59 checked Merry Widow Suit, at.....$29
A $75 Tan Worsted Tailored Suit, at.....$49
A $69 Natural Rajah Suit, at..... $39

All Our Fine Imported Waists
WILL BE SOLD MONDAY AT HALF PRICE

All our $50 imported waists, for $25
All our $45 imported waists, for $22.50
All our $39 imported waists, for $19.50
All our $35 imported waists, for $17.50
All our $30 imported waists, for $15
All our $25 imported waists, for $12.50

BRANDEIS

We Present Fashion's New Favorites
Smart Millinery
The **Later Season's Models Are Even More Charming Than Ever**

Brandeis' beautiful millinery salon is brilliant with new styles. This time it is the showing of late spring models that are declared more graceful and smart than the earlier spring creations.

THE "SOUL KISS" HAT—Sister to the "Merry Widow" Hat
A stunning new, up-to-date spring hat—the very latest thing from New York. It is elaborately trimmed with crysanthems, imported roses, foliage and ribbons. The charming sisterto the Merry Widow sailor... **3.98**

A Rich Assemblage of Dress and Picture Hats In Newest Effects
The color schemes in these later season models are artistic in the extreme. The large hat with massive trimming is the favorite and the newer creations have caught the trend of later styles admirably. Scores of models will be brought forward for the first time Monday, at..... **$15 and $25**

BRANDEIS' STYLISH HATS AT $5—
Style and good taste are the keynote in Brandeis Hats—no matter what the price. If you have $5 to spend for your spring hat, you can be sure of correct style here. Merry Widows and other favorites, at..... **$5**

NEW ARRIVALS IN THE $10 GROUP—
Large and medium hats are in this group and every new shade and color combination is represented. The trimmings on these hats are imported from Paris and every style feature is correct, at **$10**

Elbow Length Gloves
Perrin's extra quality Grenoble kid, 12-button length, all the new spring shades, also black and white, 3 radium clasps or fancy pearl buttons, all sizes, every pair fitted, pair **3.25**

Long Silk Gloves
12 and 16-button lengths, Kayser's double tipped tan, brown, green, carrott, navy, black, white and evening shades, pair **1.25-1.49**

Long Black Silk Gloves
Elbow length double and single tipped, worth up to $1.75, Monday, pair **98c**

We Always Show Latest Novelties in
JEWELRY

The latest New York fad, the shirt waist bracelet with fancy stones in rose, pink, sky blue reseda, green and lavender, at **50c-39c**

Wing Veil Pins, green gold finish set, with jade and coral, at **25c**

Fine Leather Bags and Purses—New russet shades to match your shoes, at ..... **$1 to $25**

All that is new and up-to-date in belts. We mention fine French calf belts with large pearl buckles, special at 50c.
Other belts from 25c to $25.00.

New enameled mourning Jewelry, dull jet, bright jet, belt pins, waist sets, collar pins, etc., from— **25c to $10.00**

Royal Buckles — Dip effects in ozidized and Roman gold finishes, at .. **50c**

BRANDEIS

MONDAY SPECIAL—3 VERY FINE NEW LOTS
WIDE EMBROIDERIES
CORSET COVER WIDTHS. SKIRTINGS. FLOUNCINGS.

Up to 45 inches wide. These are exquisite new lots in new designs of eyelet, Japanese, shadow, filet and Grecian effects. We place them in three special bargain groups. **Embroideries worth up to 75c, at—**

12½c 25c 39c

FINE FRENCH BATISTE EMBROIDERED
FRONTINGS
Entirely new designs in striped effects—open designs, dainty French effects, filet and Grecian, regularly worth up to $2.50, at yard..... **98c**

MEDIUM WIDTH EMBROIDERIES
Edges, insertions and beadings, many to match, late effects in fine cambric, nainsook and Swisses, 3 big lots worth up to 25c... **2c-5c-10c**

PRETTY NEW WASH LACES
French and German Vals, Torchons, Cluny, Filet, Crochet and Venise Edges and Insertions, many to match, worth up to 25c yard, at yard..... **3c-5c-10c**

ALL SILK RIBBONS
These ribons are in widths up to 6 inches, in plain and fancy, great variety of desirable colors on bargain square worth as high as 35c a yard, yd.. **15c**

Women's Summer Underwear
Women's light weight Vests, Pants and Union Suits, made of fine quality cotton and lisle, 3 lots, Monday special, at.. **12½c-25c-35c**

MONDAY AT BRANDEIS WILL BE
Black Taffeta Day

150 pieces of the finest black taffetas manufactured by the Mistletoe Silk Mills. These were advance orders which had been canceled by a silk suit and skirt manufacturer in New York. We were offered the 150 pieces at a low price and we gladly share the benefit of the purchase with our patrons:

50pieces 20-inch Black Taffeta, worth 75c, at, yard **48c**
50 pieces, 27-inch black taffeta, worth $1.25, at, yard **78c**
50 pieces, 36-inch black taffeta, worth $1.35, at, yard **85c**

PETTICOATS MADE TO YOUR MEASURE
In order to make this sale a bigger success we will make up to your measure in our own work rooms any petticoat sewed with silk and fitted if desired, for Monday only, at **$1**
Samples displayed in our Silk Department.

$1.00 FANCY SILKS AT 39c
Plain and fancy silk suitings, waisting silks and silks suitable for petticoats and jumper suits. They consist of fancy self colors and two-tone checks and stripes, pretty dot Foulards, etc., in all this season's new colorings, at, yard..... **39c**

WHITE JAPANESE SILKS
All prices reduced fully One-Third.
20-inch at. yd., 19c; 27-inch at, yd., 39c; 36-incl. at, yd., 59c.

No Store in the West Can Show Such a Complete, Well Selected Array
THE NEW CARPETS AND RUGS

Our great daylight Carpet Department on the third floor is replete with everything that is thoroughly new and desirable in floor coverings. Buying as we do in such immense quantities we secure splendid bargains of which you reap the advantage.

Brussels Rugs
9-12 size, good serviceable quality, bright new patterns, usually sold at $18.00, Monday, at **12.98**

Seamless Brussels Rugs
9-12 size, the finest quality made and sold everywhere at $22.50, a really surprising bargain, at **18.00**

Axminster Rugs
9-12 size, Smith's best make, a fine parlor rug, light florals and Oriental patterns, usually sold at $30, at **22.50**

Sanford Axminster Rugs
We carry a complete line of these beautiful Axminster Rugs up to 11-3x15 size, also half runners. Monday we will offer the 9-12 size any patterns, at **$25**
All other sizes in proportion.

English Wilton Rugs
This rug is 9-12 in size and absolutely seamless, in those rich new Persian patterns that give elegance to every room, a $55.00 rug, at **$39**

Seamless Wilton Velvet Rugs
Another lot of those new 9x12 seamless Wilton Rugs, the last lot went very quickly, a $35.00 value—at..... **$25**

Axminster Carpets
New line Persian and floral patterns, special as yard— **$1.25**

INGRAIN CARPETS
In the less expensive kinds of carpets we are also ready to satisfy every demand in a larger stock than ever.
Best all wool, regular 85c, at yard..... **65c**
Best all wool filled, regular 75c, at yard **55c**
Best Union Carpet, regular 50c, at yard **39c**

LINOLEUMS
A great new stock of printed and inlaid linoleum may be found at Brandeis. The quality is the best that can be made, the patterns are new, the prices are lower than elsewhere.

Brussels Carpets
With or without borders to match, also stair carpet, at per yard— **65c-75c-85c**

New Soda Fountain
For the convenience of our patrons, we are operating a soda fountain on the east wing of our balcony; waiting room. Delicious cool drinks will be served at moderate prices.

Special Demonstration and Sale All This Week.
EAMOUS LA VIDA CORSETS
Miss M. E. Nolan, the expert corsetiere, will be in attendance and her services at your disposal.

Basement Bargains Monday
Up-to-Date Wash Fabrics on Bargain Squares.

Imported Plain and Fancy Silk Novelties—Many are actually worth up to 35c yard—striped and plain voiles that will make exceptionally pretty summer dresses, at yard..... **10c**

White Dotted Waisting—Sold from the bolt Monday. This grade could not be manufactured at 10c yard, Monday, at, yard **5c**

100 full bolts of **batistes**, printed in pretty patterns for summer dresses—worth 15c yard, yard **6½c**

American Foulards—Looks just like the fine imported French Foulards—absolutely fast colors—at, yard **6½c**

Regular 25c quality imported lingerie lawn—For white dresses and muslin underwear—off the bolt Monday, at, yard **12½c**

Dress lengths, finest dress percales in light and dark colors, at, yard **10c**

Finest soft finish, yard wide muslins, cambric and long cloths—equal to Lonsdale or Fruit of the Loom, mill lengths, yard **5c**

IN OUR REGULAR WHITE GOODS DEPT.

The genuine Soisette in white, cream, tan and every shade desirable—regular price 25c, off the bolt, yd. **15c**

Pure Linen Suiting—In white and all the wanted colors, at yd. 29c and **39c**

Cluster striped and checked white dimities—new arrivals direct from the Customs House, at, yard **15c**

Persian Lawn that is a good value at 25c yd., will be sold at a yard **15c**

Beautiful Imported Voiles—44 in. wide—white, cream and every wanted shade, specially priced at, yard **25c**

Imported floral organdies—Lisle finish, 25c value at, yd.... **15c**

BRANDEIS