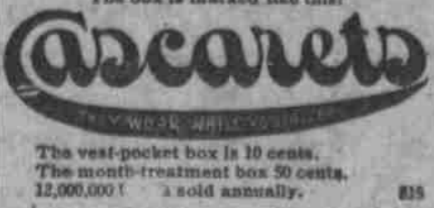


The Only Laxative Used by Those Who Know

People never use harsh physic after they know what it does. That griping and pain are symptoms that the bowels are irritated. You have come to think, perhaps, that such effects are necessary, else you would never endure them. But that irritation of the stomach is the cause of nearly all dyspepsia. That irritation of the bowels—causing the lining to callous—is the cause of constipation. Cascarets bring the same results without injury. They never gripe—never pain. They are as harmless as laxative foods. Salts and pill cathartics increase the trouble that you seek to cure.



WANTED—A RIDER AGENT IN EACH TOWN and district to sell our new and improved bicycle. We are now offering a bicycle for sale at a special price. The bicycle is a new model, with a special frame, and is the best of its kind. It is a real bargain, and is a real find for anyone who wants a bicycle. The price is \$10.00, and it is a real bargain. The bicycle is a new model, with a special frame, and is the best of its kind. It is a real bargain, and is a real find for anyone who wants a bicycle. The price is \$10.00, and it is a real bargain.

8.00 HEDGETHORN PUNCTURE-PROOF SELF-HEALING TIRES A SAMPLE PAIR TO INTRODUCE ONLY 4.80

MEAD CYCLE COMPANY, D 259, CHICAGO ILL. Notice the thick rubber tread "A" and puncture strips "B" which prevent the tire from being punctured. The tire will outlast any other tire. It is a real find for anyone who wants a bicycle. The price is \$10.00, and it is a real bargain.

Let's drink Gold Top THE PERFECT BEER. A GOOD TOAST DESERVES THE BEST BEER. Always popular because it is pleasant, refreshing and appetizing. Let's drink Gold Top. The perfect beer. A good toast deserves the best beer.

The Horse That Drew the Load By HERBERT KAUFMAN.

A moving van came rolling down Jackson boulevard the other day with a big spirited Percheron in the center and two wretched nags on either side. The Percheron was doing all the work and it seemed that he would have got along far better in single harness than he managed with his inferior mates retarding his speed. The advertiser who selects a group of newspapers usually harnesses two lame propositions to every pulling newspaper on his list, and just as the van driver probably delt out an equal portion of feed to each of his animals, just so many a merchant is paying practically the same rate to a weak daily that he is allowing the strictly profitable sheet. Unfortunately the accepted custom of inserting the same advertisement in every paper acts to the distinct disadvantage of the meritorious medium. The advertiser charges the sum total of his expense against the sum total of his returns, and thereby does himself and the best puller an injustice by crediting the less productive sheet with results that they have not earned. It is the pulling power of the newspaper as well as the horse that proves its value, and if advertisers were as level headed as they should be, they would take the trouble to put every daily in which they advertise on trial for at least a month and advertise a different department or article in each, carefully tabulating the returns. If this were done fifty per cent of the advertising now carried in weaker newspapers would be withdrawn and the patronage of the stronger sheets would advance in that proportion. There are newspapers in the city of Chicago that are, single handed, able to build up business. Their circulation is solid muscle and sinew—all pull. It isn't the number of copies printed but the number of copies that reach the hands of buyers—it isn't the number of readers with money to spend—it isn't the bulk of a circulation but the amount of the circulation which is available to the advertiser—it isn't fat but brawn, that tell in the long run. There are certain earmarks that indicate these strengths and weaknesses. They are as plain to the observing eye as the signs of the woods are significant to the trapper. The news columns tell you what you can expect out of the advertising columns. A newspaper always finds the class of readers to which it is edited. When the mental tone is low and its moral tone is careless depend upon it—the readers match the medium. No gun can hit a target outside of its range. No newspaper can aim its policy in one direction and score in another. No advertiser can find a different class of men and women than the publisher has found for himself. He is judged by the company he keeps. If he lies down with dogs he will arise with fleas.

LEMONS OF THE PRIZE RING

All the Big Pugilists Have Tackled Them in Their Time.

JOHN L. BEATS A STRING OF THEM No Did Corbett, Fitzsimmons, Jeffries and Tommy Burns—Jack Grace Said to Be the Champion Quince.

By eliminating the numerous "lemons" from the long records of a majority of the prize ring champions one can take away a greater part of their otherwise dazzling careers in the fistie arena. A careful examination of these ring records will show a large percentage of the victories were scored over men who could not or would not fight or, in other words, were simply "false alarms." Go back as far as John L. Sullivan's memorable career as a pugilist and you will find that out of the whole bunch of opponents who met him only four were of real class. These were Paddy Ryan, Charley Mitchell, Jake Kilrain and Jim Corbett. Even Ryan was not a really first-class pugilist. He won the championship from old Joe Goos, who was far past his prime and decidedly out of condition. Ryan took sixty-five rounds to beat him in a battle on the turf under London rules. Before such men as Jim Mace or Joe Coburn at their best Goos could not have lasted five rounds in his poor physical trim. Sullivan a year or so later had Goos out in two rounds and he had the champion, but he let up on the old fellow and allowed him to stay another round. Old Joe was certainly a lemon for young John L. that night. Another easy one for Sullivan was George Rooke, whom he knocked out in two rounds. John Post, drove Jack Stewart, the Canadian, who had the reputation of the Howard Athlete, Boston, in two rounds, and then came to this city in search of more soft marks. Sullivan found one in Steve Taylor, who lasted a couple of rounds.

John Flood put up a fairly good argument when he met John L. on a bridge up the Hudson river, but Flood was far from being a champion. Among the other lemons who helped to swell Sullivan's record were Fred Crossly, one round at Philadelphia; Capt. James Dalton, four rounds at Chicago; "Red" Robinson, one round at Chicago; John McMurt, three rounds at Rochester; Jimmy Elliott, half blind and broken in health from confinement in prison, managed to stay three rounds; Herbert A. Sible, the Maori lemon from New Zealand, who could not stand three rounds; and George M. Robinson, who was stopped in the second round at Butte, Mont. While George M. Robinson lasted four rounds at Frisco. Big Al Marx, the Texas Giant, ran off the stage before Sullivan could get a punch at him, after which Dan Henry, in a quick battle at Hot Springs, had enough to last in a round. Sullivan stopped William Fleming in a round at Memphis and Enoch Phillip in four at Nashville. Frank Herald, another alleged world-beater, was beaten to a pulp in two rounds at Albany and Duncan McDonald was put away in four at Denver. About fifty other Simon-pure quinces were hammered down and out by John L., who has always included them in his ring record.

Jim Corbett, who followed Sullivan as the heavyweight champion, also has some real lemons in his record. He has beaten the alleged fighters as Billy Welch, Frank Glover, Ed Kinney, Bill Spilling, Bob Caffery, Jack Smith and Peter Courtney. The "fight" with Courtney, a big truckman, who knew nothing of the game, did not reflect much credit on Corbett. Courtney refused to fight, and the fight was abandoned. With the champion before the kinelograph at Edison's laboratory in East Orange, Gentleman Jim gave this lemon a terrible beating to make the moving pictures look real. Courtney had to be filled with liquor to give him courage. In the fifth round, by mistake, Corbett was hit on the head by more liquor and a rest of twenty-five minutes brought the truckman up for another round, when he was again knocked out cold. The public paid well to see the reproduction of this great battle, while Corbett's reputation as a wonderful fighter went up many points.

Bob Fitzsimmons' great fighting record looks well in print, with his long list of signal victories, but, like Sullivan and Corbett, he disposed of many four-flushers and counterfeits, such as Arthur Upham, Abe Congie, James Farrell, Joe Godfrey, Jerry Blaney, Mitchell Bender, Jack Hickey, Phil Marx, Jeff Thomas, Jim DeLo, Ed Dunthorn, Conoughlin and others. All of these men were settled in one, two or three rounds.

Big Jim Jeffries is credited in the records with victories over such third-raters as T. Van Buskirk, Dick Baker, Joe Goddard, Pete Ewert, the Mexican Terror, Frank Griffin, Joe Kennedy, Jack Miron, Jack Pinegas and many more, who were put to sleep before the spectators had received half their money's worth. Jeffries was in his prime one of the greatest pugilists that ever drew on a glove, but he always puts the soft names of the inferior fighters of Fitzsimmons, Sharkey, Corbett and others in his official record of ring achievements.

Tommy Burns had some. Tommy Burns, the present champion, may be said to have all previous topnotchers faded in the quality and quantity of lemon fighters who have gone down in defeat before him. Nobody ever accused the following persons of having even moderate fighting ability: Fred Thornton, Billy Welch, Arthur Steele, Ed Skittreau, Dick Smith, Reddy Phillips, Jack O'Donnell, Tom McCune, Jim O'Brien, Harry Peppers, Jimmy Duggan, Jack Hammond, Jack Butler, Ben O'Grady, the six-furlong race, Lesbia, which won the latter status, described as a small but exquisitely shaped filly, and not likely to grow much. She defeated Rhodora in the Middle Park plate, but the latter was just recovering from a severe illness. Lesbia did not start in the Dewhurst race. If Lesbia had started it is generally considered that Rhodora would have taken her measure at the longer distance. It is figured out by Mr. Croker's changes to win the Oaks are better than those of Billy Daniel and Cooper, the owner of Lesbia. Croker and his wife were the Oaks for James E. and F. P. Keane six years ago in hollow style.

WITH THE COLLEGE ATHLETES

Doings in the Field of Sport in East and West.

COMPETITIVE SPIRIT BEST Why Harvard's Attitude Toward Sport Reforms is Important—Club Having System in Wisconsin.

It appeared to someone the other day to ask, "Why is it that so much is always being written about athletics at Harvard? Why do so many persons think it necessary to find fault with sports as they are managed at Harvard?" Need it be said it was a Harvard man? When a person looks back to much of the heated discussion of athletics in the universities he is very apt to find that most of the talk and argument is about things as they are put into action at Harvard or things that Harvard has recommended in a general way. The reason that Harvard is all the time coming in for criticism, as a rule far from kindly, is chiefly the fault of Harvard itself. At many times the current of athletic control in many colleges are running whirlpools instead of according to custom. The disturbing element has been injected by Harvard. When the men who were delegates to the meeting of the Intercollegiate Athletic Association of the United States last winter discussed the matter of limiting athletic schedules and spoke of what they intended to do, it did not produce any uprising. These men were going to move quietly, and after due investigation, toward their end. However, they were not so important as Harvard. What is done at Cambridge is always to be copied. The chief reason for this is that Harvard meets the biggest colleges in sports and is among the biggest. What Harvard intends doing interests Yale as the actions of no other college, not even excepting Princeton, influence the Blue. Harvard is Yale's chief rival. It takes up in a general way the Yale News of a recent issue regarding the reasons that there is no Yale-Cornell boat race to prove that Yale put more value on a victory over Harvard than any other prize in the aquatic world. Therefore it reasons itself out directly to the credit of Harvard. Harvard has a direct effect on athletics at Yale.

Question of College Players Earning Money Thus Not Closed. NEW HAVEN, Conn., April 25.—Until the college of the country get together on the question of what constitutes a man from an amateur base ball player to a professional, it would appear that the dispute which has arisen over the playing of summer ball by collegians is in a fair way to continue for some time. At the larger colleges of the east—Yale, Princeton, Pennsylvania and Harvard—this question of summer ball playing has not become an issue, for the eligibility rules regulating athletics at these universities state without equivocation that any man receiving any compensation, direct or indirect, for playing is ineligible to represent his college in base ball or, in fact, in any other sport. The situation as it stands at present is summed up in the Yale Daily News as follows: Among ten representative institutions in the east and middle west it is found that only two, although not playing base ball, are equally divided. On the whole, the universities and larger colleges discontinue summer playing of what constitutes a man from an amateur base ball player to a professional, it would appear that the dispute which has arisen over the playing of summer ball by collegians is in a fair way to continue for some time.

More and More Sports. Maybe years and years ago, when few took part in sports and study was the whole thing, the intercollegiate sports, which consisted of a type of base ball and a low-violent pig's bladder ball, were sufficient. But even in those days, for which some educators now sigh, it did not take long for the men in colleges near to one another to discover that there was a rivalry which could be worked best through the medium of athletic games. It is not to be denied that athletic sports have grown to a point where their importance does interfere with the college work in some colleges. And those colleges have themselves to blame. They profess their incompetence to foresee the development of athletics when they now announce that athletic sports have got away from them. It rather reduces itself to this: Intercollegiate sports are highly natural and in well managed universities need not be beyond the control of the academic heads. To return to the other matter, Harvard ought to be more diffident about announcing radical changes. It is like a card house or a chain of weak banks. Touch one and down goes the whole fabric. If Harvard makes a false step Yale is affected. Yale in turn affects Princeton and then it goes waving along through the whole card house and the entire fabric of college sport is about destroyed. The changes may be well intended; few may ginsay that. But what is done, or perhaps better what is announced as likely to be done, ought to be considered very carefully before it is made public. With all the doctors at work on the body of college sport that poor framework may suddenly collapse. It takes a good heart to stand these radical shocks. And it isn't as if Harvard carried through every announcement that is made. Far from it. The continued "scarehead" announcements from Cambridge are the shocks that are proving too much for the weak heart. "Harvard to do this" and "Harvard to do that," "So and so of the Harvard faculty attacks sport" and the like are all announcements of bluffs that do not make good and certainly make bad for the future of intercollegiate sports.

CROKER'S NEW THOROUGHBREDS Boss Expects to Sweep English Turf During Summer. LONDON, April 25.—Richard Croker is dealing two thoroughbreds at Glencaine, Sandford, Ireland, with which he expects to sweep the British turf this year, and win the classic events. He has a brood of foals of the bluest blood, several of them relatives of the great Orby, which won the derby last year for Mr. Croker. Among the blood mares which have produced good colts are Rhoda B., dam of Orby's Sabine Queen, Pearl Set, Orise and Nara. Although Mr. Croker will be well represented in the Two Thousand Quincea, Oaks, St. Leger and other classics, the former head of Tammany hall will be a formidable factor.

MILES ADMITS GOULD'S PROWESS English Challenger Hopes to be American Champion. NEW YORK, April 25.—Leaving the amateur court tennis title, which he came to this country to take from Jay Gould, behind, Eustace H. Miles and Peter Latham, the respective English amateur and professional court tennis players, called for England last week. Miles had no complaint to offer over his defeat by Gould by 5 sets to 1 in the title play, and says that without exception Gould is a peerless player in amateur court tennis circles throughout the world. However, he expressed the hope that the world's amateur champion would go to England to defend his English title this season, in which event Miles would have another chance to take the title.

SKIN DISEASES

CAUSED BY HUMORS IN THE BLOOD

The skin is provided with countless pores and glands, through which an evaporation is going on continually, day and night. This is nature's method of regulating the temperature of our bodies, and preserving the natural appearance of the skin. These pores and glands are connected with tiny veins and arteries through which they receive, from the blood, the necessary nourishment and strength to preserve their healthy condition, and enable them to perform this duty. So long as the blood is pure and rich the skin will be free from eruption or disease, but when the circulation becomes infected with acids and humors its nourishing and healthful properties are lost, and its acid, humor-laden condition causes irritation and inflammation of the delicate tissues and fibres of the pores and glands, and the effect is shown in Eczema, Acne, Tetter, Salt Rheum, or some other distressing, disfiguring skin disease. These humors get into the blood through a deranged or inactive condition of the system. Those members whose duty it is to collect and expel the refuse matter of the body fail to properly do their work, and this surplus or waste matter is left in the system to sour and ferment and be absorbed into the blood. There are also certain other humors which get into the blood from without. The juice or milk of poisonous plants such as poison oak, poison ivy, nettle rash, etc., enters through the open pores of the skin and takes root in the blood. This causes a breaking out which remains for a time and then disappears, but returns at certain seasons of each year. The cause of all skin troubles can be traced to some kind of humor in the blood. Smooth, healthy skins are only possible where the circulation is pure; and therefore the cure of any skin affection can only come through a thorough cleansing of this vital fluid. Salves, washes, lotions, etc., are valuable only for their ability to keep the skin clean, allay the itching, and tend to reduce inflammation; they cannot correct the trouble because they do not reach the blood. S. S. S. cures skin diseases of every character and kind, because it purifies the blood. It goes down into the circulation and removes the humors that are causing the trouble, builds up the weak, acid blood, and completely cures Eczema, Acne, Tetter, Salt Rheum, Poison Oak, Poison Ivy, and all eruptions and diseases of the skin. When S. S. S. has driven the humor from the blood, and cooled and cleansed the acid-heated circulation, every symptom passes away, the skin is again nourished with rich, healthful blood, and comfort is given to disease-tortured skins. Special book on Skin Diseases and any medical advice free. S. S. S. is for sale at all drug stores. THE SWIFT SPECIFIC CO., ATLANTA, GA.

S.S.S. PURELY VEGETABLE. I want to tell you the great good I received from the use of S. S. S. I am now 78 years old and had suffered with Eczema for forty years, and could find nothing to cure me until I tried S. S. S. I suffered intensely with the itching and burning; nothing would form from which there flowed a sticky fluid; crusts would come on the skin, and when scratched off, the skin was left as raw as a piece of beef. I suffered agony the four years I was afflicted, but when I used S. S. S. I found a perfect cure. There has never been any return of the trouble. O. E. NYLANDS, Stockholm, Neb.

Quaker Maid Rye. is not only guaranteed under the Pure Food Law, but has always been known as the original pure food whiskey. Three First Prizes for purity and excellence. "THE WHISKEY WITH A REPUTATION". Ask for it at all First-class Bars, Cafes and Drug Stores. S. HIRSCH & CO., Kansas City, Mo. D. A. Sampson, Gen'l Sales Agent, Omaha.

IF EVERY LITTLE BIT HELPS, THEN WHY NOT ASK FOR METZ BEER AND DO YOUR SHARE IN MAKING A GREATER OMAHA. WE CURE MEN PAY OUR FEE WHEN CURED. Will cure you for LESS MONEY than any other specialist and accept the money in any way you wish to pay. Nervous Debility, Blood Poison, Eczema, Kidney and Bladder Diseases, Rheumatism, All Special Diseases and Allments of Men. Established in Omaha 25 Years. We make no misleading or false statements or offer you cheap, worthless treatment. Examination and consultation free. Write for symptom blank for home treatment. DR. MCGREW CO., 215 S. 14th St., Omaha, Neb.

MONTREAL TRACK NEARLY READY Blue Bonnets Will Soon Have Full Occupation. MONTREAL, April 25.—The Blue Bonnets track is drying out fast and will be ready for trainers at least two weeks earlier than last year. There is very little frost in the ground and the snow has all disappeared. Many entries are being received for the stakes which close April 24, and many new names are on the list of owners applying for stalls. All those who were here last year are coming again and bringing others with them. Among the newcomers will be John S. Madden, A. H. "Tommy" Williams, Garth, Harry Rice, Paul J. Starnes, J. H. McCormick, T. F. Coles, Amos Whitney, W. H. Plaz and A. F. Dayton.

Chicago's Great European Hotel The Virginia Absolutely Fireproof. Rates, \$1.50 and up. A high-class Transient and Residential Hotel, situated in one of the most select parts of Chicago, is a masterpiece in Italian marble, beautiful statuary and architectural detail. All handsomely furnished outside rooms, single or en suite, every hotel feature, with finest dining room, billiard room, and all the latest conveniences. For reservations call on the hotel manager, or write to the Virginia, 141 N. Dearborn Street, Chicago. GEO. W. RYAN, Prop., Room and Ohio St., Chicago.