MRS. PALMER WINS THE RACE

Comes Out Ahead in Contest with Mrs. Bradley Martin.

GETS SMILES OF KING EDWARD

Years of Time and Mints Money, but the Goal is Finally Won-London

Gossip.

BONDON, April 25 .- (Special.)-There can nothing but supreme joy in the heart of that unrivaled American society grands dame, Mrs.-Potter Palmer, these days. For in playing the host to King Edward, as she did so recently at Biarritz, she realized the greatest ambition of her many years on the social stage. She has "arrived" and henceforth the doors to the most exclusive circles in England are open to her.

We have all watched Mrs. Palmer's efforts to capture the king. She has been at it a long time and most of us were sure that she would ultimately "win out," as you Americans say. It has been generally recognized that of the many American society wemen in the English Smart Set, the Chicago social queen was the ideal entertainer. Her purse seemed to be bottomless and a dinner or a ball at Hampden House, her London residence, was sure to be the very last word in pleasure and enjoyment. But try as she might she had never been able to get the king under her hospitable roof. Mrs. Potter Palmer made no bones about, admitting that that was her supreme ambition. It is the ambition of every woman here who makes any protense to social leadership.

For a long time English society has been amusing itself by watching the progress not only of Mrs. Palmer, but of her fellow country woman, Mrs. Bradley Martin. The latter has not yet had the pleasure of entertaining his majesty, but you may be sure that it is not because the late New York woman has not tried. Those who know the king say that Mrs. Bradley Martin has overdone the thing-that her hospitality is much too ostentatious and TALK gorgeous to please level-headed Edward. There was considerable speculation as to whether Mrs. Palmer or Mrs. Bradley Martin would be the first to win the king's favor. It was a race between New York and Chicago with the western city a prime favorite. It was no short distance dash of a single season, but a contest of endurover many years.

Mrs. Palmer and the King.

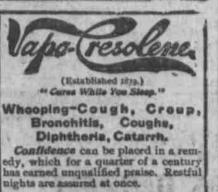
hotel, which in seasons past were occupied by weathy English chums of the king, have this year been taken by Americans.

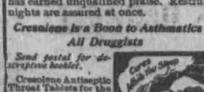
Reld Outshines King.

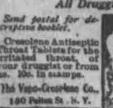
Whitelaw Reid, the American ambassamajesty. The diplomat surrounded himself directors and local owners. with all kinds of state and ceremony and

the king, recently had the honor, with her father, of dining in the private apartments

Edward's liking for Anthony Drexel seems predict that the American millionaire will be knighted in the near future, which, of course, is absurd. Just what the king sees in the American to admire so greatly is not known, but in some quarters it is said that; the banker is a great belp to Edward in a









Write for Catalogue. Cor. 18th and Rarrey.

phian is a royal spender and is never tired putting his hand in his copious pocket o against the "hard-upa" of the English

Chamberlain Back to Politics. Now that Joseph Chambertain is getting along so nicely, and some of his most sanguine friends are predicting his return in the near future to the political arena. where he is sorely needed by his party, I understand that there is grave fear for the health of his devoted wife. This brave woman who you will remember was Miss Endicott of Boston, before her marriage to the most popular man in England, has never left the side of her stricken husband during the two years or more that his life has been despaired of. Everybody declares that the veteran politician owes his present existence to the splendid nursing of his wife, but she, poor creature, has broken down in the effort. She has now taken to a bath-chair for most of her waking hours and continually resorts to oxygen as a reviver. The doctors have ordered her from Cannes, where she and her husband are now stopping, to Switzerland, but Mr. Chamberlain is inconsolable at the idea of being parted from her a single day and it is not likely that his wife will leave him.

Of course the report that Mr. Chamberlain will be seen in public life again in the near future must be taken with more than the customary grain of sait. The same prediction has been made many times since he was taken ill. I saw him when he left England for Cannes and to me he appeared to be still a very sick man.

Every lover of dogs is envying Mrs. Lulu Harcourt the exquisite little Chinese dog, which she has just purchased for \$7,500. It is a half-brother to "Stoessel," which the Empress Downger of Russia takes about in her sleeve everywhere, believing it to be her mascot. If those who are experts in dog-lore are to be believed the American woman's specimen is far more perfect of its kind than her imperial majesty's.

There are only about five or six of these dogs in London, but it is the ambition of every smart society women to possess one. They are quite the latest crase, LADY MARY.

ABOUT INVESTMENTS

Telephone Company Gives Advice-A Signed Statement with Statistics.

To Our Patrons; In a half-page advertisement headed, "Automatic Telephone and Its Valuable ance-and considerable tact-stretching Service to Society in General," an argument is made for telephone duplication in Omaha, that, upon casual reading, sounds Some very stily gossip has gone the plausible, but which, if accepted as true, rounds of the Smart Set regarding Mrs. is calculated, if it is not designed, to pro-Palmer's efforts to hob-nob with his ma- duce loss to innocent investors and useless jesty. One particularly attractive one, expense to telephone users. The promoters which nobody who knew the American of the opposition company say that they widow believed, credited her with a will- are offering their securities to Omaha iningness to pay the sum of \$50,000 outright vestors, not because they need the money, for the privileges of feeding the English but because they want the support and inruler with her own hand, diguratively fluence that local investors can give them speaking. This sum was to be paid to This is partly true. It is certain that they Mrs. George Keppel, one of the impecuni- do want the influence of local investors. ous favorites of the king, whose word is it is also certain that they do want the more or less law with her sovereign in money for their so-called "securities." It matters of that kind. Curiously enough is furthermore obvious that they want to Mrs. Keppel is now at Biarritz with the king and was one of the guests at the dinner, which Mrs. Palmer gave in honor promoters' profits and let the purchasers

the little Trench watering place. In fact the American element just about owns the place, despite the pre-eminence of the English sovereign. The majority of the small operation, they know anything about telephone lish sovereign. The majority of the small operation, they know that their capitalizations. ish sovereign. The majority of the small operation, they know that their capitalization been a business of this wor endowed under the studies of the small operation, they know that their capitalization for more than seventy years. dor, has aroused considerable comment in but they prefer that the problems of re- this way he soon built up an income of the king's set by his efforts to outshine his financing and raising rates be met by local about \$2,500 a year. When he died in

far more luxurious than those of his maj- made absolutely safe by a first mortgage reached the advanced age of \$2 and reesty on the ground floor. His one idea on the property of the company. But a tired.

This right to a monopoly of the absoscemed to be to go the king one better. In first mortgage does not make an issue of the ambassador's apartments were to be bonds safe unless the property will readily lutely correct time did not leave the found the most beautiful furniture in a sell for enough to pay the bonds and inter- Bellville family with the retirement of nouse renowned for its lovely and historic furnishings. Among the priceless articles are many of those which were used by the Empress Eugenie when the hotel was a private house. Mr. Reid offered a large Rochester when their bonds were sold unprivate house. Mr. Reid offered a large Rochester when their bonds were sold under false prospectuses only two years ago. document saying that her chronometer tiful example of the Louis XIV period. When the first mortgage, which was sup-differs from mean time by so and so posed to make those bonds "absolutely many seconds and tenths of seconds. cause the hotel authorities were unwilling safe," was foregiosed, the property was bid Such a favor is granted to no other perin at a sum equal to only 114 cents on the son, and armed with this exclusive cre-Jean Reid, who is a great favorite with dollar of outstanding bonds, and the stock dential Miss Beliville sallies forth to corholders were completely wiped out. The rect the timepleces of the world. same thing was doubtless said by the proof his majesty. That is a signal favor, for moters of the Colonial Telephone company of on, scattered all over the city. To each only the most intimate of his cronics are ever asked to meet hirs thus when he is company of Orange, Texa.; the North-correct their time in accordance with that to increase every day. When the latter arhis first callers was his majesty. The two company of Albion, N. Y.; the Citizens' ideas of time. Telephone company of Sloux Falls, S. D.; are constantly seen about together and and a rumber more, which, during 1907. Bellville carries about with her. It was went to the wall. It is safe to say that made in 1835 by Arnold, one of the most there are, in the country, local investors famous watchmakers that ever lived, for holding more than \$100,000,000, in face value. After possessing it a short time the no-

capitalization, has been sold to the unsus-omer Royal had a silver one substituted, peeting public, generally speaking, upon hoping that its unpretentious appearance representations that have turned out to be would be less likely to excite the cupidity isement, that over \$250,000 of stock is held often took him. in Omaha, but this applies chiefly to promoters and speculators, who have not paid

holders would be more reasonable. may be true; but after the appalling rec- be true. ord of failures for the year 1967 no prom-Lansing. Mich., it was because of increased maintenance and operating expenses. At Humboldt, Neb., it was because the company could not afford to furnish service at the old rates. All sorts of reasons are given for an increase of rates, which have been made, or asked for, all over the country, in clitics of all classes, not merely in small cities, but it large cities, like furfatio and Rochester, N. Y. But the plain truth has been, in each case, that the rates first entablished, and which the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses. At the substitution of a machine for an operating expenses of a decense of the substitution of The mineral water business has for any years been a specialty with our made, or asked for, all over the been made, or asked for, all over the to the cost of operation, is the Citizens ployes at the central station of the suto-company of Grand Rapids, Mich, and they make system have ample means to "listen in small cities, but in large cities, like lowest possible price, and to absorbly guarantee freshness and genuines of several station of the suto-company of Grand Rapids, Mich, and they make system have ample means to "listen in small cities, but in large cities, like boundary, in cities of all classes, not merely in small cities, but in large cities, like buffalo and Rochester, N. Y. But the per station per annum—in the cost of operation, is the Citizens ployes at the central station of the suto-company of Grand Rapids, Mich, and they make ample means to "listen in small cities, but in large cities, like buffalo and Rochester, N. Y. But the per station per annum—in the cost of operation, is the Citizens company of Grand Rapids, Mich, and they make awaying—a few cents in at any time they see fit, on any circuit per station per annum—in the cost of operation, is the Citizens company of Grand Rapids, Mich, and they make awaying—a few cents in at any time they see fit, on any circuit per station per annum—in the cost of operation, is the Citizens ployes at the central station of the suto-company of Grand Rapids, Mich, and they make awaying—a few cents in a tany time they see fit, on any circuit in small cities, but in station of the suto-company of Grand Rapids, Mich, and they make the contral station of the suto-company of Grand Rapids, Mich, and they make the contral station of the suto-company of Grand Rapids, Mich, and they make the contral station of the suto-company of Grand Rapids, Mich, and they make the contral station of the suto-company of Grand Rapids, Mich, and they make the contral station of the suto-company of Grand Rapids, Mich, and they make the contral station of the suto-company of Grand Rapids tained, were so low that the company the operating, probably more than makes constant and necessary practice of the in- is lung hemorrhage. Stop it, and cure

MILLER, STEWART & BEATON

Porch and Lawn Furniture

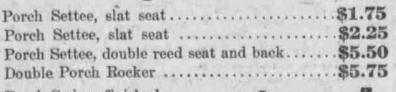
This week's showing of PORCH and LAWN FURNITURE will be a revelation to the prespective purchaser of OUTDOOR FURNITURE—it consists of all that is desirable in style and construction durable and comfortable as well as moderate in price.

This stock contains all the latest patterns in ROCKERS, CHAIRS and SWINGS, finished in the newest up-to-date finish. Don't miss this sight whether you wish to purchase or not.



Porch Settee-like cut with double reed seat and back, with flat arms. finished in light maple.

at best quality of chains.
Porch rocker, reed, gent's size\$2.2
Porch rocker. reed, ladies' size\$1.9
Large Porch rocker, reed seat and back
Large Porch rocker, reed seat and back\$2.9
Child's Porch rocker, reed seat and back
Misses' Porch rocker, reed seat and back
Porch Arm Chair, reed seat\$2.1
Porch Arm Chair, reed seat and back\$2.6
Porch Settee, slat seat\$1.4



Porch Swing, finished green.....\$9.00 Porch Swings, finished weathered oak .. \$9.00 Porch Swings, all reed, at\$21.50 Porch Swing, made of heavy ducking, with mattress, 3 inch, think-.... \$15.50

These prices include

Porch Rocker-like cut, double reed seat and reed back, large flat arms, best of construction, finished

PORCH RUGS

In connection with our Porch Furniture we offer some pleasant surprises in Porch Rugs, direct from China and Japan. Artistic coloring and original design effects, durable

GIL SIS	reasonable in price.
4x7	China Straw Porch Rug\$3.00
4x7	Bungo Rope Porch Rug\$5.50
4x7	Japanese Straw Porch Rug\$3.50
6x9	Moodj Matting Porch Rug\$12.00
7-6x	10-6 Moodj Matting Porch Rug\$15.00

We are agents for the Bissell Carpet Sweepers, the best sweepers, made, Grand Rapids Sweeper, each.....\$2.50

Don't fail to visit our Gas Range Department, we are exclusive Omaha Agents for the Well Known Vulcan Gas Ranges. THE KIND THAT SAVES YOU GAS.

Prices, \$23.50, \$21.75, \$19.50, \$17.50, \$15.75\$12.00

Shirt Waist Boxes

The immense popularity, as a piece of furniture as well as a useful article, has compelled us to make liberal purchases of SHIRT WAIST BOXES this

We think we can state truthfully that no store in Omaha offers such a complete stock with such a wide range of

PRICES, \$10.50, \$9.50, \$8.25, \$7.50, \$6.00, \$3.50 and \$2.50



Poren Swing-like cut, in solid oak, finished in green or weathered oak with chains, price

Woman Who Furnishes London With the Correct Time

LONDON, April 24.-(Special.)-It is of his majesty and incidentally Mr. As- take the inevitable less, as has been done a curious circumstance that London, which ith, the new prime minister of Great in many places. If the promoters think is so near to Greenwich, does not get its there is any reasonable possibility of mak- official time from that famous observa-But Mrs. Falmer is not the only American ing money by any legitimate operation of tory but from a woman. Practice by every who is dancing attendance upon royalty at its plant, as it is now, financed and or big watch and clockmaker in this city by the legit many parts by a fee once a week to learn the

It seems that the father of the presen loss is inevitable. They know that the "human timepiece" was a Mr. Beilville company cannot earn the money with who, in 1835, was assistant to the Astronwhich to pay the necessary expenses and omer Royal. He hit upon the bright idea interest on their bonds, and that rates must of taking around to the principal London be raised if these charges are to be met, watchmakers a corrected chronometer. In 1856 his widow was granted the privilege The promoters say that they are offering of having her chronometer corrected at the great suite of rooms he engaged on an investment which will produce excellent Greenwich whenever she liked and "pedthe first floor of the Palace hotel were returns and which is, at the same time, died" the time until 1892, when she

eastern Telephone company of Portland, of her own chronometer and the official Me.; the Austin City Telephone company document. From these forty customers

It is no ordinary chronometer that Miss the duke of Sussex, a son of George III. of independent Telephone securities, which would be gladly sold for 59 cents on the dollar, or less. And this wast amount of so-called "securities," really fictitious capitalization, has been sold to the unsusof the rough characters in the 'shady' It may be true, as claimed in the adver- parts of old London where his business



MISS BELLVILLE HAVING HER CHROMETER CERTIFIED AT THE GREEN-WICH OBSERVATORY.

money for their stock. If they could prove savings will be made by means of the ber of these actually required has proved the busy signal on to the line calling un that after that amount had been actually automatic switchboard. In one bond cir- to be far in excess of the number calined til the switch can be put in order again. sold and paid for in money, in Omaha, cular it is stated that the automatic sys- to be sufficient by the builders. the truth about a large line of local stock- tem will save 2120,000 a year in the wages Up to the present time standardisation slightest foundation, and the danger of

fessed they were operating at a loss. At how little interest the public has felt in economy because of the alluring claims Lansing. Mich., it was because of increased the substitution of a machine for an opera-made.

public was led to believe could be main- to the maintenance of the plant rather than that they do not get out of order, it is the could not pay its expenses, to say nothing up for this saving. No company operating spectors working among the switches, weak lungs, coughs and colds with Dr. of dividends. whenever they hear a sound which indi-The claim is now made that enormous to dispense with operators and the num- cates that a switch is out of order, to shant sale by Beaton Drug Co.

The advertisement says that the matter vertisement it is stated that the saving plant put into service has varied in a test, is not of the slightest importance. Any of raises is largely responsible for the en- from this source will be from \$35,000 to \$50. greater or less degree from all of the prede- properly managed company would instantly couragement they have received. This are a rear. Neither statement will prove to cersors. Each one has claimed to be the diames an employe who would be guilty | latest device and, as in the case of Omsha, | of such an abuse of his or her position The total number of telephones in the it has been claimed that all the mechanises of low rates by promoters can be se- United States is probably somewhat in ical difficulties have been overcome. The riously relied upon. The Lincoln Telephone excess of 5,000,000, and, of all the different truth is, notwithstanding these claims, that company said that it must raise its rates forms of automatic telephones which have the automatic system is still in an experito cover depreciation. At Book Island, been introduced, there are not to exceed mental stage and, after ten years, is very III., the Union Electric Telephone and 150,000 subscribers, stations connected, or little used, even by the so-called inde-Telegraph company estit that, unless it was about 3 per cent of the total number of pendent companies. It is a novelty, to be allowed to raise its rates, it would not con- telephones. This small use of the automatic sure, and sometimes attracts purchasers of tinue to exist At Greensburg, Ind., the device, although the earlier exchanges have "securities" who would not take a chance raise in rates was said to be to meet fixed had more than ten years of existence. In a company which proposed to use stancharges. At Saginaw, Mich., it was con- shows how little saving is to be made and dard apparatus of tried efficiency and

The claim of secrecy is without the NEBRASKA TELEPHONE COMPANY.

Pointed Paragraphs. A crank isn't a crank when he does you

A crank isn't a crank when he does you a good turn.

Some men find it easier to dodge taxes than automobiles.

Ragtime Alenzo, isn't necessarily the time to chew the rag.

One way to keep from hoarding your money is to be a "good fellow."

As a rule the amaricat man finally burres up against a gold brick that foo's him.

A woman tooks upon a husband as either

A Bloody Affair



YOU'D BE MIGHTY WELL PLEASED

If some one left you a fortune. You'd take mighty good care of it too. Do you ever think your eyes are more valuable than any amount of money? They are. So don't neglect them. Come and let us examine them and help you preserve what no money could restore if

H. J. Penfold & Co. LEADING OPTICIANS

1408 Farnam Stree



"Queen Quality "Shoes have been ten years before the public. In that time the sales have broken all records. The factory has been enlarged till it is now the largest women's shoe factory in the world. Ten thousand pairs are sold every day. This great growth could only come from superior merit. Why don't you wear them once! This Store has the sole agency.

HAYDEN BROTHERS

GRAND EXHIBITION and SALE of ORIGINAL WATER COLOR PAINTINGS

BY WELL KNOWN ARTISTS

Monday, Tuesday and Wednesday

The prices will astonish as well as please you, and if you are looking for something in pictures, don't mirs this opportunity. 20 per cent discount on framing during this sale. It conta you nothing to look, and we shall take pleasure in showing you

the exhibit. Bring your friends, Visitors welcome. A. HOSPE CO.

See Window Display 1513 Douglas Street THE PROPERTY OF THE PROPERTY O

No Matter What You Want Bee Want Ads Will Get It