

BRANDEIS BOSTON STORE & SONS
The Greatest Aid in Keeping Down the Daily Expense is The Power of Brandeis' Moderate Prices
One of the most important services this store renders the thousands of women in Omaha is in its great help in keeping down the general expenses of the family.

Wednesday—An Extra Special Sale of EMBROIDERIES
Very fine lots of Embroideries, Skirtings, Flounings, and Corset Cover widths, up to 27 inches wide, finest nainsook and swiss—12 1/2c-25c-39c
Vals and Fancy Cotton Wash Laces
White, cream and ecru, Vals, Torchons, Cluny, Filet, Edges and Insertions, values up to 20c—two big lots on bargain square 5c-10c

Special Demonstration and Sale LA VIDA CORSETS
Miss M. E. Nolan, the manufacturers' expert corsetiere, will be in attendance. She will be glad to explain the many points of superiority in these famous corsets—the new features in La Vida Corsets make them more desirable than any other corset made.

Come and See The Real Irish Lace Made at Brandeis
Three Irish lassies from Roscommon, Ireland, make this beautiful lace by hand. Come to Brandeis Wednesday and see it done. In addition to this unique demonstration that is attracting thousands to our lace section, we conduct

A Special Sale of Real Irish Laces
Insertions, Medallions, Collar and Coat Sets, Boleros, Entire Lace Coats, Etc., all at
Specially Low Prices This Week
Wednesday—In Our Great Basement

Special Sale Lace Curtains
Irish Point Curtains in plain and allover patterns, new spring goods, worth up to \$18.50, at pair \$9.98
Irish Point Curtains in white and ecru, double nets, worth as high as \$4.50, at pair \$2.98
Cluny Curtains, the best French net, with lace 4 inches wide in white and Arabian, these would be cheap at 3.50
Brussels Net Curtains, new line of patterns, these are worth up to \$6.50, at pair 3.98
Our regular Lace Curtains, worth up to \$1.75, at pair 98c

BRANDEIS BOSTON STORE & SONS
THE ROAD TO HEALTH
K. C. S. Ry.
SULPHUR SPRINGS, ARK.
"THE BEAUTY SPOT OF THE OZARKS"
New \$50,000 Kihlberg Hotel will open July 1st. \$100,000 in improvements now in progress will afford modern accommodations at this All Year 'Round Health Resort

BEAUTIFY YOUR LAWN
with our Iron and Wire Fences, Trellises and Arbors for vines, flower guards, chairs, settees, vases, tree guards, hitching posts, window guards, barn fixtures and chicken fence.
CHAMPION FENCE COMPANY
117-19 South 10th Street. Telephone Doug. 1580. Send for Catalogue. Ind. A1390.
Guard Against Eye Trouble
Get rid of your headaches. Don't strain your eyes. Properly fitted glasses might help you.
WURN OPTICAL CO.
H. F. Wurn, Optician.
Southwest Cor. 16th and Farnam St., Omaha.

FRY SHOE CO.
DRESS FOOTWEAR
Our display of Women's Dress Footwear is nothing short of a "Beauty Show."
OXFORDS, BUCKLE TIE PUMPS, Colletials in the new Ribbon and Buckle effects.
Handsome Slippers, Extremes or Medium heels, every shoe a choice creation. All sizes and widths in all the variations.
We earnestly request every woman to come to see our Beauty Show of "Dress Footwear."
\$3-\$3.50-\$4 to \$5
16th and Douglas Sts.

FRY SHOE CO.
I CAN RIP ANY SHIRT BUT NO 1322 FARNAM ST.
This is the time to think of your Summer Underwear I am state agent of the

Dr. Deimel (LINEN-MESH) Underwear
Deimel Athletic Undershirt \$2.75
Deimel Knee Drawers \$2.75
Deimel Union Suits \$6.50
ALBERT CAHN, 1922 FARNAM STREET, Shirt Maker and Men's Furnisher.

More of those Delicious 40c Layer Cakes Wednesday for 25c
These cakes are 9 inches in diameter and two layers, with a generous filling between the layers and attractively decorated. They are the same high quality as our 3-layer cakes which sell for 50 cents.

Balduff's THE STORE FOR DELICACIES
1519-20 FARNAM, SELL FROM IND. PROF. Doug. 711.
CREAM WAFERS, 15c
These delightful cream wafers are made in an assortment of six flavors—peppermint, watermelon, chocolate, pistachio, orange and clove. They are packed in attractive, oblong boxes which we sell regularly for 25c—special for Wednesday only 15c

We Extend Our Thanks
To the Omaha public for the largest Easter business in the history of our store.
A large Selection of New Summer Suits Just Opened.
Herzog Tailoring Co. 219 N. 16th St. Hotel Loyal Building

BENNETT'S
You Cannot Afford to Delay Your Suit Purchase Another Day. Here's the Reason
Here's another innovation that will crowd more activity, more enthusiasm, and sales into a day's suit business than any other day in the month of April. It is important that this department reduces its stock by 1,000 suits this month. Here's the first gun of the campaign. On Wednesday:
Any Tailored Suit Unrestricted Choice
Any Silk Suit
Any Voile Costume
Any Princess Gown
Marked to \$25.00
19.50

The Wednesday Notion Sale Again
Notions have the right-of-way here every Wednesday. Very special offerings on the very things every woman needs continually, are priced for special selling much below the regular. This is a big busy department always up and doing. "You can get it at Bennett's."
Rose Supporters—Satin pad, belt supports, white, light blue, pink or black, regular 25c kind, at 15c
Pinafore Supporters—Black, red, light blue, pink and white, regular 25c kind, in Wednesday's sale, pair 10c
Dress Shields—Light weight and washable; nainsook; all sizes, worth 15c pair Wednesday 4c
Darning Cotton—Black only, usually 25c special 12 1/2c
Sewing Cotton—A very special drive for Wednesday 5c
12 spools 5c

18 Dinner Sets Left From Des Moines Dept. Store Stock. Final Reduction Now
Will sell them all Wednesday if price is any inducement. Most remarkable cut prices ever announced on fine grade dinnerware.
One \$60.00 Theo. Haviland dinner set \$25.00
One \$55.00 Theo. Haviland dinner set \$25.00
One \$45.00 Syracuse china set \$15.00
One \$35.00 Syracuse china set \$15.00
One \$35.00 Bavarian china set \$15.00
One \$30.00 Boston china dinner set \$12.00
One \$20.00 Syracuse china dinner set \$12.00
Three \$20.00 French china dinner sets \$12.00
Three \$15.00 English china dinner sets \$8.00
Four \$15.00 American china dinner sets \$4.98
SPECIAL—Odds and ends of Haviland and French china covers, dishes, platters, salad bowls, plates, cups and saucers, etc., worth \$2.50, as long as they last— 10c
SPECIAL—A big lot of beautiful Japanese creamers, fruit powder boxes, vases, etc., actual 15c and 25c value, while lot lasts, each— 2c
SPECIAL—Glassware one lot jugs, compotes, 8-inch bowls, sippers, sugars and creamers, baskets, pretty pieces, worth to 50c, clearing Wednesday, at each— 10c

Special Demonstration BENNETT'S CAPROL BAKING POWDER
Absolutely Pure, and Does Not Contain Alum. We guarantee every package. A practical demonstrator will serve cakes made from this wonderful Baking Powder. It will cost you nothing to investigate.
Special offer for a few days. Five pound can \$1.00
And 100 Green Stamps.
One pound can .24c
And 30 Green Stamps.
Half-pound can .13c
And 15 Green Stamps.
Warm Weather Corsets
Batistes Corsets, light and cool; medium bust; long hip; hose supporters front and side, firmly boned and very serviceable, special Wednesday, at 75c
Another attractive offering for the day is a short hip batiste model, high bust with or without supporters, made for 75c selling; at 49c
Wednesday Morning Fifteen Magnificent Sample Parlor Suites
Go on sale at lowest prices ever known for like furniture. They are shown for the first time now. Every one shows a clear saving to you of \$1.00 to \$20.00. Positively we never saw such values in years. Strictly new, latest up-to-date designs. Manufacturer's samples (no two alike) that we bought up at practically our own price.
One extremely beautiful suite is in mahogany finish with large roomy arm chair, comfortable rocker and divan upholstered in imported figured velour with loose cushions, an actual \$75 suite; we will sell this handsome suite at \$56.00
Other very elegant styles priced as follows: \$45.00 \$50.00 three-piece suites for \$38.00
\$75.00 three-piece suites for \$58.00
\$75.00 three-piece suites for \$58.00

The Bennett Company
BAILEY & MACH DENTISTS
THIRD FLOOR FAXTON BLOCK
Corner 16th and Farnam Streets.
Best equipped Dental office in the middle west, highest grade Dentistry at Reasonable Prices. Porcelain, fillings, just like the tooth.

WEDNESDAY, THE FOURTH DAY OF THE GREAT MANUFACTURERS' STOCK SALE.
Women's Spring Apparel
Sale Continues All This Week. New Bargains Every Day.
HAYDEN'S THE RELIABLE STORE
Over \$40,000 Stock of High Class Garments at About Half.
Wednesday It's Tailor Suits
1,178 Handsome Suits that were manufactured to sell up to \$30.00; all are cut in the latest styles; many of them copies of imported designs; variety of new spring shades and popular fabrics—most limitless, on sale Wednesday in one great lot, undoubtedly the greatest bargains ever offered in this city at sale price 9.90
Several Other Delightful Bargains, \$20.00 Silk Coats at \$9.90
150 Taffeta Coats, 52 inches long, trimmed with pleats and fancy collars, many in the lot worth \$20.00, choice Wednesday \$9.90
\$8.50 SPRING JACKETS AT \$4.95
300 Covert Broadcloth and Silk Jackets, all newest style ideas, great variety, rarest kind of bargain at choice \$4.95
\$7.50 French Voile Skirts—Handsome new designs, trimmed with bands, delightful bargains, at \$3.95
Net and Jap Silk Waists—Values to \$4.00, matchless in quality and style, at price \$1.95
Infants' Wash Hoods—Values to 50c, at 15c
Children's \$1.50 Wash Dresses—On sale, choice \$98c
FROM 8 TILL 10 A. M.
\$2.00 Moire Underskirts... 79c
Infants' Long Slips—Values to 50c, at 19c
Infants' Knit Booties—Great snap at, pair \$5c
FROM 9 TILL 10 A. M.
\$2.00 Long Kimonos... 98c

Clean Up LACES At Less Than Half Price
YARD 2 1/2c 3 1/2c 4 1/2c and 7 1/2c YARD
Val Laces, Linen Laces, Torchon Laces
Zion City Laces, All Knids of Nottingham Laces
5c values 1c 10c values 2 1/2c 12 1/2c values 3 1/2c
15c values 4 1/2c 20c values 7 1/2c
Choice Bands, Edges and Insertions, the greatest clean up sale bargains ever offered.
SALE OF IRISH LACES CONTINUES
Real Handmade Irish Crochet Laces imported by ourselves direct from the manufacturers in Ireland on sale all this week at JUST HALF REGULAR RETAIL PRICE.
No middlemen's profits or commission for introducing the goods paid here. You save that on the purchase price.

Special Sale of Furniture Wednesday
Buffets, Couches and Combination Book Cases.
Manufacturers' samples and discontinued patterns at less than cost to make.
Handsome Quartered Oak Buffets, made of thoroughly seasoned oak, finely finished, with cast brass trimmings, French plate bevel mirrors, several patterns to select from, values up to \$30.00, choice \$19.75
Combination Book Cases—A splendid line of quartered oak cases with bevel plate mirrors, adjustable shelves, large conveniently arranged desks, values to \$20.00 on sale Wednesday, choice at \$12.50
Couches—Upholstered in tapestry pattern velour, with fine oak frame and steel spring construction edge and body, regular \$15.00 values, choice \$10.50
SEVERAL OTHER SPECIAL BARGAINS WEDNESDAY.

Rugs and Mattings
\$4.00 Seamless Jap Matting Rugs, 6x9 size, beautiful patterns, just the thing for summer furnishing, for \$2.98
\$12.75 Kashmir Rugs, reversible, fast colors, Oriental patterns, size 9x12, best values offered anywhere, at \$9.95
\$10.00 Pro Brussels Art Squares, 9x12 size, special \$6.98
7-ft. Water Color Window Shades, at 25c
\$1.00 Velvet and Axminster Hosiery, each 49c
China and Jap Mattings, a swell line of patterns at, yard 50c, 35c, 25c and 20c
Lace Curtain Specials
An immense purchase of manufacturers' samples, hundreds of patterns to select from, on sale Wednesday at LESS THAN MANUFACTURERS' COST.
Irish Point Cable Net, Gluney, Barnett, Nottingham, Brussels, Net and Novelty Curtains in two lots, at each \$1.25 and 98c
Ecru Colonial Curtains, cable net and Irish point Curtains, in colors, magnificent bargains, each 75c
Fish Net, Nottingham and ruffled Net Curtains, matchless values, each 49c
1,000 pairs of Lace Curtains, from 2 to 6 pairs of a pattern, on sale at, each .37 1/2c 25c 12 1/2c

Great Shrubbery Sale Continues
All the balance of our big shipment of flowering shrubs from the Ringler Nurseries will be closed out Wednesday at very low prices. Come early, as they will not last long.
Also Northern grown stock of Crimsons, Ramblers, Clematis (purple and white) Honeyuckle Hydrangea, Snowball, Lilac, and Althea (or Rose of Sharon) Bushes. These will bloom in six Weeks.
FRESH VEGETABLE PRICES FOR WEDNESDAY:
Fresh Spinach, per peck .10c
Fresh Asparagus, 4 bunches for .6c
Fresh Peas, per quart .40c
Fresh Wax or String Beans, qt. .10c
4 bunches Fresh Radishes .50c
2 heads fresh Leaf Lettuce .50c
Fresh Beets or Carrots, per bunch .50
Large Cucumbers, each .50
Pancy Ripe Tomatoes, pound .14c
3 Bunches Fresh Celery .50c
4 Bunches Fresh Onions .50c
4 Bunches Mr. Plant .50c
ORANGES, ORANGES, ORANGES.
The Famous Highland Navel Oranges, per dozen .12c, 15c, 17 1/2c, 50c
TRY HAYDEN'S FIRST

ROSES! Hardy's Perpetuals for Arbor Day Planting:
Paul Neyron, Liberty, etc., each 15c, 4 for 50c. All strong 2-year plants and freshly dug.
Crimson Ramblers, 1-year, 15c, 4 for 50c; 2-year, 25c; 5 for \$1.00.
Selected plants, 50c; 3 for \$1.25.
THE NEBRASKA SEED CO., 1613 Howard St.