office robberies, the Martinville station

owners of the property opposite Union sta-

tion in St. Louis are refusing to rent their

premises, directly or indirectly, to unau-

WORK PREPARING FOR PLAY

Keeps Students Busy These

Days.

of Place for the Deten-

tion Farm.

The county board Thursday authorized

the purchase of the old Green homestead

tention school The action was taken under

vember election empowering them to ex-

\$16,350, but more money will have to be

expended to put the place in condition. A

The property, according to the commis

ing on Harney Street for

Six Years.

leased for a term of six years the H. F.

Cady building being smaller than the pres-

ent home of the company on Howard

A Serious Breakdown

SALE OF ROSE BUSHES.

Year-Old Roses Saturday at

Ten Cents.

A Red-Hot Match.

season and a large crowd is assured.

Saturday morning we place those field-

J. L. BRANDEIS & SONS.

sale by Beaton Drug Co.

there is a good selection

street, which has been sold to Rome Miller.

part of the balance.

material.

The price the county will pay is

thorized dealers in railway tickets,

# Madame Yale's SKIN FOOD FREE!



enir Yale Sale will continue all

It is unnecessary to state that Madame Yale's toilet requisites are the standard, having stood the test of time and experiment. They are now in universal use by all lovers of high-grade toilet specialties throughout the world. It is safe to say that millions of pretty girls and beautiful women in this country owe the beauty of their complections and the luxuriance of their hair to Madame Yale's preparations.

## Free Beauty Consultation

Ladies who are desirious of trying these preparations and who would like to ask questions concerning them (the proper ones to select, etc.) can obtain all the information they desire from the young ladies in

### Special for This Week

With every purchase of Madame Yale's preparations to the amount of 89c of over we are authorized to give FREE OF CHARGE a large souvenir jar of Madame Yale's skin food.

MAIL ORDERS FILLED

Ladies unable to call may order by mail. The skin food souvenirs and beauty books will be included in your order.



### BRIEF CITY NEWS

Have Root Print It.

Account-Auditor -- R. F. Swobods. Voice Culture, Delmore Cheney, Boyd Thr

Bowman, 117 N. 16. Douglas shoes \$3.50. Pa Mourks for Quality cigars, 316 S. 15th Rinehart, photographer, 18th & Farnam. Myers-Dillon fountain opening Saturday. Turkish baths, new first-class, at Pax-

Pants to Order, \$5 up; coats and pants. 120 up. MacCarthy-Wilson, 304 S. 16th. Popular Prices at the Hor Grand Cafete waiters. Open 6 a. m. to 12 p. m. Owners of Doomed Buildings-Comlaints from the owners of sixteen buildings scheduled for condemnation proceedngs will be heard by the city council in

special session Friday morning. Signal Service Men for Philippinestetachment of twelve enlisted men of the United States signal corps from Fort Omaha have been ordered to proceed at once to Fort McDowell, Cal., to sail from there on May 5 for duty in the Philippines.

Gumshoe Man Arrested-John Reach was arrested Thursday, charged with lartelegraphic lineman living in Mound City, stranger into an alley while the stranger cated and relieving him of money and valuables worth several dollars.

Business Getting Company-The Connumers' Cash Coupun company organized for the purpose of securing customers for siness houses by the use of a cash disunt coupon has filed articles of incorration with the county clerk. The capital ock is \$10,000 and the incorporators are obert M. Gregg, Charles W. Tennant, Theodore Stuben. Robert Shulman and

Harry Wolf. as the result of a peculiar accident that the eye. Dr. Gifford will operate on the drawn, a ball. He believes the sight of the eye will be impaired, but not entirely destroyed.

Concrete for Public Schools - "School ings cannot be made too safe." said Albert C. Aaron of Pittsburg, who appeared efore the building committee of the Board of Education at the request of the memers to give some data on concrete conruction. "There are now several pracical arguments in favor of re-enforced oncrete construction, the most important being that it is absolutely fireproof, hence the only positive safeguard against serious fires and loss of life in schools. Fire es-

in their functions at the critical moment." Major Noyes on Leave-Major Charles

R. Noyes, Ninth United States infantry, left Thursday morning for New York on a two months' feave of absence, accompanied by his family. Upon the expiration of his two months' leave of absence Major Noyes will rejoin his old regiment at Fort Houston, near San Antonio, Tex. Major Noyes was for four years adjutant general of the Department of the Missouri, having but recently been relieved from that before the agreement was reached. The duty by Major Chase W. Kennedy.

capes, fire drills and doors opening out-

ward are all desirable features, but unfortu-

rom the commissioner of health a huge murder. bill board on South Sixteenth street, near Center street, has been torn down on acount of being a public nuisance and form-Connell several days ago ordered the owners to move the bill board farther back on saved up. the lots so that hoboes could not gather behind it, but no attention being paid to his order he caused it to be torn down Thursday.

Water Case in Federal Court-The for mal mandate from the United States cirwas arrested Thursday, charged with lar-ceny from the person of H. A. Peierson, a Company of the Company against the city Mont. He is charged with steering the of Omaha in which the decision of the S. A., retired, has recently returned from lower court is reversed and the appraise- a visit in California. He spent considerable STOCK FGCD HAS NEW PLACE Claire Helene Woodard have issued inviment declared valid, has not vet ceived by the federal courts in Omaha. The mandates in such cases are not ordinarily received until about sixty days after the supreme court has passed upon them. Hence nothing can be done in the premises until the formal mandate is received here. which may not be until early in June.

Pure Food Law Violations-More Omaha and South Omaha butchers and about fifty saloon keepers will be haled into court for ciolations of the pure food law under instructions received by County Attorney Rifle Ball Rits Eye-Edward Glover, English from Food Commissioner Johnson on of H. H. Glover, a prominent merchant The butchers are charged with selling Hamof Grand Island, is in Clarkson hospital burg steak with sulphites in it and the saloon men with selling liquor in bottles happened to him Sunday. While at target without a label giving the quantity in the practice with a 22-calibre rifle the breech bottle. County Attorney English will file the gun exploded, a piece striking him complaints as soon as he can have them

"Doc" Pierson in Trouble-"Doc" Pierson, charged with peeling \$55 from H. F. Borers' roll of money in the saloon of Frank Dinusso without the aid or consent of the said Borers, was arraigned in police court Thursday and his preliminary hearing set for next Wednesday. Borers, who lives in Illinois, was passing through Omaha and stopped a few hours to see the sights. He was investigating the wonders of Dinuzzo's saloon when the alleged robbery took place. Pierson was released

Services for Good Priday-Special servces will be held Good Friday at Kountze Memorial Lutheran church from noon until o'clock. Those who will take part in this service will be Dr. John Brandt, evangelist; Rev. Ralph Livers of South Omaha, Rev. L. Groh of St. Mark's church, Rev. Adolf Hult of the Swedish Lutheran church, Rev. John Carlson of Zion Swedish church, Rev. B. W. Kistler of Benson and Rev. M. L. Melick of Grace Lutheran church. An evening service also will be held at 8 o'clock, at which the choir will lead in special music.

Movel Way to Collect Debts-Ben Cohen. tallor, 404 North Sixteenth street, adopted a novel method of dealing with a delinquent patron, according to the story told by Charles Wulf to City Prosecutor Daniel Thursday. Wuif has owed the tailor \$2 for some time. Thursday morning he was passing the tailoring establishment when, he alleges, Cohen ran out, grabbed his hat from his head and immediately retreated with the tile into his shop. Wulf says he followed and tried to regain possession of the headgear, but failing he borrowed a hat near by and sought the city prosecutor. A

omplaint was issued for the tailor. Judge Excoriates Wife Beater-"A man who strikes his wife ought to be taken out and chloroformed," declared Judge Scars of the district court Thursday to 200-pound Herman Tangeman of South Omaha, who was before him for beating his eightypound wife. Tangeman was formerly a member of the South Omaha police force. He was sentenced to ninety days in jail by Police Judge Callahan and appealed to the district court. He ascribed his act to drink and he made a solemn promise never to touch another drop of liquor and to treat his family right in the future. His case was allowed to go over to the May term and if he keeps his promise it may

be dismissed without further prosecution. Row to Avoid Appendicitie.

Most victims of appendicitis are those who are habitually constipated. Orino Laxative Fruit Syrup cures chronic constipation by stimulating the liver and boweis and restores the natural action of the bowels. Orino Laxative Fruit Syrup does not nauseate or gripe and is mild and pleasant to take. Refuse substitutes. For sale by all druggista.

Fate of Man Who Killed His Friend, the bureau seized all the tickets and ticket Mrs. J. J. McMullen Entertains at Joseph Fiorenza.

JURY DELIBERATES ALL NIGHT

Defendant Makes His Case Remarkable by Unique Plea that He Killed to Pat Friend Out of Minery.

Imprisonment for life was the punishment decreed by the jury in Judge Sears' ourt to Severia Colombo for shooting to death his friend and roommate, Joseph Florenza, while the two were hunting near East Omaha last January.

The verdict was returned at 10 o'clock Thursday morning after the jury had been out all night. The work of the jury, however, was disturbed by the serious illness of Juror C. S. McMonies, 200 South Twen- preparing the annual senior fair, by which tieth street. He was taken ill about 10:30 money is to be raised to buy a gift for the Wednesday night and a physician was school. The principal entertainment planned called, upon whose advice the jury was is a two-act Japanese play which is being removed to sleeping quarters until morn- directed by Miss Florence McHugh of the ing. McMonies was much better Thursday | faculty. The boys are getting up a minstrel norning and was able to take part in the show that threatens to surpass the very

turned his mother and sister asked Samuel paper flower decorations are being made, court and jury for them. When Mr. Man- Fleming of the English department. Art, ne was satisfied he replied, with a shrug of Friday, April 24. of the shoulders; "I don't know," His atorney, John E. Reagan, said he would not ask for a new trial, as he believed justice gave a program mainly about Cicero. Ora-

Defense is Novel One. charge into the injured man's head and in this were Gilbert Barnes, Edwin Rosenevering the jugular vein. Then he said he berg, Fred Carlson and Harry Drucker. ran to Cut-Off lake, threw the rest of his cartridges into the water and went home as fast as he could. His lawyers contended he was insane when he fired the second Commission Authorizes the Purchase

The case came to an abrupt close Wednesnately one or all of them are apt to fail day afternoon after Deputy County Attorney Coad had addressed the jury. The attorneys for the defense announced they would waive argument. After Judge Sears at Fourth and Bancroft streets for a Dehad read his instructions the jury retired. About half of the jurors at first favored authority given by the voters at the Nothe death penalty and one or two favored acquittal on the ground Colombo was insane pend not more than \$25,000 to provide the when he fired the shot. Finally all of them came around to the life imprisonment verdict except two, who stood out for the death penalty. Several ballots were taken verdict was returned under the first count sloners, is almost ideal for Detention acheol Bill Board Torn Down-Under orders of the information, charging premeditated purposes. It comprises twenty-four acres

Colombo had killed his friend for the a generous vineyard. The county will take orately decorated for the occasion. The money he was supposed to have. Florenza possession as soon as the title passes and ing a place of rendezvous for tramps. Dr. was getting ready to go back to Italy and the building can be overhauled, it was supposed he had considerable money

No Sign of Fire Will Be Apparent.

Lieutenant Colonel Thomas Swoke, U. supervisor in road district No. 20. time in San Francisco.

tically arisen from its ashes and will be greater and more beautiful than ever. "The building construction alsays he. ready done there is marvelous. Many splendid buildings have already been completed, most of them built up direct from Harney street and will occupy the building the foundations. Notable among these are at once as offices, salesrooms and ware the Flood building of twelve stories, the house. The company secures four floors, Crocker building of ten stories, the Shreve 35-132 feet, and President F. E. Sanborn suilding of fourteen stories and the Call has made arrangements to secure extra are all of steel and reinforced concrete, Another of the great new buildings is the Woods building on Market street, which occupies half a block and reminds me somewhat of the Brandels building in Omaha. The Russ building of twelve stories is also about completed. The Palace hotel is in course of construction, as is the Phelan building, and both are nearly

finished. "The Fair and Sharon estates are putting up several great buildings, all of steel and Brandels Will Sell Two and Threeconcrete. Fifty or more business blocks are now under construction in addition to those afready completed and otherwise mentioned. Practically all the debris of the fire has been removed. A person can hardly realize that the four miles aquare in the business hearr of the city was a wreck only two years ago.

"The Fairmont hotel, which was started before the fire, has now been completed and is in operation. It is one of the largest and finest hotels in the world and is leased by the Sharon estate for an annual rental of \$1,000,000. The St. Francis hotel is entirely completed and is in operation and doing a fine business. Five years from now there will be no vestige left of the wrecked city of two years ago, but it will be bigger, better and more beautiful

#### MAYOR PROCLAIMS THE DAY Issues Proclamation Setting Aside Two Saturdays for Cleaning

Up the Lots.

Mayor Dahlman issued this proclamation the first thing Thursday, in line with his previous informal arnouncement that he would ask the people of the city to cooperate toward cleaning up for the summer season

#### W. C. STITH GETS NEW PLACE Former Missouri Pacific Man Goes with Waters-Pierce Oil

Сомрану.

W. C. Stith, formerly freight traffic manager of the Missouri Pacific, has been appointed freight traffic manager for the Waters-Pierce Oil company, with headquarters at St. Louis. Mr. Stith resigned his position with the Missouri Pacific last November, because of disagreement with the policies of the present management. Railroads report that ticket scalping has been entirely eliminated at St. Louis as well as in many other cities, due to the vigorous prosecution which has been conducted by the Rallway Ticket Protective

ureau, especially in St. Louis during the NOTES ON OMAHA SOCIETY inst three weeks. It is claimed that every scalper's shop there has been permanently dosed. In closing the shops in St. Louis

scalping paraphernalia including a numbe Luncheon. of tickets, passes and other forms of transportation, which are being returned to the sauing roads. The proceeds of two ticket

POST-LENTEN CALENDAR FILLS on the Big Four and the Covington station

on the Wabash, were also secured. The Fashionables Begin Issuing Invitations Again After Weeks of Enforced Quiet-Enriler Affairs Will Be Small,

ally at function Thursday in honor

Mr. Sherman Canfield takes place Monday,

April 29. A pretty decoration of yellow was

Paradoxical Situation at High School Miss Florence Lewis, whose marriage is

Mrs. J. J. McMullen entertained inform-

used, the center piece being a large bunel Work is certainly the watchword at the of jonquils. The guests included Miss High school this week, for aside from their Lewis, Miss Jeanne Wakefield, Mrs. Harley Moorhead, Mrs. Harry Pierpont, Mrs. regular studies the seniors and a few of Louise Clarke, Mrs. Thomas L. Davis and the lower classmen are busily engaged in Mrs. Arthur Keeling For the Visiting Women Miss Leora Moore and her sister, Mrs. Louis Ward of Lincoln, who have been guests of Mrs. Eva Wallace for a few days left Thursday morning for Lincoln, where ter. While in Omaha they were bone successful one given two years ago, and an The verdict was entirely satisfactory to operatta and aesthetic dances with elec-

Colombo's friends and after it was re- trical effects are also to be given. Beautiful tained informally at luncheon at the Com-Mancuso, the interpreter, to thank the the decorations being in charge of Mrs. Ward, Mrs. Wallace, Mr. Harry cuse interpreted the verdict to Colombo candy and refreshment booths will also George. Miss Moore will take a short va-Tukey, Mr. Elmer Cope and Mr. Edward he sat mute, as if he did not grasp the contribute to the success of the fair, which cation before taking up her work for the meaning of it all. When he was asked if is to be given in the afternoon and evening summer with the stock company in Washington, D. C., and will be the guest of The High School Latin society held a Mrs. Wing Allen, also formerly of Omaha. regular meeting Wednesday afternoon and who now lives in New York City. North Side Matinee Club.

tions concerning the great Roman as a man Mrs. Dan Davis was the hostess Wedner and as an orator were delivered by Gilbert day afternoon at the meeting of the North case has attracted more than the Barnes and Marie Hodge, and his states. Side Matinee club. At the game of high sual amount of attention because of the manship and writings were discussed in five the prizes were won by Mrs. J. J peculiar defense put up by Colombo. He papers by Lyle Roberts and Helen Hansen. Mullen, Mrs. J. B. Wilson and Mrs. W. D. said in his story of the killing that the Johanna Wapman gave a recitation and the Clarke. Mrs. S. A. Pelronnet was the guest shotgun in his hands exploded accidentally, society paper was edited and read by Joel of the club. The members present were the charge striking Fiorenza in the face. McLafferty. A heated debate took place Mrs, W. W. Watt, Mrs. C. A. Gsantner He said Florenza, writhing with pain, had as to whether or not Cicero was justified Mrs. J. C. Vizzard, Mrs. S. Reisman, Mrs begged him to end his pain with another in putting the Catalinian conspirators to D. J. Kuhn, Mrs. J. B. Wilson, Mrs. H. W not and he had compiled, sending the death without trial. Those who took part Sawyer, Mrs. W. D. Ciarke, Mrs. J. J. Mulien and Mrs. Dan Davis. The next meeting will be in two weeks with Mrs. Daniel Callahan BOARD SAYS BUY GREEN HOME

as club Wednesday evening. The guests included, Miss Nell Fay, Miss May Hanting, Miss Helen Brandels, Miss Kathryn Hanting and Miss Edith Cook.

Kensington Afternoon. Mrs. Harry McVea entertained the Plate club Wednesday afternoon at a kensington at her home, Mrs. Herbert Zust being the guest of the club. The members present were Mrs. James Wilson, Mrs. Walter Dermody, Mrs. George Sancha, Mrs. John Welch, Mrs. Harry Ingalls, Mrs. Bert Cox Mrs. George Elrod and Mrs. McVea. The hostess was presented with a hand-painted cottage probably will be erected with a plate. The next meeting of the club wil e held in two weeks, at the home of Mrs F. A. Kennedy, 2210 Dodge street.

Prospective Pleasures. The Benton club will give a large dancing and contains a twelve-room brick house, a party Friday evening, April 17, at Cham The county attorney's theory was that large number of shade and fruit trees and bers' academy. The hall will be elab ommittee in charge includes Mr. Hardin Bean, Mr. Gibson Caldwell and Mr. Rich The board let-the contract for the plumb- ard Kitchen,

ing in the tuberculosis ward to the John-Mrs. Robert B. H. Bell will entertain the son-Rowe-Daly Plumbing company for \$512 Amateurs at luncheon Wednesday, April 22, 'FRISCO OUTGROWS DISASTER and also employed Robert Houghton at \$6 at her home in Kountze Place. The proa day to point up the brick work on the gram will be given in the morning and In Five Years, Says Colonel Swobe, county hospital. The county will furnish luncheon will follow. The meeting for this the laborers at the union scale and the week was postponed because of holy week. The Friday club will be entertained this week by Mrs. John Gulld. Five hundred

is the game played by the club. Miss Lucile Synnon Hayden and Miss an afternoon bridge "San Francisco is booming and has prac- Standard Company Leases Cndy Build- April 23, in honor of Miss Alice McShane who will be one of the spring brides. The will entertain at the home of Miss Hayden The Standard Stock Food company has Thirty-second and Farnam streets, There will be a High school matinee hop

Cady building east of the Krug theater on given at Chambers Saturday, April 25. Come and Go Gossip.

Miss Edith Boss of Kansas City is th guest of Dr. and Mrs. W. J. Bradbury. A number of informal entertainments have been planned for Miss Boss, who formerly and Examiner buildings. These structures warehouse capacity in other buildings, the lived in Omaha. After Monday Miss Boss will be the guest of Miss Galloway at he home in Kountze place.

Cards have been received from Mr. and Mrs. G. W. Wattles from Japan. They re results from chronic constipation. Dr. port a pleasant trip and many interesting King's New Life Pills cure headache, passengers on board the Siberia. stomach, liver and bowel trouble. 25c. For

Mrs. Phillip Hosmer of Chicago, who is to be matren of honor at the Canfield Lewis wedding and who was expected Thursday, will not arrive until Saturday morning.

Miss Eugenie Whitmore, who has beer the guest of Mrs. Shirk of Tipton, Ind. the mother of her flance, is expected home soon. Miss Whitmore has been much feted grown rose bushes on sale, the same kind during her visit and has played in a num we sold last Saturday. The demand will be ber of musicales. so large that the bushes will probably be Miss Adelaide Spratien left Thursday

all gone by noon, so we hope you will evening for Chicago, where she will spend attend the sale Saturday forenoon, while the week.

#### Rt. Rev. A. L. Williams Will Conduct The Beell-Carkeek wrestling match a Services at Clarkson Methe Auditorium on Saturday night has re-

morial Hospital. newed the intense interest in wrestling which has taken hold of Omaha people this The cornerstone of the new building for the Bishop Clarkson Memorial hospital a Although Carkeek is considerably heavier Howard street and South Twenty-first avethan Beell, and is a powerful man, Beell is quickness and skill to pull him through.

willing to tackle him, depending on his on St. Mark's day, Saturday, April 25. Bishop Williams will have charge of the Arrangements have been made to sell a services and will lay the cornerstone. limited number of reserved seats around regular services for occasions of the kind the ringside and these will doubtless be as laid out in the prayer book of the Episvery popular, as they afford an excellent copal church will be used. view of the mat at close range. The seat The people will gather at the home or

To the people of Omaha: As mayor of the city of Omaha I request that on Saturday. April 15, and on Saturday. April 16, and on Sat

Spring Announcement Guckert & 1908 We are now displaying a most complete line of foreign novel-ties for spring and summer Wear.

Tour early inspection is invited, as it will afford an opportunity of checking from a large number of exclusive **McDonald** TAILORS 317 South 15th St. ESTANLISHED 1867.

milk comes from healthy cows. Which would you rather pay, a few cents for Arwood milk than dollars to the doctor? W. RICHTER WOCD, Prop. Tel. Harney 1869.

**Easter Glove Specials** 

FOR WOMEN Extraordinary Bargains in Standard Makes FRIDAY AND SATURDAY ONLY

Centemeri Kid Gloves for Easter-12, 16 and 20-button lengths, in black suede, 12 and 16-button lengths in white and opera shades-glace kid. Beautiful new spring goods, regular \$3 and \$3.50 va- 175 lues extra special, at ....

Kayser's Celebrated Silk Gloves, 12 and 16-button lengths-heavy double finger tips-black, white, tan and new Spring shades-Regular \$1.50 and 119 139 \$1.75 qualities, Friday and Saturday, at ....

Fawne's Imported Lisle Gloves, 12 and 16-button lengths-fine French Milanese lisle, white, black and colors-regular \$1.00 and \$1.75 qualities, 

Nebraska Clothing Co

# To Chicago

THE CHICAGO SPECIAL-Is available for all classes of travel, and is made up of fine equipment for general travel as can be assembled in one train.

The brilliant electric lighting of the entire train is generated from the dynamo, which is in charge of a special electrical engineer from Omaha to Chicago. The chair cars are as handsome and as comfortable as modern car building can make them. They are in charge of disciplined porters. The standard sleepers, the library observation cars are of the latest patterns. There are no handsomer dining cars than those on trains Twelve and Five, nor is there anywhere better dining car service.

The departure is 6:30 P. M.

Sleepers and dining car service available at

Number Five is the opposite train, Chicago to Omaha; leaves Chicago at 6:00 P. M.

TICKET OFFICE.

Raillubton Houte

15th and Farnam, Telephone Douglas 3580.

ABOUT ADVERTISING-NO. 11.

# Cato's Follow-Up System

By HERBERT KAUFMAN.

If a man lambasted you upon the eye and walked away and waited week before he repeated the performance, he wouldn't BISHOP LAYS CORNERSTONE hurt you very badly. Between attacks you would have an opportunity to recover from the effect of the first blow.

> But if he smashed you and kept mauling, each impact of his fist would find you less able to stand the hammering, and a halfdozen jabs would probably knock you down.

Now advertising is, after all, a matter of hitting the eye of nue will be laid with appropriate exercises the public. If you allow too great an interval to elapse between insertions of copy the effect of the first advertisment will have worn away by the time you hit again. You may continue your scattered talks over a stretch of years but you will not derive the same benefit that would result from a greater concentration. In other words, by appearing in print every day you are able to get the benefit of the impression created the day before, and as each piece of copy makes its appearance the result of your publicity on the reader's mind is more pronounced-you musn't stop short

of a knock-down impression. Persistency is the foundation of advertising success. Regularity of insertion is just as important as clever phrasing. The man who hangs on is the man who wins out. Cato the Elder is an example to every merchant who uses the newspapers and should be an inspiration to every storekeeper who does not. For twenty years he arose daily in the Roman senate and cried out for the destruction of Carthage. In the beginning he found his conferees very unresponsive. But he kept on every day, month after month and year after year, sinking into the minds of all the necessity of destroying Carthage, until he set all the senate thinking upon the subject and in the end Rome sent an army across the Mediterranian and ended the reign of the Hannibals and Hamilears over northern Africa. The persistent utterances of a single man did it.

The history of every mercantile success is parallel. The advertiser who does not let a day slip by without having his say is bound to be heard and have his influence felt. Every insertion of copy brings stronger returns, because it has the benefit of what has been said before, until the public's attention is like an eye that has been so repeatedly struck that the least touch of suggestion will feel like a blow.

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ABSOLUTE PURITY MATURITY AND FLAVOR EFERENCE. HTS WON-GUARANTE. UNDER THE



and at all first class cufes and by Jobber WM. LANAHAN & SON, Baltimore, Md.

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