

# BRANDEIS BOSTON STORE & SONS

Attend the Free Cooking School; Housewifery Dept. Every Day.

Free Cooking School Daily, Basement, Old Store.

DAINTIEST NEW EFFECTS FOR 1908

## Women's Waists for Easter

You surely appreciate your own needs for new waists just before Easter—the season, the weather and the important style occasion demands a fresh new waist. Brandeis' assemblage is by far the superior of any waist showing west of Chicago.



The Smartest and Most Up-to-date Models in Tailored Waists

Strictly tailored waists are more modish than ever before this season—linen, Scotch madras and French lawns are very popular—stiff collars and cuffs add to the smart mannish effect. Many of the waists are in dainty color effects. **2.50-2.98-3.50-\$5-7.50**

### CHARMING LINGERIE WAISTS

Everything from the simplest tailored lawn waists to the exquisite fine hand made and embroidered styles—trimmed in real laces—many sheer handkerchief laces at **1.98-2.50 up to \$3.50**

### LACE, NET AND SILK WAISTS

Soft cream and eoru French nets—dainty yokes of German Val. and filet laces—also the tailored Jap waists, tailored silk waists in Copenhagen blues, **4.98-6.98 up to \$25** browns, etc., at

### Our Spring Skirts Show the Newest Style Features for 1908

Splendidly tailored voiles, panamas and serges—many new skirts in the shadow stripes, invisible checks and novelties—smart short lengths, at **7.50-9.98-12.50-17.50**

# BRANDEIS

Make Your Selection Wednesday from This Brilliant Exposition for Spring

## FASCINATING EASTER HATS

This year Brandeis' leadership is even more pronounced than ever. Emphatically this is the center for millinery style. Our immense assortment enables you to get a smart, becoming hat at whatever price you can afford to pay. Don't delay your selection. Buy your Easter hat Wednesday.

Patrons, particularly those from west end of town, will appreciate the great convenience of our Seventeenth street entrance—opening directly into our Women's Suit and Millinery sections.

Exquisite original New York patterns—chic and fresh lots, together with hundreds of Brandeis own lovely models, makes this group the most attractive ever shown west of New York. Every stunning new style is here—**\$25**



Brandeis Moderately Priced Hats We make a specialty of these up-to-date spring hats to sell at a moderate price—the beautiful Merry Widows that are the rage throughout the east—the high crown hats—the smart smaller shapes, etc.—thousands to choose from **\$5 and \$10** at

New York's Latest Styles—This is a rare special for Easter—high crown hats with rolling brims and massive trimmings of flowers and ribbon. **\$15**

Thousands of bunches of new flowers for trimming—every up-to-date variety—every correct color.

# BRANDEIS

## EASTER NOVELTIES

AT "SWEETLAND" Brandeis East Arcade

These dainty and cute novelties are all typical of Easter. For party favors, for table decorations, for the children, for the home. Never was there such a display in Omaha. Novelties that make Easter a day of happiness. Moderate prices.

Candy Easter Eggs—See the man put your name on while you wait, each **5c and 10c**



Candy Bitter Sweet Eggs, chocolate covered, nut centers, each **10c**  
Candy Toys, Rabbits, Chickens, Ducks, etc., each **5c**  
Cotton Chickens and Rabbits, each **1c**  
Cotton Chickens and Rabbits, 2 for **5c**  
Cotton Chickens and Rabbits, each **5c**  
Marshmallow Chickens and Rabbits, dozen **10c**  
Fancy embossed Paper Eggs, each **5c, 10c, 15c, and 25c**  
Hundreds of fancy Easter Baskets, decorated, each **5c, 10c, 15c, 20c, 25c, 30c, 35c, 40c, 45c, 50c**  
Rabbits Papier Mache Candy Boxes, each **10c**  
Rabbits Papier Mache Candy Boxes, each **10c**  
Fancy Trimmed Easter Nests, ea. **10c**  
Chocolate covered Marshmallow Eggs, dozen **10c**  
Rabbits Papier Mache Candy Boxes, each **10c**  
Rabbits Papier Mache Candy Boxes, each **10c**  
Fancy Trimmed Easter Nests, ea. **10c**  
Natural Ducks, each **10c**  
Candy Bitter Sweet Eggs, chocolate covered, nut centers, each **10c**  
Candy Duck Eggs, chocolate covered, each **5c**  
Candy Bitter Sweet Eggs, chocolate covered, nut centers, each **10c**  
Jelly Bird Eggs, assorted 12c, 15c, 20c, 25c, 30c, 35c, 40c, 45c, 50c  
Natural Ducks, each **10c**

Watch for This Week's Big Chocolate Sale—on Thursday "Chocolate Day" at Brandeis' Something New—ALWAYS Something New at "Sweetland."

## BOYS' EASTER CLOTHING

We specialize in the better grades of clothes for boys. We mention specially our new and very dressy blue and black suits, correct styles for confirmation, for Easter wear, for all dress wear, at **\$5**

Boys' Combination Suits Consists of one all wool coat, one pair straight knee pants and one pair knickerbocker pants to match—as good as two suits, **3.50** worth \$5.00, at

Base Ball and Bat Free With Every Boys' Suit.

BASE BALL SUITS Consists of blouse and pants, belt and cap—a good bargain, **90c** at

### CLOTHING IN BASEMENT

Knee Pants Suits—well and strongly made—attractive new spring styles. **1.98**  
Boys' Long Pants Suits—Just in time for Easter, **3.98** at

### SHOES IN BASEMENT

Women's patent and tan oxfords, at pair **\$1.59**  
Misses' patent strap Sandals, 12 to 2—at **.98c**  
Children's strap Slippers—8 1/2 to 11—at **.89c**  
Infants' Slippers—tan and black—3 to 6—at **.59c**

# BRANDEIS

WATCH THE BARGAIN TABLES FOR SPECIALS NOT ADVERTISED. SOME OF OUR BEST BARGAINS NEVER GET IN THE PAPERS.

# BENNETT'S

Any 15c Ladies' Home Journal Pattern, with the Quarterly-Style Book, at **20c** FREE

## 1,000 Magnificent Spring Hats Just In

### From New York For The Easter Week

Omaha's big, busy millinery store touches the high-water mark this week in millinery sales. Such an aggregation of high-class hats at popular prices was never known in this city. Tremendous sales ever since our opening have made such great inroads on the trimmed hats that we were obliged to have our New York representatives rush immense purchases from the very fountain head of fashion. The hats are now on display and are marvels of millinery refinement and elegance. It's having the right styles, the right goods, and always at the fairest of prices, that bring to Bennett's the lion's share of the millinery business of Omaha. A very smart, new hat has a large rolling brim. It's an English conception of Milan braid, exquisitely trimmed with pompons, wings and flowers. **\$12**

Fine lot large new sailiors in every color, stunning styles, and very elaborate with pompons, wings, quills and flowers. **\$10**  
We specialize on hats for middle aged women; small becoming styles in all colors, an extensive range of styles, at **\$5**  
Net Hats of Point de Esprit, all colors, trimmed with chiffon, flowers, etc. **\$4.98**  
Misses' hats in a score of clever novelties. No other store in the west offers you so much in Easter hats **\$5, \$10 to \$15**

### Once More Wednesday

## SILK PETICOATS FREE

WITH ANY SUIT PURCHASE OF \$12.50 OR OVER. The unprecedented success of this offer on Monday leads us to make a similar one for Wednesday. Those who were unable to come, now have this one more opportunity. With any suit in the house at \$12.50 and upward is given a magnificent taffeta silk petticoats worth, conservatively, \$5.00. Absolutely the best garments ever sold in Omaha at the price.

## THE REGULAR WEEKLY NOTION SALE WEDNESDAY

Featherstitch Braids worth to 10c—special, two pieces for **5c**  
Sanitary Hair Rolls, the big kind at **50c**  
Darning Cotton, yard spools, black only, dozen spools for **1.50**  
Samson Lines Finish Thread, 50 val-ues, dozen for **1.10**  
White Tape, all widths, worth 3c to 5c each, at 4 pieces for **5c**  
Safety Pins, all sizes, heavy nickel, two cards for **5c**  
Cable Pins, assorted colors, hexagon shape, two for **5c**  
Tape Measures, 60 inch linen tailor's tape, 10c kind, two for **5c**  
Cat Pins, 7 inch fancy, worth to 5c each **5c**

Here is another series of crowd creating notion sales. Every Wednesday Hundreds of women buy notions here at great savings. Watch these sales. It pays. Save the pennies and the dollars will care for themselves.  
Lisle Elastic Web, black and white, 1/2, 3/4 or 1 inch width, worth to 15c, yard **5c**  
Pearl Buttons, all sizes, nice, clear white goods, two cards for **5c**  
Admiral's Pins, full count, worth 2 1/2c, at dozen papers **5c**  
Dress Shields, all sizes, light weight, four pairs for **5c**  
Shopping Bags, woven with heavy cord, brown or black, 25c kind, 10c **5c**  
Spool Cotton, white and black, dozen for **5c**  
Pins, jet and white, head assorted sizes, 10c kind, at two books **5c**  
Shell and Amber Hair Pins, plain and crimped, dozen **5c**

## GREAT CHINA BARGAINS

Seap the rich savings this sale of the Des Moines Department store stock makes possible. Every Wednesday great bargains from this great purchase are on sale. It's the biggest event of its kind and the bargains are creating fine comment and sales—those for Wednesday:  
ORINA CHOP PLATES, 12 inch, fancy rose decorations, heavy, 10c outline, two hundred on **25c** sale, 75c plates for **10c**  
WOODEN CHINA TRAYS, 20c 20c Easter Novelty, **10c**  
FANCY CHINA COFFIN PLATES, embossed corn design, 25c **10c**  
One big lot of plain white and decorated CUPS AND SAUCERS, special Wednesday, fine comment sale, at **5c**

## More CORSETS of Prominent Makes Worth to \$1.50 at..... 75c

Good, strong, well made corsets, well known makes of prominence in the line, every good style for any figure. Some have that new broken bust feature that imparts a graceful brasserie effect. No corset sale we can recall offered so much for the money. All have front and side supporters, all sizes.

## IN THE HARDWARE SECTION BASEMENT

Wire Screen Cloth, best quality, per square foot **2c**  
Screen Door Hinges, with screws 15c  
Old Dutch Cleaners, 4 pound package **75c and 85c**  
Lawn Mowers, **3.00**  
Poultry Wire, in full roll, 100 square foot for **60c**  
Good Steel Hoes for **1.00**  
Double Stamps on Paints Wednesday.

## PICTURE SALE Wednesday

**\$3 PHAROS' HORSES \$1.50**  
This is one of the big selling subjects in all art rooms. We offer Wednesday, 200 of them, large 20 inch round frame, three inches wide, in black hard wood finish. (SEE WINDOW.)

## Bennett's Big Grocery

WEDNESDAY'S LIST OF HOUSECLEANERS' ARTICLES. LAUNDRY SOAP SPECIAL.

Bennett's Bargain Soap, 10 bars for **25c**  
Dusky Diamond Soap, six cakes for **25c**  
Blue Borax Starch, package **25c**—and 10 Green Stamps.  
Old Dutch Cleaner, 4 pound package **25c**—and 20 Green Stamps.  
Gibbons' Soap Powder, 4 pound package for **25c**—and 10 Green Stamps.  
Pride of Kitchen Soap, five bars for **25c**—and 10 Green Stamps.  
Wiggle Stick Bluing, six sticks for **25c**—and 10 Green Stamps.  
Wiggle Stick Waxers, six for **25c**—and 10 Green Stamps.

THE RIGHT ROAD TO ST. PAUL  
CHICAGO GREAT WESTERN RAILWAY  
Two Trains Each Way Daily—Finest Equipment and Service  
Information and Tickets From  
W. G. DAVIDSON,  
City Passenger and Ticket Agent,  
1512 Farnam Street,  
Union Depot, Omaha.

BAILEY & MACH DENTISTS  
THIRD FLOOR PAXTON BLOOR  
Corner 16th and Farnam Streets.  
Best equipped dental office in the middle west. Highest grade Dentistry at Reasonable Prices. Porcelain fillings, just like the tooth.

BEAUTIFY YOUR LAWN  
with our Iron and Wire Fence, Trellises and Arbors for Vines, Flower Boxes, Stoves, Benches, Tree Guards, Unhooking posts, window guards, barn fixtures and chicken fence.  
CHAMPION FENCE COMPANY  
615 1/2 South 16th Street. Telephone Doug. 1500.  
Send for Catalogue. Ind. A1590.

## Wednesday Lace and Embroidery Day

Big Importation of Real Irish Laces on Sale at 1/2



See Our Display of Real Irish Laces.

## 75c Allover Embroideries at 25c

An immense new line of All-over Embroideries, just the thing for shirt waists and yokings, worth regularly 50c to 75c yd., on sale Wednesday in one great lot at yard **25c**



35c Corset Cover Embroidery 15c—Over 100 bolts in new patterns, 35c yard values, Wednesday, yard **15c**  
20c Linen Laces, yd., 5c—The best underwear trimmings made, a brand new line on sale Wednesday, yard **5c**

A Special 25% Discount on All Zion City Wash Laces in Wednesday's Sale.

### Grand Easter Week Sale Irish Laces

A big importation of Real Hand Crochet Lace, direct from Ireland. On sale all this week at PRICES JUST ONE-HALF. Never before was such a magnificent line of real Irish Laces displayed in this city, and prices are the lowest ever known on goods of this class. Come early for the best bargains.

\$1.50 Real Irish Lace Collars, **75c**  
\$2.00 Real Irish Lace Collars, **\$1.00**  
\$4.50 Lace Collar and Cuff Sets, **\$2.25**  
\$25.00 Real Irish Lace Collars and Cuffs, at **\$12.50**  
All Bands and Edges at Just Half Price.  
Don't fail to see these beautiful laces, whether you wish to buy or not. Sale continues all week.

## Charming Garment Styles for Easter

### Crown Jewel Suits, \$25.00

300 new ones just received, too late for Tuesday's selling, will be shown for the first time Wednesday. A delightful assortment of clever designs which you cannot duplicate elsewhere in quality of fabric and tailoring at less than \$35.00—all the new shades of blue **\$25**

Special Thursday bargains—Suits, Skirts and Waists—AT ABOUT HALF ACTUAL WORTH.

\$20.00 Panama Tailor Suits **\$12.50**—Prince chap style, in all colors, beautiful designs—over 200 to select from—Wednesday, at **\$12.50**  
Manufacturer's Stock Women's Skirts, values up to \$20, choice new fabrics, colors and styles, on sale Wednesday in four lots, at **\$2.98, \$5.00, \$7.50 and \$10.00**  
WAISTS—Silk Nets and Lawns, worth up to \$7.50—Entire manufacturer's surplus stock. Scores of beautiful designs to select from in four lots, at **98c, \$1.50, \$1.98 and \$2.98**

## Magnificent Lace Curtain Bargains

Wednesday, a day of unprecedented bargain giving. You certainly cannot afford to miss this opportunity.

Irish Point Cable Net and Novelty Curtains, worth \$5.00 to \$7.50, at each **\$1.49**  
\$2.50 Barnett Curtains, each **98c**  
In Domestic Room—Drapery Section  
\$2.50 to \$3.00 Cable Net Novelty and Barnett Curtains, at each **98c**  
\$1.75 Nottingham Curtains, each, at **75c**  
Irish Point Curtains, applied in red or green, at, each **75c**

## In Our Famous Domestic Room

ALL DAY SPECIALS  
Standard Prints, yard **2 1/2c**  
12 1/2c Printed Duck, yard **5c**  
10c Batiste, fast colors, **5c**  
8 1/2c Unbleached Muslins, yard, at **4 1/2c**  
12 1/2c Percale, 36 in. wide, yard, at **7 1/2c**  
50c Silk Ginghams, yd. **10c**  
5,000 yards of 12 1/2c, 15c, 19c and 25c Wash Goods Remnants, yd., at **5c**

### Read These Grocery Prices for Wednesday's Sale

10 bars best brands Laundry Soaps for **75c**  
10 lbs. best white or yellow Cornmeal for **15c**  
6 lb. best hand picked Navy Beans for **25c**  
6 lb. choice Japan Rice **25c**  
1 lb. can solid packed Tomatoes, per can **8 1/2c**  
4 lb. can best fancy Sweet Sugar Corn **25c**  
3 lb. cans Golden Pumpkin, Hominy, Squash or Baked Beans **7 1/2c**  
Oil or Mustard Sardines, per can **5 1/2c**  
Fancy Red Alaska Salmon, per can, at **12 1/2c**  
1 lb. can assorted Soups **7 1/2c**  
Quaker Oat Company's Toasted Wheat Flakes, 1 lb. **5c**  
The best crisp Ginger Snaps, per lb. **7 1/2c**  
Assorted Biscuits, per lb. **5c**  
The best crisp Pretzels, per lb. **5c**  
Gallon cans New York Apples **5c**  
Haarmann's Pure Malt Vinegar, bottle **5c**  
Gillette's Washing Crystal, per pkg. 15 **5c**  
The best Parlor Matches, per pkg. at **15 1/2c**  
Bromangelon, Jellycon or Jell-O, per pkg. **5c**  
Watch the daily papers for the big annual rose bush and shrubbery sale. FRESH VEGETABLE PRICES FOR WEDNESDAY.  
Fresh Spinach, per peck **15c**  
6 bunches fresh Onions **5c**  
4 bunches fresh Radishes **5c**  
2 heads fresh Leaf Lettuce **5c**  
Fresh beets, carrots or turnips, per bunch **5c**  
Fresh Peas, per quart **7 1/2c**  
Fresh ripe Tomatoes, per lb. **5c**  
Fresh Peppercorn, per lb. **25c**  
Fresh Cucumbers, each **5c**  
Fresh Parsley 2 bunches for **5c**  
Fresh new California Cabbage, per lb. **5c**  
Large Grape-Fruit, each **7 1/2c**  
Fresh Roasted Peanuts, quart **5c**  
Large, juicy Lemons, per dozen **15c**  
Fancy soft shell Walnuts, per lb. **15c**  
Fancy Fard Dates, per lb. **8 1/2c**  
Fancy 7 Crown Figs, per lb. **15 1/2c**  
New Colorado Honey, per pack **15c**  
ORANGES! ORANGES! ORANGES! Closing out our 17th car of Oranges Wednesday, at, per dozen **15c, 15c, 17 1/2c and 20c.**

## TRY HAYDEN'S FIRST

## HOMESEEKERS' EXCURSION SOUTH VIA ILLINOIS CENTRAL R. R.

On April 21st the Illinois Central will sell Home-seekers' Excursion tickets to many points in Alabama, Georgia, Louisiana, Mississippi and Tennessee. For rates and detailed information call at City Ticket Office, 1402 Farnam St., Omaha, or write, SAMUEL NORTH, District Passenger Agent.

## Bee Want Ads Produce Results