

# BRANDEIS

We Invite You to Visit Brandeis' Tuesday and Be Among the First to See Those Stunning New Arrivals in

## EASTER MILLINERY

Some of them are new French importations that are wondrously beautiful—others are ultra stylish creations just arrived from designers on 5th Ave., New York. Don't delay the selection of your Easter Hat until the last day—choose now while our showing is at its most brilliant stage and we are better prepared to wait on you.



We give our greatest endeavors toward making this assemblage the most popular among fashionable women in Omaha. Hundreds of original and captivating new styles—touches of style individuality, such as only Brandeis hats possess—no other hats at \$35 or \$50 surpass this group. **\$25**

New York's Latest Approved Styles—That favorite new high crown, rolling brim hat, in leghorn and horse hair—among the favorites are blacks, browns and burnt shades. **\$15**

Hats at whatever price you wish to pay, from elaborate to the most moderate. Brandeis is a complete store in every way.

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Smart and Ultra Modish Apparel for Easter "FASHIONSEAL" SUITS FOR WOMEN

New arrivals in these elegant suits; all new style features for late spring—the shades of tans and blues that are most popular in the east—perfectly tailored garments that could not be duplicated for less than \$35.00—**\$25** at.....

Covert and Silk Coats You know perfectly well you need a spring coat—you'll find it serviceable for many months—here are two very stylish groups at—**4.98-6.98**

Lace and Braid Coats All these features are now—they are charming attributes of the correct spring apparel—many show the new butterfly sleeves—smart 1908 innovations at—**9.98-14.85**

Silk Petticoats—Made of a splendid quality of taffetas, in blacks and colors—many elaborately trimmed, at..... **\$5**

Long Gloves for Easter Wear Perrin's Gloves—Women's 12 and 16-button real kids—every pair fitted, all colors—worth as high as **3.25** \$4.00, at pair.....

Women's Long Kid Gloves—Including celebrated Perrin's gloves—elbow length—black, brown, navy and tan, all sizes, worth \$3.50 a pair, at..... **2.50**

Women's Silk and Lisle Gloves—12 and 16-button length, made of pure silk and Carola lisle, Kayser's double tip, at per **1.25-1.49** Women's Long Gloves, Milanese Lisle, 16-button length, all colors, and regularly worth \$1.50 a pair, at pair..... **98c**

Medium Wide Embroideries Also corset covers, many hand loom embroideries, insertings and beadings, worth as high as 25c per yard; many to match, at, yard..... **5c-10c**

Three Big Lots of Laces Best French Vals, Torchons and Clunys; they have been much admired in our show windows; three big lines, worth up to 15c per yard, at..... **2c-3c-5c**

# BRANDEIS

## CLEANING DAY FOR CITY

Saturday Will Be Set Aside by Mayor as Such.

## PROCLAMATION TO BE ISSUED

All Citizens Will Be Asked to Cease Ordinary Labors Long Enough to Beautify Their Premises.

By proclamation of Mayor Dahman, April 15 will be set apart as a day of general housecleaning in Omaha and on that day all citizens will be asked to desert from their ordinary labors insofar as possible and clean up their premises and make Omaha more beautiful. The mayor has not as yet issued his proclamation, but will in a day or two.

"If I should issue the proclamation now the people would forget about it by Saturday, so I think I will wait until about Thursday," says Mr. Dahman. Due to the efforts of the various improvement clubs and the orders of the commission of health, Omaha is not nearly as dirty this spring as in former years, but Mayor Dahman says there yet remains

enough cleaning up to do to warrant the setting aside of a day for that purpose, and he seizes upon Saturday as the best day. The regular city cleaning, however, then, and as many places of business close at noon on Saturday, a number of men will be at liberty in the afternoon and can join in the general crusade against King Dirt, who has ruled supreme during the winter months. The clean-up day comes a little later this year than last, but the mayor has been waiting until he was sure spring had arrived and changes in the weather would not reverse the good work planned for Saturday.

Section 4 of Thomas' revised ordinance provides that it "shall be unlawful for any person owning or occupying real estate in the city of Omaha to permit, lease, or allow any glass, crockery, nails, tacks, wire, iron, steel, tin or zinc, copper or other material, or any sharp piece of stone, wood or other material to be left or remain on the premises, and it is the ordinance which the mayor will bolster up in his general proclamation to all residents of the city to make Omaha the spotless town."

Missouri Prohibition Convention. KANSAS CITY, Mo., April 12.—A call for a state convention of Missouri prohibitionists to meet at Joplin, Wednesday, May 6, for the purpose of selecting delegates to the national convention to be held at Columbus, O., July 12, was issued here today. It was signed by Charles E. Becken, state chairman, and E. E. McClellan, secretary. It will be a mass convention.

## Misses, Children's and Young Women's Footwear - Shoe Elegance - Correct Fitting.

The pretty foot of a child or young miss, however shapely, can easily be ruined by ill fitting shoes. Our shoes are built by skill and brains and contain only the very finest seasoned leathers. Brand new ideas in all that is durable and fashionable in the spring and summer footwear.

We have shoes and oxfords in Russia calf, kid, patent calf and gunmetal calf, in all sizes and widths. Sizes and Prices Range: For Children, sizes 8 to 11, at..... **\$1.50** For Misses, sizes 11½ to 2, at..... **\$2.00** For Young Women, sizes 2½ to 6, at..... **\$2.50**

**Drexel Shoe Co.**  
1419 Farnam St.



## Style and Character in Easter Oxfords

Finest Quality Possible to Sell at **\$3.50, \$4, \$5, \$5.50, \$6** Walk-Over **Nettleton**

## YOUR TEETH

If your teeth are defective do not hesitate to consult us as we cure sore and painful teeth, and restore and replace them to their natural beauty. Our methods are the latest and thoroughly scientific. Bridge-work, per tooth..... **\$5.00** Set Teeth, up from..... **\$5.00**

## Taft's Dental Room

1517 Douglas Street.

## MORPHINE

and other drug habits are positively cured by HABITINA. For hypodermic or internal use. Sample sent to any drug habitue by mail. Regular price \$2.00 per bottle at Free your druggist or by mail in plain wrapper, De Witt Chemical Co., St. Louis, Mo. For Sale by HAYDEN BROS., OMAHA, NEB.

LET US SUBMIT DESIGNS FOR YOUR STATIONERY. Baker Bros. Engraving Co. Barker Block, Omaha.

Does Your Piano Need Tuning? Phone Your Order Douglas 137 Piano Dept. THE BENNETT COMPANY

## "CLEANLINESS"

Is the watchword for health and vigor, comfort and beauty. Mankind is learning not only the necessity but the luxury of cleanliness. SAPOLIO, which has wrought such changes in the home, announces her triumphant—

## HAND SAPOLIO

A special soap which energizes the whole body, starts the circulation and leaves an exhilarating glow. At grocers and druggists. Always the Same **Calumet Baking Powder**

Watch the Bargain Tables for Goods NOT Advertised. Always Fine Specials from Day to Day.

# BENNETT'S

FREE Any 15c Ladies' Home Journal Pattern, with the Quarterly Style Book, at..... **20c**

## WE BOUGHT MANUFACTURER'S ENTIRE LINE SAMPLE SKIRTS



A spot cash offer of 50c on the dollar brings to Bennett's 565 very fine sample dress skirts from a big New York manufacturer. It's the entire line of samples this manufacturer's traveling men have been showing this season. They are not inexpensive kinds, but skirts worth from ten to twenty-five dollars, now selling Tuesday at prices most ordinary kinds retail for.

The amount involved aggregated several thousand dollars. It demonstrates the store's great purchasing powers and resources to handle big deals when prices are right.

The line embraces the finest of voiles, panamas and mannish mixtures. Skirts with seventeen, nineteen and thirty-one gores, all high grade, elegantly tailored garments.

Absolutely finest skirts produced. Every good color in the lot. Tuesday the big lot goes on sale at lowest prices ever recorded in the history of the garment trade. **\$10.00 Skirts will be \$5.00; \$15.00 Skirts will be \$7.50** **\$20.00 and \$25.00 Skirts will be \$10.00**

## Another Sensational Bargain in Fine Waists—\$4 and \$5 Kinds.... \$1.95

The most inexperienced will readily see the great savings this sale brings. We shall offer Tuesday 50 dozen very handsome strictly new fine lingerie, and all linen tailored waists. You will not be interested in how we happened on this special; enough to know that it is one of the best bargains we have ever advertised. Waists for "dress up" occasions, for business, for traveling, for your summer vacations, etc.—Tuesday, values to \$4.00 and \$5.00. **1.95**

## TWO CARLOADS... Kitchen Cabinets

Not one of them marked to its actual worth. The maker, pressed for cash, was glad to unload the quantity at a sacrifice. This large, roomy cabinet, exactly as picture shows; is a \$25 value. **16.50** We sell it now for.....

SMALLER SIZES ARE: \$22.50 Cabinets for..... **\$15.00** \$18.00 Cabinets for..... **\$12.20** \$15.00 Cabinets for..... **\$9.48**

THAT CHIFFONIER SPECIAL AGAIN A few more left; solid oak, five drawer Chiffonier, worth \$8.00, for..... **4.89**

\$37.50 Parlor Suites from maker's sample line—as advertised before, the remaining lot **\$24.55**

Very fine leather or silk plush upholstery; the plush kinus are loose cushions, oak or mahogany finish. A Thousand Go-Carts. 38 Styles. We give a Teddy Bear with any cart at \$4.00 or over.

## Bennett's Big Grocery

Bennett's Capitol Coffee, pound pkg..... **28c** And Thirty Green Stamps. Tea—B. F. Japan, Oolong, Gunpowder, English Blend, fast, Ceylon, lb..... **85c** And 20 Green Stamps. Royalton Lima Beans, two cans..... **95c** And 10 Green Stamps. Best We Have Blackberries, can..... **25c** And 10 Green Stamps. Bennett's Capital Sweet White Peas, 2 cans..... **25c** And 10 Green Stamps. Batavia Salmon, can..... **25c** And 10 Green Stamps. Blue Ribbon Seeded Raisins, pound pkg..... **15c** And 10 Green Stamps. Adyona, Java, assorted, tin..... **15c** And 10 Green Stamps. Malta Vita, four pkgs..... **25c** And 10 Green Stamps. Wiggle Stick Blueing, 6 sticks for..... **25c** And 10 Green Stamps. Wonder Wax for Washing, six for..... **25c** And 10 Green Stamps. Triplets, for washing, pkg..... **15c** And 10 Green Stamps. Oyster and Soda Crackers, pkg..... **10c** And 10 Green Stamps. Red Snapper Relish, bottle..... **90c** And 10 Green Stamps. Rex Lye, three cans..... **25c** And 10 Green Stamps.

## Dentists need electric power

Dentists usually only require a small amount of power and that at intervals. The old foot power is behind the times. Motor power leaves undivided attention for the work in hand and results in better work and greater accuracy. The little motor required can be attached to any lamp socket and cost no more to use than an ordinary 16 C. P. incandescent lamp.

## Omaha Electric Light & Power Co.

Tel. Doug. 1062 Y. M. C. A. Building.

## DR. BRADBURY, Dentist

1506 Farnam. 17 Years Same Office. Phone, Douglas 1756. Extracting... **25c** up. Crowns... **\$2.50** up. Plates... **\$2.00** up. Bridge Work **\$2.50** up. Porcelain Fillings... **\$1.50** up.

## Some Things for Easter

Cuff Links and Pins to match, Lavallieres, Lockets and Chains, Bracelets, Brooches, Signet Rings, Set Rings, Gold and Silver Trinkets, Fans, Hat Pins and lots of other nice things. Spend a few minutes in our store.

**S. W. LINDSAY, Jeweler**  
1516 Douglas Street.

## Tuesday is White Goods Day

A banner day for piece goods bargains **HAYDEN'S** THE RELIABLE STORE Easter week bargains the greatest ever.

## High Grade White Goods Dept

50 pieces of genuine hand embroidered St. Gall Swisses that sold at \$1.00, 85c, 75c and 69c yard, all day, will go at, yard... **36c** 50 pieces of Tooth Broadhead and Lee's celebrated English fancies, that sold at \$1.00, 85c, 75c, 69c and 59c, at, per yard... **24c**

All 25c India Linons, per yard... **14½c** All 19c India Linons, per yard... **12½c** All 15c India Linons, per yard... **10c** All 25c English Long Cloths, yard... **15c** All 19c English Long Cloths, yard... **12½c** All 15c English Long Cloths, yard... **9½c** All \$1.00 Persian Lawns, yard... **50c** All 75c Persian Lawns, yard... **39c** All 65c Persian Lawns, yard... **25c** All \$1.50 French Lawns, 48-in... **85c** All \$1.25 Lawns, 45 inches wide... **75c** All \$1.00 Lawns, 48 inches wide... **59c** All 75c Lawns, 45 inches wide... **39c** French Lawns, 48 inches wide... **40c** Other specialties in linens, towels, table cloths, etc.

## In Our Famous Domestic Room

15c White Goods, 5c—12½c and 15c swisses, 19c India Linons, 19c English long cloths, 15c fancies, 12½c 40-inch lawns, etc., all one price... **5c** 15c and 19c White Goods... **7½c** 19c 40-in. lawns, 15c India Linons, 19c English long cloths, 19c poplinettes, 15c and 19c dotted swisses, 19c English jacquards, 15c fancies and other goods worth up to 10c yard—all at one price... **7½c** 15c, 19c, 25c and 39c white goods, per yard... **10c** 39c Imported Poplin, 39c Bedford cords, 25c picups, 19c India linen, 39c fancy jacquards, etc., all at, per yard... **10c**

## Grand Easter Week Sale Irish Laces

A big importation of Real Hand Choctel Laces, direct from Ireland. On Sale all this week at PRICES JUST ONE-HALF. Never before was such a magnificent line of real Irish laces displayed in this city and prices are the lowest ever known on goods of this class. Come early for the best bargains.

\$1.50 Real Irish Lace Collars, for..... **75c** \$2.00 Real Irish Lace Collars, for..... **1.00** \$4.50 Lace Collar and Cuff Sets, for..... **2.25** \$25.00 Real Irish Lace Collars and Cuffs at..... **12.50** \$5.50 Real Irish Lace Coat Collars, for..... **2.75** \$5.00 Real Irish Lace Coat Sets, for..... **2.50** \$11.00 Real Irish Lace Chemise and Cuffs at..... **5.50**

All Hands and Edges at Just Half Price. Don't fail to see these beautiful laces whether you wish to buy or not. Sale continues all week.

## High Grade Wash Goods Dept

FROM 2 TO 3 P. M.—100 pieces of Wm. Anderson's Celebrated 32-yard... **7½c** FROM 2 TO 3 P. M.—\$1.00 pieces of Wm. Anderson's Celebrated 32-inch Madras Scotch Ginghams, that sell from 25c to 39c yard—one pattern to customer, at, per yard... **12½c**

## Flour! Flour! Flour!

Another Big Flour Sale Tuesday We have sold five cars of Flour in three weeks. We are determined to get every housekeeper in Omaha and vicinity to try a sack of this highest patent Flour. It is made from the finest Red Turkey Hard Winter Wheat. Nothing finer grown and will make the whitest, sweetest and most palatable bread baked. For this sale, per 48-pound sack... **\$1.25**

Fresh Vegetables for Monday Fresh Spinach, per peck... **15c** 3 quart fresh Peas... **25c** 2 heads fresh Leaf Lettuce... **50c** Fresh Ripe Tomatoes, per lb... **10c** 1 bunches Beets or Carrots... **15c** Fresh Wax or Green Beans, lb... **20c** Large Cucumbers, each... **10c** Fresh Plantain, per pound... **7½c** 6 bunches Green Onions... **50c** Fresh Roasted Peanuts, per qt... **50c** Large, Juicy Lemons, per dozen... **1.50** Quart Boxes Fancy Ripe Strawberries for... **1.50**

Watch the daily papers for our big annual Rose Bush and Shrubbery sale.

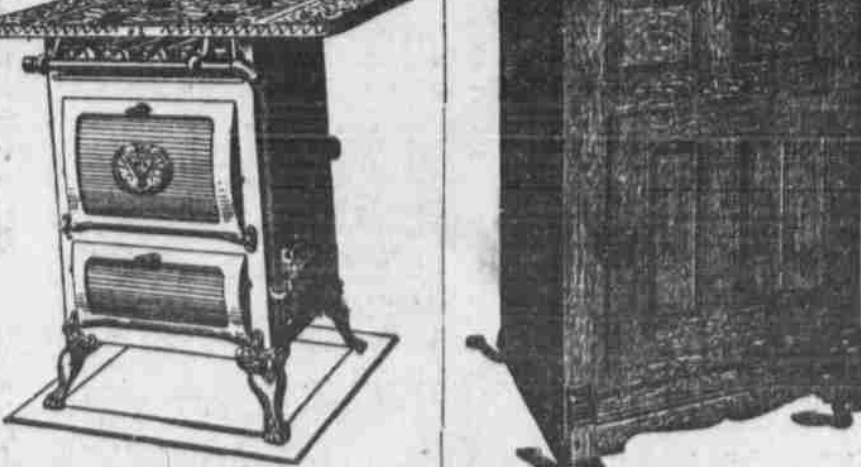
## TRY HAYDEN'S' FIRST

## THE STOETZEL STOVE COMPANY

714 South 16th St. We sell on small monthly payments or a cut price for cash.

## \$1.00 Gas Now

The Detroit Ideal gives it to you. It has flat drilled burners and burns more air and less gas. Read below what people who are using it say.



Mrs. Pearce, 259 South 30th, South Omaha, says: "You exaggerate nothing in your advertisement for the Detroit Ideal. When people find what it will do that is the stove they will buy." Mrs. Lohman, 697 South 25th, says: "We have now used the Detroit Ideal bought of you nearly a year and it has demonstrated to us that it does take less gas than others. Besides it is such a beautiful baker and work so smoothly. We like it better than any other we ever used."

## COLD STORAGE REFRIGERATOR

Mr. Darby, a prominent commission man of South Omaha says: "I cannot recommend the Cold Storage too highly. It is the best provision keeper I ever saw. The glass trap is a great convenience and the white enamel is like marble." Mr. Moore, manager of the Volmar Clothing Company, opposite the Boston Store, says: "When we bought our Cold Storage, you claimed it was superior to others in these points—provision keeping qualities, glass trap, and quality of the white enamel. It proves to be all you claimed for it."

## HOMESEEKERS' EXCURSION SOUTH

VIA ILLINOIS CENTRAL R. R. On April 21st the Illinois Central will sell Home-seekers' Excursion tickets to many points in Alabama, Georgia, Louisiana, Mississippi and Tennessee. For rates and detailed information call at City Ticket Office, 1402 Farnam St., Omaha, or write, **SAMUEL NORTH, District Passenger Agent.**