Tailor Mades for Easter



Something New in Strictly Tailored Styles Just in time for Easter

The latest models in strictly tailored suits have just come in and they introduce a number of new style points that are finding favor in New York. These suits are all cut and made by the most skillful man tailors, the materials of the best imported woolens, are all steam shrunk and pressed before making and will hold their shape without shrinking or stretching for several seasons.

We have the most experienced fitters, whose business it is not only to fit garments, but to fit them in such a way that the best lines of each individual figure are brought out.

Tailored Suits

the women for their tailored suits. We have

made a study of suits to sell at this figure and have demonstrated our ability to provide them for you in the out-of-the-ordinary styles. Every new model now in vogue can be found in this collection. They come in the strictly tailored suits and in the fancy effects and may be had in

the most fashionable fabrics and colors

Unlined Coverts at \$650-\$750

Anticipating the wants of our trade for a natty, jaunty, light weight wrap, we have placed on sale two styles of unlined covert coats made of fine light weight covert and finely finished throughout,

\$6.50-\$7.50





Sorosis Shoe Store FRANK WILCOX, Mgr. 203 South 15th Street

Drug Price List

Prices given below tell the story. You can get the goods and the price at our stores, 16th and Dodge or 16th and Harney. Read this list of prices:

sioan's Lambient, see and strip label, and the Peruna, with top strip label, for Cernain Syrup of Pigs, for t-th. German Bird Seed, Monday, Eagle Condensed Milk, every day, MONDAY SOAP SALE

\$1,00 Squibb's Sarsaparilla. for... 75c PERFUMIS AND POWDERS MONDAY 15.00 Cooper's Discovery for ... 39c \$1.00 Allan's Janice Perfume. ox ... 33e \$1.00 Allan's Janice Perfume. ox ... 33e \$1.00 Allan's Janice Perfume. ox ... 34e \$1.00 Allan's 31.00 Roger & Gallet's Extract, oz., M
day
75c Lubin's Extracts, Monday
Above prices for Monday only.
25c Eiderdown Powder, Monday
16c Mistietoe Cream, for
Colgate's Extracts, oz., Monday
16c Locust Bloom Perfume
31.00 Pinaud's Lilac Vegetale, Mondat

at 50c Pinaud's Powder, for 50c Pozxoni's Powder, Monday 25c Graves' Tooth Powder, Monday 50c Madga Cream, for 50c Pompelan Massage Cream

BIG CIGAR SALE THIS WHEN 50c Saclete Hyegienique Soap, for 29c Look in our window and see the prices at which we are selling standard brands of cigars—then come to our cigar counter and buy—boxes full or pocketfulls.

Cucumber Castile Soap, Monday 10c Carbmere Bouque Soap, 15c and 25c Carbmere Bouque Soap, 15c and 25c Carbmere Bouque Soap, 15c and 25c Gatos 10c Key West cigar—this week, for 10c Gatos 10c Key West cigar, 2 for 25c—box of 50 for 34.00 Any good advertised may be obtained at either of our stores.

SHERMAN McCONNELL DRUG Cor. 16th and Dodge

Owl Drug Co., Cor. 16th and Harney

Easter Millinery...

> We are showing a choice selection of all the latest Spring Millinery.

> See us before buying your Easter Hats.

1522 Douglas St.

F. M. Schadell & Co.

OBSERVANCE OF HOLY WEEK

Not Enough Planned for Next Seven B. club Friday. The afternoon was spent Days to Make Calendar.

lose of Lenten Senson and Approach of Easter Finds Fashionables Too Much Occupied for Privalities.

I perceive, my dear, that you have been looking at me, too, And no doubt you also think me rather fine, But I really wish I knew if I'm just the

"Now to my untutored brain it is very, very plain
That I'm wearing Bluejay feathers on my right,
While upon my other wing something yellow seems to cling Which is very Oriole-ish in the light,

"I've an Owl-ish sort of head, but my col-lar tuft is red.

And there's something strangely Hawk-ish in my eyes;
Then my tail is wondrous queer-at a glance it would appear
That 'twas taken from a Bird of Para-

"I am somewhat grieved to say I'm con-structed in a way That reflects upon my pedigree, at least, And 1 beg you'll not demur when I add, a nest of fur Makes me feel-well, quite a little like a beast,

"Now I've often heard it said we must evolute when dead—
This may be an incarnation, so to speak; But"—and here the Birdie sighed, "I am sorry that I died.
For I'd rather be a Sparrow than a Freak!"

The Modiste in Speak Set -The Mediste in Smart Set.

Hely week finds the local fashionable set without enough plans announced to make up a calendar. Of course some of the devout will go to church but by far the greater number of the women at least, have their engagement books checked up with engagements with milliner and modiste and they are too busy for the ordinary frivolities that go to make up the fashionable week. Even the card clubs have suspended meetings for this week- purple and white of the Gamma Sigma that is, some of them have-and the prospects are that those people who are dependent upon their friends for entertainment are going to have a lonely time of it. It may be added however that the week | were to make a three-minute talk. Some will not be entirely devoid of diversion. While there is certainly nothing announced there will be a few impromptu and informal things, of course.

Friends of Harry O'Neill are becoming anxious for him to get possession of the leal Platforms." Those present were: new ranch he has bought on the south Miss Fay Lampman, Miss Ethel Lewis, fork of the Loup river. This ranch is what Miss Agnes Lewis, Miss Cruett, Miss Edith is known as the Boblits ranch and is well Knight, Miss Edna Tabor, Miss Griffith, known to all hunters. While Mr. O'Neill Miss Johanna Chapman, Miss Mamie Chaphas completed the purchase of this ranch. he will not be able to gain possession for nearly a year, but in the meantime he has arrangements made so that he may put it in fine shape for the entertalnment of hunting and house parties. He will build sufficient lodges that he may care for a goodly number at one time, and this already famous hunting spot will become better known to Omaha friends of Mr. O'Nelll.

Meny Omaha people will be in San Frano at the time of the visit of the United States battleship fleet to that city. Governor Sheldon will lead one party of 125 of the prominent people of Nebraska who will leave Lincoln April 25 and go via the southern route, visiting the Grand canyon in Lincoln will return home Sunday. of the Colorado. Besides this party there people how in California who will remain street. over long enough to see the naval demonstrations at San Francisco, and also to be guest of his son, Mr. Joseph Cudaby and present May 8, when the beautiful silver Mrs. Cudahy. service will be presented by Governor Shelbraska. Many are already in Los Angeles to see the celebrations at that place, inclreservations on other trains than the governor's special so that Omaha will be well

Miss Minnie Witfoth entertained the The prize was won by Miss Bertha Dvorak.

Miss Brockham will entertain the club next Tuesday evening. Mrs. Alex Jetes was hostess Friday afternoon at the meeting of the Original Swaa-

tika club. The prizes were won by Mrs. Jetes, Mrs. J. C. Reeder and Mrs. A. S. Mrs. A. Buck, April 24. Mr. and Mrs. Charles Martin entertained

Friday evening for Mr. and Mrs. Roberson at the home of Mr. and Mrs. George Barker, the guests numbering about thirty. Mr. Martin gave an illustrated lecture on Rome, Florence, Venice, Paris and other interesting European cities. The Laurel club entertained at a surprise

party Friday afternoon for Mrs. Joseph R. Gillian at her residence on Clifton Hill. The house was decorated with lilies and ferns and a luncheon was served during the afternoon. The club will meet with Mrs. C. N. Walker April 23.

Miss Sadie Vawter entertained the S. S. club Friday evening. The time was spent with music and stories. Those present were: Miss Irene Cronemeyer, Miss Iva Nickle, Miss Sarah Woodhouse, Miss Mabel Anderson, Miss Jesse Rogers, Miss Gertrude Lawless, Miss Emily Grugdman and Miss Gertrude Lawless.

Mrs. Dell Pearce entertained the Wood unter Dell club Friday at her home, 1302 North Forty-fifth street. The prize for the afternoon was won by Mrs. W. J. Dermody. Those present were: Mrs. Frank Maus, 84.00 Mrs. Harry McVey, Mrs. W. J. Dermody, Mrs. E. L. Lawler, Mrs. E. C. Lawrie, Mrs. R. Nellson, Mrs. W. R. Sleeper, Mrs. J. M. Wilson, Mrs. L. Coryell, with Mrs. H. D. Neeley and Mrs. A. E. Langdon as guests of the club. The next meeting, which will be some time after Easter, will

be with Mrs. Harry McVey. Mrs. Eva Wallace entertained Saturday afternoon for her little daughter, Miss Ruth Wallace to celebrate her fifth birthday. The afterpoon was spent with games for the little ones. The children present Cornella Baum, Julia Caldwell, Prairie Paxton, Barbara Burns, Virginia Pearse, Dalsy Rich, Virginia Cotton, Bennle Cotton, Fredericks Nash, Elizabeth Barker, Virginia Barker, Lois Lottridge, Marion Foye, Mary Barrett and Stanton

Miss Nesmith entertained at Fort Omaha Friday evening, April 16, in honor of the Misses Parrel, visitors of Lieutenant and Mrs. Haskell, at a bowling party, followed by a supper at the quarters of Captain and Mrs. Nesmith. The floral and table decorations were in red. The following were guests; Colonel and Mrs. Glassford. Mr. Braden, Captain Hepburn, Captain and Mrs. Oury, Captain Cunningham, Lieutenant Grimm, Lieutenant Leisure, Lieutenant and Mrs. Haskell, Dr. and Mrs. Kennedy.

Mrs. Charles Teal was hostess of the T. playing a number of games and with music. Those present were: Mesdames H. D. MANY OF CARD CLUBS TO SUSPEND Etchison, John Wheeler, E. E. Stickler, Stone, Jim Kelly, Fred Maxfield, W. B. Calahan, Charles Teal, Henry Behrman, J. L. Lyckholm, Frank Barber and Joseph Langfeliner. Prizes were won by Mesdames Lyckholm, Behrman and Maxfield. Misses Ardith, Maxfield and Lillian Teal were guests of the club. The next meeting will be in two weeks. April 24, at the home of Mrs. Calahan, 1907 Ontario street.

A Millinery Monstroulty.

She had bought a little bonnet with a pretty bird upon it.

And she perched it on her forehead one fine day.

When to her unfeigned surprise, that gay birdle winked his eyes hirdle winked his eyes.

And proceeded unconcernedly to say:

Mrs. Calahan, 1807 Ontario street.

A farewell party was given in honor of Misa Fern White at the home of Misa Irene Cronemeyer, Tuesday evening. The evening was spent in music and games. Those present were: Misses Fern White, Dorothy McMurray, Catherine Lawless, Dorothy McMurray, Catherine Lawless, Edna Howk, Margaret Sorenson, Helen Johnson, Ruth Weeks, Myrtle Dutcher, Plorence Adams. Myrtle Vawter, Ruth Taylor, Beatrice Stedman, Winnie Humphrey, Eda Hansen, Pearl Adams, Ruth And if all these wings and tails are Dutcher, Avis Nichols, Sadie Vawter, Irene Cronemeyer, Gertrude Lawless, Elsie Cronemeyer: Messrs, Charlie Sessard, Robert Cronemeyer, Arthur Cronemeyer, Alfred Screnson; Mr. and Mrs. Crone

Mr. and Mrs. Charles Martin and Mr. and Mrs. George Barker entertained Saturday evening for Mr. and Mrs. Frank Roberson. They were assisted by Mr. and Mrs. Frank Martin. Mr. Roberson gave an interesting illustrated lecture on "Panama." The guesta were Dr, and Mrs. A. F. Jonas, Mr. and Mrs. E. A. Cudahy, Mr. Michael Cudahy of Chicago, Mr. and Mrs. Joseph M. Cudahy, Mr. and Mrs. C. M. Wilhelm, Mrs. Percy Stevens of Rockford, Ill., Mr. and Mrs. G. F. Bidwell, Mr. and Mrs. F. P. Kirkendall, Mr. and Mrs. J. E. Baum, Mr. and Mrs. J. L. Webster, Miss Flora Webster, Mr. J. H. Millard, Miss Jessie Milliard, Mr. and Mrs. Joseph Barker, Madame Barker, Mr. and Mrs. W. T. Page, Mr. and Mrs. Henry Wyman, Mrs. J. J. Brown, Mr. and Mrs. Henry W. Yates, Mrs. Voss, Mrs. Reba Morgan, Miss Bessie Yates, Mr. and Mrs. Casper Yost, Mrs. Offutt, Mrs. W. B. Millard, Mrs. Guy Barton, Mr. and Mrs. Thomas Kilpatrick, Mrs. J. R. Scoble, Miss Scoble, Dr. and Mrs. Palmer Findley, Mr. and Mrs. Frank Blish, Mr. and Mrs. G. W. Noble, Mr. Frank Burkley.

Miss Chapman entertained the Gamma Sigma and the C. W. clubs Friday evening at her home, 4811 Cass street. About forty guests were present. The house was decorated with the colors of the two clubs, the and the yellow and white of the C. W. club. A unique entertainment was given, each guest being presented with a slip of paper bearing a subject on which they of the subjects given to the men were, "The Merry Widow Hat," "Spring House Cleaning," "The Latest Spring Styles for Women" and "Bread Baking," while the girls had such topics as "Market Quotations," "Recent Legislation" and "Politman, Miss Anne Thorpe, Miss Buelah Shimer, Miss Lottie Gursey, Miss Marie Rackley, Miss Ruth Spethman, Miss Hallie Jones, Mr. Fred Kettlehutt, Mr. George Krebbs, Mr. Robert Thorpe, Mr. George Thorpe, Mr. Roy Thorpe, Mr. Wallace Mr. Wakeley, Mr. Weiner, Mr. Clarence Chapman, Mr. Walter Chapman, Mr. Lewis, Mr. John Lewis, Mr. Raymond Lewis, Mr. Culliston and Mr.

Come and Go Gossip. Faith Potter will return home Thursday of next week.

Mr. Richard Coad left Friday for Wyoming where he will go on a ranch, Miss Ruth Quinby who has been visiting

Mr. M. Kochsenthal of Rochester, N. Y. are at present over 100 prominent Omaha is visiting his sister at 52 North Twentieth Mr. Michael Cudahy of Chicago, is the

Mr. E. I. Cudahy expects to move into don and his staff to the battleship Ne- his apartments at the new Hamilton some

time this week. Misa Natalie Merriam has as her guest, dental to the visit of the fleet to south- Miss Helen Salsich of Milwaukee, Wis.,

ern California. Many others are making who arrived Thursday for a short visit. Mrs. Percy Stevens, Roc'cford, Ill is the guest of Mr. and Mrs. C. 1i. Wilhelm, Mr. Stevens is expected about the middle of

Mr. and Mrs. Hoxis Clark of St. Louis, who arrived Friday noon to be the guests Nezod club at her home Tuesday evening. of Mrs. Ella Squires, will remain for a week or ten days. Mrs. Alex D. Robertson of Washta, Ia.,

who has been visiting her mother, Mrs. John S. Briggs, for a fortnight, has returned to her home. Mr. James Woodard who is spending a

few days with his parents, Mr. and Mrs. Foote. The next meeting will be with J. I. Woodard, expects to return this week to Sheridan, Wyoming.

Mrs. Bert Covey and C. L. Quinby of Lincoln have been spending a few days the guest of their brother, Mr. J. F. Quinby, and Mrs. Quinby. E. Dimon Bird of New York City is expected some time this week to be the

guest of Colonel and Mrs. S. S. Curtis, parents of his flancee, Miss Carita Curtis. Mrs. H. W. Lamb, accompanied her aunt, Mrs. G. W. Megeath, home from the east, when the latter returned last week, after a trip of several weeks in the south and

Mrs. Herbert Gannett and two children expect to leave the last of the month for-Buffalo, N Y., where Mr. Gannett is engaged in business and they will make their future home there.

Miss Myrtle Busk, who is attending school at the University of Nebraska, will return Wednesday to spend her Easter vacation with her parents, Mr. and Mrs. . Husk of Bemis park.

Mr. Myles Standish and Mr. Will Schnoor. went to Lincoln, Friday, to attend the dance given by the Delta Tau Delta frafernity. Friday evening, and the banquet given Saturday evening.

Mrs. W. G. Sloan of East Orange, N. J., formerly of Omaha, is the guest of Mr. and Mrs. H. H. Baldrige. Later she will visit Dr. and Mrs. Victor Coffman and other Omaha friends.

Miss Amy Glaser, who has been the guest of Mrs. Philip Schwartz for a few weeks and who has been much entertained during her visit here, will return Sunday evenng to her home in St. Louis. Mrs. Arthur Brandels is at the Plaza, in

New York, for this month. Miss Ruth Brandels is spending the Easter vacuiton with her mother. Mrs. Brandeis will also right in Chicago enroute to Omaha. Miss Mary Sumner and her coustas, Miss True and Miss Florence True, will sail early in June for a trip to Europe, return

ing home some time in October. Mrs. Sumer wil spend the summer in the east. Mrs. N. F. Harriman left Friday for Los Angeles, where she will remain for a few weeks. Mrs. Harriman and a number of other Omaha people will be present during the celebrations in henor of the adm'ral's fleet.

Mr. and Mrs. Louis Nash, Mr. and Mrs. F. A. Nash and children, and governess, Mrs. E. W. Nash, are spending the week end in Dubuque, the guests of Mr. and Mrs.

(Continued on Third Page.)

Our Display of Easter Styles Now at Its Best

This exclusive house, after months of preperation, announces for Monday the opening display of new Easter style creations and cordially invites your inspection. It will be found the largest and most attractive exhibition of fashionable garments ever presented in the city.

Exclusiveness is assured in our novelties, not only because there are no duplicates, but because we have taken advantage of the diversity of the season's fashions in making our selections as widely variant as possible.

Novelty Suits for Easter

On Monday we will present a collection of new novelty tailored suits, including the latest favored ideas-a selection that reveals a most minute study of the beautiful in dress.

Prices, \$40, \$45, \$50, \$55 and Up New Easter Suits at \$35.00

See this large and varied collection. You will find all the new effects now in vogue; made of finest materials, in plain or striped serges, panamas, pongees, mirages, and silks, Very special values at

New Easter Suits at \$25.00

We place a beautiful collection on sale Monday. New Tailored Suits for all occasions; made of finest materials, in plain, striped or fancy shades and in all the newest effects. Very special values at

Silk Dresses and Demi-Costumes

Charming new collection of Princess Dresses will be shown Monday and in no other article of apparel in so much interest centered at this time as in the new Princess Dresses. They are made of silk taffeta, Rajah Tussor, Etc. A collection of rare attractiveness and surpassing

Prices, \$19.50, \$25.00, \$29.75, \$35.00 and Up.

New Skirts for Easter

On Monday we will show an unprecedented variety of handsome new models in fine Skirts. Made of French Volles, best Taffetas, Panamas, Serges, Worsted, Etc. All are beautifully made and tailored in plain or trimmed

Prices, \$7.50, \$10.00, \$12.50 and \$15.00.

Beautiful New Waists for Easter

A superb showing of new Silk Waists in all colors and net, and lace waists in white and ecru. The greatest collection of silk and net waists in the city to choose from and at unequalled prices.

\$3.75, \$5.00, \$6.75 and \$10.00.

Lingerie Waists for Easter

A wonderful collection of charming creationsdreds of exclusive designs to select from, and none prettier than the other—plain tailored and embroidery and lace trimmed effects. All are made of fine materials. SPECIALLY PRICED AT-

\$1.45, \$1.95, \$2.45 and \$2.95.

Fry Shoe Company

Swell Spring Styles



For Easter Wear

We Have Now Ready for Your Inspection

Handsome and Original Styles and Leathers

FOR MEN

Smart, Unique and Pretty Footwear Fashions

FOR WOMEN

The most extensive lines of fashionable Spring Footwear ever opened in the city, are now to be seen at this store. All the smart, swell styles of the season, in shiny leathers and cor-\$300_\$350_\$400_\$500

These prices have never

bought such splendid quality. fine finish and correct styles as the shoes we offer our customers this season.



Northeast Corner Sixteenth and Douglas Street

NEW TELEPHONE SYSTEM AT MYERS-DILLON DRUG CQ. Thirteen year's ago when we started in business we had one phone. Five year's later we increased the number to four. Now we hav installed our own central and seven phones.

When you phone us, ask for Douglas 150, and the department wanted as foi-

Prescription Department.

General Sales Department.

General Sales Department.

Faint Department, 1416 Harney St.

In addition to the free phone, we have two closed Telephone Booths for long distance and local calls.

In addition to the free phone, we have two closed Telephone Booths for long the Independent Line No. A3111.

Bestdes greatly increasing our telephone service, we have changed our delivery system from bicycles to motor cycles.

Phone us your orders from any part of the city and let us fill them.

MYERS-DILLON DRUG CO., Cor. 16th and Farnam GRAND OPENING OF THE \$12,000 SODA FOUNTAIN EVERYBODY WELCOME.

ICE CREAM DESERTS FOR EASTER

Pone us your order on or before Saturday to insure prompt delivery Sunday morning.

SPECIAL DESSERTS OF ICE

CREAM.

Eggs, made natural size, containing yolk, dozen \$1.00

Bird Nests, dozen \$1.00

Small Chickens, dozen \$1.00

Setting Hen, six eggs, 12 portions, dozen \$2.00

Wish Bones, tled with ribbon, dozen \$3.00 dozen \$3.00
Large Rabbit, 15 portions, dozen \$2.00
Dove with Olive Branch, dozen \$2.00
Merangues, dozen \$2.00
Lily of the Valley, dozen \$3.00
Easter Lily, dozen \$2.00
Chicks Emerging from Shell,
dozen \$1.00

Maroons Glace.

Glace Nuts and Fruits.

Jordan Almonds.

Cream Almeria Grapes, Strawberries and Brazil Nuts.

Salted Almonds and Pecans.

Cream Marshmallows.

Gold Medal Chocolates and Bon-Bons.

Assorted Cream Eggs, Finest Quality.

Italian Chocolate Cream Eggs, Baiduff Quality.

Almond Paste Easter Rabbits and Chicks.

Satin Eggs, Hand Painted.

Beautifully Decorated Baskets, Crowded Full of Delicious Chocolates and Bon-Bons.

Large Variety of Chicks, Rabbits, Ducks, 5c Each.

Balduffic

THE STORE FOR DELICACIES

BELL PHONE IND. PHONE Doug. 711. A 1711

Hair on a Woman's Face, Neck Arms or Shoulders is Not Considered Attractive...

LA JEUNE DEPILATORY (Liquid) will remove hair from any part of the body

in 5 to 10 minutes-leaving skin soft and white-no smarting or burning: 75c per BELEMAN & McCOWHELL DEUG CO. Cor. 16th and Dodge, Omana. OWL DRUG CO... Cor 16th and Harney.

TABLE D'HOTE DINNER -TODAY AT-

The CALUMET

READ THE BEST PAPER

The Omana Daily Bee,