than in Contagious Blood Poison. The least particle of this insidious virus will multiply in the circulation and so thoroughly contaminate the blood that no part of the body will be exempt from the ravages of this powerful Usually the first symptom is a little sore or ulcer, insignificant in itself, but soon the blood becomes so contaminated that the mouth and throat ulcerate, glands in the groin swell, hair and eye-brows come out, coppercolored spots appear on the body, and frequently sores and ulcers break out on the flesh to humiliate the sufferer. S. S. S. cures Contagious Blood Poison by purifying the circulation. It attacks the disease in the right way by going down into the circulation, neutralizing and forcing out every particle of the poison, and making this fluid pure, fresh and health-sustaining. The improvement commences as soon as the patient gets under the influence of S. S. S., and continues until every trace of the disease is removed from the blood, and the sufferer completely restored to health. Not one particle of the poison is left for future out-breaks after S. S. S. has purged and purified the blood. Book on the home treatment of this disease and any medical advice THE SWIFT SPECIFIC CO., ATLANTA, GA.



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over two hundred thousand pairs now in use.

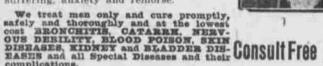
BESORIFION: Made in all slaces. It is lively and easy riding, very durable and linedinside with a special quality of rabber, which never becomes porous and which closes up asmall punctures without allowing the air to escape. We have hundreds of letters from satisfied customers stating that their tires nawoutly been pumped uponce or twice in a whole season. They weigh no more than an ordinary tire, the puncture resisting qualities being given by several layers of thin, specially prepared fabric on the trend. The regular price of these tires in \$1,50 per pair, but for advertising purposes we are making a special factory price to the rider of only \$1.50 per pair. All orders shipped same day etter is received. We ship C. O. D. on approval. You do not pay a cent until you have examined and found them strictly as represented. We will allow a coash discount of 5 per cent (thereby making the price \$4.55 per pair) if you send FULL CASH WITH ORDER and enclose this advertisement. We will also send one nicket plated brass hand pump. Tires to be returned at OUR expense if for any reason they are not satisfactory on examination. We are perfectly reliable and money sent to us is as as fe as in a bank. If you order a pair of these tires, you will find that they will ride easier, run faster, wear better, last longer and look finer than any tire you have ever used or seen at any price. We know that you will be so well pleased that when you want a bicycle you will give us your order. We want you to send us a trial order at once, hence this remarkable tire offer.

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ETYMOLOGY OF OUR SPORTS

Picturesque, Pithy and Other Idioms that Flourish.

APT AND QUAINT TERMS IN USE

Base Ball Prolific in Coining Slang and Technical Words and Expressions-Racing Man's Odd Use of a Preposition.

Descriptions of affairs sporting, both ral and written, have their own peculiar ymology, are as full of technical expresns as any branch of art or science. They are, however, more widely understood, are nearer to the hearts of those interested and are for the most part slangy. But such technical words as base and batery and steal in base ball, punt in foot ill, service in tennis, and many others in other lines of athletics are not slang; they are sui generis quite proper and cultivated, nature of out and out slang, they are mostly apt and pithy, though there are some forced slang expressions that are mere cant. There is clever slang and oarse slang.

Two of the most interesting points in onnection with the numerous coined words and expressions in sports are their origin and their fitness. Where and how do they originate? It would be hard to find a question harder to answer. The man who first used a certain slang word might know, but even he wouldn't be sure that sebody else hadn't given voice to it pressiveness about the words that lures one on to the temptation of dropping into siang in preference to purity of speech. Then, again, he who deals much with sports often is hard put to it for synonyms and finds himself sliding into the use of the ever changing lingo of slang.

Base ball is the most prolific sport in devising words of its own. Most of the best slang-if any slang can be called good -originates with the players themselves, and the appropriateness of their expressions frequently is little less than a gift. What could express the meaning more explicitly than "putting it over in a groove" when telling how a pitcher sends up the sort of ball the batter likes? The patois of the diamond changes arm into whip or wing, and the veriest novice isn't in doubt long as to what these words mean, so well do they describe the anatomical member aforementioned.

"Glass arm" for lame arm and "Charley horse" for a strained tendon are as old as the hills, but the reason for the latter is not as clear as for the former. One conveys the meaning intended, the other is meaningless. "Pegging" the ball across the diamond instead of throwing it is an expression of which ball players are very fond, and which is confined almost entirely to them. It and "booting 'em," for fumbling and kicking around a ground ball, tell what they are intended to tell clearly, albeit they do lack elegance. The ball player means no irreverence when he speaks of "angels," but is moved by his natural bent to seek the picturesque. "Angels" thus techincally used are clouds in a blue sky, and they are a relief for the eyes of the player when looking up into the shimmering blue to gauge the flight of a fly ball. The course of the ball is easier to judge when there are a few fleecy clouds about.

Some batters "choke" their bata Willie Keeler for instance. They grab it considerword as pat. The expression "hit the hay" for going to bed has become widespread, but ball players were using it several years ago. "Slants" and "benders" were the outgrowth of the desire for versatility of speech, the reaching out for a vocabulary that would afford a change from the constant way, is used in a twofold sense. It has its technical meaning, when the ball really does curve, and also is used in a general sense, that is to describe a pitcher's service in its entirety.

Everybody knows that the "pea" and the "pellet" and the "marble" and the "pill" and the "globule" and the "bulb" mean the ball., Singularly enough when there are a dozen slang terms for the ball, there are practically none for the bat. Just good, plain bat it is with no variation except stick, "Fungo" is an ancient exprestion to describe knocking out fly balls and not much heard nowadays. It is not strictly slang, being an accepted term in

base ball as much as muff and steal. When a player makes a clean, graceful, easy throw that gets there ahead of the runner he "arches" it over and there is a touch of the poetic about that expres-There are players with whom the word "bean" for head has about supplanted the latter word under certain circumstances. Take it when a player is hit on the head by a pitched ball. To say he gets hit on the bean is couching it in cogent if not refined phraseology, "His umps" for the umpire originated in the ranks and has not spread to the cranks has "bumps" to mean a pitcher is being hit hard.

"Give it a ride, old boy," when sung out by a coacher, is a command to hit it far and hard and the expression is appealing It has been taken up by golfers to mean long drive. "Get a piece of it" and take a bite of it" are also suggestions to the batter, but smack more of the vulgar. "Break up the game" means anything but break up the game, and the expression did not percolate through the in telligence of the fans as rapidly as some others. It took the same time to comprenend that spoiling the game was not meant, but what was meant was to put through some play-say a three bagger with the bases filled-which would play havoc with the chances of the other side The expression is one of considerable range, 'Signed up" for single is a recent addition to the base ball language and is verbosity

pure and simple. Football isn't nearly as prolific in words of its own as base ball and doesn't always. show the same discernment in using what it has. A peculiarity of foot ball terms that wouldn't be pardonable in hase ball is the indiscriminate use of the words 'muff' and "fumble." They are used interchangeably and without any reason for doing so. A dropped punt is referred to both as a fumble and a muff, when it ought to be called a muff and nothing else. "Fumble" should be confined to juggling a pass or a ball rolled along the ground. An expressive slang word in football is "smear". A man who gots through the other side's line and smashes a play before he gets started "smears" the play. Also a player who gets banged up and incapaci- play, handleap ated is "amegred."

Before rough work in foot ball was re- club: Team match, medals to members duced to a minimum by the new rules there was a very effective expression for a very best gross seere in qualifying round. Counceffective play known as "give him the smoke." When a player gave another the smoke." When a player gave another the smoke the stuck out his hand to ward off a cup, third sixteen; Manetto cup, fourth McCrudden, Penn., if. tuckler, the fingers of the hand pointing sixteen; Country Club of Lakewood, handistraight at the encoming player, and all cap cup, gold medal, best gross score.

stiff and spread out. It wasn't an inviting object for an opposing face to run into The fingers resembled a bunch of cigars;

ence giving the smoke. "Interference used in a certain sense, is indigenous to foot ball. This is when it means helping the runner by bumping off opposing tacklers. It really is assistance, instead of interference. The word is also used in the GOOD BASKET BALL SEASON CLOSED regular way in foot ball. There is inter rence which actually is interference interference with an opponent when he is about to put the ball in play and for which there is a penalty. Thus the same word

means two widely different things. Billiards has its recognized technical terms, such as "English" or "twist" and carom. "Execution," as applied to billiards, is idiomatic. It means the ability to count from shot to shot, ability to execute the immediate shot without reference to posi A "natural" in billards is a term used in the three cushion game and is what it implies, a shot that naturally would be made by taking three cushions. Safety playing is variously designated as "oil," "grease," and "medicine." The terms are not entirely appropriate. Grease, oil and nedicine usually imply the use of some and could not be dispensed with. As for thing to help along, to facilitate. In bilthe many expressions that partake of the liards they mean leaving the balls in difflcult position for the opponent, and just the reverse of facilitating. There has been endless discussion in bil-

liards as to the use of the expressions 18:2 and 18:1 in balk and line playing. Some experts contending that instead of 18:2 it ought to be 18:1 and instead of 18:1 it ought to be 18:0. Fortunately, however, common sense prevailed and these latter terms did not become the vogue. There could be no such a game as 18 inch balk line, no shot in, for the simple reason that if there were no shot in there would be no game unless all the players were done with the balls in the center space. The discusion arose over different meanings given to the word "shot," some declaring that a "shot" was not completed until the balls had ceased rolling. The dictionary defines a "shot" as a "stroke. especially in certain games, as billiards." Nobody will deny that two strokes in or lowed in the two games, unless he wants to split hairs still finer and contend that stroke and count are synonymous. Point and count are not synonymous with shot. The inventive genius of the billiard player hit upon the apt expression "body english," to signify the rooting with the body that a player involuntarily does on a close shot.

"Feather" in rowing to denote the adjustment of the oar biddes when out of the water is familiar to everybody. Likewise nearly everybody who knows anything about rowing knows what the "catch" is: but "bucketing" and the "lap" are less familiar terms and are confined to the exports. When a man is "bucketing" he is lifting his blade from the water at an angle instead of taking it out straight and clean. He hoists water like a bucket, with the slanting blade, and the water splashes against the oar blads of his adjacent oarsman. The "lap" is the distance between the ripple made by the bow oar on taking the water and the one made by the stroke oar on leaving the water. Coaches pay keen attention to the lap because by it they can tell how fast the boat is mov "Lengthening out" is a rowing idiom to mean increasing the stroke and to leges which support teams of the kind to "kick" is to make improper use of the slide.

Hockey hasn't much in the way of a vocabulary of its own making, though it is the only sort that has a "puck." There is "dribbling" both in hockey and in association foot ball. It means practically the same thing, trundling the puck or ball and a consequent temptation to evade rules. along the ground with the stick or foot. ably above the handle, take it around the What else but that could "dribble" mean neck, as it were, in a way that suggests when you come to think of it? When the arranged so that this rule would not apply choking. That expression originated in the athlete speaks of "evens" he means even mind of some player, whereas the lay- | time, ten seconds, the standard of time nan would have sought for weeks for a by which a sprinter's ability to go 100 yards is measured.

Nowhere but in golf are the words "stymie," "stance," "niblick," "putt" and kindred terms of the links found. Their use is legitimate, and they are not to be classed as slang. The slang of the prize ring hasn't the local color of that of base ball. use of the word curves. Curves, by the It is a broader and commoner slang and without the subtlety of meaning. The racing man in making use of one of his most frequent yet distinctive expressions juggles with propositions. He doesn't win on a race or bet on a race, but wins "to" the race or bets \$100 "to" the race. Again his jargon is likely to be a matter of tense. It's "I win" or "I lose" with him, not "I

won" or "I lost." Yachting is full of technical terms which, as in golf, are Greek to the layman; but to the landlubber the oddest of all is calling a rope a sheet. The landlubber thinks this is peculiar because a rope isn't a sheet. The "crease" in cricket fills the bill nicely and is a pertinent colloquislism. The "nine," the "seven," the sive work in a game on the guards, judged respectively to denote the combinations of vania players. further ado. The basket ball folks, how- able to take care of the Pennsylvania fordevised the unloved word, "quint," short long passes, according to program, very

By way of addenda there is the "wallop" for both base ball and pugilism and of allied meaning; the "scratch" in billiards and pool, meaning the chance of lucky shot and also the pocketing of the cue ball, which is anything but lucky; the "Texas leaguer" in baseball, meaning the dinkey little fly that falls safe just beyond | Chicago guard, a fit candidate for an allthe infield and a grotesque expression which is unfair to Texas, and the "bingle," which is pregnant with meaning because it sounds like a base hit.

LAKEWOOD'S SPRING TOURNAMENT Dates for a Golf Classic Are Finally was that McNichol, the regular center,

Announced. NEW YORK, April 11 .- Golf players team match event will be played on Thurs- strongly in favor of the westerners. of four from duly accredited clubs, mem-

Thursday—Beginning at 8:50 o'clock a. m., m., qualifying round, thirty-six holes, qualifying round, thirty-six holes, medal nde; 1:30 p. m., second match play, Saturday -8:30 a. m., semi-final match play, rounds; 3 p. m., final match play, rounds, eighteen holes. Saturday -8:30 a. m., eighteen-hole medal

The following prizes are offered by the comprising the winning team; gold medal,

WITH THE COLLEGE ATHLETES

Doings in the Field of Sport in East and West.

Chicago's Well Won Basket Ball Victory-Minor Sport Champlonships in General Arouse Interest.

In view of the result of the basket ball series for the national intercollegiate cham pionship won by Chicago, there may be re called something in this column in January when a comparison was made of the college teams of the two sections. At that time ! was said, "There has been a decided im provement in the present season in the quality of basket ball as played in the colleges of the middle west, so much so as t call for wonderment;" also, regarding as east against west series, "now, however there is more than a little suspicion that the western teams would come off very well in such a competition It is as well that the Pennsylvania and

Chicago teams were able to meet this season, the Intercollegiate Basket Ball league having been shelved for a season. The chances are that it will be a long time before play in the league is resumed, be cause the feeling in many colleges I strongly against the "championship" i every form of sport. There is practically no chance for a champion team any more anyway, so the whole system is foolish. That is to say, granted that a big college team wins all the games on its schedule i base ball or foot ball, how can it even ther be called the champion team, except by it admirers? It is permitted to the admire of some other team which the so-called champion did not meet to conjecture that it his team had met the other the title would have passed. Anyway, the comparative score plays a part in foot ball doning, and one stroke in, as the case may be, are al- that is used frequently to reason out that the champion really isn't.

As for college bage ball it is absolutely mpossible to figure out the really best team in a college season, because some small college in the southwest that isn't heard o here may have a team able to trim Har vard, Yale, Princeton, Pennsylvania, Cornell and the others and then cry for more. That may happen, so until there is a national league of college base ball clubs it is rather difficult to award a championship.

Many Championships. That has been a great trouble with colege sports. There always has to be a champion something or other team and from the moment that minor sports, so

called, began to be anything but minor the interest in them was heightened by the formation of championship leagues. There are championships in basket ball, gymnas tics, wrestling, fencing, swimming, water polo, soccer, foot ball, lawn tennis, golf hockey, Incrosse and others. Many of these championship leagues owe their formation to some such benevolent spirit as this: A college particularly strong for a certain year in a certain minor sport conceives the idea of writing to some other college or colsuggest making up a league. This is done to the greater glory of the college with the strongest team. That, of course, is not the invariable way, but in many cases it is so Whenever a championship is in question the game loses some of its sporting element. There is a little too much at stake Thus, for instance, some colleges which have the freshman rule have in times past to certain varsity minor sports. This is merely a type of the damage playing for championship is likely to cause. Whether there should be championships at all is a question that is open to argument where the major sports are concerned. It does appear, in any event, that the holding of league series competitions for titles in every sport is not a thing that will do the best for the interests of college athletics.

West Learns Fast, However, to return to the recently played basket bail championship. In the games between Pennsylvania and Chicago it was proved conclusively that the west has learned. In the game in the Bartlettt gymnasium the easterners were, of course, at a disadvantage. They had to contend with shooting at baskets with glass backs, which naturally made it hard to gauge the flight and direction of the ball. They were treated, too, to a very different style of play from that to which they had been ac-

customed. The Chicago men have developed the system of putting the bulk of the aggres-"eleven," the "eight" and the "five," used from the description given by Pennsyl-The forwards have been men in baseball, hockey, foot ball, rowing taught to loaf under the opponent's basket and basket ball, have the merit of brevity to take a long pass there. The Chicago and of conveying their meaning without guards were exceptionally good and were ever, not content to let well enough alone, wards, and they did manage to get in the for quintet and not nearly as expressive as often. The short passing and dribbling game of Pennsylvania the western mer handled with greater success than any other college the Red and Blue met carlier in the season

Individual Stars. In the first game Keinath, the leading scorer of the eastern players, did not make a goal from the field. Page, the great America team, attended to that, The best Keinath could do was to make twelve out of fourteen goals from the foul line. Even had he made the other two the game still would have been Chicago's. The excuse, if it may be called an excuse, made on behalf of the Pennsylvania men in that first game was ill and unable to play. For that reason a cloud is thrown on the work of throughout the country are now getting in Schommer, the Chicago center and captain, line for the big spring tournament of the who in the first game scored four baskets Lakewood Country club. The dates set for from the floor, making eight of Chicago's the holding of the event are April 23, 24 21 points by doing so. Kelfaber, who opand 25. Preparations are being made to posed Schommer, made a basket. Speer, entertain a large gathering of noted gulf who was supposed to guard Falls, had two players, who will compete in the tourna- baskets made against him, but made a ent, and the event this year will eclipse basket himself. Falls made seven out of all previous tourneys at the Country club. fifteen tries from the foul line. The score The program has been arranged and will was Il to Ik in favor of Chicago, the bulk be carried out in the following order: The of the scoring of actual field goals being

day, April 23, and will be open to teams In the east against west series Falls the left forward of the Chicago team, did bers of the United States Golf association. the best scoring. He led with three field Scores made in the qualifying round to goals and seventeen baskets from the four line, making a total of 23 points. Keinath thanks chiefly to his nineteen goals from the foul line, had altogether 21 points. Schommer made 12 points, all or from the floor. Page, Harris and Hoffman of the Chicago team did not score in the series. The six Pennsylvanians who took part did not score. The cummary of the point makers is:

Player and Position.
Palls, Chicago, If.......
Keinath, Penn., rf.....
Schommer, Clineago, If.
McNichol, Penn., c.....

All the Sports All the Time in The Bee.,

How Harsh Physic Wrecks the Bowels

Irritate the skin in any spot frequently and that spot will grow calloused. That is Nature's means of protection. So with the bowels. When you irritate the lining with salts or "pills," the

lining grows hard. That so retards the natural bowel ac tion that you come to need physic constantly.

And you need a constantly larger dose because of the calloused bowels, You have the "physic habit."

Cascarets bring the same results gently and naturally-without irritation. They restore the natural bowel functions, so you don't need them long And the dose never needs increasing Their effect is the same as the effect of laxative foods-or of exercise,

ing would do. If the bowels are already calloused, you

when you need it.

may need two tablets a day for a But, after that, take one at a time-

ancarets are candy tablets. They are seld by all druggists, but never in bulk. Be sure to ret the genuine, with CCC on every tablet. The box is marked like this:

The vest-pocket box is 10 cents. The month-treatment box 30 cents. 12,000,000 boxes sold annually.

State Drawing For Irrigated Lands

Wyoming state drawing for choice irrigated homestead lands in Big Horn Basin will be held at Wiley, Big Horn county, Wyom ing, eleven miles south of Cody, on May 12, 1908.

DESCRIPTION OF LANDS-This is a compact tract of 150,000 acres of excellent bench land, irrigated by the Big Horn Basin Development Company.

TERMS-\$40.50 per acre. Price of land, 50 cents per acre. Price of perpetual water rights, \$40.00 per acre; \$5.00 per acre immediate payment, remainder spread over a period of 9 years.

PERSONALLY CONDUCTED EXCURSIONS will be run to Cody on homeseekers' excursion date of May 5th, round trip rate from Nebraska points to Cody, \$34.00. Excursion will be conducted by Mr. D. Clem Deaver, General Agent Burlington's Landseekers' Information Bureau, Omaha.

Write him for information. TICKET OFFICE, 1502 Farnam Street.

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ABOUT ADVERTISING-NO. 9.

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By HERBERT KAUFMAN.

Advertising isn't a crucible with which lazy, bigoted and incapable merchants can turn incompetency into success-but one into which brains and tenacity and courage can be poured and changed into dollars. It is only a short cut across the fields-not a moving platform. You can't "get there" without "going some."

It's a game in which the worker—not the shirker—gets rich. By its measurement every man stands for what he is and for what he does, not for what he was and what he did.

Every day in the advertising world is another day and has to be taken care of with the same energy as its yesterday.

The quitter can't survive where the plugger has the ghost of

Advertising doesn't take the place of business talent or business management. It simply tells what the business is and how it is managed. The snob whose father created and who is content to live on what was handed to him can't stand up against the man who knows he must build for himself.

What makes you think that you are entitled to prosper as ell as a competitor who works twice as hard for his prosperity? Why should as many people come to your store as patronize a shop that makes an endeavor to get their trade and shows them that it is worth while to come to its doors?

Why should a newspaper send as many customers to you in half the time it took to fill an establishment which advertised twice as long and paid twice as much money for its publicity!

This is the day when the best man wins-after he proves that he is the best man-when the best store wins, when it has shown that it is the best store—when the best goods win, after they've been demonstrated to be the best goods.

If you want the plum you can't get it by lying under the tree with your mouth open waiting for it to drop-too many other men are willing to climb out on the limb and risk their necks in their eagerness to get it away from you.

It is a man's game—this advertising—just hanging on and tugging and straining all the time to get and keep ahead. It is the finite expression of the law of competition which sits in blindfolded justice over the markets of the world.

(Constant the Tribune Company, Chicago.)