

"Quality Tells—Price Sells."

Elite Cloak Co. 1517 FARNAM ST.

Man-Tailored Outer Garments for Women

EASTER SUIT SALE, \$25.00

150 DAINTY, DASHY, DELIGHT-FULLY DRESSY SUITS FOR EASTER

\$35 Values for \$25.00 Tomorrow, Saturday

To this vast and varying lot of Sample Suits we have added from our regular stock many new odd suits and broken sizes formerly priced at \$35 and \$45.

Do not judge these suits by the above price. It far from represents their real value.

AN OPPORTUNE TIME TO BUY YOUR EASTER SUIT



Merry Widow Sailors, The Season's Fad

Saturday we will place on sale a quantity of the "Merry Widow" Sailors. Some styles trimmed with large taffeta bows; others elaborately trimmed with flowers; every conceivable color—a \$10 value, Saturday,..... \$5



3 Gold Fish and Bowl FREE A Beautiful Home Ornament

Starting Saturday and all Easter week we will give away absolutely free of cost to you a large size fish bowl containing three beautiful live gold fish, with each and every purchase amounting to \$10.00 or over in

OUR MEN'S CLOTHING DEPARTMENT

Buy your Easter Suit, Hat, Shoes, Dress Shirt, Underwear, Neckwear and Furnishing Goods here, and give your mother, sister, wife or sweetheart a beautiful present; something that will make a handsome ornament for any home. This aquarium is a clear gain to you over and above the exceptional values we are giving you this week—Cash or Credit—Suit prices range \$18, \$18, \$12.50 and..... \$10

WE TRUST THE PEOPLE

ENJOY THE CONVENIENCES OF A CHARGE ACCOUNT



SATURDAY SPECIALS

White Enamelled Mug (like cut)—With blue edge; size 1/2 pint. A very heavy drinking mug or cup that sells regularly at 20c. Special for Saturday, only, each..... 8c



Ingrain Carpets

We purchased all the mill ends and short lengths of Ingrain Carpets from John Dunlap & Son. These we made up into carpets and marked at One-third less than their regular price. There are only about 50 of them left, and for Saturday only, we have still further cut the prices, determined to close them out at once. Sizes to fit all rooms. Bring measures with you. On sale Saturday only, in the Basement, HALF PRICE. 500 Traveling men's samples of Ingrain, Saturday, each..... 15c

Great Saturday Special in Furniture Section

An unusual Rocker offering. You'll probably never have another opportunity to purchase such a rocker as this at so low a price. This Rocker is made of handsome quarter-sawn golden oak or Birch Mahogany, polish finish; has saddle shape wood seat. Substantially made of best material. Large full size Arm Rocker, cheap at regular price, \$4.75. Saturday only, we offer you choice of finish at less than manufacturer's cost, at each..... \$2.45

No more than two to a customer.

Picture Frames—For small pictures and miniatures. French gold plate. Oval and oblong shapes. Regular 25c and 35c frames. Special Saturday, each..... 19c

Couch Covers—50-inch Persian stripe Couch Covers, fringe all around. Three yards long. Regular price \$1.50. Special Saturday, each..... 95c

Orchard & Wilhelm

Living Like a King on 12

Advertisement for biscuits featuring an illustration of a biscuit on a fork. Text: "Two Shredded Wheat Biscuits, three times a day, with milk or cream and a little fruit, will supply all the strength needed by man or woman for work or play at a total cost of not over 12 cents. And you would be living better than a King—for it would bring good digestion and good health. For breakfast heat the Biscuit in oven, pour milk over it (hot milk in winter) and add a little cream. If you like the Biscuit for breakfast you will like toasted TRISCUIT (the Shredded Wheat wafer) for luncheon or any meal with butter, cheese or marmalade. At your grocers. a day"

NOTES ON OMAHA SOCIETY

Mr. Harry O'Neil Gives Dinner Party for Miss Florence Lewis.

DARTMOUTH ALUMNI RECEIVES

Informal Reception Held at Racquet Club Between 4 and 6 O'clock. Complimentary to Dartmouth Dramatic Association.

The Lenten quiet, which has begun to pall on society, was broken Friday afternoon by the reception held at the Racquet club by the Dartmouth alumni, between 4 and 6 o'clock, in honor of the Dartmouth Dramatic Association. Green and white, the Dartmouth colors, were everywhere in evidence, college flags and pennants being used in the living room and cut flowers in the dining room. The table had a centerpiece of ferns and white carnations and was presided over by the assisting women. During the receiving hours the club rooms were filled and the gathering was one of the smartest of the spring. The assisting women included Meses. Samuel Burns, Jr.; Harry Pierpont, Ben Cotton, W. T. Burns, Louis Clarke, Thomas L. Davis, Eva Wallace, Edwin T. Swobe, Frank Kennedy, Joseph Cadamy, Arthur Cooley, George Redick, Louis Clarke, Henry Doory, Harry Moorhead, C. T. Kountze, Arthur Keeline, Arthur Rogers, Misses Flora Webster, Frances Wessels, Ella Mae Brown, Florence Lewis, Marie Crouse, Jeanne Wakefield, Ethel Tukey, Ruth Moorhead, Caroline Congdon, Mary Alice Rogers, Natalie Merriam, Hortense Clarke, Susan Holdren, Gertrude Moorhead, Bessie Moorhead, Elizabeth Congdon, Mary Lee McShane, Mildred Merham, Helen Davis and Margaret Wood. Dr. C. W. Pollard, Mr. Harry Pierpont and Mr. Sam Burns, Jr. were the committee in charge.

Complimentary to Miss Florence Lewis will take place soon. Mr. Harry O'Neil will entertain at dinner at the Omaha club Friday evening. The guest list is made up of residents of Omaha. These former neighbors of Miss Lewis. A color scheme of green and white will be carried out in elaborate detail. Lilies of the valley and white sweet peas to be combined with greens for the centerpiece and the plate cards will be designed in the same flowers. Covers will be laid for Miss Lewis, Mr. and Mrs. E. V. Lewis, Mr. and Mrs. R. B. Busch, Mr. and Mrs. E. D. Van Court, Mr. and Mrs. Harry Lawrie, Mr. Sherman Canfield, Mr. Arthur Lewis, Mrs. Jessie Canfield, Mrs. F. H. Cole and the host.

Landauer-Grotte. The wedding of Miss Blanche Grotte, daughter of Mrs. A. Martin, and Mr. Arthur Landauer of Lincoln, Ill., will take place this evening, instead of later in the spring as formerly planned. The ceremony will be performed by Rabbi Frederick Cohn at the home of Mr. and Mrs. A. Martin, 224 Howard street, at 7 o'clock. There will be no attendants, the wedding to be very quiet and unpretentious. An informal reception will follow and the young people will make their home in Lincoln, Ill.

Miscellaneous Shower. Miss Gertrude Dreyfous and Miss Florence Hiller will give a miscellaneous shower Friday afternoon at the home of Miss Hiller for Miss Blanche Grotte, whose wedding takes place Saturday evening. A decoration of red will be used throughout the rooms. Large bunches of red carnations will be used and the gifts will be tied with red ribbons. Eighteen guests will be present.

Matinee Parties. Several small theater parties were given Thursday afternoon at the Boyd to see Miss Russell. La one of the boxes were Miss Adele McHugh, Miss Elizabeth Coffgon, Miss Margaret Wood, Mrs. Arthur Rogers and Mr. D. O. Clark. Mrs. J. G. Galbraith and Miss Mary Glanville entertained for their guest, Miss Florence Bismarck of Boise, Idaho. Another party included Mrs. W. O. Gilbert, Miss Jeanne Wakefield, Miss Ella Mae Brown and Miss Flora Webster. Among others attending were Mrs. Dalton of Fort Crook, Miss Gertrude Moorhead, Mrs. R. L. Hamilton, Miss Ethel Tukey and Miss Edith Locke.

Bridge Club. Mrs. Samuel Burns, Jr., entertained the Original Bridge club Thursday afternoon instead of Friday, which is the regular day, because of the reception at the Racquet club for the Dartmouth Dramatic association. The guests of the club were Mrs. Charles Kountze and Mrs. Harry Pierpont. The next meeting will be Friday afternoon, April 24, at the home of Mrs. Eva Wallace.

Informal Affairs. Mrs. James C. Kinsler entertained informally at bridge Friday afternoon in honor of Mr. Kinsler's sister, Miss Blanche

Another Big Sale Ladies' Sample Suits

We Buy the Entire Sample Line of Conhaim & Co., New York City

The buyer of our Cloak Dept. purchased the entire sample line, consisting of 188 Ladies' Spring Suits from Conhaim & Co., of New York City, early this week, and the entire purchase will be placed on sale tomorrow. Lot includes a number of beautiful Silk Jumper suits, in neat stripes as well as the popular Merry Widow, Prince Chap and Butterfly suits, in the latest cloth materials. These garments are worth from \$27.50 to \$35.00—we offer you your unrestricted choice of them Saturday—Cash or Credit—for..... \$18.75

SATAN CATCHES HIM ASLEEP

So Says "Rev." Steve Nolan, Who Browns Sorrows Over Election in Whisky. "The spirit, indeed, is willing, but the flesh is weak." Steve Nolan, who prefixes his name sometimes with a "Rev.," never selected a more fitting text for one of his sermons than that, for some days, "Rev." Mr. Nolan has been holding forth on the curbstone at the Fourteenth and Douglas streets. In his enthusiasm he often pounded the pavement with his fist and his exhortations were burning fervent. Particularly he warned his hearers to beware of strong

SCHEDULES FOR AMOCATS

Program and Menu for Dinner at the Commercial Club Are Ready. Programs and menu cards for the dinner to the "Amocats," given by the Commercial club of Omaha Saturday evening, have been published. The toasts and selections to be presented by the boosters' quartet, are as follows: Toastmaster, A. W. Jeffers. Song, "Omaha, My Omaha," which is printed on the menu cards, by Arthur C. Smith, president of M. E. Smith & Co. "Boasting," Governor George L. Sheldon. Song, "Nothing Else to Do," by quartet. "The Order of Amocats," short addresses by members. The quartet will sing until some one requests the singers to stop. Acceptances of the invitations to the banquet, which is to be \$2.50 per plate, are being received at the Commercial club rooms, and the indications are that a large number of business men will attend and do honor to those who went on the great northwest trade excursion.

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One Dollar a week Will Dress You Well. UNION Your Credit is Good Plain Figures Here. 1315-17-19 FARNAM ST. Everything Sold on Easy Payments

\$22.50 Ladies' Suits Saturday for \$15.00. Tomorrow we will place on sale a quantity of Ladies' Suits, including the "Merry Widow" the Prince Chap and the Butterfly styles, all colors, and all sizes, suits that we sell regularly for \$22.50, special for Saturday..... \$15. Ladies' Skirts. Made of excellent quality chiffon panama, in blacks, blues, browns and Copenhagen. Skirts worth \$8.98; special for Saturday, \$3.95. Ladies' Hats. For Saturday only we will sell a limited number of the large size popular Merry Widow Sailors, worth \$8.98, for..... \$5. \$13.50 Men's Suits for \$9.75. A new lot of men's sample suits just received. These are all high class garments, cut in the latest style, beautifully tailored, and nicely trimmed. Made to retail for \$13.50, we will place the entire lot on sale Saturday at the one price of..... \$9.75. 4 Linen Collars 25c. Men's Hats. In all the latest blocks and newest shades. Special price for Saturday's selling, from \$3.00 in soft and stiff shapes, down to..... \$1

Bee Want Ads Produce Results