

SPRUCE EASTER SUITS FOR MEN



The newest fashionable models—built on clean-cut symmetrical lines—materials, workmanship and finish are in keeping with the ideas of well groomed men. They have that "thoroughbred" appearance that challenges the attention of critics who know good clothes. Prices range from

\$7.50 to \$30.00

EASTER SPECIALS FOR BOYS

Suits that are correct in every detail of fashion.

Boys' Confirmation Suits—made of all wool, black serge and black unfinished worsteds—double breasted jacket styles with knee pants—handsomely made and finished—for boys 11 to 16 years old, special Saturday, at—

\$3.95-\$4.95-\$6.45

Boys' All Wool High-Grade Suits—made from finest quality spring colorings to select from—also Blue Serge Suits (suitable for confirmation.) These serges are strictly all wool, fast color and American mill make. Double-breasted jacket styles with straight pants or knickerbockers—coats have extra strong linings, hair cloth fronts, felled collars, padded shoulders and are guaranteed to keep their shape—no chance to rip—all seams taped and triple sewed—for boys 7 to 16 years old. These are good \$6.00 values, special Saturday, at—

\$3.95

Boys' Easter Suits—An extra bargain, made of strictly all wool chevots—large assortment of new spring colorings—double-breasted jacket styles with straight pants or knickerbockers—for boys 7 to 16 years old, would be cheap at \$4.00—special Saturday, at—

\$2.95

Boys' \$1.00 Knickerbockers well made and finished **SATURDAY 69c**

Nebraska Clothing Co

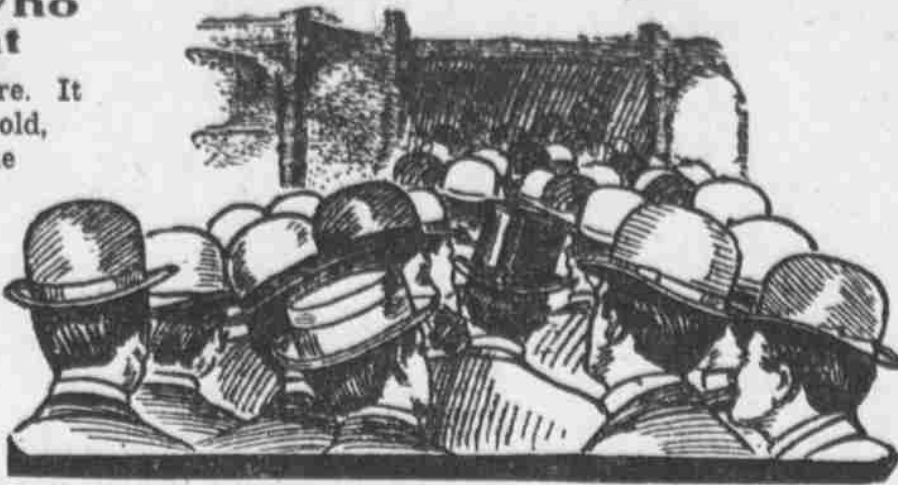
FARNAM & FIFTEENTH STS.

HATS FOR THE MULTITUDE

Every Man Who Wears a Hat

can find the one he likes here. It makes no difference how old, how young or how critical he may be or how much or how little he wishes to pay for it.

If he likes ultra styles, we have them; if he prefers conservative shapes he'll find them here, and he can have his favorite shape and color, in the dimensions best suited to his face and build. **BEST OF ALL HE'LL GET VALUES THAT WILL INSURE HIS PERFECT SATISFACTION.**



THESE ARE WORLD BEATERS

The "Asbury" The "Rutland" Special "Stetsons"
Soft and Stiff \$2.50 Soft and Stiff \$3.00 Soft and Stiff \$3.50

Special Shirt Sale Saturday

\$1.25 to \$2.00 Values 79c.

A special purchase consisting of 160 dozen Men's high grade shirts, bought for less than MANUFACTURER'S COST. No shirt in the lot made to sell at less than \$1.25 and up to \$2.00, all go on sale Saturday at 79c.

These Shirts are made from woven madras cloths, percales, lawns, chevots, etc.; regular cut and coat styles, with attached or detached cuffs; light, medium and dark colors, also plain white with soft or pleated fronts. When you have examined this splendid lot of Shirts, you'll agree with us that it has been many moons since you have been offered such remarkable bargains at **79c**

Men's Easter Neckwear in a profusion of beautiful fabrics, patterns and colorings—**ALL SHAPES 25c-45c**

BRIEF CITY NEWS

Have Root Print in Accountant-Auditor—R. F. Swoboda. Voice culture, Delmore Coney, Boyd Thr. Bowman, 117 N. 18. Douglas shoes \$2.50. **Boys' Bourke for Quality** cigars, 218 S. 15th. **Rinehart**, photographer, 18th & Farnam. **Flants to order**, 45 up; coats and pants, 45 up. MacCarthy-Wilson, 304 S. 16th. **Popular Prices at the Tier Grand Cafe**—white waiters, first-class service. Open 8 a. m. to 12 p. m. Rachman's orchestra. **Dental Society Banquet**—The monthly banquet of the Omaha Dental society was held at the Millard hotel Thursday evening. Covers were laid for ten. **Thieves in Barber Shop**—Thieves broke into the barber shop of A. R. Pardon, 1502 Farnam street, Thursday night and stole four razors and two pairs of hair clippers. **Saturday Night at the American Safe**—The depot vaults in the Bee Building, are open until 9 p. m. Boxes rent for \$1, for three months and afford absolute security for money and valuables. **Anti-Vaccination Society**—The Nebraska Anti-Compulsory Vaccination society will meet Saturday evening at Baright hall, Nineteenth and Farnam streets. Dr. L. A. Merriam will deliver an address on vaccination. **Garfield Club's Anniversary**—The members of Garfield Circle No. 1, Ladies of the Grand Army of the Republic, celebrated the sixteenth anniversary of the organization of the circle last evening at Baright hall. **Buffalo Bill Recovers**—Local Elks have been advised by letter from John S. Reynolds, secretary of the Chicago lodge, that Colonel William F. Cody, "Buffalo Bill," has recovered from his recent illness and has proceeded to New York. **Death Postponed**—The trial of the case of John Rathjen against the Burlington railroad was postponed in Judge Day's court until Monday owing to the funeral of Katherine Breckenridge. Thomas Matters, attorney for the railroad in the case, is associated with Mr. Breckenridge and asked that the case go over. **Minor Offenders Plead Guilty**—Three minor offenders from South Omaha who had appealed from the South Omaha courts to the district court changed their minds Friday morning and entered pleas of guilty

before Judge Sears. Leon Gross was fined \$1 and costs; James Plyvoka \$20 and costs and Harry P. King \$1 and costs. **Demonstrations Attempts Suicide**—Jesse Graham attempted to commit suicide at 4 o'clock Friday morning in the house of which she is an inmate, at 115 North Ninth street, by taking laudanum. Police Surgeon Fitzgibbon was called and succeeded in saving the woman's life. She was formerly an inmate of the Arcade. **Alfred Keller Buys Fruit Farm**—Alfred Keller, proprietor of the bowling alley at North Sixteenth and Manderson streets, has bought a ten-acre fruit farm on the Calhoun road north of Florence and will build a new home and otherwise improve it during the summer. Mr. Keller expects to live on the farm within a short time. **Sparks Start Fire**—Sparks from the chimney set fire to the roof of the two story frame house at 626 South Twentieth street, occupied by Lee Harvower, and did damage before it was extinguished. Boys set fire to a bale of hay in a peddler's wagon bank of 912 Pierce street. There was no damage except a slight scorching to the wagon. **Kotel Men at Deadwood**—The North-western Hotel Men's association has announced the annual meeting of the organization will be held in Deadwood August 11, 12 and 13 this year. One day will be added to the meeting dates to make a trip to Hot Springs. The Deadwood people are said to be planning an elaborate program of entertainment. **Hearing of Pratt Case**—The divorce suit of Julia Montgomery Pratt against Colonel James H. Pratt will be heard before Judge Kennedy May 4, the first day of next term of court. The attorneys for both sides agreed Friday to begin the trial then. The case will be one of the most interesting to be heard in local courts for some time, owing to the prominence of the parties and the sensational charges made. **Dog Catcher High Executioner**—The dog catcher is now high executioner in Omaha, his duties having begun on Friday. Up to the hour of 2 o'clock but \$46 dog tags had been secured, over half of this number having been secured during the day. According to ordinance provision all unlicensed dogs found after April 10 will be promptly impounded and unless ransom is furnished by the owner in the shape of a tax tag, which cost \$1, the

canine shall be shot. City Clerk Butler says there are 15,000 dogs in Omaha. He has 3,300 tags. **Road Cheaper Than Bridge**—At an adjourned meeting of the Park board Friday morning it was decided to abandon the project of building a bridge over the deep hole in Deer park, but instead to build a road on the south side of the park, following the contour of the hill and hole. There is now a road on the north side of the park. The bridge would have cost \$30,000, but the road can be constructed much more cheaply. **Riverview Park Track Laid**—The Omaha and Council Bluffs Street Railway company will be ready to haul passengers to Riverview park as soon as the park season opens. The tracks are all laid to the gates of the park on South Tenth street and the paving contractor is at work paving South Tenth street. The street railway company will follow along with the paving between the tracks as fast as the paving contractor gets out of the way. **Creighton Heirs Give Quit Claim Deed**—A quit claim deed executed by the John A. Creighton heirs, legatees and the institutions interested in his estate, granting to the J. A. Creighton Real Estate and Trust company all their interest in the real estate to which Count Creighton was possessed at his death was filed in the register of deeds office Friday. Its purpose is to prevent the clouding of titles to the property held by the real estate company. **Suit for Insurance**—One of three suits by Joseph J. Poy against accident insurance companies growing out of a fall from a box car, was heard by a jury Friday in county court. Poy tripped as he was alighting from a box car where he had been inspecting a shipment of fruit and asserts he was ill for eight weeks. The three insurance companies in which he held policies refused to pay his claim. The trial Friday was in the suit against the Western Travelers' Accident association. **Johnson Literature in Enemy's Country**—Johnson democrats have renewed their effort to acquire support in Nebraska and the state has been flooded with literature sent out from Johnson headquarters in Chicago. Mayor Dahman and a number of leading democrats have received these circulars. In them the statement is made that "the ravens of defeat which perched on democracy's banners in 1896, 1900 and 1904 will give way to the eagle of victory

and the dove of peace if the governor of Minnesota is chosen to head the ticket." **Anti-Saloon League to Jubilate**—J. B. Carns, state superintendent of the Nebraska Anti-saloon League, announces in letters to Omaha members that the state league headquarters committee met in Lincoln Thursday and planned a state convention, to be held in the middle of May and last two nights and one day. Prominent temperance workers from the east will address the convention. Superintendent Carns writes that the league is enthusiastic as a result of the temperance victories in the various towns and cities of the state. **Little Katherine Breckenridge Buried**—The funeral of Katherine Breckenridge, 8 years old, daughter of Mr. and Mrs. J. W. Breckenridge, was held Friday afternoon. The little casket reposed in a great bank of flowers at the home, 130 South Thirtieth avenue, where the services were held. Rev. F. L. Loveland, pastor of the First Methodist church, officiated and the music was in charge of Thomas J. Kelly and a quartet from the First Methodist church choir. The pallbearers were J. F. Dale, Dr. A. H. Hipple, C. C. Belden and Thomas H. Matters. Interment was in Forest Lawn. **CANTALOUPE'S REAL LUXURY** Cuban Melons Sell for Half Dollar Each—Garden Truck is Cheaper. Cantaloupe from Cuba, selling at 50 cents each were offered in some of the Omaha groceries Friday morning and sold well. Of course they are not just all that may be expected a little later, but they are of good color inside and fairly good flavor. Everything in the way of fresh garden stuff is decidedly cheaper than it was a short time ago and several of the things that have been out for several weeks are in again, much fresher and more tempting. Head lettuce is among the scarce things. In fact, it is hard to get just now, and is selling at 15 cents a head. Other lettuce is cheap, selling four heads for 25 cents. New Onions sell three bunches for 5 cents, cucumbers, 10 and 15 cents each; wax and string beans, from 15 to 25 cents a quart; new peas that are well filled, 15 cents a quart; rhubarb, 8 and 10 cents a pound, and tomatoes, 15 cents a pound. Strawberries begin to look like home-grown. They come for the most part from Louisiana and Texas and sell from 15 to 20 cents a quart box. Grapefruit from California is beginning to come in and sells three for 25 cents. It is nothing extra in quality as yet. Limes are 20 cents a dozen. Some very good pineapples sold Friday morning for 15 and 25 cents each, but the best are not expected before the early part of June. Eggs have taken a decided drop in the last month, selling from 12 1/2 to 15 cents a dozen. These are the "strictly fresh." Package creamery butter sold for 30 and 35 cents a pound, and the dairy butters from 22 to 25 cents a pound. **SUIT FOR THE LAST PENNY** Farm Hand Insists on Having Ten Cents Due on His Summer's Wages. Even unto the last penny Julius Stoer is determined that his former employer shall pay him. Stoer worked for Thomesen as a farm hand all last winter. He earned, according to his suit filed in the court of Justice W. W. Eastman, \$30 of which sum \$27.19 is still due him. Continuing, the petition states that "on or about March 21, 1908, the plaintiff paid one Thomas Ritchie, for the use of said defendant and at his request, the sum of ten (10) cents, which sum the defendant agreed to pay back to the plaintiff. No part of said sum has been paid and there is now due thereon from defendant to plaintiff the sum of ten cents (10c)." **PEACE FLAG IS NOT FURLED** Jacks Charge Jims with Inactivity for Peerless Leader. **FEAR BRYAN MAY LOSE COUNTY** Volunteer Clubs, They Say, Are Not Being Organized in Douglas as in Other Portions of the State. The battle flag of the Douglas county democracy will not stay furled. Charging the Dahlgren faction of the party with negligence and inactivity, members of the Jacksonian club, who claim to be the only original democrats in Douglas county and Omaha, confess that they fear Bryan, the beloved, will lose this county in the coming election for the simple reason that Bryan volunteer clubs are not being organized here. Clubs are being organized in other parts of the state and considerable enthusiasm is reported for the Peerless Leader at these political gatherings, but in Omaha there is "nothing doing." As the Dahlgren Democracy of Omaha has "first mortgage," as it were, on the Bryan "Volunteer" movement in Omaha, on Dahlgren and his democracy fall all the glory or all the blame. Two long months ago saw the organization of the last Bryan Volunteer club in Omaha, this being the Fifth Ward club formed on February 7. The club was organized by the vice president of the state movement for the Second congressional district, Tom J. O'Connor. O'Connor is likewise secretary of the Jimsonian organization and he had many of the Jims, and no Jacks, with him when the new political organization was given birth, as well as when ward clubs were organized in the First, Second and Tenth wards. **It is All Dahlgren's.** "We believe these clubs are good things and we would like to see them all over the city, but we have nothing to say about the matter; it is all Dahlgren's," says a prominent member of the Jack camp. "The prime reason for the organizing of the clubs is, of course, to further the cause of Mr. Bryan, but in this negligence on the part of the Jims many of us sincerely fear that the democrats will lose the city and county in the next election." When the Bryan clubs were being organized a couple of months ago the Jacks objected because of it being so early in the campaign and charged Mayor Jim with organizing them then to boost himself into the limelight just at the time when the two factions were fighting for convention honors. The Jims replied to the Jacks that campaign work cannot be begun too early and that if the party wanted to reap in November it must sow the seed in February. In reply to the Jacks' accusation of party negligence on the part of the Jims, the Jims say they have been too busy to organize any more clubs, but will do so as soon as they get the time, also the money. The Jims assert that they have paid all the costs and the Jacks have not contributed. **Another Big Sale of Ladies' Suits Saturday** at The People's Store Just in Time for Easter. The buyer of our cloak department just closed a large purchase of 188 ladies' spring suits from Conhain & Co. of New York City. These garments will be placed on sale Saturday at just about one-half their actual value. Ladies' suits, worth from \$25.00 to \$50.00, Saturday for only \$12.75. Watch for Friday night's ad. **A Burning Shame** is not to have Huckle's Arnica Salve to cure burns, sores, piles, cuts, wounds and ulcers. 5c. For sale by Beaton Drug Co. Use Bee Want Ads to boost your business.

PEACE FLAG IS NOT FURLED Jacks Charge Jims with Inactivity for Peerless Leader. **FEAR BRYAN MAY LOSE COUNTY** Volunteer Clubs, They Say, Are Not Being Organized in Douglas as in Other Portions of the State. The battle flag of the Douglas county democracy will not stay furled. Charging the Dahlgren faction of the party with negligence and inactivity, members of the Jacksonian club, who claim to be the only original democrats in Douglas county and Omaha, confess that they fear Bryan, the beloved, will lose this county in the coming election for the simple reason that Bryan volunteer clubs are not being organized here. Clubs are being organized in other parts of the state and considerable enthusiasm is reported for the Peerless Leader at these political gatherings, but in Omaha there is "nothing doing." As the Dahlgren Democracy of Omaha has "first mortgage," as it were, on the Bryan "Volunteer" movement in Omaha, on Dahlgren and his democracy fall all the glory or all the blame. Two long months ago saw the organization of the last Bryan Volunteer club in Omaha, this being the Fifth Ward club formed on February 7. The club was organized by the vice president of the state movement for the Second congressional district, Tom J. O'Connor. O'Connor is likewise secretary of the Jimsonian organization and he had many of the Jims, and no Jacks, with him when the new political organization was given birth, as well as when ward clubs were organized in the First, Second and Tenth wards. **It is All Dahlgren's.** "We believe these clubs are good things and we would like to see them all over the city, but we have nothing to say about the matter; it is all Dahlgren's," says a prominent member of the Jack camp. "The prime reason for the organizing of the clubs is, of course, to further the cause of Mr. Bryan, but in this negligence on the part of the Jims many of us sincerely fear that the democrats will lose the city and county in the next election." When the Bryan clubs were being organized a couple of months ago the Jacks objected because of it being so early in the campaign and charged Mayor Jim with organizing them then to boost himself into the limelight just at the time when the two factions were fighting for convention honors. The Jims replied to the Jacks that campaign work cannot be begun too early and that if the party wanted to reap in November it must sow the seed in February. In reply to the Jacks' accusation of party negligence on the part of the Jims, the Jims say they have been too busy to organize any more clubs, but will do so as soon as they get the time, also the money. The Jims assert that they have paid all the costs and the Jacks have not contributed. **Another Big Sale of Ladies' Suits Saturday** at The People's Store Just in Time for Easter. The buyer of our cloak department just closed a large purchase of 188 ladies' spring suits from Conhain & Co. of New York City. These garments will be placed on sale Saturday at just about one-half their actual value. Ladies' suits, worth from \$25.00 to \$50.00, Saturday for only \$12.75. Watch for Friday night's ad. **A Burning Shame** is not to have Huckle's Arnica Salve to cure burns, sores, piles, cuts, wounds and ulcers. 5c. For sale by Beaton Drug Co. Use Bee Want Ads to boost your business.

Elephant Shades Here's something new and original in attractive color effects for this season's wearing. It's not only that you see the newest fabrics first at Nicoll's, but you'll see novelties in cloth here that are not on display elsewhere. A generous assortment of fabrics await you here—sensitively priced—and with skilled cutters and competent tailors to execute your order. That means Satisfactory Tailoring. Trousers \$8 to \$12 - Suits \$25 to \$50

Nicoll TAILOR WILLIAM FERREMS' SONS 209-11 South 15th St.

MANDO Removes superfluous hair from any part of the body. Safe and reliable. 5c. Nicoll's. Large bottles \$1.00. Sample 15c. None for less than 5c. Madame Josephine Le Fevre, 1108 Chestnut St., Philadelphia, Pa. Sold by Boston Store Drug Dept., Beaton Drug Co., 104 and Farnam, The Beaton Company, Job and Harness, The Best Drug Co., 124 Farnam, Myers-Dillon Drug Co., 1414 and Farnam, J. Schmidt, 5th and Cummins, Calk & Laflamme, 125 N. 14th.

MEATS Choice cut of meat is not only palatable, but delicious. It is more nutritious when you are sure that it came from a strictly sanitary shop. **PROPERLY DRESSED CHICKENS** are just as essential as choice meat. We realize this fact, so we dress them ourselves, and we do it right. They retain their chicken flavor, and are your order today. It will cost you no more than you pay elsewhere. **JOS. BATH** CASH MARKET 1921 Farnam St. Phone Doug. 6984

HOTELS. "COMFORT WITHOUT EXTRAVAGANCE." **HOTEL WOODSTOCK** W.43-ND ST. HALF BLOCK EAST NEW YORK NEW TWELVE STORY FIRE PROOF TRANSIENT HOTEL EUROPEAN PLAN - MUNG - QUIET AND IN THE HEART OF THINGS ROOMS WITH RUNNING WATER, \$1.50 AND UP WITH BATH, \$2 AND UP. SUITES, \$5 AND UP. WRITE FOR PARTICULARS. W. H. VALIQUETTE, OUR EXPENSE, ALSO THE BERWICK, RUTLAND, VT.

STRAIGHT TALK ON LETTER WRITING FORM LETTERS How should a form be written, what does its efficiency depend on and when is it of value? A "form" or circular letter to be of value as a business letter must combine three principal features—personality, brevity and accuracy. Personality is the first feature and perhaps the most important. The note of personality in a letter is the signal for its recipient (the busy business man) to look into it. That "note" missing, he usually passes the letter by. Personality doesn't mean calling a man by his first name. It does imply, though, something near to it. The personality of a business letter has that indescribable something about it that leads the recipient to believe the writer had only his interests in view when he wrote, and that he DID WRITE IT and TO HIM ONLY. BREVITY, because few of us have large bunches of time to spend wading through mires of superfluous words. A "bridge" constructed upon a well turned phrase or two will please the reader better and insure "dry feet." ACCURACY in a letter may mean several things, but principally accuracy in stating your proposition. Then, accuracy comes in from a typographical point of view. Accuracy in the matter of addresses. All counts big. Now then, form letters are of the greatest value when you have the same information to impart to a large number of persons. When you write one don't presuppose an interest in your communication will read it. Don't take it for granted that because the letter is written on your stationery and over your signature that it will go. Make it resemble a typewritten letter as closely as possible. A mimeograph won't do, unless the printer is away above the average HE won't do. Print the body and insert the names and addresses with a RUBBER of the same color. Make them match absolutely. We will have more to say about letters shortly, but if in the meantime you wish to get out a form letter that will command attention in a word, one that will get the business, see us. If you want some help we'll give it if we can.

FRANKLIN-DAY 673-5 Brandeis Bldg. Telephones Douglas 4911-A2911. **Headquarters for—Easter Ices Novelties and Confections** Make your selections now while the assortment is complete. All Easter orders shipped promptly later than Saturday before Easter. **Ice Cream Dessert** Eggs, natural size, containing yolk, dozen, \$1.00 Spun Sugar Nestle, in individual sizes, dozen, \$1.00 Spun Sugar Nestle, large size, \$1.00 Small Chickens, dozen, \$1.00 Setting Hen, Six Chickens, \$1.00 Eggs, twelve portions, \$2.00 Large Rabbit, 15 portions, \$3.00 Javes, dozen, \$2.00 Meringues, dozen, \$2.00 Rabbits, dozen, \$2.00 Easter Lilies, dozen, \$2.00 Chicken Emerging from shell, \$1.00 Cross, dozen, \$2.00 Neapolitan Pudding, quart, \$1.00 Big Neapolitan Pudding, quart, \$1.00 Neapolitan Bread, quart, \$1.00 **Frozen Punches** Roman, quart, 75c Cardinal, quart, 75c Champagne, quart, \$1.00 Baldurff's, quart, \$1.00 Baldurff's, quart, \$1.00 **Baldurff's THE STORE FOR DELICACIES** 1318-20 FARNAM, Phone Douglas 711.

"BUTTER Nut" Is the BEAD that you have been longing for. It is better than any bread you have yet eaten. Ask your grocer for Butter Nut today and be convinced of the truth of our claim. "The label is on the loaf." 5c **NEW ENGLAND BUTTER NUT BREAD** NEW ENGLAND BAKERY 2217-19 LEAVENWORTH ST. PHONE D. 1507

SOMMER BROS. Exponents of Good Living. **SATURDAY SPECIALS** Shredded Wheat Biscuits, 9c White Baker's Chocolate, 39c per pound Quaker Corn Flakes, 25c 3 packages Royal Baking Powder, 39c per 1-lb. can Dr. Prices Baking Powder, 39c per pound can Strictly Fresh eggs, 15c per dozen Diadem, 32c Idenwood, 32c Wadsworth, 32c Ideal, 32c Meadow Gold, 25c Jello, 4 packages, 25c 30c French Peas, 19c per can 50c French Peas, \$2.00 per doz. cans. **SOMMER BROS.** 28TH AND FARNAM STS.

Hello! Hello! Give me a sack of flour please— No—that's wrong Give me **GOLD MEDAL FLOUR** WASHBURN-CROSBY'S FORSALE BY YOUR GROCER THE VERY HIGHEST QUALITY