

BRANDEIS

The Really Stunning Hats Always Come From Brandeis Merry Widow Sailors

We offer several hundred brand new Merry Widows, with bunches of roses, foliage all around or silk rosettes with pins—colors are burnt, black, electric blue and brown—fine Jap braids, at **\$5**



Roses at 25c
3 in a bunch
White roses, tea roses, Jack roses—also large daisies in new shades, bunch for **25c**

Special in New Sailor Straw Shapes—Basement
Variety of colors, patent milan braid and chip braid—the styles are the newest—very special at, each—**25c**

BRANDEIS

Sale of Spring and Summer Underwear Women's 50c Vests 25c

Silk Finished Mercerized
Thousands have wondered at this big bargain we have been showing in the window—very fine silk finished mercerized vests—all sizes—pink, blue and white—with dainty lace and ribbon trimmed yoke—regular 50c quality, at **25c**

Women's Helvetia Vests and Pants
Spring weight underwear—vests with long or short sleeves, pants with cuff knee or lace trimmed, umbrella style—special Thursday, at, each **25c**

English Wilton Rugs \$39
Room sizes, full seamless Wilton Rugs of the highest quality and the richest, most elegant patterns—others ask \$60.00—our price is **\$39**

Tuesday is Chocolate Day
Marshmallow tarts, chocolate peanut clusters, golden walnut top chocolates, almond top chocolates and those delicious Sundae chocolates; always sell at 30c and 40c a pound, at, pound **20c**

Every Thursday we sell delicious chocolates which we usually sell up to 40c a pound; a special one-day-a-week price of, a pound **20c**

By special appointment of the makers Brandeis is Omaha agent for the famous
American Foulards
Exact Copies of Fine Imported French Foulards
Standard patterns are specially made to make up these American foulards in the 24-inch widths. The Standard patterns are to be found in our pattern section. American foulards are in absolutely fast colors—no other wash fabrics so economical.
Style shown here is of Calcutta blue American foulard, trimmed with plain materials to match.
Have you seen the American Foulards in the windows?
Price, special, yd. **6 1/2c**

BRANDEIS

Reflect a Moment

Isn't there a lot of satisfaction in knowing that your clothes are insured against tailoring faults? Style correct—fit perfect—finish, elegance itself—workmanship the product of skilled and conscientious hands—fabrics from the best American and European woolen mills. All these elements are found in our tailoring.
Order your Easter Suit today.

Price From **\$20.00 to \$40.00**

THE LONDON TAILORS

207 SOUTH 14TH ST.

EVERY YEAR
It is getting to be more and more the custom to give Easter presents. We have so many beautiful articles to show you. Spend a few minutes in our store. Look for the name.
S. W. LINDSAY, Jeweler
1516 Douglas Street.

Golden Brown Leather The Popular Shade in Young Women's Footwear

This new and popular color in footwear has relieved its due at this store this season. We have bought heavily in Shoes and Oxford and can please the most fastidious. Those who have not as yet purchased spring footwear are urged to look over the beautiful line we are showing in Russia Calf leather and Vici Kid and in the new Colonial effects with either buckles or ties.
Intelligent fitting and service at all times.

PRICES RANGE
\$3, \$3.50, \$4

Drexel Shoe Co.
1419 Farnam St.

EASTER APRIL 19th

Least you forget!
The day when every one wears good clothes.
We've made unusual preparations this season to tempt your order for Easter Garments here. We feel that we deserve it.
We never before had such a splendid showing of Spring and Summer fabrics as grace our tables this time.
You'll find them sensibly priced—consistent with proper tailoring quality.
There's no excuse for not dressing as good as the best.
Trousers \$8 to \$12 - Suits \$25 to \$50

Nicoll TAILOR
WILLIAM JERREMS' SONS
2009-11 South 15th St.

Square Dealing
and doing good work has built for us the biggest cleaning and dyeing business in the west.
We solicit the business of all new residents of Omaha as well as all the old ones who are not already our customers.
"Satisfaction or your money back" is our motto.
Write or phone for price list.

The Pantorium
"Good Cleaners and Dyers."
1513 Jones St. - Both Phones.

SPRINGTIME DENTISTRY

is more important than dental work at any time of the year, because of the hot and heavy foods of Winter are apt to cause decay. We will examine your teeth free of charge and if they do need any attention we will do your work at reasonable prices and give you the best work.
Fillings, up from **.75c**
Crowns **\$5.00**

Taft's Dental Room
1517 Douglas Street.

Mrs. Winslow's Soothing Syrup
Has been used for over SIXTY-FIVE YEARS in MILLIONS OF HOMES FOR THE RAPID CURE OF CHILDREN WHILE TEething, WITH PERFECT SUCCESS. SOOTHING SYRUP IS THE ONLY REMEDY FOR ALL PAIN IN THE MOUTH AND THROAT. It is the best remedy for DIARRHOEA. Sold by Druggists in a very small bottle, and is the only one that is guaranteed under the name of Winslow's Soothing Syrup, and take no other kind. Twenty-five cents a bottle. Guaranteed under the name of Winslow's Soothing Syrup, and take no other kind. An Old and Well-Tried Remedy.

ORIGINALITY
is a flavor found in all our designs
Baker Bros. Engraving Co.
Barker Block, Omaha.

Does Your Piano Need Tuning?
Phone Your Order Douglas 157
Piano Dept.
THE BENNETT COMPANY.

MORPHINE
and other drug habits positively cured by MORPHINE. For hypodermic or internal use. Sample sent to any drug habitue by free mail. Regular price \$2.00 per bottle at your druggist or by mail in plain wrapper. Delta Chemical Co., St. Louis, Mo.

For Sale by
HAYDEN BROS., OMAHA, NEB.
Advertisement in
THE OMAHA BEE
Best in West

3rd ANNUAL SILVERWARE SALE, SATURDAY

BENNETT'S

Remnant Thursday
Hundreds of short lengths and odds and ends on the bargain squares at quick clearing prices.

Thursday This Fine Special, Lingerie Waists 98c
\$1.50 Waists mind you, for 98c. We are enthusiastic over this special for it's the best low priced waist we have had this season. A hundred dozen of them and every one new, fresh and crisp, just from the makers. Beautifully designed fronts of lace or embroideries, tucks, etc. Very latest styles, every size, Thursday, special, at **98c**

Once More Those Suits at Nineteen-Fifty
Suits that represent originality in style to a marked degree, and fully as finely tailored and designed as many costing \$25.00 and over will be the attraction Thursday.
English "Piccadilly" styles in all the newest materials, in fitted and semi-fitted models. There's a smartness about them that strongly appeals to well dressed women, fully \$5.50 saved on every suit; price **\$19.50**

Blue Glass Vases From the Des Moines Department Store Stock
Thursday, 100 dozen beautiful colored and opalescent glass Flower Vases with cut neck, The Des Moines Department Store sold them at 35c to 50c, while they last we offer them at **10c**

\$2.19 For Three Dollar Shoes
THURSDAY'S SALE
Hundreds of pairs women's patent leather Oxfords, tan Oxfords, vici kid Oxfords, also high lace shoes, of every description. This is our usual Thursday flyer and cannot be matched under \$3.00. Never a better time to buy spring footwear than now. Look this up Thursday choice of big lot—**2.19**

BENNETT'S BIG GROCERY
Breakfast Coffee, 2 1/2 lb. can. 40c—And 50 Green Stamps.
JOS. STEELEY & CO'S TEA.
Sunflower brand, pound tin 70c—And 50 Green Stamps.
Sunflower brand, half-pound tin 35c—And 25 Green Stamps.
Sunflower brand, quarter-pound tin 15c—And 10 Green Stamps.
Marshall's Preserved Blotters, can. 20c—And 10 Green Stamps.
Blue Ribbon Seeded Raisins, pound pkg. 15c—And 5 Green Stamps.
Galliard's Imported Olive Oil, basket bottle 35c—And 20 Green Stamps.
Johnson's Brand Biscuits, package 10c—And 5 Green Stamps.
Allen's Fancy Salmon, can. 30c—And 20 Green Stamps.
FREE DEMONSTRATION NOW GOING ON.
Pearl Tapioca, two pounds 15c—And 10 Green Stamps.
Bennett's Capital Flour, small sack 30c—And 30 Green Stamps.
Ritz via Corn, can. 10c
Vegetable and Flower Seeds, pkg. 15c
Bone Meal for Chickens, pound 15c
Nutmeg Grater with dozen nutmegs 15c
BAKED BEAN CARNIVAL.
Five hundred cans Best We Have Brand Pork and Beans, regular price 8c. Thursday's price, four cans for **.25c**

TO THE PUBLIC

On and after April 10th, 1908, smoking will not be permitted on the front platforms of cars, and dogs will not be carried on the cars.

We trust the people will appreciate that these rules are in the interest of better service and co-operate with us in their enforcement.

OMAHA & COUNCIL BLUFFS STREET RAILWAY COMPANY

Electricity for the grocer and butcher

With electricity in the store, the proprietor is enabled to operate the coffee grinder and meat chopper and small motors, where, heretofore, this laborious service had to be performed by hand.
A fourth h. p. motor granulates one pound of coffee per minute. A one-half h. p. motor chops 200 pounds of beef per hour.

Omaha Electric Light & Power Co.
Tel. Doug. 1062
Y. M. C. A. Building.

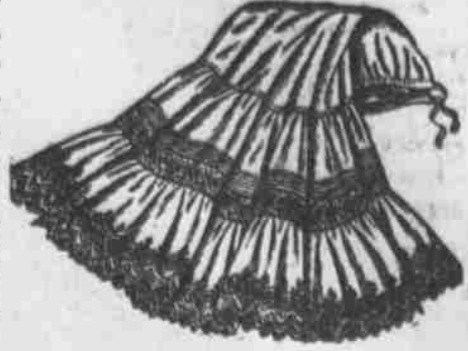
ENAMEL FILLINGS Just Like the TOOTH
A durable substitute for gold or silver that does not show. If your teeth are missing we can fill the space without plates or bridge-work by our Alveolar System of Dentistry. Loose teeth made solid.
DR. BRADBURY, Dentist, 1506 Farnam, Established 1858
Phone Doug. 1750

Thursday's Special Bargain Offerings

Matchless Assortments **HAYDEN'S** Superb Values
THE RELIABLE STORE

Dainty Undermuslins Greatly Underpriced

Two more manufacturers' immense sample lines. All the best and most desirable styles. Almost unlimited assortment for selection. Shown Thursday at a saving of $\frac{1}{3}$ to $\frac{1}{2}$ of Regular Prices
A little the best lot of values that have been shown in Omaha.



Handsome Skirts, all samples, made to sell up to \$3.00, in two lots Thursday 98c and \$1.49
Fine Nainsook Gowns, beautifully trimmed, values to \$2.00, at 69c and 98c
Ladies' Muslin Drawers, Gowns and Corset Covers, trimmed worth to \$1.00, greatest lot of bargains ever offered at, choice 25c
From 8:15 till 9:15 A. M.—Ladies 12 and 16-button length Kid Gloves, blacks, white and tans, regular values to \$3.50, in one lot at, pair 75c
FROM 9 TILL 10 A. M.
Ladies' Gowns, Corset Covers and Drawers to \$1 values, at **25c**
FROM 10 TILL 11 A. M.
Ladies' Gowns, regular \$1.50 values, choice, at **59c**
FROM 11 A. M. TILL 12 M.
Men's Women's and Children's Hose, values to 25c, at **10c**
FROM 2 TILL 3 P. M.
Ladies' Skirts, handsomely trimmed, values to \$3.00, at **98c**
FROM 3 TILL 4 P. M.
Men's Shirts, all sizes and values to 75c, at **25c**
FROM 4 TILL 5 P. M.
Ladies' Gauze Vests, in pink, blue or white, 19c values, at **10c**

WATCH PAPERS FOR THE GREAT RUG AND CARPET SALE MONDAY, APRIL THIRTEENTH.

Beautiful Apparel For Easter

The most varied assortment of bewitching designs ever offered to the lover of style beauty here. Opportunities for satisfactory and profitable selection are legion.
Crown Jewel Suits—Several hundred new ones to select from, unequalled in charming style individuality and quality at our price. \$25.00
\$20.00 Chiffon Panama Suits—Prince Chap skirts, full pleated or gored skirts, trimmed with bands and folds, all colors, special at \$14.99
Nobby New Box Coats—Worth up to \$7.50, lined throughout, come in black or tans, snap at \$3.95
100 Cravenette and Tourist Coats—Values to \$15.00, manufacturers' samples, on sale Thursday, choice, at \$5.95
\$5.00 Black Silk Underskirts—Great bargain, Thursday \$2.95
\$7.50 Walking Skirts—All newest styles, Thursday \$3.95
\$4.00 Cream Net and Jap Silk Waists, at \$1.95
FROM 8 TILL 10 A. M.
\$2.50 Heatherblom Underskirts
at **1.45**
FROM 9 TILL 10 A. M.
Women's \$1.50 Wrappers, at .98c
FROM 9:30 TILL 11 A. M.
Infants' long or short slips, 50c values, at **19c**

Silks Thursday's Great Silks Bargain Offerings Silks

Phenomenal values from our recent Great Silk Purchase and our own regular stock. Two big lots of clean high grade Silks. Very newest weaves and colorings, on sale at less than **HALF**.
LOT 1—A handsome line of 10 Messalines, plain black and color Taffetas, remnants of \$1.00 yard, on sale in Domestic Room, at yard 36c
LOT 2—Choice Novelties and Messalines, plain black and color Taffetas, remnants of \$1.00 yard, on sale in Domestic Room, at yard 59c

Extra Specials For Thursday In Our Famous Domestic Room

FROM 9 TO 10 A. M.
1 case of 7 1/2c Bleached Muslin, 7 1/2c
ALL DAY.
7 1/2c Bath Towels **3 1/2c**
10c Bath Towels **5c**
12 1/2c Bath Towels **7 1/2c**
15c Wash Goods **7 1/2c**
15c Percalines, 36-inch **7 1/2c**
19c Madras **10c**
25c White Goods **10c**
Arnold's 12 1/2c Dotted Swiss, long remnants **5c**
Drap de Lunde **5c**
15c Dress Goods **10c**
FROM 2 TO 3 P. M.
1 case of 7c Apron Checks, all colors **3 1/2c**
ALL DAY.
59c Fine Sheets **39c**
65c Fine Sheets **49c**
75c Fine Sheets **55c**
85c Fine Sheets **59c**
Pillow Slips, 15c, 12 1/2c, 14c and **9c**
\$1.00 Bedspreads **59c**
\$1.25 Bedspreads **65c**
\$1.50 Bedspreads **75c**
\$1.75 Bedspreads **95c**
10,000 yards of short lengths from mill, at, yard 10c, 8 1/2c, 7 1/2c, and **3 1/2c**

High Grade Wool Dress Goods Dept. High Grade Wash Goods Dept.

FROM 9 TO 11 A. M.
50 pieces of strictly all wool French Batiste, all colors and black, 85c grade, only one pattern to customer, at, yard **24c**
FROM 2 TO 3 P. M.
25 pieces of strictly all wool Panamas, black, blue and grey, \$1.00 grade, 54-inch wide, fine quality, one pattern to customer, at, yard **49c**

FROM 9 TO 11 A. M.
50 pieces of Wm. Anderson's 32-in. genuine Scotch Ginghams, sold at 25c to 35c yard, only one pattern to customer, at, yd. **12 1/2c**
FROM 2 TO 4 P. M.
50 pieces of Cream Damask cloth, genuine article one pattern to customer, at, yard **10c**

TRY HAYDEN'S FIRST