



BRANDEIS

BOSTON STORE

FOR SPRING 1908

We present to Omaha women the complete array of correct styles in
The New Suits - - The New Costumes
The New Waists, Skirts and Coats



This spring will be the season of smartest styles Omaha has ever known. The fashions are settled; designers have created the most charming effects that ever bore the stamp of approval. To appeal to the host of women who seek distinctive elegance in dress, Brandeis is in a state of perfect preparedness.

IN NO MANNER IS BRANDEIS SUPERIORITY AS A STYLE CENTER MORE CLEARLY PROVEN THAN IN OUR



Suits for Women at \$25

These are the suits that have met the demand in Omaha. They appeal to good taste—they are practical—they are extremely modish and they are moderately priced. They excel in fabric, in workmanship and in the hundred details that make Fashionseal the equal of most suits at \$35 and \$50—Fashionseals are \$25

We call special attention this season to our MODISH SUITS AND STREET FROCKS. These garments have been assembled with great care—they are ultra-fashionable and they are of a character rarely seen in read-made attire. They compare favorably with suits worth \$75 and \$85—Four specials at... **\$35-\$39-\$45-\$49**

We invite your inspection of our lately arrived lines of IMPORTED DEMI-COSTUMES, THREE-PIECE SUITS, TAILORED SUITS—These are costumes imported by us direct from such masters as Worth, Dreacoll, Paquin, Frances—and will go at... **\$75 to \$198**

Women's Suits With Genuine Style at \$19.00—This is a lot of new arrivals. They are made in the new Eva Tanguay styles—as well as the Merry Widows, the Prince Chaps, etc.—new tans and blues—they are certainly good values at... **\$19**

Brandeis Offers Fine Voile Skirts at \$4.98—Made for wear with the new waists. Blacks and colors, in this array and all very prettily made with 1908 style features—will go on sale at... **4.98**

New Ecu Net Dress Waists—These are the pretty dress waists that are made with broad shoulders and kimono sleeves—rich trimming of Cluny lace and satin folds... **3.98-4.98**
will go on sale at... **3-4**

New and Stunning Silk Petticoats—In all colors and blacks—some in fancy patterns—others in delicate evening shades—cut wide and full—fine taffetas—will go on sale at... **4.98-6.98**



Spring Hats

Of the Most Glorious Type

Each hat in this group is a perfect type of the hats that are first in favor in the French capital. The color schemes are wondrously beautiful and the graceful lines of the large hats make them more than ever charming. Brandeis has imported on a large scale from famous Parisian milliners and nearly all the hats in this group are French models, price is... **\$25**

This store is in a position to secure the choicest French styles in millinery long before any other Western house. Our own Paris buyer has access to the designing rooms of the foremost style authors. He buys the most charming creations which are shown at Brandeis long before most other American stores even hear of them.

Our Groups of \$10 Spring Hats

The large sailors, beautifully trimmed, are in this group, also the high trimmed hats, tilted at the side and the small hats that fit closely over the head. Every new phase of millinery style, at... **\$10**

Merry Widow Sailors at \$5

The most popular hat of the season, in the widest variety of styles and colors. Other houses would ask \$10, we offer them at... **\$5**

Dress Skirts of Beautiful Voile—These are very high quality dress skirts—trimmed with wide taffeta bands—gored pleats, flares, etc.—stunning new skirts—will go on sale at... **9.98 to 32.50**

Dainty Summer Dresses and Gowns—Silk and lingers make up this group—we have a great variety as these summery effects are bound to be extremely popular this season—will go on sale at... **14.85 to \$75**

A New Line of Auto Coats—Linsens, rubberized silks, Shantungs, Rajahs, etc.—correct in style—all the favorite colors—will go on sale at... **9.98 to \$39**

Braid and Lace Jackets—In new spring colors—made with the kimono and butterfly sleeves—very popular coats this season in the east—will go on sale at... **14.85 to \$19**

Finest Hand Loom Embroideries

SKIRTINGS FLOUNCINGS FRONTINGS WAISTINGS 22 and 27 Inches Wide—Exquisite Needlework—Everyone who has seen these embroideries in the window declare they are the finest that ever went on special sale—French batiste embroidered flouncings and skirtings, also novel stripes, eyelet, Japanese shadow, filet and Grecian effects, in all over waistings and frontings—values up to \$2.00, a yard, at... **85c and 98c**

Fine Cambric and Nainsook Embroideries Corset Cover Embroideries, also medium and wide edges, instreions and beadings—all new and effective designs—good examples of needlework, worth up to 20c yard, at... **5c-7 1/2c-12 1/2c**

Real Hand-Made Princess Laces

The most beautiful laces ever placed on special sale—the genuine hand made effects in the finest of separable festoons, garlands, galleons, medallions, bands, etc.—Window showing has caused much comment—laces worth up to \$3.00 a yard—3 special lots, at... **39c-69c-98c**

French and German Val Laces Also Torchon and Point de Paris laces and insertions—many to match, large variety of pretty, new designs worth up to 15c yard, at... **3 1/2c-5c**

Fancy All Silk Ribbons In plain and novelties, up to 6 inches wide—for trimmings, for millinery—for hair ornaments, 3 lots, at... **5c, 10c, 15c**

Brandeis Sells the Famous Perrin's Kid Gloves Elbow length gloves—celebrated Perrin make—extra quality Grenoble kid, fastened with three radium clasps or fancy pearl buttons; all the newest shades for street and evening wear—12 and 16-button lengths, at pair... **\$3.50-\$4**

Also a complete line of Perrin's Tanne Lamb, Gusseted sleeve, new tans, 12 button length, at per pair... **3.50**

Long Gloves—Pure silk and Milanese lisle, black and colors, 16-button length, worth \$1.50, Monday at, pair... **98c**

Short Gloves—Two-clasp, pure silk, double tipped, black, brown and navy, Monday, at, pair... **49c**

Lace Curtains

The New Patterns for Spring 1908.

Swiss Curtains, 3 yards long, 3-inch ruffle, sale price, pair 69c.

Lace Curtains, 54 inches wide, 3 yards long, new patterns, pr. \$1.25.

Lace Curtains up to 60 inches wide, opening sale price, pair \$1.98.

Cluny Curtains, 3 yards long, linen edge, special, at, pair \$2.98.

Duchess, Irish Point and Brussels Curtains, all new patterns, special, pair \$4.98.

Single Portieres, worth as high as \$8.50 pair, at, each \$1.59.

Curtain Swiss, regular 25c grade, special for Monday, yard, at 15c.

Full size Couch Covers, nice assortment, at, each, 98c.

Squares of Tapestries for chair covers, worth up to \$2.50 yard, special for Monday, each 39c.

Brass Extension Rods for Lace Curtains, complete 10c.

We make shades to order—any size.

Your Spring Wants

HOUSE PAINTS, VARNISHES, ETC., ETC.
 SUPPLIED IN BRANDEIS HARDWARE DEPT.—BASEMENT, OLD STORE
Here Are Monday's Extra Specials:

<p>HOUSE PAINTS</p> <p>Our American Brand in 16 hand-some colors to select from, for interior and exterior use, per gallon—</p> <p>98c</p>	<p>HOUSE PAINTS</p> <p>The Brandeis Brand—the paint that wears. 23 colors to select from—for inside and outside use, no better paint is made. Monday, per gal.</p> <p>\$1.20</p>	<p>LIQUID VENEER</p> <p>Makes old things new, for wood work, pianos and furniture, can be used on all grades of furniture or woodwork—per bottle—</p> <p>23c</p> <p>Sample free.</p>	<p>TELE-LIEK A Varnish and Stain combined, can... 25c</p> <p>Sample Free.</p>
<p>Star Bath Tub Enamel, per can... 35c</p> <p>Largest assortment of Baby Carriages, Go-Carts and Collapsible Go-Carts in the city, up from... 1.79</p>	<p>We also carry a large and complete assortment of varnish, paint and kalsomine brushes, cleaning sponges, chamols, furniture and metal polishes. Prices always the lowest.</p>	<p>Our favorite Gold Enamel for decorative purposes, for... 20c</p> <p>Rosenthal's China Cement—mends china, glass, wood, etc., for... 15c</p> <p>Wire Screen Enamel—Black or green color, per can, 27c and... 15c</p>	<p>HAIR DEPT. Second Floor</p> <p>Hair Dressing and Marcel Waving 50c.</p> <p>Shampooing for 50c.</p> <p>Massaging with electric Vibrator 50c.</p> <p>Manufacturing for ladies and gentlemen 50c.</p> <p>Regular \$1.00 all-over hair rolls for 60c.</p> <p>Switches of fine hair, 15-inch, worth \$1.50, Monday for 98c.</p>

HIGH CLASS RUGS

This is an important department in this great store. We have made it the most complete and popular carpet and rug department in the city and we carry only high quality, dependable goods. You cannot find a better variety, and there is no store where such good rugs are priced so moderately.

Our Room Size, English Wilton Rugs
 These are all 9x12 and seamless—made in those rich, elegant, Oriental effects—new light patterns—other stores would demand \$55 and \$60 for this quality rug which we sell at... **\$39**

Axminster Rugs—The Sanford and Smith Axminsters in very desirable; floral, geometrical and oriental designs—splendid rugs, **\$22.50 and \$25**

Seamless Brussels Rugs—9x12 size—all bright, new patterns, practically worth \$25. A beautiful new 1908 line, at... **\$18**

Seamless Velvet Rugs—9x12 size—large line of new patterns—The most satisfactory store to buy your Linoleum—from the finest linoleum to the least expensive. These rugs are usually **22.50** priced at \$30, Monday, at... **13.50**

Brussels Rugs—9x12—a splendid line of Orientals and floral patterns, and a real bargain Monday, at... **\$18**

Our carpet department is located on the 3d floor—daylight all the time. We specially mention our special prices on a very complete line of small rugs.

Special Sale Imported White Goods

In White Goods Section—Basement

Regular 59c, forty-six inches wide Batiste, our own direct importation from France. Monday special price, yard... **35c**

The 36c quality forty-inch wide Persian Lawn will be sold Monday, at, yard... **20c**

Beautiful imported White Swiss, embroidered dots and figures, better than the regular 39c grade, on sale at, yard... **25c**

New arrivals pretty new white Madras Waisting, splendid assortment, at, yard... **25c**

White Poplin Suiting, imported to retail at 30c yard, special for Monday—at, yard... **15c**

19c grade White Dimities, an unusual bargain for Monday, at, yard... **10c**

Basement Bargains

Pretty white cross barred Swisses with embroidered dots, etc. These high grade imported Swisses sold of the bolt Monday at, yard... **19c**

Imported Zephyr Ginghams, 32-inches wide, all the prettiest and newest patterns of the season in brown, tan, blue, pink, etc. The finest lot of ginghams in waist and dress lengths ever sold, yard... **18c**

New lot of summer lawns and fine batistes—light, medium and dark colorings, special bargain, yd... **7 1/2c**

100 full bolts White Waisting, dotted lace effects will be placed on special sale Monday, at, yard... **5c**

Odd lengths, 8-4 and 9-4, well known brands bleached sheeting, 2, 3 and 4 yard lengths, will be closed out at, yard... **15c**

Another lot of those 32-inch pretty Scotch cloths have just been received, all the new wanted styles like the regular 25c imported ginghams will go at, yard... **10c**

We Invite You to See the Prettiest Line of Women's Spring Oxfords SHOES and PUMPS

We Have Ever Shown Scores of New 1908 Styles MAIN FLOOR—OLD STORE

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