FOR SPRING 1908

We present to Omaha women the complete array of correct styles in

The New Suits - - The New Costumes The New Waists, Skirts and Coats

This spring will be the season of smartest styles Omaha has ever known. The fashions are settled; designers have created the most charming effects that ever bore the stamp of approval. To appeal to the host of women who seek distinctive elegance in dress. Brandeis is in a state of perfect preparedness.

IN NO MANNER IS BRANDEIS SUPERIORITY AS A STYLE CENTER MORE CLEARLY PROVEN THAN IN OUR



Suits for Women at \$25

These are the suits that have mot the demand in Omaha. They appeal to good taste-they are practical-they are extremely modish and they are moderately priced. They excel in fabric, in workmanship and in the hundred details that make Fashionseal the equal of most suits at \$35 and \$50-Fashionseals are \$25

We call special attention this season to our MODISH SUITS AND STREET FROCKS. These garments have been assembled with great care—they are ultra-fashionable and they are of a character rar ely seen in read-made attire. They

Women's Suits With Genuine Style at \$19.00-This is a lot of new arrivals. They are made in the new Eva Tanguay styles—as well as the Merry Widows, the Prince Chaps, etc.—new tans and blues—they are certainly good values at......\$19

Brandeis Offers Fine Voile Skirts at \$4.98-Made for wear with the new waists. Blacks and colors, in this array and all very prettily made with 1908 style featureswill go on sale at.....

22 and 27 Inches Wide-Exquisite Needlework-Everyone who

has seen these embroideries in the window declare they are the

finest that ever went on special sale-French batiste em-

broidered flouncings and skirtings, also novel stripes, eyelet,

Japanese shadow, filet and Grecian effects, in all over waistings

pretty dress waists that are made with broad shoulders and kimono sleeves-rich trimming

Finest Hand Loom

and frontings-values up to \$2.00,

SKIRTINGS

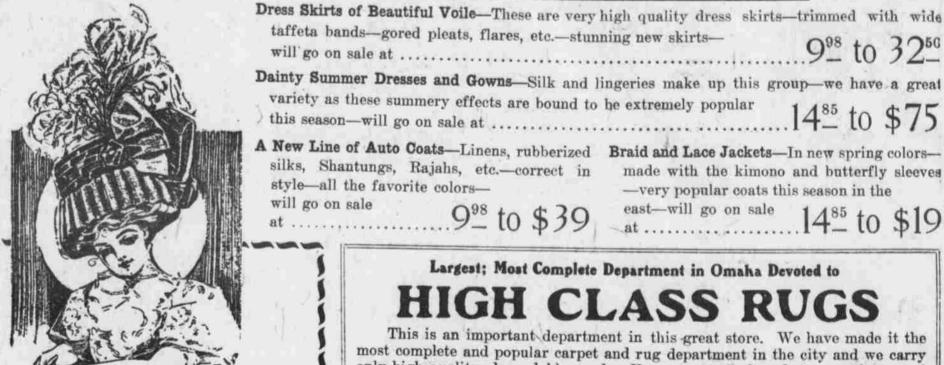
FRONTINGS

WAISTINGS

a yard,

FLOUNCINGS

New Ecru Net Dress Waists-These are the New and Stunning Silk Petticoats-In all colors and blacks-some in fancy patternsothers in delicate evening shades-cut wide



Of the Most Glorious Type

Each hat in this group is a perfect type of the hats that are first in favor in the French capital. The color schemes are wondrously beautiful and the graceful lines of the large hats make them more than ever charming. Brandels has imported on a large scale from famous Parisian milliners and nearly all the hats in this group \$95 are French models, price is........

This store is in a position to secure the choicest French styles in millinery long before any other Western house. Our own Paris buyer has access to the designing rooms of the foremost style authors. He buys the most charming creations which are shown at Brandels long before most other American stores even hear of them.

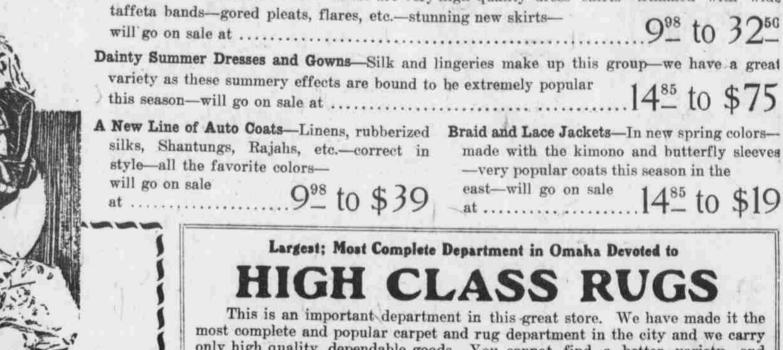
Our Groups of \$10 Spring Hats

The large sailors, beautifully trimmed, are in this group, also the high trimmed hats, tilted at the side and the

Merry Widow Sailors at \$5 The most popular hat of the season, in the widest

ask \$10, we offer them at

variety of styles and colors. Other houses would



only high quality, dependable goods. You cannot find a better variety, and there is no store where such good rugs are priced so moderately. Our Rosm Size, English Wilton Rugs

We invite your inspection of our lately arrived lines of IMPORTED DEMI-COSTUMES, THREE-PIECE SUITS, TAILORED SUITS-

These are costumes imported by us direct from such masters as Worth, Drescoll, Paquin, Frances

These are all 9x12 and seamless-made in those rich, elegant, Oriental effectsnew light patterns-other stores would demand \$55 and \$60 for this quality rug which

Largest; Most Complete Department in Omaha Devoted to

HIGH CLASS RUGS

most complete and popular carpet and rug department in the city and we carry

This is an important department in this great store. We have made it the

Axminster Rugs - The Sanford and | Seamless Brussels Rugs - 9x12 size Smith Axminsters in very desirable; floral, geometrical and oriental designs -splendid rugs, \$2250 and \$25

all bright, new patterns, practically worth \$25. A beautiful new \$12 1908 line, at.....

-very popular coats this season in the

Seamless Velvet Rugs-9x12 size large line of new patternsthese rugs are usually priced at \$30, Monday. 2250

tory store to by your finest inlaid to the least expensive.

The most satisfac- Brussels Rugs-9x12-a splendid line of Orientals and floral pat-terns, and a real bar-

Our carpet department is located on the 3d floor-daylight all the time. We specially mention our special prices on a very complete line of small rugs.

Special Sale Imported White Goods In White Goods Section—Basement

Regular 59c, forty-six inches wide Batiste, our New arrivals pretty new white Madras 25c Walsting, splendid assortment, own direct importation from France. 35c

Monday special price,
yard

The 35c quality forty-inch wide Per-

stan Lawn will be sold Monday, at,

at, yard White Poplin Suiting, imported to retail at 30c yard, special for Monday-at, 19c grade White Dimities, an unusual

dotted lace effects will

be placed on special

sale Monday, at, yard

yard

bargain for Monday, at,

Basement Bargains 100 full bolts White Waisting.

with embroidered dots, etc. These high grade imported Swisses sold of the bolt Monday at, yard

Imported Zephyr Ginghams, 32-Odd lengths, 8-4 and 9-4, inches wide, all the prettiest and well known brands bleached newest patterns of the season in sheeting, 2, 3 and 4 yard brown, tan, blue, pink, etc. The in waist and dress lengths ever sold, yard, 18c lengths, will be closed out at, yard. . 15c

New lot of summer lawns and fine batistes-light, medium and dark colorings, 71c

Another lot of those 32-inch pretty Scotch cloths have just been re-ceived, all the new wanted styles like the regular 25c imported ginghams will 10c

We Invite You to See the Prettiest Line of Women's

Spring Oxfords **SHOES and PUMPS**

We Have Ever Shown Scores of New 1908 Styles MAIN FLOOR- OLD STORE

HAIR DEPT. Second Hair Dressing and Marcel Wav-Shampooing for 50c. Massaging with electric Vibrator

Manicuring for ladies and gentlemen 50c Regular \$1.00 all-over hair rolls Switches of fine hair, 18-inch. worth \$1.50, Monday for 98c.

BRANDEIS

Fine Cambric and Nainsook Embroideries Corset Cover Embroideries, also medium and wide edges, instreions and bead-

amples of needlework, worth up to 20c yard, at ... 5c-7½c-12½c

Real Hand-Made Princess Laces

The most beautiful laces ever placed on special sale—the genuine hand made effects in the finest of separable festoons, garlands, galloons, medallions, bands, etc.—Window showing has caused much 39c-69c-98c a yard-3 special lots, at.....

French and German Val Laces

Also Torchon and Point de Paris laces and insertions-many to match, large variety of pretty, new designs worth up to 15e yard, 31/2c-5c

Fancy All Silk Ribbons

85c and 98c

In plain and novelties, up to 6 inches wide-for trimmings, for millineryfor hair ornaments, 3 lots, at

5c, 10c, 15c

Brandeis Sells the Famous Perrin's Kid Gloves Elbow length gloves-celebrated Perrin make-extra quality Grenoble kid, fast-

ened with three radium clasps or fancy pearl buttons; all the newest shades for street and evening wear-12 and 16-button \$3.50-\$4 lengths, at pair..... Also a complete linee of Perrin's Tanne Lamb, Gusseted



sleeve, new tans, 12 button length, at per pair..... Long Gloves-Pure silk and Milan-ese lisle, black and colors, 16button length, worth \$1.50. Monday at.

Short Gloves-Two-clasp, pure silk, double tipped, 49c black, brown and navy, Monday, at, pair

Lace Curtains

The New Patterns fer Spring 1908.

Swiss Curtains, 3 yards long, 3-inch ruffle, sale price, pair 69c. Lace Curtains, 54 inches wide, 3 yards long, new patterns, pr. \$1.25. Lace Curtains up to 60 inches wide, opening sale price, pair \$1.98. Cluny Curtains, 3 yards long, linen edge, special, at, pair \$2.98.

Full size Couch Covers, nice as-Duchess, Irish Point and Brussels Curtains, all new patterns, sortment, at, each, 98c. special, pair \$4.98.

Squares of Tapestries for chair Single Portieres, worth as high covers, worth up to \$2.50 yard, as \$8.50 pair, at, each \$1.59. special for Monday, each 39c. Curtain Swiss, regular 25c Brass Extension Rods for Lace grade, special for Monday, yard, Curtains, complete 10c.

We make shades to order-any size.

BRANDEIS

Your Spring Wants

HOUSE PAINTS, VARNISHES, ETC., ETC. SUPPLIED IN BRANDEIS HARDWARE DEPT.-BASEMENT, OLD STORE

Here Are Monday's Extra Specials:

HOUSE HOUSE PAINTS



Girstendorfer Bros. celebrat-

amel, per can 17c

Star Bath Tub En-

Largest assortment of Baby

Carriages, Go-Carts and

Collapsible Go-Carts in

ed Furniture en-

the city, up

in 16 handfrom, for interior and exterior use. per gallon-98c

THING CHILL

els' Brandthe paint that BRANDEIS & wears. 28 colors to se-

PAINTS

and outside use, no bet-ter paint is made, Mon-day, per gal.

niture and metal polishes. Prices always

ture, can be used on all grades of

We also carry a large and complete assortment of varnish, paint and kalsomine

grades c furniture o

LIQUID

VENEER

things new,

work, planos furni-

35c brushes, cleaning sponges, chamois, fur-

Our favorite Gold Enamel for decorative purposes, for Rosenthal's China Cementmends china, glass,

wood, etc., for 15e Wire Screen Enamel-Black or green color, per can, 27c and15c

Sample Free.

DEKKO

Dekko, Hy-

gienic Kalso-

walls-6 lb.

enough for

room, 16 del-

ordinary size

icate colors.

package -