

# TUESDAY—We announce special features in Brandeis brilliant Spring Opening

Fashionable Omaha has approved this opening event. Thousands and thousands of women have declared this display of women's apparel to surpass any showing they have ever seen. It is a triumph of store decoration and a brilliant style achievement as well.



## Initial Display French & American Creations SPRING MILLINERY

We have imported scores of the most elaborate pattern hats expressly selected for this opening by Brandeis' own Paris buyer. There is a dashing grace about Brandeis spring hats that cannot be found elsewhere.

To make this millinery opening an event long to be remembered we have assembled two groups of beautiful hats of the most recent spring models and priced them far below their regular figure for Tuesday at \$5.00 and \$10.00.

## Formal Opening Women's Ready-to-Wear Apparel

Women's genuine imported Parisian suits are shown at Brandeis' in a bewitching variety. The suits and dresses from American designers are not less attractive.

## Fashionable Suits at \$25 Are the Style Aristocrats

This is the most queenly of tailored apparel and Brandeis is the sole western agent. The very newest styles are represented—newest fabrics—newest colors. \$25

## Most Exquisite Interior Store Decorations Ever Beheld in West

The avenue of trees beneath the light court is a perfect bower of nature's most brilliant beauty. Everywhere the scene is typical of spring. The decoration is simple in its treatment, but is a picture of loveliness in effect. Opening continues all this week.



# Wednesday Will Be Children's Bargain Day in Shoes Entire Stock of Children's Shoes

FROM THE DES MOINES DEPARTMENT STORE STOCK



All the misses' shoes, sizes 1 1/2 to 2, in lace and button, sold up to \$2.25, at \$1.39

All the misses' shoes, sizes 2 to 2 1/2, sold up to \$2.75, at \$1.69

All the children's shoes—lace and button—sizes 8 1/2 to 11 that sold up to \$2.25, at \$1.39

All the misses' shoes that sold up to \$1.50, at \$0.75c

All the children's shoes—sizes 8 1/2 to 11, that sold up to \$1.75, at \$0.98c

All the children's shoes, sizes 8 1/2 to 11, that sold up to \$1.35, at \$0.69c

All children's shoes, sizes 5 to 8, sold to \$1.60, 80c

All children's shoes, sizes 5 to 8, sold to \$1, at 50c

Children's Shoes, sizes 5 to 8, that sold up to 85c, at \$0.39c

Boys' box calf shoes, sizes 1 to 5 1/2, that sold up to \$2.25, at \$1.45

Little Gents' shoes, sizes 9 to 13 1/2, that sold up to \$1.65, at \$1.15

Little Gents' Shoes, sizes 9 to 13, regular price \$1.00, at \$0.50c

All the infants' shoes, sizes 2 to 5, that sold up to 85c, at \$0.45c

All the infants' shoes, sizes 2 to 5, that sold up to 60c, at \$0.25c

All the infant's soft sole shoes, at \$0.10c

All the 60c infants' soft sole shoes, at \$0.35c



**Ribbons**  
All Silk Ribbons, in variety of desirable widths—fine Persians and wide fancy ribbons that are actually worth as high as 25c a yd., in two lots—  
**5c-10c**

**Embroideries**  
New lots of Frontings and Waistings, some 24 inches wide, also flouncings, skirtings and all-overs on fine nainsook, swiss and cambric, worth 75c to \$2.00, at—  
**39c-98c**

**Val. Laces**  
Fine French and German Vals, also torchon laces and insertions, in desirable widths for trimmings, at, yard—  
**3 1/2c-5c**

# BRANDEIS -- BOSTON STORE

## BIGGEST GRAIN RECEIPTS

Record Broken by Arrival of Four Hundred and Eighty Cars.

## MOVEMENT KEEPS UP STEADILY

For Two Weeks Receipts Have Grown Heavier, Corn Being the Chief Factor by Long Odds.

Records for receipts of grain at the Omaha market were broken Monday, when 49 cars were received, consisting of 38 cars of wheat, 28 cars of corn and 19 cars of oats.

and bought by Omaha grain dealers to apply on their contracts, many of which are not filled.

For two weeks the receipts at the Omaha market have been showing an increase. It is anticipated that practically all the grain

remaining in the country will now be shipped to market.

The government report issued March 10 showed that 24 per cent of the corn was still held in Nebraska, 30 per cent in South Dakota, 28 per cent in Kansas and 27 per cent in Iowa.

## FINE ICE FROM THE NORTH

Fourteen Carloads Are Brought In by Great Western from Minneapolis.

"Imported ice" is already on the Omaha market, showing the necessity of some means of shipping to their supply and the shortage of the harvest in Omaha, where only about a half crop has been packed.

Several smaller dealers who packed 50 to 80 per cent of the normal crop in their houses, have already sold their supply in the houses, and will be saved the expense and trouble of even taking out the ice.

**BECOMING A MOTHER**

Is an ordeal which all women approach with indescribable fear, for nothing compares with the pain and horror of child-birth. The thought of the suffering and danger in store for her, robs the expectant mother of all pleasant anticipations of the coming event, and casts over her a shadow of gloom which cannot be shaken off. Thousands of women have found that the use of **Mother's Friend** during pregnancy robs confinement of all pain and danger, and insures safety to life of mother and child. This scientific liniment is a god-send to all women at the time of their most critical trial. Not only does **Mother's Friend** carry women safely through the perils of child-birth, but its use gently prepares the system for the coming event, prevents "morning sickness," and other discomforts of this period.

Sold by all druggists at \$1.00 per bottle. Book containing valuable information free.

**MOTHER'S FRIEND**

The Bradford Regulator Co., Attlesta, Ga.

# BENNETT'S

Spring Quarterly Style Book and Any Ladies' Home Journal Pattern, 20c  
**Tuesday Morning the Entire Sample Line of Silk Costumes From A New York Manufacturer, On Sale at Ten Dollars Each**

Now, here's a Tuesday sale that brings you handsome silk costumes for less than the materials in them are worth. The reason for it is the manufacturer's offer to us to close out his entire line of samples the travelling men have been showing since the holidays. Of course, they naturally do not look as spic and span as if just from the tailor, being slightly rumpled from showing and packing. Nevertheless they are all extremely desirable and stylish, and so slightly mussed that you may not have detected it had we not mentioned the fact.



Upward to a hundred styles are embraced in this collection. Smart silk Jumper and Suspender styles; Princess Dresses, Shirt Waist Suits, etc., in fact everything that is considered correct for the Spring season. There are neat, dressy, strictly tailored models; beautiful lace trimmed conceptions, with lace yokes, or cleverly fashioned lace sleeves, some have silk bands and folds or tucks artistically arranged to enhance their beauty. Just the prettiest kind of silks too, plain taffetas, novelty stripes and checks in light and dark colorings, all suitable as afternoon and party dresses, for shopping, for travelling, for most any occasion.

**\$10**

**Men's Work Pants—Splendid \$1.00 Quality—Tuesday for 69c**

**BENNETTS FOR GROCERIES**  
Every housewife who appreciates quality, wholesomeness, cleanliness and the goodness of goods should buy groceries at BENNETT'S. The biggest grocery in the entire West has been built up by giving more for your money than in any other place we know of. Our delivery service is accurate and prompt.

**"YES"**  
Is the answer of most people in Omaha when asked if they are a customer of ours. Spend a few minutes in our store. Look for the name,  
**S. W. LINDSAY, Jeweler**  
1516 Douglas Street.

**Going to Move Your Office?**  
If you are thinking of moving, now is the time to make your selection of offices. Most people wait until May or June and then find very few, from which to choose. We have one or two large offices and several handsome small offices.

**THE BEE BUILDING**  
has an organization built upon many years of experience. It has its own electric lighting plant and maintains a corps of competent engineers and mechanics to keep the mechanical and electrical service of the building in good order.

**Secret Service No Party Lines**  
**"You Auto Phone It"**  
Our main exchange is open to the public every Saturday evening from 7 to 10. Call and inspect the automatic switchboard.

**Independent Telephone Co.**  
20th and Harney Sts.  
**No Zones No Eavesdropping**  
**ENAMEL FILLINGS Just Like THE TOOTH**  
A durable substitute for gold or silver that does not show. If your teeth are missing we can fill the space without plates or bridge-work by our Alveolar System of Dentistry. Loose teeth made solid.

Visit Our Candy Dept. Everything New and Fresh

**HAYDEN'S**  
THE RELIABLE STORE

Try Our Dainty Luncheons Get a Delicious Sundae at the Fountain

# White Goods and Linen Day

Special Items in Our High Grade Linen Department for Tuesday

10 pieces mercerized Table Damask, including our best imported goods, values \$1.00 a yard; Tuesday special, 50c

**High Class White Goods**  
50 pieces of St. Gall Swisses, hand embroidered, finest materials made, forenoon only, at exactly Half Price.

**Famous Domestic Room**  
39c and 25c White Goods at 10c

**Bargain Day in Our Cloak Dept**  
All broken lots and odd garments on sale at quick clearance Tuesday—Suits, Coats, Skirts, Waists, etc., at less than cost to manufacture.

**Flour! Flour! Flour!**  
Tomorrow, Tuesday, we will have a special Flour sale. We are determined to get, if possible, every housekeeper in Omaha to try a sack of this Highest Patent Flour.

**TRY HAYDEN'S FIRST**  
ORANGES ORANGES ORANGES  
The orange market has advanced over 50c a box, but we are still selling them at, per dozen 10c, 12c, 15c, 17 1/2c and 20c.

**High Grade Durable School Shoes for Misses and Children at Moderate Prices**

**SPRING STYLES**  
with "character" in every last only  
**\$3.50 and \$4.00**  
**Your Favorite**

**WALK-OVER SHOE STORE**  
314 South 15th Street  
Four Doors South of Beaton Drug Co.  
ED. S. THOMPSON, Walk-Over Man.

**GOLD, SILVER and NICKEL PLATING**  
Don't throw away anything made of metal because it is old and worn. Send it to us and we will make it good as new. No matter how large; no matter how small.

**Omaha Plating Co.**  
1230 Harney St. Est. 1898.  
Phones—Douglas 2638; Automatic A2523

**Drexel Shoe Co.**  
1419 Farnam St.

**Taft's Dental Room**  
1517 Douglas St.