

Out-of-town customers should order at once by mail.

WOMEN'S THE RELIABLE STORE

Many Price Magnets Monday in highest seasonable merchandise

HAYDEN'S THE RELIABLE STORE

Try buying by mail you'll find it perfectly satisfactory.

Elegant New Silks Attractively Priced

Fashion has indicated her approval of the rough silks for spring dress and our showing includes all the new weaves in the richest colorings.

Rubens, Shantings, Rajahs, fancy Pongees, Auto Silks, etc., all most attractively priced for Monday's selling, per yard, at 85c, \$1.12, \$1.25, \$1.50. Never before at this time has our showing of the new weaves and colorings for spring wear been so complete.

Omaha's Headquarters for Housekeeping Linens

25 pieces full bleached and silver bleached Table Damask, two yards wide, warranted pure linen, \$1.25 and \$1.50 qualities—special, Monday, yard, \$1.19.

SPECIAL Rugs and Carpets THIS WEEK

Most complete assortment and very best qualities at less price than elsewhere, and our credit system provides for payment to suit your own convenience. Investigate.

The Leading Dress Goods House of the West

Our vast quantities, our superior qualities and our exceedingly low prices, enables us not only to lead but far outdistance all other competitors in this part of the country in wool dress goods.

All the leading brands of the old and new world—Iwan Simonis celebrated London shrunken fabrics, Priestley's celebrated "Spot Proof" fabrics, Fredrick Arnold's celebrated German fabrics, Read's American fabrics, and in fact all the leading mills' products are found here.

Famous Domestic Room

From 9 to 10 A. M.—One case of Bleached Muslin, 7 1/2c grade, at, yard, 3 3/4c. All Day—39c Ginghams, 25c black Satin, 25c Scotch Ginghams, 19c Madras, 39c printed Organdies, and other goods worth up to 50c a yard, at 10c.

Sheetings, Muslins and Domestics In Our Famous Domestic Room

No Off Brands, all the Genuine Article. "Nothing Just as Good or a Little Better". 9-4 Pepperell, unbleached, at 16 1/2c.

A Display of New Spring Garment Styles

Surpassing in completeness of assortment and beauty of style any showing ever made in Omaha so early in the season. The delightful variety of showing and attractive values undoubtedly rank us first as Omaha's style and bargain center.

We wish to call special attention to a very complete and beautiful line of elegant and popular Madame Butterfly Suits. Come in all the newest shades and fabrics, a certain favorite for spring season 1908 at \$20 \$25 \$30 and \$35.

Women's \$2.50 Long Kimonos, on sale Monday, at 95c. \$1.00 Flannelette Dressing Scaques, at choice 49c. Women's Waists, that would sell regularly to \$1.60, at 69c.



Great Embroidery Sale

Monday we will give our customers another opportunity to secure their choice of these beautiful embroideries AT JUST HALF PRICE. All kinds of embroideries and insertings in matched sets, all new fresh goods in the very finest quality muscades, cambrics, swisses and batiste—dainty baby sets, extra wide skirt flouncings, heavy designs in bands and waistings.

High Grade Wash Goods Department

The largest—the greatest variety—the best selected—and most reasonable priced wash goods department in the west. Spring Novelties—Woven voiles, Scotch-ginghams, English woven novelty, French silk, warp ginghams, Arnold's celebrated silk warp, plain and printed novelties, printed, Irish dimities, French printed batiste, Irish poplins, mercerized taffetas, printed madras, Lorraine tulle, embroidered silk organizes and numerous other lines, at per yard 10c, 12 1/2c, 15c, 18c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00, 1.10, 1.20, 1.30, 1.40, 1.50.

High Grade White Goods Dept.

This Department is Now Loaded Down With All Our New Spring Goods. English Long Cloths, 25c Long Cloth, 19c Long Cloth, 15c Long Cloth, 12 1/2c Long Cloth, 10c Long Cloth.

Blanket Clearing Sale

Last Extra Special Sale on Blankets. All 50c Blankets, 39c. All 75c Blankets, 59c. All 1.00 Blankets, 75c. All 1.25 Blankets, 89c. All 1.50 Blankets, 95c. All 2.00 Blankets, 1.19. All 2.50 Blankets, 1.39. All 3.00 Blankets, 1.59. All 4.00 Blankets, 1.79. All 5.00 Blankets, 1.99. All 6.00 Blankets, 2.19. All 7.00 Blankets, 2.39.

Lace Curtains and Draperies

A display which reveals the richest, daintiest and most beautiful conceptions of the foremost manufacturers of the world, marked at purchase cost their equal in beauty and quality. You'll undoubtedly pay more later for Dobbies Lace Curtains, in two tone effects, the most popular curtain of the season, in prices ranging per pair, from \$3.99 to \$25.00.

Big Grocery Sale Monday

From 85c to 50c. It is said that the greatest providers of pure food products in the west. The best Michigan Butter, 50c. The best Michigan Cream, 45c. The best Michigan Sweet Cream, 40c. The best Michigan Sweet Cream, 35c. The best Michigan Sweet Cream, 30c. The best Michigan Sweet Cream, 25c. The best Michigan Sweet Cream, 20c. The best Michigan Sweet Cream, 15c. The best Michigan Sweet Cream, 10c. The best Michigan Sweet Cream, 5c.

A Clearing Sale of White Porcelain

White Covered Dishes 15c. Dinner Plates, each 3c. Pie Plates, each 2c. Odd Saucers, each 1c. Unhandled Cups, each 1c. White Australian China Cups and Saucers, a set, 30c. Open Vegetable Dishes 7 1/2c. Large size Vegetable Dishes, each 10c. Large assortment of Soup Coupes, at each 3c. Do not telephone but get here early and get first choice.

Try Hayden's First

Curious Capers of Cupid

Cupid "Blasts a Bomb." HE "Question Popped" installed at Follansbee, W. Va., just across the river from Steubenville, O., by the eight members of the Girl Leap Year club, is proving it worth. So far it has brought about one marriage and one engagement. Now it is to be secretly moved to another girl member's home, and the young man on whom it is to be operated will be an easy victim, it is predicted.

Metress Weds Chauffeur

Dexterity in avoiding a collision while acting as family chauffeur won for Robert W. Gilmore the admiration of Miss Priscilla Devore two years ago. Last week the two were married in St. Louis. The new Mrs. Gilmore, 18 years of age, is the adopted daughter of Mrs. John A. Devore, whose husband died, leaving property worth \$250,000. The girl was a pupil in the when her mother accompanied her to the suspicion in the parent's mind that the girl was contemplating matrimony. Gilmore presumably was on his way to San Francisco. Instead he met Miss Devore in St. Louis. He asserts he and the girl had been engaged for a year.

Light and Heat of the Sun

(Continued from Page One.) infinitesimal fraction of the sun's total radiation the earth receives and utilizes. In order to appreciate it, let us consider the distance of 93,000,000 miles which separates us from the central star, and at this distance let us see what effect our little globe produces, what heat it intercepts. Let us imagine an immense sphere traced at this distance from the sun, and entirely surrounding it. Well, on this gigantic sphere the spot intercepted by our little earth is only equivalent to the fraction one-two thousand one hundred and thirty-eight millionths; that is to say, that the dazzling solar earth radiates all round it through immensity of space a quantity of light and heat two thousand one hundred and thirty-eight millionths more than that which we receive, and of which we have just now estimated the stupendous effect. The same is equal to the whole of the two thousand millionth part of the total radiation. It is absolutely impossible for our conception to imagine such a proportion. All the planets of the system intercept but the 27 millionth part of the radiation emitted by the central star. The rest passes by the worlds and appears to be lost. It is not impossible to express this marvelous power, but we can admit without shame that it is impossible to comprehend it. The heat emitted by the sun in each second is equal to that which would result from the combustion of eleven quadrillions six hundred thousand billions of tons of coal burned at the same time. This same heat would boil per hour seven hundred thousand millions of cubic miles of water at the temperature of ice. Attempt to understand it! As well might the ant attempt to drink the ocean. O popes of the Aryans! O priests of the Incas! O therapists of Egypt! And you philosophers of Greece, alchemists of the middle ages, scientists of modern times! O thinkers of the sublime stars! What is our voice in nature? We may pile up metaphors on metaphors; we shall only lower these magnitudes to our own size. We are but pigmies pretending to scale the sky.

North Platte Mason

(Continued from Page Two.) isations have among their membership men known widely throughout the country. Among these are W. L. Park, general superintendent of the Union Pacific railroad; M. K. Barnum of Chicago, inspector of motive power of the Burlington system;

MAKES FAT VANISH

Obesity Quickly and Safely Cured. No Charge to Try the NEW KRESSLIN TREATMENT. JUST SEND YOUR ADDRESS AND A SUPPLY WILL BE SENT YOU FREE—DO IT TODAY.

Fat people need no longer despair, for there is a home remedy to be had that will quickly and safely reduce their weight, and in order to prove that it does take off superfluous flesh rapidly and without harm, a trial treatment will be sent, free of charge, to those who apply for it by simply sending name and address. It is called the Kresslin Treatment, and many people who have used it have been reduced as much as a pound a day, often forty pounds a month.



This represents the effect the Kresslin Treatment has had in hundreds of cases. month-wise large quantities of fat were to be taken off. No person is so fat but what it will have the desired effect, and no matter where the excess fat is located—stomach, bust, hips, cheeks, neck—it will quickly vanish without excruciating, dieting or in any way interfering with your customary habits. Rheumatism, Asthma, Kidney and Heart Troubles leave as fat is reduced. It does it in an absolutely harmless way, for there is not an atom in the treatment that is not beneficial to all the organs. So send name and address to the Dr. Bromley Co., Dept. 44 W 41 West 23rd St. New York City, and you will receive a large trial treatment free, together with an illustrated book on the subject and letters of indorsement from those who have taken the treatment at home and reduced themselves to normal. All this will be sent without cent to pay in any shape or form. Let them hear you promptly.

Vapo-Resolene

Whooping-Cough, Croup, Bronchitis, Coughs, Diphtheria, Catarrh. Confidence can be placed in a remedy, which for a quarter of a century has earned unqualified praise. Restful nights are assured at once. Cressoline is a Remedy for Asthmatics All Druggists. Send postal for descriptive booklet. Cressoline Antiseptic Throat Lozenges for the irritated throat. Cressoline for Croup, Whooping-Cough or Diphtheria. The Vapo-Resolene Co., 150 Duane St., N. Y.

Why He Married Her

May Sinclair, author of "The Diving Bell," contributes a delightful story to the February McClure's—"Wilkinson's Wife." "Nobody ever understood why he married her. You expected calamity to pursue Wilkinson—it always had pursued him—but that Wilkinson should have gone out of his way to pursue calamity (as if he could never have enough of it) really seemed a most unnecessary thing. "For there had been no pursuit on the part of the lady. Wilkinson's wife had the quality of her defects and revealed herself chiefly in a formidable reluctance. It was

Beware of a Sun's February

Beware of a Sun's February. Here are some extracts from a book of old weather prophecy: "Of all the months in the year we do not want a fair February." "When the cat in February lies in the sun she will again creep behind the stove in March." "When the north wind does not blow in February it will surely come in March." Hartford Courant.