Encouraging Facts About Omaha

While the citizens of Omaha are, for the most part, God-fearing people and disposed to walk in the straight and narrow way—as attested by the number of well-supported churches of the city and the numerical strength of the congregations—they are still subject to the charge of being guilty of concealing their light under a bushel. Rather proud, perhaps, of their superior advantages and of the temporal blessings that follow attention to business and the practice of the art of taking advantage of the opportunities offered, they are slow to let the less fortunate dwellers in other places know of the profit and pleasure that accrues to those who pin their faith and purses to Omaha and its future.

An Omaha banker, for instance, comes here from the east with reports to the effect that bankers in New York and other financial centers are warmly enthusiastic over the record made by Omaha banks during the alleged panic that disrupted financial conditions throughout the country in the closing months of 1907. Financial organs throughout the east print tabulated returns showing that Omaha is one of the three or four cities of the country that has shown a persistent and consistent increase in bank clearings, week after week and month aftere month, while the clearances of other cities were represented by the decrease sign. Publications devoted to building, trade and other branches of industrial and commercial activity show from week to week that Omaha is about the only city in the country that has not lost step in the march of progress, but is going ahead reporting each week, a little gain in every line of activity.

None of this is guess work. It is a matter of record, of cold-blooded facts and figures which command the attention of men of means who are looking for safe and profitable investments. Here are some of the facts upon which Omaha's bid for attention and consideration is based:

	1906	1907
Bank Deposits	$ 35,883,907	$ 37,106,838
Bank Clearing	504,388,764	567,515,788
P. O. Stamp Receipts	685,561	735,194
Manufactured Products	195,000,000	220,000,000
Jobbing Output	83,000,000	88,000,000
Building Permits	4,273,000	4,636,000
Real Estate Transfers	10,265,000	11,314,000

These increases do not look strikingly large by themselves, but they obtain a real significance when compared with the like exhibits of other cities. Omaha keeps holding its own. It's a way of doing things in Omaha, The Market Town.

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