NEWS OF INTEREST FROM IOWA

## COUNCIL BLUFFS

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## Last Week!

## OMNTY



ALTERATION OF BUILDING COMMENOES IMMEDIATELX. THOUSANDS OF HIGHEST CLASS GARMENTS TO BE CLOSED OUT IRRESPECTIVE OF COST OR WORTH.

REMEMBER-Most of these garments are made by the Dernburg Manufacturing com
We have saved the people of Omaha theusands of dollars, because we compelled others to follow our lead, but they could not match our low prices.

When we say to you with all frankness, and we mean every word we say, when we state that no price inducement, such as we offer this coming week, will ever present itself to you again.
When you can buy a genuine caracul coat, best
satin lining, braid trimmed, 27 inches long, at
$\$ 5.98$, sold everywhere at $\$ 15$.
Do you think it will pay you? . . . . . When we sell you a tailor-made, tightfitting coat, all lined, at $\mathbf{\$ 7 . 5 0}$,
which actually cost $\$ 20.00$,
Do you think it would pay you? means what we claim?
When you can buy a sable coney,hamster or river
mink fur lined coat or fur jacket, just as good next
year as the eresent, full wworth $\$ 35$, at $\$ 15$.
Don't you think this is the most wonderful opportunity ever offered, , $-\quad$ - $98 c^{\circ} \mathrm{c} 198$

IT'S UP TO YOU!
Manufacturer's Outlet
N. E. Corner 16th and Howard Sts.

