


IF EVERY LITTLE BIT HELPS. THEN WHY NOT ASK FOR

$\bar{\square}=F \Gamma$
AND DO YOUR SHARE IN MAKING A 'Greater Omaha


You Exercise Your Own Mind When You Ask for an Advertised Article
therefore, insist on getting what you ask for when making a purchase. The dealer who substitutes relies on his ability to make ou change your mind. He will give you Substitute articles pay him a larger profit. That's why he tries to change your mind. When your mind is made up, keep it so by insisting on getting what you want.

Accept No Substitutes

