PAGES 1 TO 10,

SINGLE COPY FIVE CENTS.

Omaha's Great Style Store

Petticoats Made FREE During this sale every purchaser of black silk can have her silk made into a petticoat of perfect fit and style FREE. Black Eundreds of patrons have taken advantage of this of-for—have you? Every yard guaranteed. Silk Offer

Big Dress Goods Sale

\$2.50 very choicest Suitings, all Fancy, swell Broadcloths, etc. worth to \$3.50, at \$1.25 \$1.50 and \$1.25 fancy Suitings, \$1.50 choicest 56-inch all wool panamas, all colors 59¢ \$1.00 all wool choice dress goods; Monday 48¢

We received Friday 362 pieces of the new imported dress goods, mostly plain colors, Copenhagen blues, browns, leather shades, etc. Prices from 50c to \$2.00.

Art Needlework -- Stamped Lingerie

Materials, Embroidery Floss, Patterns, and full instructions, all ready for embroidery, and for the daintiest kind of lingerie at small cost.



Stamped shirt waists, night gowns, circular short skirts, pillows, dressing sacques, chemise, pin cushions, scarfs, long skirts, and many other pieces, including infants' shawls, hoods and pillows.

FREE Mc Clures' Magazine Sample Copy

TOYS Scores of Bargains on our 5e @ 10c COUNTERS

FREE At Drug Dept.

advelocal of

Use Coupon on This Ad.

BECAUSE of the Extraordinary Success of the White Carnival Sale We Will ONE WEEK MORE

of the Extraordinary Success of the White Carnival Sale We Will

JANUARY SALE OF HIGH CLASS

tion will afford a genuine treat to lovers of fine laces.

rom the leading lace centers of the world. The whole collec-

1,000 yards of 20-inch lace all overs, in dainty figured and embroidered effects, in coin spots, dots, in filet and other meshes, in white, butter and ecru shades, worth up to \$7.50 per yard, at, per yard.

1,000 dozen yards of newest French and German Val. laces, just arrived from Europe. The varieties and values in this sale are so great it will pay all to select here Monday. You will find in this lot all the newest effects, Filet, French and German meshes, hundreds of match sets, worth up to 50c.

one yards of Rich ince appliques, separable effects, in white, butter and ecrusinades, widths from 214 to 8 inches. 23c worth to \$2.50, at yard. worth to \$2.50, at, yard,

French and German Val.
laces, all broken sets and
odd lots, from our own
stock, worth up to \$2.00
per dozen yards,
at, per dozen
yards

LACE SPANGLED AND EMBROIDERED

Robes at half the regular price. These robes are especially in and desirable at ONE-HALF OFF.

Biggest Sale to Date

very woman who attends this sale a rare bargain Monday whatever you buy-we save you money in every instar PRICES GREATLY REDUCED FOR ONE WEEK'S SELLING.

all White Blankets. Down Comforters, elegant bargains, each at \$3.75 15% discount on every ready made sheet and pillow case. \$20.00 and \$15.00 Comforters Monday \$7.50 25% discount on bath robes, blankets,

Cotton challes Persian styles, light or dark ... 25c 15c Percales, dark and light styles, 36 inches wide, best quality ... 11c

the Silkolines, best styles, light or dark, 36 inches wide. .714e Best German Blue Callco, 34 ins. Wide, worth 15c Monday, . 9c Best 15c heavy blue or black twilled Shirtings, Monday 10c -4 unbleached Sheeting, extra heavy, per yard .. 6-inch shrunk Indian Head Muslin, worth 18c, new . . ached Muslin, per yard31/40

Linen and White Goods

72-in, all linen bleached damask, assorted patterns, our regular \$1.25 quality; Monday ... 98c 70-in. sliver bleached damask, all linen, worth \$1.10 a yard; spe-2x2-yard pattern cloths, neat patterns, all linen, regular \$3.00 values; Monday, each ... \$1.98 All our fancy linens, in drawn work, hand embroidered centers, scarfs and squares, worth \$2.00. \$2.50 and \$3.00 each; Monday, each \$1.19

White goods in the newest patterns, all our Madras, Swisses, lawns and dimities, etc., at HALF PRICE Monday.

Special showing of all the new spring White Waistings, in all the swell designs, embroidered dots, figures and floral ideas. Everything the latest, 'Omaha's opening dis-

RARE JANUARY BARGAINS



This is not the ordinary 24-in, parlor table so commonly advertised \$1.00. This one we offer has a solid onequarter sawed oak top, is well worth \$2.00. Monday, while they last, one to a customer, at ... 98c

Same thing, with brass and glass foot, extra special, for only......1.28

Dresser Special Worth \$5 16.89

Bennett's Big

.Fifty Green Trading Stamps with each ton of Bennett's Capitol Coal, per ton,

The coal for all purposes ranges, heaters and furnaces.

Vash Botlers, all prices, up from ...

And 40 Green Trading Stamps. Clothes Lines, cotton, regular 15c value, special 10c Wire Clothes Lines, regular 25c value, special 10c Extra quality steel Mail Boxes, two rings.

BARNEY SKATES Regular 75c value, 55c

THER-MOM-ETERS, up from

all prices And 10 Green Trading

Asbestos Mats, 5c value 2346 Asbestos Mats, 8c value So Asbestos Toasters, 15c value. . 10c Lunch Bucket with coffee can and Comb and Brush Trays, hand And 20 Green Trading Stamps. Mincing Knives, star shape, worth

CAKE TURNERS. Stamps. | special 5c

Fine China Sale

Boyal Society; pkg. containing materials and patterns on sale in our Needlework dept.

Second Floor

Finest German China Sets for the price of porcelain, 100 pieces, good shape and decoration, \$15.00 value,

for \$10.00 Finest Limoges China Dinner Sets, new shape, border and spray decorations, equal to Haviland China, 100 piece sets, Saturday at . \$19.50 All Russian Brass at ONE-THIRD OFF.

All White China for Decorating at 33 % OFF. All Vases in White China at HALF-PRICE Monday.

STATIONERY

100 Engraved Cards, with plate, at 89¢ Box Paper, worth 35c and 45c, at 19¢ Teachers' Bible, with Concordance The notorious Foxy Grandpa, Buster Brown, Katzenjamer Kids, etc., etc., made up in large always sell at 60c: With every purchase of a volume of our popular fiction (hundreds of titles to select from), we will give a membership in the Tabard In Library PREE, Per volume

as a temporary abiding place. They are

they are getting over that mistaken idea

that only new buildings are desirable and

that a building is valuable inversely as its

A flat recently completed on Douglas

street illustrates the possibilities of plain

building things to endure and, moreover

Ladies' Coats-Coats Ladies'

The greatest we ever offered in coats. Made of fine broadcloth and kersey, 80 inches long, loose or tight fitting, heavy satin linings, handsomely tailored. See 16th street window. .

Worth a Now Worth

Worth 500

\$5.95, \$6.50 and 3.95 \$7.50 Values for

Monday we will place on sale over three hundred fine taffeta petticoats, many of them made of R. & H. Simons taffeta, black and all colors, Monday

BENNETT'S BIG GROCERY

Coffees Roasted In Department While You Wait Fancy Seeded Raisins, pound Bennett's Breakfast Coffee, 48c

And 40 Green Trading Stamps. Pride of Bennett's Flour, 48-Teas, all kinds, pound 48c And 40 Green Trading Stamps. Pure Pepper, ground, can. . 10c And 5 Green Trading Stamps. Granulated Sugar . . . DOUBLE GREEN TRADING STAMPS. Blue Borax Starch, 2 1/2-pound Armour's Sliced Beef, jar . . 14c And 10 Green Trading Stamps. Marshall's Tomato Herring. And 10 Green Trading Stamps. Bennett's Capitol Pancake And 10 Green Trading Stamps. Bennett's Capitol Baking Powder, per can24c And 20 Green Trading Stamps.

Fancy Currants, pound - pack Southwell's Imported Marma-Bennett's Capitol Mincemeat, 3 Castile Toilet Soap, 10 bars 25c And 10 Green Trading Stamps, Pure Fruit Jelly, assorted, Best We Have Brand Peas, Lincoln Butterine, 2 pounds

Premium Butterine, 2-lbs. 45c

And 10 Green Trading Stamps.

BRING

LADIES MOUNTED COMBS

25% off on all fine mounted back combs, Rhinestones, metal trimmings, pretty designs-25% OFF. **JEWELRY**

twenty-five cent jar of NEXICAN ROSE CREAM, the celebrated skin food, FREE, if presented at Perfumery Counter tomor-

This coupon entitles the holder to one

row-Monday, January 20th, 1908.

NEWS OF THE BUSY HOM

BRICK IS REPLACING LUMBER

More Omaha Houses Are Being Built on Permanent Basis.

GAMBREL ROOF IS COMING IN

Old Style Much Used by Early Dutch Settlers is Becoming Popular Among Builders of New Homes.

A smaller demand for lumber next year in proportion to the number of houses built and a correspondingly larger demand for brick and artificial stone and cement products is predicted as one of the features of the building world in Omaha. Of course, there will be more lumber used this year than there was last for the simple reason that there will be more frame houses built and more houses of all kinds than last year But the proportion of increase in material used in crecting Omaha homes will be much greater in brick, stone and cement

than in wood. Cause and effect are curiously mixed in this state of affairs. It is hard to say whether prices of building materials fell before many plans had been prepared for next season's houses or whether the plans were prepared as they now stand following the fall in prices.

At all events, the building materials have to use a s'ang expression, "come off the mode of long ago. perch," who e facy sat in almost unapproachable state surrounded by a high

An Eternal Question How to Save Money?

In all walks of life fortunes are made by spending less than you earn, and by laying aside the difference where it is sure to earn the most interest.

Start Saving Money

ONE DOLLAR will open an account with us, we will pay six per cent interest compounded semi-

Try it today, in a few years you will be independent.

Omaha Loan and **Building Association**

S. E. Cor 16th and Dodge Sts. G. W. Loomis, Pres.,

G. M. Nattinger, Secy., W. R. Adair, Asst. Secy.

wall of high prices. In all lines the prices will some from a distance to study the have fallen off, in lumber as well as in quaint architecture of these structures as rick and cement. But the latter two have we now go to cathedrals of Europe. ome down much more in proportion than umber has and this is why the houses to be built in Omaha during the present year will be more largely of the "permanent" naterials than of lumber.

One of the big houses recently completed in the northwest suburban part of the city is of the fine old Dutch gambrel roof type. A little poetry in this column may act as a leaven. So remember what gambrel roof is by the lines of Oliver Wendell Holmen:

Gambrei. Gambrei. Let me beg You'll look at a horse's hinder leg. First great angle above the hoof— That's the gambrel. Hence gambrel roof.

The gambrel roof on this house has a noderate slope for a few feet on each side of the ridge. Then there is a more pronounced slope until near the caves, where t describes a graceful curve out to the edge. This house is of frame, or else it might be an almost exact counterpart of the houses erected in New York and New Jersey by the Dutch settlers. It is a particularly restful, homelike design. The broad gently sloping roof gives the suggestion of motherly hen protecting the brood o chickens under her wing, while the ample chimney represents the head raised solicitously to see the first sign of danger The house has white windows, doors and sills. There is a big bronze knocker on the front door and about the whole there is an air of the old-fashioned and the charming

"I notice that Omaha is becoming more and more a town of permanent buildings and that more of these are being built with very year that passes," said a man who bacryes things. "This is particularly truas regards churches, schools and business locks that have been built recently. Formrfy people were satisfied with a structure of wood. It could be built quickly at minimum cost and when it wore out another ould be built. Some even congratulated hemselves on this plan because it kept

"Now, the real beauty that comes with age to buildings and the associations particularly that cluster around a home in which many generations live are the most charming of attributes of buildings. Go the old countries and see the charm there is about buildings which have stood the test of time. There they build to last, Two, three, six hundred years are not to: long for buildings to be used. Here one tenth of that time is often considered amply sufficient and at the end of that timt is considered to have served its pur

"But during the last few years buildings have been erected here which ought to last centuries. Take such structures as the High school, the First Christian, Lowe Avenue Presbyterian, Kountre Memorial Lutheran churches and many other buildings. Time can only affect them slightly, and the people who are living hereabou in the year of our Lord, 2608 ought to be sing them. Perhaps pilgrimg and tourists

stately design and heavy bronze fixtures with thirty-four-foot wings. The upper are also in place. A light of ornamental story of this cafe is to be a dance hall fron fastened in the wall above the porch for private parties. A public dance hall adds tone to the whole. Architects say It is in a way a forecast of what the downtown residence part of Omaha will "It is a healthy sign. It shows that look like when it is finished permanently. people have ceased to regard this country

GOURLAY TRYING FOR RESORT Financing a Scheme for Park on Tract North of Fort Omaba.

W. R. Gourlay of the Jewel theater is financing a proposition to open an amusement park on a twenty-three acre tract belonging to the Parker estate, just off of brick when treated with artistic eye to be Thirtleth street and about one mile north of Fort Omaha.

moulded into an attractive design for a city house. The brick in Itself is pretty Mr. Gourlay has blue prints of the if properly viewed. It lends itself parscheme of the park and proposes, if sucticularly to an apartment house design of cessful in financing it, to make an artifistable nature. A porch of the same ma- cial lake 800 by 250 feet in a depression on terial, the brick wall being surmounted the tract. Several large springs will furby a coping of stone adds to the beauty nish the water.

of the whole. This model of house is fin- Over the lake he plans to build a cafe ished well with heavy front doors of in the shape of an eighty foot octogon faster than the law allows.

s also useful as well as ornamental and the same size as the cafe is also planned. Automobile drives, promenades, and walks there will be a goodly number of houses are shown in the blue prints, and it is of this pattern built in Omaha this year, possible that an additional tract will be secured around which a race-track will be laid out. The proposition calls for the expenditure of at least \$100,000.

COLPETZER PROTESTS FINE Automobile Man Objects to Paying Twenty-Five Dollars for Ex-

cessive Driving.

Moshier G. Colpetzer, treasurer of the Chicago Lumber company, was fined \$25 in police court Saturday morning for excessive automobile driving and appealed his case to the district court. Mr. Colpetzer vigorously protested on being arrested and fined and gave the name of H. D. Cole.

"It's an outrage to be dragged down

here and made to appear in police court, he declared to Clerk Mahoney; "there isn't any justice in it." Officer Lewis arrested Mr. Colpetzer,

charging him with driving his auto from Thirteenth to Sixteenth street, on Douglas,

Building Operations of Year 1907

or 1907 show a decrease of 10 per cent is comparison with the preceding year. Per mits were taken out in forty-one cities in 1907, according to offical reports to Construction News for 135,765 buildings, in volving a total cost of \$488,224,970, against 127,852 buildings aggregating in cost \$548 --295,419 in 1906, a gain of 7,855 in the number

Building operations in the principal cities + 160,070,440, or 10 per cent. This would in heate that construction was upon a much ore active basis than in 1906, the large crease in the number of buildings showng a broader and more general interest ipon the part of a larger number of people and upon the whole more satisfactory reuits to everyone engaged in the building adustry. The totals, including the number f buildings and cost by months in the of buildings and a decrease in cost of different cities, are as follows:

CITY.	1907.		1906.		Gain.	LOSE.
	No. of Bldgs.	Cost.	No. of Bldgs.	Cost.	195	%
New York, Manhattan and Bronx	2,994	\$ 95,614,559	8,734	2135,706,780	1.	20
Brooklyn	8,484	64,780,195	8,827	64,625,114	- 22	1
Chicago	9,338	59,065,000	10, 947	64,208,336	- 44	111
Philadelphia		38,914,319	18,292	43,533,125	- 55	50
St. Louis.		21,890,164	8,892	29,588,693	4.4	1077
Cleveland		15,878,407	7,553	12,161,283	22	- 22
Detroit		14,226,300	4.705	13,270,250	7	
Seattle		13,572,790	7.445	11,920,488	14	1 6
Los Angeles		13,301,000	9,073	18,219,520	100	26
Pittsburg		12,705,566	3,834	16,357,356	3.5	22
Milwankee		10,770,354	3,963	9,713,284	11	17
Washington, D. C		10,165,000	4,600	12,273,508	185	1.7
		10,006,455	8,724	9,466,150	- 6	149
Kansas City		9,985,400	1,663	8,033,305	225	140
Buffalo		8,811,000	4,916 2,867	10,75-6,376	100	10
Cincinnati		7,6%,300	2,450	6,880,215	122	
St. Paul	2,974	8.057,981	2,430	7,011,266	31	4.5
Rochester		6,752,615	1,889	6,175,499	15	
Denver	4	6,250,129	2,461	7,012,804		ii
Indianapolis		6,211,728	2,620	8,537,645	12	100
Spokane		5,302,170	1.813	3,761,749	44	10.0
New Orleany		4,710,612	47000	5,062,814	10000	15
Omaha		4,646,643	1,000	4,273,055	10	1 90
Columbus		4,186,100	3,003	8,964,332	- 9	
Toledo		\$,595,945	1.315	4,653,970	195	290
Salt Lake City	585	3,168,450	617	2,465,580	96	- 40
Louisville	2,658	8,083,574	2,916	5,116,017	-	40
Worcester	1,035	2,789,431	917	2,981,739		6
Wilkes-Barra		2.486,861	518	9.814.832	11	1 2
Duluth ********************************		2,493,850	1692	2,761,631		1 3
Birmingham		1,165,673	837	2.131.508	1 . 15 .	3
Grand Rapids		1,554,366	1,071	2,156,140	/	0
San Antonio		1,961,493	1,868	1,111,555	13.1	70
Harrisburg		1.868,315	443	1,859,845		
Chattanooga		1,700,400	1,633	3,710,182	100	1 6
Láncoln		1.556.004	1024	1,521,675	17	2.0
Mobile		1,385,110	330	1,121,688	14	
Topeka		1,155,502	555	820,198	at.	1
Davenport		653,503	175	785,489	44	3.7
Pueblo	174	231,405	216	268,514	. 27	- 100
Total	135,705	\$488,224,970	127,852	\$148,296,419	100	10

A glance at the accompanying table re- gain of 44 per cent, Tacoma 23 per cent, veals the st that the notable increases and Scattle 14 per cent. It will be seen were in a smaller cities of the interior gair a twenty office and decreases in part of October was felt throughout the elf en. The heaviest increases in the year in the larger cities, where there were A in which there is any considerable time of building for the year were in ent. Milwaukee II per cent. Indianapolis 12 per cent, Cleveland 15 per cent, while the showing in the north Pacific coast cities is remarkable, including Spokane with a

that the drift toward a tight money maro north Pacific coast. There were ket which reached its climax in the latter heavy decreases, including New York 29 per cent, St. Louis 27 per cent, Philadel-Incinnati II per cent, St. Paul 15 per phila 22 per cent, Pittsburg 22 per cent, Washington 17 per cent, New Orleans 15 per cent, Toledo 28 per cent, Duluth 15 per cent, Kansas City 19 per cent, and San Antonio 75 per cent.

CUPID IS HIS GOOD ANGEL Brings Three Couples at Once to Downcast Justice to Be

Married.

dull, whereupon she told him to cheer up and mentioned that every cloud had a sil- A. Oulton and Edith Tietge of Council ver lining, there came a faint knock at the Bluffs.

young wemen who had premised to become the blushing brides of the three young men who accompanied them

The six were shown to seats until the judge could recover his composure, and then one after the other the three couples As Justice of the Peace Cockrell sat in were united in marriage. They were his office Saturday morning, complaining Benjamin F. Deets of Hastings and Myrtia to his stenographer about business being D. Boyer of Mulleo; Nicholas Roan and

Stroking down his locks, through which Announcements, wedding stationery and he had been running his fingers, the judge calling cards, blank book and magazine opened the door, and in walked three binding. Phone Doug. 1604. A. I. Root, Inc.

How Cement Block is Coming Into Use in Omaha



HOME OF W. A. BURTON, AT M4 NORTH TWENTY-PIETH STREET