

The Bennett Company Omaha's Great Style Store

Petticoats Made FREE

Great Black Silk Offer Big Dress Goods Sale

\$2.50 very choicest Suitings, all colors, at \$1.00. Fancy, swell Broadcloths, etc., worth to \$3.50, at \$1.25

Art Needlework -- Stamped Lingerie

Materials, Embroidery Floss, Patterns, and full instructions, all ready for embroidery, and for the daintiest kind of lingerie at small cost.

FREE TOYS FREE At Drug Dept. Use Coupon on This Ad.

BECAUSE---Continue It -- Bargains More At White Heat Than Ever -- for---ONE WEEK MORE

JANUARY SALE LACES OF HIGH CLASS

Just received a large shipment of imported laces direct from the leading lace centers of the world. The whole collection will afford a genuine treat to lovers of fine laces.

DOMESTICS Biggest Sale to Date

In spite of advances on all cotton materials we promise every woman who attends this sale a sure bargain Monday whatever she buys--we save you money in every instance.

Linen and White Goods

72-in. all linen bleached damask, assorted patterns, our regular \$1.25 quality; Monday...85c

FURNITURE SPECIAL-- RARE JANUARY BARGAINS

This is not the ordinary 24-in. parlor table so commonly advertised \$1.00. This one we offer has a solid one-quarter sawed oak top, is well worth \$2.00.

Fine China Sale

Second Floor Finest German China Sets for the price of porcelain. 100 pieces, good shape and decoration, \$15.00 value, for \$10.00

Ladies' Coats--Coats Ladies'

The greatest we ever offered in coats. Made of fine broadcloth and kersey, 50 inches long, loose or tight fitting, heavy satin linings, handsomely tailored. See 16th street window.

BENNETT'S BIG GROCERY

Coffees Roasted in Department While You Wait. Bennett's Breakfast Coffee, 45c. And 40 Green Trading Stamps.

Coal Bennett's Big Hardware

Fifty Green Trading Stamps with each ton of Bennett's Capitol Coal, per ton, \$7.00

STATIONERY

100 Engraved Cards, with plate, at \$89c. Box Paper, worth 35c and 45c, at \$19c

SILK PETTICOATS

\$5.95, \$6.50 and 3.95. \$7.50 Values for 3.95. Monday we will place on sale over three hundred fine taffeta petticoats, many of them made of R. & H. Simons taffeta, black and all colors, Monday...

A COUPON BRING IT!

This coupon entitles the holder to one twenty-five cent jar of NEXIAN ROSE CREAM, the celebrated skin food, FREE, if presented at Perfumery Counter tomorrow--Monday, January 20th, 1908.

NEWS OF THE BUSY HOME BUILDERS

BRICK IS REPLACING LUMBER

More Omaha Houses Are Being Built on Permanent Basis. GAMBREL ROOF IS COMING IN Old Style Much Used by Early Dutch Settlers Is Becoming Popular Among Builders of New Homes.

wall of high prices. In all lines the prices have fallen off, in lumber as well as in brick and cement. But the latter two have come down much more in proportion than lumber has and this is why the houses to be built in Omaha during the present year will be more largely of the "permanent" materials than of lumber.

will come from a distance to study the quaint architecture of these structures as we now go to cathedrals of Europe. "It is a healthy sign. It shows that people have ceased to regard this country as a temporary abiding place. They are building things to endure and, moreover, they are getting over that mistaken idea that only new buildings are desirable and that a building is valuable inversely as its age."

GOURLAY TRYING FOR RESORT

W. R. Gourlay of the Jewel theater is financing a proposition to open an amusement park on a twenty-three acre tract belonging to the Parker estate, just off of Thirtieth street and about one mile north of Fort Omaha.

COLPETZER PROTESTS FINE

Automobile Man Objects to Paying Twenty-Five Dollars for Excessive Driving. Moshier G. Colpetzer, treasurer of the Chicago Lumber company, was fined \$25 in police court Saturday morning for excessive automobile driving and appealed his case to the district court.

Building Operations of Year 1907

Building operations in the principal cities for 1907 show a decrease of 10 per cent in comparison with the preceding year. Permits were taken out in forty-one cities in 1907, according to official reports to Construction News for 135,765 buildings, involving a total cost of \$488,224,970, against 127,852 buildings aggregating in cost \$588,256,419 in 1906, a gain of 7,865 in the number of buildings and a decrease in cost of \$20,031,449, or 3.4 per cent.

Table with columns: CITY, No. of Bldgs., Cost, 1907, No. of Bldgs., Cost, 1906, Gain, Loss. Lists cities like New York, Chicago, St. Louis, etc.

An Eternal Question How to Save Money?

In all walks of life fortunes are made by spending less than you earn, and by laying aside the difference where it is sure to earn the most interest.

Start Saving Money

ONE DOLLAR will open an account with us, we will pay six per cent interest compounded semi-annually.

Omaha Loan and Building Association

S. E. Cor 16th and Dodge Sts. G. W. Loomis, Pres., J. M. Nattinger, Secy., W. R. Adair, Asst. Secy.

How Cement Block is Coming Into Use in Omaha



HOME OF W. A. BURTON, AT 24 NORTH TWENTY-FIFTH STREET.

CUPID IS HIS GOOL ANGEL

young women who had promised to be gone the blushing brides of the three young men who accompanied them. The six were shown to seats until the judge could recover his composure, and then one after the other the three couples were united in marriage.