PAGES 1 TO 10.

Second Week of White Carnival Begins Tomorrow----Greater Bargains Than Ever

Linens and White Goods

Fancy Linens, all Center Pieces, Scarfs, Tray Cloths, Lunch Clother worth up to \$3.50 each at....\$1.49
64 Inch Bleached Table
Damask good heavy quality, neat designs, yard 350
72 inch Bleached Table Damask, goods that never sold for less than 69c, our regular \$1.75 quality, sale price, dozen ... \$1.39 Red Spreads, full size hem-med, heavy and good designs, regular \$1.25, each

WEITH GOODS
All fine Wovelty Waistings, in checks, stripes
and embrodered figures,
worth from 40c to \$1.00,
all at HALF PORMER
PRICES.

and watete:

New Embroideries

Just fresh from St. Gall. Think of

It! How Embroideries at these low

prices right at the opening of the season when women are planning

new underelothing, new white dresses

15c and 20c Embroideries at 10c

Swiss Nainsook and a few soft

batiste Edgings and Insertions to

match. Also handsome galloon

effects, beautiful patterns, fine

fine Swiss Embroidered in blind

and open work like rich heavy

variety of patterns, beautiful

Eyelet designs, lovely blind work,

here and there touches of filet,

both scalloped and hemstitched

hems, 27 inches wide, worth up

Corset Cover Embroidery, blind

and open work effects, 18 inches

wide, worth 25c, yard. 12%

lace, all spaced for tucking.

Embroidery Waist Frontings,

work and dainty effects.

to \$1.50, yard ...

Pictures

Your

Choice

of

Any

Picture

Monday

ONE-

THIRD

Handkerchief Sensation

Bacrifice lot of La-dies' Fure Linen Hem-stitched Handkor-chiefs in very sheer, light and medium weight, with one-eighth and one-fourth inch hems: LOT 1

15c quality at . 71-2c LOT 2-20c quality. at . . . 10c LOT 3-35c and 25c

Our Green Tag Furniture Sale

Monday and Tuesday are the last two days of this big annual furniture clearance sale. Every item of furniture in our vast department carries a green tag along with our regular price ticket.

The green tag shows the unconscionable reduction on regular sales Reductions 10% to 35%

Carpets

Ingrain Carpets:

We invite your inspection.

quality, . 17c Tuesday.

Extra heavy half wool Ingrain Carpets, in desirable patterns, fast colors and very desirable, sells for 59c, Monday only, yard 37c Strictly all wool and best cotton chain Carpets, colors absolutely fast and very desirable, in spiendid patterns, sells for 75c, Monday only, yard 59¢

Such bargains in Lace Curtains have never been offered you before. You can save fully from 33 % to 60% on every pair. Nothing reserved in our big variety of Curtains, every curtain marked with a special ticket to prices that are really amazing.

See Harney Street Window.

We will add to our carpet sale Monday two remarkable specials in

Embroidery Floundings, great

Bennett's Big Hardware

Big Clearing Sale on slightly damaged Enamel ware, pieces worth up to \$1.25, will go at prices from 25e See the table loaded with Enamel ware, Pudding Pans, Preserving Kettles, Sauce Pans, etc., for 10c Pau-Cake Turners, extra good 5c Galvanized Wash Tubs, extra quality, reg-Galvanized Wash Tubs, extra quality, regin. ...59e Galvanized Wash Tubs, extra quality, reg-Wilson Bread Toasters......25¢ And 20 Green Trading Green Stamps.

Waffle Irons, finest quality 85¢ and 98¢ And 40 Green Trading Stamps.

.....10c And 10 Green Trading Stamps.

Scrub Brushes, rice root, Tampico, Palmetto, etc.

and trimmed in lace, embroidery and tucks, Monday 19c

broidery.

tiful luster, now . . .

very rich and lus-

trous, now

MUSLINS

\$1.50 and \$2.00

Garments for

98c

skirts, corset covers,

and drawers, elab-

orately trimmed in

dainty lace and em-

Monday Extra

Special

Drawers and

Corset Covers,

worth up to 48c

made extra full

Gowns, chemise,

UNDER-

\$1.39 Black Peau de Soie,

beautiful rich silk, 108

\$1.69 Black Peau de Soie,

January Sale Black Silks Less Than Cost-Begins Monday Petticoats made FREE of charge to all purchasers of Black Silks during this sale

-Omaha's Great White Store

A Great Black Silk Sale Starts Monday Morning Every Piece of Black Silk Greatly Reduced Monday

mportant During this sale we'll make you a Petticoat from any black silk you select—FREE OF CHARGE. We absolutely guarantee to please; skirts made to your own measure and from your own selections from a score of styles. Come early and let the skirt-maker give you prompt attention.

"Cleola" Black Taffeta-Guaranteed abso-Black Taffeta Silk-A good wearing grade,

'Cleola'' Black Taffeta Silk-Oil boiled, a 36-inch Black Taffet, splenquality that will wear, we guarantee every did for underskirts; on yard 89c

139 27-inch "Cledla" Black Taffeta \$1.75 "Cleola" Black Taffeta \$1.50 "Cleola" Black Taffeta Silk. Silk, now.... guaranteed to wear, beau-

A WRITTEN GUARANTEE With Every YARD OF "CLEOLA" SILK WE SELL

Remember—Free of Charge We Make You a Petticoat of Any Black Silk Regardless What Price You Buy it for-Much or Little During This Sale.

guaranteed to wear, worth \$1.25, now \$1.25 Fancy Black Taffetas for waists, 89c now, per yard...

Silk, we recommend this silk-

\$1.39 "Cleota" Black Taffe-

ta, 26 Inches wide, one of

the best wearing qual-ities, we offer Monday 110

\$1.50 and \$1.75 French Fancy Black Taffeta for waists, etc .-

Bath

Robes

and

KIMONAS

98c flannelette short

kimonas 49¢

\$1.48 flannelette

long and short

kimonas 74c

\$1.98 flannelette

long and short kimonas 99¢

\$2.98 flannelette

kimonas .. \$1.49

for..... \$1.99

\$4.98 eiderdown and

\$6.50 eiderdown and

\$3.98 elderdown

bath robes,

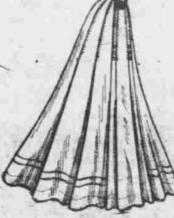
blanket bath robes for .. \$2.49

blanket bath robes for . \$3.25

long

and short

Big Sacrifice Sale of Skirts 33 1-3 Per cent



57 Coats in mannish mixtures, 52 inches long, worth \$7.50 Monday 298

Discount Every skirt in the house, Voiles, Panamas and Taffetas, are in this sale, not a

skirt reserved; box pleated, side pleated & gored flare models

\$ 5.00 Skirts for \$ 3.33 \$ 7.50 Skirts for \$ 5.00 \$10.00 Skirts for \$ 6.67 \$15.00 Skirts for \$10.00 \$19.50 Skirts for \$13.50

Pillow Cases

Discount on all White Wool Blankets

Domestics

One lot Outing Flannels, quality that sells usually 7 1 c loc and 12 c

MAIN PLOOR, WEST

15% Discount on all Sheets and Special Wemen's

Auto Boots. patent celt laced and button and gun metal laced---

A Great

Fine China, Etc.

Good White Porcelain Plates in four, five and six inch sizes, the very best ware made, any size Monday— each each 3c nverted Gas Light, one of the finest lights made, complete with mantel and chimney—Monday63c

Fine Star Cut Water Set, new style of star, six tum-blers and jug to match, \$3.50 value—Monday, per set set

All fascy Decorated Lamps, at \$33\square\text{a} per cent off Monday. Prices range from \$10.00 down to \$36. About 60 to choose from.

Another week of White China at \$3\square\text{a} off. It is our way of keeping to the front during White Carnival.

China Section, 2d Floor

CORSETS ANOTHER GREAT SALE

Closing out large parcels to secure room for new spring goods.

\$5.00 models in Silk Brocade, daintily trimmed in lace and baby ribbon, all styles, high bust, long hip and medium bust and short hip, etc., \$5.00 models for, \$2.98 and \$1.98 \$6.50 Kabos, ass styles, sizes and

Bargain Table Specials-Hundreds of fine Corsets, some leading brands, all sizes and modes, are regular \$1.50 values ... 69c

Great Dress Goods Sale

Thousands of genuine bargains of destrable merchandise; sale of high grade dress goods at less than HALF OFF.

54-inch all wool Panamas, positively the best qualities offered for \$1.25 and \$1.50, come in all colors, black, blue, new browns, reds, etc., on special sale Mon-54-inch elegant light weight Suit-

ings, worth \$1,00, plain weaves, in all colors, black, brown, navy blue, and red, worth up to \$1.25, actually the best bargain ever offered. Monday50c BARGAIN SQUARE.

85c all wool Dress Materials, all plain colors, Panamas, fine French or storm serges, cream fine French serges, etc., every yard is worth 85c, Monday 39c 75c and 50c best all wool Dress Goods; plain French or storm serges, in every color, navy blue, brown, cream, white, red or

Bennett's Big Grocery Armour's Sliced Beef, per

Basket Fired Japan, Oolong,
Gunpowder and English
Breakfast, pound ... \$6c
50 Green Trading St'ps.
Bennett's Capitol Baking
Powder, lb, can for .24c
30 Green Trading St'ps.
Bennett's Capitol Oats, per
package ... 11c
10 Green Trading St'ps.
Franco-American Soups, per
can ... 20c
10 Green Trading St'ps.
Polk's assorted
Soups can 10c
5 G. T. St'ps.
Worcester Table
Sait, sack 10c
10 G. T. St'ps.
Blue Borax
Starch, 2% lb,
package .25c
10 G. T. St'ps.

package .. 25c 10 G. T. St'pa. Camp Fire
Baked Beans, large can 15e
20 Green Trading St'ps.
Blood of Grape Juice, pint
bottle for 25e
30 Green Trading St'ps.
Jell'O, assorted, 3 pkgs. 25e
10 Green Trading St'ps.
Galllard's Olive Oil, basket
bottle for 35e
10 Green Trading St'ps.

far 30c
10 Green Trading Stps.
Pure Jelly, assorted, jar 10c
Tomatoes, new Advona, per Green Trading St'ps. Henge Butterine, two Challenge Butterine, two
pounds for 40e
10 Green Trading St'ps.
Bennett's Capitol Mincemeal, 3 packages for 25c
10 Green Trading St'ps.
Currants, cleaned b. 10c
Raisins, cooking, lh. 10c
Raisins, seeded, pkg. 10c
Menier's Chocolate Powder,
per can. 35c

50 Extra Green Trading Stamps With Each Ton of Capit ol Coal

Cheapest Coal in the

Long Run.

FREE-AiFifieen Cent Pattern with Ladies' Home Journal, Winter Quarterly

Women's Exchange Cook Book, By Minnle Palmer

NEWS OF THE BUSY HOM

Greater Than Ever Before.

tack of Skilled Labor Bar to Banner Year for

Construction Work in

1905.

Builders in Omaha are preparing for record-breaking year in building and it is anticipated the activity will "break loose" with the carliest sign of gentle spring. Even now many buildings are being pushed to completion with every day that the weather permits work to be carried on at all. An extraordinarily mild winter has thus far militated in favor of all concorned, including inbovers, contractors and owners. In many parts of the city ground is being broken this month and the number of houses which have been started in

The Working Man's Condition

account that is drawing a good the saving habit and strives to six per cent interest a year, compound semi-annually, and show be started with the opening of spring, when the poor man the same courteous treatment as the rich man,

One Dollar Will Open An Account Omaha Loan and Building Association.

S. E. Corner 16th and Dodge St. .G. W. Loomis, Pres. M. Nattinger, Seey.

HOME BUILDING IN WINTER larger than during any other January in wall and ceiling reflected the light. The

"Everything conspires to make this a canner year," said a man who is in thor-Number of Houses Started This Month ough touch with the situation in all lines connected with the building interests, "The nome builders are going to be busier than ever, for they are realizing as never before LUMBER STILL ON DOWN GRADE that money is never so safe as when it is placed in a nice house. As long as human beings dwell in houses made of wood and brick and stone so long will a house be a good proposition and when a house is built in a rapidly and substantially growing city like Omaha it is a better propo sition than a real gold mine. A house can't bust up in hard times and if it's insured and not mortgaged, it is safer than government bonds.

The prices of all materials needed in building a house are on the toboggan. The recent financial flurry is responsible for this pleasant situation from the standpoint of the man who is building. And it is also due to fierce competition and heavy production. Particularly is the latter true in the cement world. Cement has been used in such vast quantities in recent year this, usually the dullest month in the build- since the advent of the cement age that it has invited the investment of a great ing year excepting perhaps February, is amount of capital, more capital, in fact than there was room for. The result is that the cement market is off at present. Prices are all the way from 50 cents to \$1.50 a barrel less for the mineral mucilage than they were a few weeks ago.

The same is true of lumber. Prices or is greatly improved if he has an | northern pine stock have gone off about # reduction on several other varieties of comrate of interest; his earning pow- monly used woods. Labor is also more obtainable than it was a few months ago. er increases, while his expenses skilled laborers are, however, still rare decrease. Why? Because he has birds and much sought after by the builders. On account of the open weather of the winter, much of the work requiring increase his account. We pay skuled laborers has been cleared away and things are pretty well cleaned up, ready for the great amount of work which will

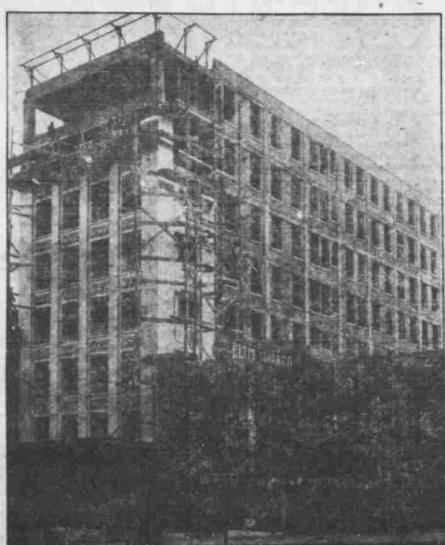
> continued mild weather can be relied upon. Something "different" is the dining room of a house which has been completed recently in the West Farnam district. Instead of following the old lines of regular our walled rooms with four right angle corners and the ceiling forming a mono onous right angle with the walls, this room has been made octagonal, four of the sides being larger than the other four. Moreover the ceiling at a distance of about three feet from the wall line slants downward meeting the wall at a large angle, The effect is peculiarly beautiful and the tourn is rendered much more light by the W. R. Adair, Asst. Secy. arrangement, the Santing space between

for setting china cabinets.

"I don't think very much of the suggesthough it is advanced by so eminent a gen-

are to be cast right in with the walls and floors. Ugh, it makes me shudder to think of it. Imagine a city made of these hideous things, all uniform or nearly so in size and adoption of this scheme and which would as possible without the violation of tradiincrease with every generation. No op- tion into one. tion to "cast" houses in concrete even portunity for the personality of the builder them together, mix the cement, pour it in fathers, the cave men or the cliff dwellers.

Feature of Farnam Street Sky Line



REDICK HOTE L BUILDING

eral public will fall madly over each other

to get to it." A notable feature of plans made in new homes built in Omaha within the last few style, their ugly cold stony walls, the years is the absence or at least the curtailside of building which would follow the have their home being are thrown as much

"What is the sense of putting walls be to appear in his house. Why, it would be tween the parlor and the sitting room?" tleman as Mr. Edison," said an Omsha one gigantic stride in building, but unfor- said a man who has just completed a home architect. "He proposes to take the moulds tunately the stride would be backward, of this type. "I asked myself that question out to the site of the cement house, clamp back, back, back to the time of our fore- when I started to make my plans. I could not get a satisfactory answer on the part and then just wait for the cement to set No. I don't hall with joy the suggestion of the walls, and so I threw them out. The before moving in. Furnaces and bath tubs of Mr. Edison and I don't think the genuseful for was to make profit in the pocket of the plasterer and the wall paper man, made the house seem cramped and small

and stifling." Between the parlor and living room and between the living room and dining room of this house there is practically no wall at all. There is only a slight adjutment from the walls and at a distance of about two and a half feet further into the room sland pillars of wood, beautifully and harmoniously stained and polished. The effect is that of roominess, the lines are much broadened and what might seem a very small house becomes a roomy and comfort-

The building of apartment houses will bepushed with greater activity during the coming summer than ever before, say the architects and builders who are posted on the subject. Plans are being drawn for several large and thoroughly modern houses of this type. On Sherman avenue work is being pushed on a house that will cost Mc.000. Plans are being drawn for one at Twenty-seventh avenus and Farnam to cost

A Little Help for the Caur. One of the famous characters of St. Louis is Maithew Kiely, for years chief of police. Every, St. Louis man knows a few stories about the former chief. One of them tells of the time he sent over to the office of Chief Desmond, head of the detective bureau, for twelve of his best men. The men came. Klely lined them up i front of his derk, and, after looking them over, said: "Did you men hear the

sage I sent to your boss?" "Well, I told him I wanted twelve of the showing a loss of anywhere from 5 to 32 erate let up in buffding operations was due best men be had. So he sent you fellows per cent, which is not so bad, taking because of the long continued prosperity over. He must think pretty well of you, deesn't he?

"Yes, chief. Ill tell you what I want you men to do come right back. De ye hear me?"

Chicago Leads in Building Operations

of the country for December, the opera- of \$3 per cent, while in New York City, intions in this city having been greater in New York fell behind not only in volume, but while there was a gain of 73 per cent York suffered a loss of 9 per cent in comparison with the corresponding month a and possibly to hang pictures on. Outside Year ago. In Chicago permits were taken of those uses it only took up room and out for the construction of 200 buildings.

dreary aspect of the thing. Think of the ment of interior walls. That is, the several decadence in the matter of the aesthetic rooms in which the family live, move and of building statistics of the principal cities against 52 buildings involving \$2,108,650 for building statistics of the principal cities against 52 buildings involving \$2,108,650 for building statistics of the principal cities against 52 buildings involving \$2,108,650 for building statistics of the principal cities. cluding Manhattan and The Bronx, permils were taken out for 127 structures involume than in any of the other thirty-six volving a total cost of \$2,110,000, against 183 cities enumerated, according to official re- buildings aggregating in cost \$3.66,000 for, ports to Construction News. New York the same months a year ago, or a decisars City has heretofore occupied first place. of 9 per cent.. In thirty-seven cities per-In the figures for the month just closed mits were taken out in December for \$,222 buildings involving a total cost of \$54,481,563 against 7,106 buildings, the estimated cost in building in Chicago for December, New | of which was \$32,902,870 for the corresponding month a year ago, a decrease of 1,874 buildings and 48,421,307, or 35 per cent. The figures for the different cities for the month and the estimated cost are as fol-

CITY.	Buildings-1907.		Buildings-1906.		Gain Loss.	
	No.	Cost.	No.	Cost.	5	59
hicaro	360	\$ 5,380,000	5400	\$ 3,108,650	.73	-
an Prancisco		3,910,683	657	5,371,149	2.00	13
ew York, including Manhattan and Bronx	1.0%	3,110,100		2,465,000	110	1 6
Louis,		2,163,105	677	259,548	-441	100
rooklyn		1,584,754	45)	3,547,100	Dest.	1 3
sattle	715		534	2,298,306	1000	- 3
hiladelphia	-455			2,006,045		1219
- Paul.				459,845	.13	
effalo, N. Y.				451,000	.9	
etroit	1206	478,600		1,855,650	4444	13
inneapolis		407, 220		482.710	112	119
a Angeles	400		501	560,445	5.50	1 5
agli ngton	1201	287,850		6/5/617		100
naha	196			219,675	27	1
Twattkee	33	271,715		770,961		
iffunogra		244,510		90.000	.169	
ew Orleans		221,436		1,350,650	100	
dilportanes organic presentationes	145			577,850	700	1 3
eveland	258	237,898	409	569,094		
onver.	105			50%,005	141	1 5
ncinnati		199,479		251,970	100	
arisas Pity	161	184,530		1,250,775		
orhester		140,165		571.530	110	3
ill Lake City		113,000	22	48,000	.135	15
nand Rapids				3 64, 270		
os Antonio	354	94.800	186	90.050	.5	
dumbus	100	\$1,770		365,4715	- 45.4	17
Mesbarre	1000	92,714	23	110,615	YAK!	- 3
deden, manifestion accommends	511	85,140	60	256,512	277	- 3
rmingham	500	78,000	- 60	120,000	3754	1
oriester	41	71,650		76,907	1000	
pluth	70	\$1,670	43	79.3891	300	-
sterson, N. J	287	51,921		20,835	197	
meka	21	34 156	417	61,359	12000	1
nceln	100.	22,640		33, 259	211	
avenport	6	21,700		960,150	1153	
artichurg	8	15.140		48,330	775	
Totals	Base	\$24,971,463		\$22,302,870	-	-

It will be observed that decrease pre- there having been a decrease of 87 per dominated. Out of the thirty-seven cities cent. Antonio 5, Paterson, N. J., 127. Brooklyn Missouri Pacific office and get you trans- singular that the cities of Baltimore. materially affected by the tight money. normal-basis.

there was an increase in nine, the others | The prevailing impression is that a modverything into consideration. It is sig- and resulting high prices, and that it will nificant that St. Louis has an increase of now afford an opportunity to readjust til per cent. St. Paul 13, Buffale 9, Omaha | things preparatory to beginning upon a "If he didn't he wouldn't send you. Now. If, Salt Lake City 15, Chattanooga 10, San new basis and building up. Wages in the building trades as well as the cost of want you to go home, shine your shoes. and Philadelphik, in both of which building materials have reached the highest price put on a clean collar and the and come has been going on at a remarkably rapid ever attained, and it is believed that with back to my office. In the meantime I'll rate, show decreases, the first 4t per cent a readjustment of affairs it will be disgo down and see Harry Townsand at the and the last mentioned to per cent. It is covered that there are a large number of people who are anxious to go ahead with portation to Russia. I want you fellows Cleveland and Denver each show a decrease building prespects just as soon as prices to go over there, stop that trouble and of il per cent. Kansas City was also and conditions are upon a more nearly