OUR GREAT WHITE SALE IS A BIG BARGAIN TRIUMPH

GREAT EXTRA SPECIAL Hand Loom Embroideries Just Received from the U. S. Custems House

These are the kinds of embroideries that usually sell at 35c a yard-very fine quality of nainsook and Swiss

skirtings, flouncings and 18-inch corset cover embroideries many beautiful floral designs are included-new lots just shown for the very first time on bargain square—worth up to 35c a yard, at, per yard

Very Fine Swiss, Nainsoek and Cambric EMBROIDERIES and INSERTINGS



All high quality embroideries, in desirable new patterns and widths, up to 8 inches - many in in sets to matchall fresh and crisp. on big bargain square Wednesday at, per yard-

Special Sale Wednesday Men's Night Shirts

Made of Outing Flannel, Muslin, Domet and Sateen-cut extra long and extra wide an immense lot_ACTUALLY WORTH UP TO \$2.00

On Sale on Main Floor-Old Store.

Varieties are Enormous in our January Sale

Fine Undermuslins were never effered in Omaha. at such Great Bargains as these.

Our Great Muslin Underwear Section is thronged daily with women who are making the best of these money saving epportunities.



Gowns, Drawers, Skirts, Corset Covers, Chemises-lace and embroidery trimmed, many with cluster tucks and hemstitching-regular 65c, 75c and \$1.00 values, at

Dainty Undermuslins elaborately trimmed-lace embroidery and tuck trimmed gowns and drawers, corset covers, chemises and skirts-worth regularly up to \$1.25,

Skirts, gowns, chemises, drawers, corset covers-made of fine nainsock, cambric and lawns with lace edgings and insertings also embroidery and fine tuck trimmings, worth up to \$2.00,

Similar price reductions throughout all our lots of higher grade domestic undermuslins. Thousands of genuine bargains in this great annual sale.

NEW DRESS GINGHAMS

Our own direct importation French and Scotch Ginghams for walsts and dresses are now here, - prettiest patterns ever made will be found in this great section-woven plaids, stripes, checks, all plain shades, figured madras cloth, nurse stripes and all desirable styles of ginghams for aprons and children's wear-every yard seld in this department is warranted to be fast color.

January Sale Specials in Our Big Basement

Scotch and Seersucker Ginghams | Beautifully printed corded organin waist, skirt and dress lengths good, desirable styles and plain shades sells at 12 %c off the bolt—thousands 81/2C 40-inch Victoria Lawn-10 and 15 yards in the piece 62c

dies, later in the season same goods would readily sell at 15c a yard-thousands of waist and dress lengths for 61/2c January Sales, at, a yard 72x90 bleached, seamed Sheetsextra heavy and med-ium weight, at, each... 45c

See the Great Demonstration of Our Famous MEXICAN PENOCHIS That Delicious Confection

Come to Sweetland Wednesday and see our demonstration of Mexicas Penochis, by an expert in Mexican costume. On Wed-

BRANDEIS



Change Your Shoes

Don't stick to a light pair of hoes now. Think of your health. our appearance, the foot comfort because our new shoes are as asy foot-feeling as an old pair. There is no justifiable excuse for you to wear unseasonable shoes-No, not even the price. All styles, all leathers for outdoor wear-

3.50 **\$4**

FRY SHOE CO.

16th and Douglas Streets.



BESTAUBART ON SECOND PLOOR Grocery Bargains

Gordon & Dilworth's best Preserves, 50c size 25c 60c and 65c Ferndell's Preserves, in glass 40c \$1.00 and \$1.50 Silk Candle Shades, 50c and 75c Silk Candle Shades .. 30c

Fresh Strawberries Per quart 80c Ankola

That's the name of the best 3 lbs. for \$1.00 Blend coffee sold in Omaha. Roasted fresh eary hour. We guarantee it. Try a sample.

Meat Dept. Wednesday Specials

Pork Chops, per 1b...... 9c
Steaks, shoulder cuts (from steer beef) 9c
Pig Pork Sausage (none better) 1 lb. carton 15c Farm Sausage (pure pork)

Jourtney & Co.

17th and Douglas Streets. Telephone Douglas 647. Private Exchange Connects All Depts. THE THE THE THE THE THE THE THE

BELLEVUE COLLEGE

COLLEGE—Classical, scientific, philosophical courses, ACADEMY—An accredited high school prepares for Bellavue or any other college or university. NORMAL SCHOOL—Elementary and a d vanced courses. Certificates granted.

CONSERVATORY—Theory of music, plano, voice, violia, elocution and art.

ONAHA CONNECTIONS—Electric line and Burlington railway.

Four Modern Dormitories.

Address President Wadsworth. Hellevue, Neb.

Spend Your Own Money Your Own Way

> Does it not seem strange to you that a dealer who tries to substitute, when you ask for an advertised article, should assume that you are not capable of spending your own money? Show him that you are by insisting on getting what you ask for and refusing any substitute. Substitutes pay him a larger profit, otherwise he would rive you what you ask for, without question. Manufacturers of advertised articles produce large quantities, being enabled thereby to manufacture cheaply and furnish the public with high grade goods at the price of inferior substitutes.

Substitutes Are Expensive At Any Price.

Nerves werk and nervous men who find their power to Nerves work and youthful vigor gone as a result of over work or mental exertion should take GRAY'S NERVE FOOD PILLS. They will make you eat and sleep and be a man again.

\$1 Box; 3 boxes \$2.50 by mail.

SHERMAN & MCCONNELL DRUG CO., Corner 16th and Dodge Sts.

OWL DRUG COMPANY.

Cor. 16th and Harney Sts., Omaba. Neb.

Goes Into the Homes THE OMAHA BEE Best the West

HOTELS.



LEXINGTON HOTEL

Absulately fire-proof. Michigan Bivd., and Zind c. Chicago. European plan. Rooms \$1.00 per day in the control of the property of the said families, and those seeking a quiet, home-he hotel, cashy accomple to the theater and shop-ing digricit—500 rooms—all with hot and cold watered large clothes glosets—300 rooms with private bath

Grand White Carnival On All Week

Fresh supplies from our tremendous reserve stocks are brought out every hour on the great bargain tables and counters for your selection and purchase. Hundreds of pleased shoppers are talking of this Great White Carnival to their neighbors, so the enthusiasm increases, and the intensity of the bargains also. SPECIAL BAR-GAIN OFFERINGS IN SHEETS, SHEETINGS, PILLOW CASES, ETC., WILL BE A FEATURE OF WEDNESDAY'S SELLING.

BARGAINS IN



FOR WOMEN AND CHILDREN We find we've more Winter Underwear than we ought to have. This is partly due to mild fall and winter To move the goods quickly, we'll make genuine big reductions all thro' the dept. on winter underwear Ladies' Extra Heavy Peeler Vests and 190

White Carnival on Second Floor

Combination Suits

Combination Suits, made of fine nainsook and long cloth, handsomely trimmed in embroidery and lace-

Was \$2.95, now.... \$1.69 Was \$3.95, now....\$2.48 Was \$4.25, now.... \$3.48

Two Extra Specials for Wednesday

50c Drawers and Corset Covers, made of fine muslin and cambric, lace 1 and embroidery trimmed.....

WAISTS \$2.50 and \$3.00 Lingerie Waists, dozens of styles to select from, dainty fabrics and

ONE-THRD OFF ON WHITE CHINA Second Floor

laces...

BIG REDUCTIONS LINENS AND WHITE GOODS

SNAPS ON PILLOWS AND SHEETINGS

See the Great White Front WINDOWS



The Omaha National Bank

Capital-\$1,000,000

OFFICERS:

President J. H. Millard Cashier W. H. Bucholz Assistant Cashier Frank Boyd DIRECTORS:

J. H. Millard. Guy C. Barton W. M. Burgess A. J. Simpson J. E. Baum I. W. Carpenter Wm. Wallace W. H. Bucholz C. H. Brown

13th Street, Between Farnam and Douglas.

Special for Wednesday, only

There is such a difference in layer cakes. There is nothing quite so good as a good layer cake, and nothing so disappointing as a por one. 'To convince you of the superior quality of our layer cakes. Wednesday we are going to sell a two layer cake nine inches in diameter, with rich coating and a thick filling between the layers, and your choice of six flavors—chocolate, maple, vanilla, nut, fig and mocha a regular 40 cent cake, Wednesday only, for

THE STORE FOR DELICACIES

Balduff's 1518 Farnam St. Phone Doug. 711

Careful RELIABLE DENISTRY PAINLESS EXTRACTION OF



THETE A SPECIALTY. We give Somneform the best and

Good Set Teeth Rest Set Teeth, guaranteed \$8.00 Call and have your teeth examined FREE Open evenings until 8:00

lock. All work guaranteed. DR. NEWELL, DENTIST Phone Douglas 2512.

The and quiation. For further particulars and information with the and quiation. For further particulars and information with the manager. Owned and operated by interest. Bee Want Ads Produce Results

Don't Miss Wednsday's Clearance Bargains Every Item a Rousing Special

Women's Winter Coats

Greatly Under-

priced.



Furs of All Kinds at a Saving of 331% to 50%

Men's and Winter Undergarments Ladies'

Special sale values Wednesday never surpassed. We need the room for spring stock, hence these surprising bargains. All winter garments must be closed regardless of cost or previous price.

ly to \$3.00 a garment, greatest assortment in Omaha to select from, all sizes and styles, garment Men's Wool Underwear-Worth regularly to \$2.00, safe price to close,

Men's Wool and Part-Wool Underwear, dependable qualities that sold to Men's Fleeced Shirts and Drawers-Such brands as Dr. Wright's, Lambs--worth to \$1.00 a garment, choice, Ladies' and Children's Vests and Pants at 29e-39e-49e -all sizes, worth to 50c, at 12 % e

Men's Wool Underwear, worth regular- | Men's Fine Union Suits that sold regularly to \$5.00 garment, greatest values ever, at, sale prices \$1.50, \$1.98 and \$2.50 at \$1.50 Ladies' and Children's Underwear-Hundreds of dozens of garments at

about Half Regular Value. Wednesday, at, garment 98c Ladies' All Wool Vests and Pants, \$1.25 values, in grey or scarlet, matchless bargain, at 59¢ \$1.25, garment, choice..... 69¢ Ladies' 75c Vests and Pants, extra heavy fleeced garments, in grey or white, choice 39¢ down, etc., cotton, wool or silk fleeced Ladies' 50c Vests and Pants 29c

Pearl Button Sale

All sizes and styles, Wednesday at from 1/2 to 1/4 regular prices. 1st Lot-A big job lot of seconds, suitable for children's underwear, doz 16 2nd Lot-A fine line of all size perfect Pearl Buttons, worth to 10c doz, 3 1/2 c 3rd Lot-Superfing Pearl Buttons, worth regularly to 15c dozen, all sizes, 13 EMBROIDERIES-2c, 3c and 5c yd. Wednesday the greatest lot of bargains fo the season. Embroideries and Insertings, in Swiss, Cambric and Nainsook,

Watch for the Great Sale of Laces Thursday.

BLEACHED SHEETINGS

From 9 to 10 a. m .- One case of From 3 to 4 p. m -- One case 15c 40apron checks, regular 71/2c grade, inch Linens, 10 yards limit. 71/2 % of 32 inch German blue Calico, extra 12 1/2 C Outing Amoskeag..... 71/2 C heavy, regular 12 1/2 grade, 10 yards 8 1/2 Shaker Flannel 26 BLEACHED SHEETINGS, 36 in. wide, Note—10-4 above brands 2c yd. more. Berkley Cambric, No. 60. yd. 11346 UNBLEACHED SHEETINGS

Great Music Sale Special

Every teacher and student in this city and vicinity should take advantage of this great sale. We find we are overstocked with a great many studies, Classics, songs and instrumental folios. Also instructors for all instruments, Therefore we must sell some of these, even at a great sacrifice.

Czerny On, 299 complete, publisher's Brainard's Collections of Ball Room price 60c, our price 25¢ Kohler's Practical Method, Vol. 1, 2 or 3, pub's, price 75c, our price 25¢ Holst's Progressive Methods, complete, pub's. price \$1.25, our price. . 25c Lebert & Stark Piano School, part first, Johann Strauss, Album of Dance Music, or third, pub's, price \$2.00, Landon's Piano Method, pub's, price \$1.50, our price 55¢ Herz's Scales and Cords, Schirmer edition, pub's. price 50c, our price 19¢ White's Excelsior Method for plano, pub's. price 50c, our price.... 25¢ White's Excelsior Method for Violin, Chaminade Piano Album, pub's. price pub's. price 50c, our price. . 25¢ White's Excelsior Method for Guitar, Ideal March Album, pub's. price 50c, pub's. price 50c, our price. . . . 25¢ Up-to-date Method for Violin, pub's. Modern French Album for Piano, price 50c, our price 30c

price 75c, our price, Imperial New Method for Reed Organ, pub's. price \$2,00, our price. . 15¢ pub's. price \$1.00, our price. . 35¢ Easy to Play, little classics for young folks, pub's, price 50c net, our price only 25¢ Album of Irish Diamonds for Piano,

Favorites, pub's, price 50c net, our Cidney Smith Piano Album, Vol. 1, 2 or 3, pubs', price 50c net, our price at 25¢ pub's. price 50c net, our price 250 our price 63¢ Album of Marches, very popular, pub's. price 50c net, our price 25¢ Opera at Home. Easy selections from standard operas, pub's. price 50c, our price 25¢ Artist's Repertoire, Vols. 1, 2, 8, 4 or 5, pub's price 50c, our price.. 25¢ 50c, our price 25¢ our price 25¢ pub's, price 50c, our price. . . 25¢ Up-to-date Method for Mandolin, pub's Golden Hours for Piano Forte Album, pub's. price 50c, our price. ... 19¢ 30¢ Brainard's New Method for Piano, Prize Vocal Duet Collection, pub's, pub's, price \$2,00, our price. . 15c price 50c net, our price. 25c Standard Vocal Duet Albums, pub's. price 50c net, our price..... 25¢ Mendelssohn's Song Without Words, Young Student's Repertoire, pub's. price 50c net, our price 25¢ Oliver Ditson's Classics Folios for vocal solos, vocal duets, instrumental solos, instrumental duets, pub's, price \$1.50 and \$1.00 net, our special price net, our price 25¢ piano solos, regular price 50c and Standard Transcriptions for Plano, 75c, our price will be, special, 10c, pub's, price 50c net, our price 25¢ 15c and 25c

Special in Sheet Music The following 10 numbers are the very latest vocal and instrumental hits.

Carl Bohn Piano Album, Vols. 1, 2 or When ordering folios by mail enclose

3, pub's price 50c net, our price 25¢ | Sc extra for postage.

We can recommend each and every one of them. Price 15c Cents

When ordering by mall, add one cent extra for postage. When You Love Her and She Loves "Who , Me? I'm Not the Man"-A You"-The new waltz song by Kerr Mills, composer of "Georgia Campmeeting," "Red Wing" and several

On Our Honeymoon"-A new instrumental picee by Chas. K. Harris. Very catchy and easy to play. 'Carry Me Off in a Big Balloon"-An up-to-date song with a chorus

that is irresistible. 'In Monkeyland"-By Theo. Morse and Drislane, the boys who know how to write hits.

'Could You Learn to Love a Little is bound to please everybody. Girl Like Me?" A pretty ballad that

new coon song that is being sung everywhere. "There's Another Picture in My Mamma's Frame"-This is Chas. K. Harris' child song for 1908. It is as

good as his famous, "Always in the

Way. "The Road to Yesterday"-A beautiful set of waltzes by Melville Ellis, composer of "When Love is Young." 'Who, Me? I'm Not the Man"-A

new march song by the writers of the "Good Old U. S. A." "When the Winter Days Are Over"-This is one of those songs that will

Great Stock Reducing Sale in Groceries

reshest goods, Righest quality, and a ving of 25 to 50 per cent on your unselveping expenses.

| box best pure cane Granuland Sugar for 31.00 bars best Laundry Soap 25c breah Shailot Onions, per bunch 5c Fresh Rutabagas, large bunch 5c Fresh Caulifiower, each 15c breah Caulifiower, each 15c breah Caulifiower, each 123c breah Goden Fumpkin, Hominy, Squash Sauer Kraut or Baked Beans (Cape Colory, per bunch 24cc, 5c, and 5c best Sods or Owster Crackers, per bes Prices Breakfast Food, per ib. 64c isted Corn Flake, per ib. 64c isted Corn Flake Beets, carrots, onions, parsnips, rutabagas or turnips, per ib. 64c isted Corn Steel Cabbage, per ib. 64c ib.

HAYDEN BROS.