## 

OUR GREAT WHITE SALE is a big bargain triumph GREAT EXTRA SPECIAL Hand Loom Embroideries These are the kinds of embroideries that usually sell at
35 c a yard-very fine quality of nainsook and Swis 35c a yard-very fine quality of nainsook and Swi
skirtings, flouncings and 18 -inch corset
cover embroideries-many beautif ul
floral designs are included-new lots
just shown for the very first time on
bargain square-worth up to 35e a yard,
at, per vard........................................

Very Fine Swiss, Nainsoek and Cambric EMBROIDERIES and INSERTINGS


Special Sale Wednesday Men's Night Shirts Made of Outing Flannel, Muslin, Domet
and Sateen-cut extra long and extra
wide-on immense lot-ACTUALLY
WORTH UP TO $\$ 2.00$...................

On Sale on Main Floor-Old St
IUSLIN UNDERWEAR
Fine Undermuslins were never offered
Our Great Muslin Underwear Section is thronged daily with women who are making the best of these


Gowns, Drawers, Sikirs, Corset Covers, Chemises lace
and embroidery trimmed, many with cluster
tucks and hemstitching-regular 65c, 750 and $\$ 1.00$ values,
ed Dainty Undermuslins elaborately trimmed-lace embroid-
ery and tuek trimmed gowns and drawers, corset covers,
ehemises and skirto- worth regularly
up to $\$ 1.25$,
at Skirts, gowns, chemises, drawers, corset covers-made of
fine nainsook, cambric and lawns with lace edgings and insertings-also embroidery and fine tuek
trimmings, worth up to $\$ 2.00$, Similar price reductions throughout all our lots of highe
grade domestic undermuslins. Thousands of genvin NEVV DRESS GINGHAMS

January Sale Specials in ineur Bis



Change Your Shoes
 mit
3.50 \& \$4

FRY SHOE CO.



White Carnival on Second Floor


See the Great White Front winows Spend Your Own Money Your Own Way


THE OMAHABEE Best tho West


LEXINGTON HOTEL

## Grand White Carnival 0n All Week <br> 

 increases, and the intensity of the bargains also. special bar
GAIN OFFERNGS IN SHEETS, sheETIGs, pILLOW CAES,
ETC., WHL BE A FEATURE OF WEDNESDAYS SELLING.
BARGAINS IN WTNTER UNDERWWEAR


Bee Want Ads Produce Results
 regardless of Nn's Wool Underwear, worth previous price.
 all sizes and styles, garment
at




Pearl Button Sale
$\qquad$
$\qquad$
$\qquad$
$\qquad$


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$\qquad$


## Great Music Sale Special

$\qquad$
$\qquad$

## Special in Sheet Music

Price 15c Cents

Great Stock Reducing Sale in Groceries
 Everv Item a Rousing Special

## Women's Winter roats reatly Under. <br> Kinds at a Sav- <br> ing of $33+\%$

Merisend ${ }^{\text {liders }}$, Winter Undergarments , (on



#### Abstract

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