Darmer and a company of the standard of the st Bargain offerings for Monday surpassing any ever known in Omaha. Two great sales in our January white sale begins. Clearance sale of winter merchandise continues. Never was the bargain getting power of our great buying organization better shown

All Over Laces, per yd. 15c |

To close a big lot of odd lengths of Fancy Nets, Lace Allovers and Fancy Yokings, the whole lot goes Monday at Less Than Half Real Value. Big range of styles, good lengths. Unmatched bargains Monday.

Remember we are sole Omaha selling agents for these splendid lacesthe best wash laces made. You save the 60 per cent duty at regular prices. All slightly mussed Zion City Laces Monday at Just Half Regular Prices.

1.25 Skirt Flouncings, 39c | 2.25 All Over

All new patterns, all perfect goods, worth regularly \$1.00 and \$1.25 yd., the greatest bargains ever offered in Omaha at our sale price Monday 39c Come early and secure first choice.

Embroideries, 98c

The first sale of Allover Embroideries of the season, and truly a great one in bargain giving. Elegant patterns, hundreds of different styles to select from-all at one price Monday—the biggest bargain surprise of the season—at, yard.................98¢

Fine Silks Greatly Underpriced

Biggest Bargains Ever in Our January Clearance

No place will you find assortments surpassed, or quality equalled at these special prices.

29c yard for chiffon checks, stripes and novelties, plain chiffon, poplins, failles and black twill messalines. An immense assortment of 59c and 69c values in domestic room, Monday 29c

39¢ yard for these beautiful nov- | \$2.00, \$1.75 and \$1.50 Plaids and and plain silks that have been on sale at 49c yard, values to \$1: never were better bargains offered-on sale in Main Silk department39¢ \$1.00 Plaids—In richest patterns, elegant novelties and plain silks; Monday at, yard 59¢

FOUR SPLENDID BLACK SILK SPECIALS. Our \$1.39 Always to Wear Taffeta , Our \$1.25 Dress and Skirt Taffeta —36 in. wide, sale price \$1.05 Our \$1.50 Swiss and French 36 in. Dress Taffeta, at......\$1.10

Mail orders received up till Wednesday noon will be filled at these special bargain prices.

Blankets and Comfortables Grand Clearance Sale

200 pairs 75c Cotton Blankets 39c 500 pairs \$1.50 Cotton Blankets 500 pairs \$2.00 Cotton Blankets

\$1.38 WOOL BLANKETS 100 pairs of \$3.50 Wool Blankets

100 Baby Blankets, 65c value, 25c | 250 pairs 11-4 \$6.00 Wool Blank-500 pairs \$1.00 Cotton Blankets | 150 pairs 11-4 \$7.50 Wool Blanketa at\$3.50 125 pairs 11-4 \$8.50 Wool Blank-75 pairs 11-4 \$10.00 Wool Blankets at\$4.75 HOME MADE COMFORTABLES All our \$2.00 Comfortables. . . 98c All our \$3.00 Comfortables \$1.39 All our \$4.00 Comfortables \$1.98 All our \$5.00 Comfortables \$2.89 \$12.50 down Comfortables Cheny

Novelties-Splendid assortment,

on sale at, per yard, \$1.25, \$1.00

and 85¢

stripes, novelties, black taffetas

and changeable taffetas; Monday

—36-in. wide, special at... 89¢ Our Best \$1.00 quality Black Taf-

feta, 36 in. wide, at 79¢

\$1.25 Plaids-36-in. wide fancies,

Zion City Laces

Our Great January Sale of Linen Is Now On

No Other House in the West is Capable of Making Such Prices as These

All our 65c Bleached Dam- | All our 75c Unbleached | All our \$4.00 Bleached | All our 12 %c Brown Crash ask 39¢ All our \$1.00 Bleached Damask 69¢ All our \$1.50 Bleached Damask 98¢ All our 65c Silver Bleached Damask 35¢ All our 75c Silver Bleached Damask 39¢ All our \$1.00 Silver Bleached Damask 686 All our \$1.25 Silver Bleached Damask 79¢ All our 590 Unbleached Damask 39¢

the real thing.

BLEACHED SHEETING

9-4 Newburg bleached, 20c

per yard22160

Note-8-4 above brands

2c a yard less. 10-4 above

UNBLEACHED SHEETING

brands 2c a yard more.

9-4 Ironclad, first class,

9-4 Roachdale bleached

9-4 Pepperal bleached,

9-4 Lockwoods bleached,

Damask48¢ Damask 65¢ All our \$1.25 Unbleached Damask 75¢ TABLE CLOTHS. All our \$1.00 Bleached Table Cloths68¢ All our \$1.25 Bleached Table Cloths85¢ All our \$1.50 Bleached Table Cloths 95¢ All our \$1.65 Bleached Table Cloths 98¢ All our \$2.25 Bleached Table Cloths \$1.50 All our \$2.50 Bleached Table Cloths \$1.69 All our 65c Unbleached All our \$3.00 Bleached Damask \$1.75 Sheetings, Muslins etc. In Our Famous Domestic Room.

BLEACHED SHEETING

Scottsdale, yard 6c

Woodbury, yard7e

Hepe, yard8c

Lonsdale, yard 9c

Fruit of the Loom 9% c

Berkley Comb, No. 60. per

UNBLEACHED MUSLINS

Grendae Mills, yard 5c

yard 11% c

Here is the genuine test. Most houses are trying to

sell you "something just as good." Nothing as good as

per yard 18c Beaver Dam, yard6c

9-4 Rouchdale, yd....16c | Healey, yard7c

8-4 Pepperell, yard.... 18c Pilger, yard 736c

All our \$10.00 Table Cloths at \$5.98 All our \$15.00 Table Cloths

All our \$20.00 Table Cloths at \$12.50 NAPKINS-At the same reductions as Table Cloths. CRASHES and TOWELINGS All eur 7%c Brown Crash

Table Cloths \$1.98 All our 16 %c Bleached All our \$5.00 Bleached Crash at 10¢ Table Cloths \$2.25 All bur 18c Bleached Crash All our \$6.00 Bleached Table Cloths \$2.95 at 12% e All our \$7.00 Bleached All our 20c Bleached Crash Table Cloths \$3.39 at 14¢ All our 25c Bleached Crash at 15e All our hand made Cluny pieces Half Price. All our hand drawn Chinese pieces Half Price. All our hand drawn Mexican pieces Half Price. And all other hand made work Half Price. All Doilles half price.

Sheets and Pillow Slips

Brands

We Invite Comparison on	These Standard Brands
TOWELS All our 19c Towels	72x90 Maco . 380 72x90 Crescent . 40c 72x90 Glen . 45c 81x90 Maco . 48c 81x90 Linen Finish . 50c 81x90 Crescent . 39c 84x90 Ontario . 59c 81x90 Wamsutta . 75c 45x36 Glen Slips . 10c 45x36 F S. A. Slips . 11c 48x36 Crescent . 12½c 45x36 Fruit Slips . 14c QUILTS All our \$1.25 Quilts . 75c All our \$1.25 Quilts . 98c All our \$2.00 Quilts . \$1.19 All our \$2.00 Quilts . \$1.99 All our \$4.00 Quilts . \$1.99 All our \$4.00 Quilts . \$1.99 All our \$6.00 Quilts . \$2.25 All our \$5.00 Quilts . \$2.25 All our \$5.00 Quilts . \$2.25 All our \$5.00 Quilts . \$2.30 All our \$6.00 Quilts . \$2.30

The Leading Dress Goods House WEST

No jobs, no seconds. This department represents the best

manufacturers in the world. January Clearing Sales. All black dress goods, colored dress goods and evening shades, waistings, etc., broadcloths, both black and colors, at EXACTLY HALF PRICE. All fancies at the following | All \$4.00 and \$4.50 Bearskins at 98c \$1.00 fancies 39c All \$5.00, \$6.00 and \$6.50 \$1.25 fancies 59c Bearskins \$1.25 \$1.50 fancies 69c All \$2.00 and \$2.50 heavy \$2.00 fancies 75c Cloaking 89c \$2.50 fancies 98c All \$3.00 and \$4.00 heavy

Special Embroidery Bargains

All \$3.50 Bearskins . . 89c | Cloakings \$1.15

From the largest and best selected stock shown in Omaha, we offer three big special bargains for Monday's sale. 1st Lot, per yard 21/2c-A splendid line of Edges and Insert-

ings, worth regularly to 10c yard. 2nd Lot, per yard 5c-Handsome Embroideries in this lot, in cambric and nainsooks, worth 15e to 18e per yard. 3rd Lot, per yard 10c-A fine line of Nainsook and Swiss

Embroideries, worth regularly up to 25c yard. Special Lace Curtain, Drapery Bargains

Compare these values. You'll find they surpass any offered elsewhere. All one and two pair lots of lace curtains, cable net, Irish point, Cluny lace, Arabian and Barnett, at JUST HALF PRICE.

Ruffled Net Bed Room Curtains, All in Two Lots. Lot 1—\$3.50, \$3.98 and \$4.50 values, all at one price Monday, pair \$2.98 Lot 2—\$2.50, \$2.75 and \$2.98 values, all at one price, per

Bearskins

All Imported Madras-Worth to \$1.50 yard, sale price.....75¢ \$8 Tapestery Bordered Portieres —In red or green, sale price only \$4.98 \$6.75 Couch Covers-Extra heavy quality, 60 in. wide, all fringed —sale price\$3.75 Many Other Surprising Bargains.

\$75,000 Stock of Women's Outer Garments at ½ to ½ Regular Prices

Never before in the city have such assortments been shown in January Clearance. No other place will you find the values duplicated at our sale price. Comparison is welcomed, as we're sure of the result. Come early Monday. Undoubtedly the greatest Bargain Getting Opportunity Ever Offered.



Over 400 Fine Tailor Suits At Just Half Price

Elegant Suits in prodigal assertment of color, material and style, 24 to 30-inch coats, skirts self trimmed; garments that sold regularly at from \$20.00 to \$60.00, at..... \$10.00 to \$30.00 \$25.00 Shirt Waist Suits—In fine chiffon panamas; blues, reds and browns, trimmed with fine appliques; splendid assortment, at, choice. . . \$12.50 \$10.00 French Voile Skirts, \$5.00-Every garment cut extra full and trimmed with folds and taffeta bands, never duplicated elsewhere at \$5.00

Magnificent Coat Bargains

Over 1,700 Winter Coats, in newest styles and most reliable fabrics, AT FAR BELOW MANU-FACTURERS' COST PRICE.

740 Coats, in great assortment of materials and styles, values to \$20.00; to close, in this sale, throughout, very best styles and materials, values what former selling price, Monday at ... \$15.00

Special Clearance of all Furs

\$50.00 Near	Seal (Coats-	-Blouse	style;	on sale at,
choice					\$25.00
\$98.00 Siber	ian Squ	irrel	Coats.		\$49.00
				-Guarai	
\$300	values			81	50
\$850	values			\$1	75
A05 05 0				\$2	

Great Showing New Waists

All Scarfs and Muffs at Just Half.

Elegant assortment of Dress Waists, in fine nets, laces, messalines, taffetas, etc. Most complete showing in Omaha, at prices from \$25 to \$3.98 First Showing of Linen Waists-All the rage no a splendid assortment of strictly tailored garments —offered at prices from \$2.98 3.98 to \$7.50 Women's Silk Kimonos, that sold at \$3.00, Mon-Great January Clearing Sale of Infants' Wear begins Monday. Surprising bargains in all lines-

Special Hour Sales

From 8 Till 9 A. M .- 75c Flannelette Dressing choice \$1.98 From 9:30 Till 10:30 A. M.—Infants' 75c Flannelette Dresses, sizes 1 to 6 years; choice 39¢

The Greatest Bargain Sale of Muslin Underwear

Ever Known Starts Monday at Hayden's

\$15,000 stock of dainty undermuslins secured at a price less than haif actual worth, from a big N. Y. manufacturer who needed the cash. All fresh, clean stock on sale at prices averaging less than half regular retail value. Come early Monday and secure first choice.

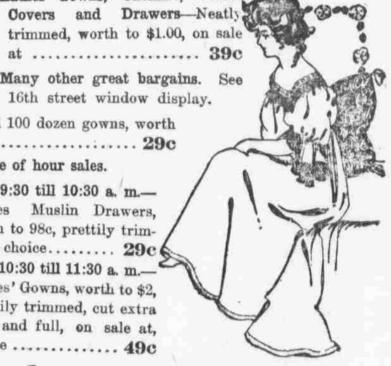
Ladies' Corset Covers and Drawers | Ladies' Gowns, Chemise, Corset -Nicely trimmed, full cut and well made, worth to 50c, choice, at 12½c-18c Ladies Skirts, Gowns, Chemise and

Corset Covers-Values up to \$3, Many other great bargains. See in two big lots at.... 69c-98c | 16th street window display. From 8:30 till 9:30 a. m. we will sell 100 dozen gowns, worth

\$1.00, cut full and long, at, choice...... 29c Mail Orders filled except in case of hour sales.

Corset Covers, Drawers and | From 9:30 till 10:30 a. m .-Chemise, regular \$1.50 values go at..... 49c Skirts, Gowns, Chemise and Corset Covers, elegantly trimmed and worth regularly to \$5.00, on sale in two lets, at.....\$150-\$1.98

Ladies Muslin Drawers, worth to 98c, prettily trimmed, choice..... 29c From 10:30 till 11:30 a. m.-Ladies' Gowns, worth to \$2, daintily trimmed, cut extra



Special Sale Carpets and Rugs

Values unequaled in Omaha; assortment and qualities you couldn't best if you tried the country over.

S5c Sultana Carpets, 36-in. wide, spec- \$2.50 Extra Axminster Rugs, size 27x 75c Tapestry Brussels Carpets, for \$8.00 Wool Ingrain Art Squares, size 72. Monday \$3.98 9x12 floral and oriental patterns,

size 9x12, big range of floral and ori- Look them over Monday. Let us figure

Closing Out all Toys 1 and 2½c

Come and see what you can buy for ONE CENT in our Toy department,

Kid Body Dolls 15c, 12%c and 10c 98c Waffle Irons only49c Teddy Bears, each, up to......49¢ Mrs. Potts \$1.25 Set Sad Irons. .69¢ HARDWARE SPECIALS. \$1.39 Copper Bottom Boilers....69¢ Snow Shovels, worth 40c, only...19¢

Trv HAYDEN'S First

choice 49c Big Banner Grocery Sale Monday

long and full, on sale at,

All Stocks to Be Reduced One-Half-Cost is a Second Consideration

10-lb. sack pure Graham Flour. 40c
Gailon cans fancy Table Syrup. 35c
Egg-O-See Corn Flakes, pkg. 6 %c
Er. Price's Breakfast Feed, pkg. 6 %c
Fresh Crisp, Pretzels, per lb. 7 %c
Fresh, crisp, Pretzels, per lb. 7 %c
Fresh crisp, Pretzels, per lb. 7 %c
Fresh Cucliflower, per head. 12 %c
Fresh Head Lettuce. 5c
Fresh Cucliflower, per head. 12 %c
Fresh Head Lettuce. 5c
Fresh Cucliflower, per head. 12 %c
Fresh Head Lettuce. 5c
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Fresh Cucliflower, per head. 12 %c
Fresh Head Lettuce. 5c
Fresh Cauliflower, per head. 12 %c
Fresh Cucliflower, per head. 12 %c
Fresh Head Lettuce. 5c
Fresh Cauliflower, per head. 12 %c
Fresh Head Lettuce. 5c
Fresh Cauliflower, per head. 12 %c
Fresh Cucliflower, per head

Fancy Bun Dried Japan Tea, lb., 35c Fancy Colong, Gunpowder, English

Prattle of the Youngsters Visitor-And so you help your mother with the housework, do you? Little Bess-Yes, ma'am, I help by keep-

ental patterns, sale price \$22.60 with you.

ing out of her way. Teacher-Harold can you tell me what a palmist is?

Small Harold-Yes, ma'am. It's a woman who uses her hand instead of a slipper. Little Eve-Mumma, there's a man just

around the corner who doesn't have to pray for his daily bread. Mamma-Why doesn't he, dear? Little Eve-'Cause he's a baker.

Mother (an invalid)-Elimer what did you do with the orange Mrs. Neighbors gave you to give to me yesterday? Small Elmer-It was too sour for you, mamma, so I put some sugar on ft and

ate it myself. A little girl came running to tell about a mad dog she had seen. "We saw a mad dogt" she gasped, but the words seemed too tame to do justice to the situation, "Oh, he was mad! mad!" she added, frowning

and pumping her fists. "He was furious."

you know what that means?" "Yes'm," replied the boy, promptly, "It means there ain't no use your washing my Scott's novels and vote the democratic face an' hands, 'cause they'll on'y get dirty ticket."

Alderman's Wit.

Dr. E. A. Alderman, president of the University of Virginia, is an after-dinner speaker whose fame is embalmed by Charles P. Russell in the December issue of the Bohemian in his sketch, "The After-Dinner Speakers of New York." Of course, the charm of his stories is enhanced in hearing them from his own lips. One of these is the story of "The Extravagant

Wife. A southern farmer asked a negro farmhand the cause of his worried and harassed

"De trubbul, boss," said the negro, "Is mah wife. She is de 'stravagantes' pusson I knows. She is alwas after money. Money dis, en money dat, en mo' money. She comes ter me fer one dollar, en den she wants two dollars, on so it goes."

does she do with all this money?" speeches that since has become classic is the good roll that you couldn't tell them every detail of the part from the French able to be malevolent enough when the time pected to have certain qualities in common initiative. Nobody would seem so well note sternly; "It's time you realized the futility his terms description of his native land, of apart-brought it up with the silver dollar, point of view. Of recent years he has comes. M. Plancon is polite and serious with his predecessor at the Metropolitan, to embody this conception at M. Renaud

where the people still believe in God, read

whisky of North Carelina, his native state. "One drink of it," said Dr. Alderman, "will make a jackrabbit walk up and soit in a buildog's face."

Spotting Easy Marks

(Continued from Page One.)
"Tom told him he couldn't have described

"'Well,' the brakeman went on, 'when Plancon's familiar devil is the classic Stinging Billy dived down after that silver French conception of the role. dollar he took that roll of \$29 along in his hand. Nestled down in his pocket with the his way to fame at the Paris opera, and he silver dollar was the bunch of stuff you've was only eclipsed in the part here because got as a souvenir. Of course, it might have Edouard do Reszke had the first right to been that in his hurry to get the silver sing the part and it was only allowed to dellar Stinging Billy didn't notice that M. Piancon at intervals. the roll of good bills slipped out of He did not accentuate to the same ex- Plancon does. "But, Joe," inquired the boss, "what his hand and when he came to pull tent that his Polish colleague did the sinis-

of struggling against the inevitable. Do which he says: "Newadays the south is and handed it to you by mistake-maybe," been the ideal of New York audiences when always, never descending to any efforts to who brought artistic honor to the race. M. about the only part of the country left And with an ironical smile the brakeman a Mechistopheles was to be heard. alipped to the ground.

Another bit of Dr. Alderman's often the sieeper, 'and it's too late to begin now. quoted is that concerning the moonshine Next time I come across the country I'll go by Chicago. It's safer."-Washington

Grand Opera Season

(Centinued from Page Two.) in New York this year. Pol Plancon will soon sing his familiar polished Mephiatopholes, which brings to one's mind's eyes ft any better if he'd been in the lookout's the gilded columns and ornate facades of M. Garnier's opera house in Paris. M.

It was in that part that the basso sang

Dalmar manner and mander of the companies of the companie

M. Plancon clings to the conventional "T've never cultivated rubes much, costume, usually wearing red, as that is to pay court to a middle class dame like He is the most youthful of all the devils sighed Tom, as we made our way back to the color for the dress prescribed by the Martha. She is not at all in his sphere, and with his red suit, cloven hoof and authorities of the opera houses in Paris although as a gentleman and a diplomat he horns is the arch flend of operafrom which all the traditions of "Faust" does his best to be polite to her. must spring. Both he and Edouard de M. Journet is much more cordial and though his symbols be those that have Reszke have been known, however, to al- human in, his treatment of Martha and served for so long. As the Gounod devil is ternate the color of the dress, wearing both seems to share her delight at receiving so go purely a theatrical creation, however, black and red.

Marcel Journet, who sings Mephistopheles man-M. Journet learned his devil at he Theater look malevolent. de la Monnale in Brussels.

in the French language and the institution things that are expected of him just bestands in close connection with the Opera cause he was born a devil through no fault. Perhaps he might make his first appearin Paris, it is in a measure provincial. So, of his own. He goes on deviling, but there ance in a burst of flame and smake, but for while M. Journet is sonorous, distinguished is an occasional look in his kindly eye and the rest of the time he would be the courteand dramatic, he may scarcely be said to a jollylike tremor of his stomach which ous, polished gentleman, differing from his

over at the Metropelitan when M. Challa- All the genfallty of both races is in the adopt the best method of dealing with the pine or M. Plancon does not, is also a amiable satan of Vittorio Arimondi, basso character. At all events M. Didur has come Frenchman; although it is doubtful if his of the Italian forces at the Manhattan. He out of the saturic competition with honor. Mephistopheles can be accepted as the cannot look sinister even in his picture, alsame classic creation as that of M. Piancon. though he is trying very hard to frown and yet been put into the Gounod opera, al-

In reality he is a very pleasant, jovial sort While the performances there are given of Mephistopheles, who does all the wicked as the rest of the world about him, and stand on the same artistic plane that Mr. indicate he is not half had and merely a fellow men only in his superiority over victim of a destiny that had no more sense them in these qualities.

make himself pepular with the villagers. Didur's devil, however, is more French than He even looks a bit bored when he has any Mephistopheles excepting M. Piancon &

He is dramatic in a bigh degree, even much attention from such a polite gentle- the one who plays him in the most theatrical style, so long as it is effective, may

There is one kind of devil that has not though he is long overdue. This is the Mephistopheles who would dress as Faust. show no evident trace of his satanic ortgin,

it out he just absent-mindedly grabbed the ter bonhomis of the role, but he was more Journet is, moreover, very good natured in The third house devil of the Manhattan is new triumph of the imagination for the A bit from one of Dr. Alderman's bunch of waste-which looked so much like suave in song and vastly more classic in most of his machinations, although he is Adamo Didur, a Pole, who might be ex- singer who had the courses to take the