HYOERMost attractive bargains Monday in Our Great Clearing Sale of winter merchandise and advanced sale of white goods, variety was never greater, quality of showings never surpassed or prices more delightfully low

| Big Reduction Sale of Silks |  |
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High Grade Wool Dress Goods In order to make room for our new spring dress
goods stock we will close out all fall goods at prices that will move them quick.

## Static Lisens, Sheetings, White Goods

An event of keenest interest to silk buyers, for
means 25 to 50 per cent saving on silk purchases.








## $\$ 80,000$ Stock Women's Coats at Half

 Our Great Annual Clearance of winter garments offers the greatest selection and best values at half ever shown in Omaha or the west. These new lines of handsome coats added for Monday.

Russian, French and English Carlcul Coats-$26-\mathrm{in}$. to $54-\mathrm{in}$. lengths, splendid assortment of $\$ 20$ Coats $\$ 10-\$ 30$ Coats $\$ 15-\$ 40$ Coats $\$ 20$ 379 Coats that sold regularly up to $\$ 15,00$ will go on sale Monday in one great lot-Zeblines,
fancy mixtures and mannish materials, choice,
. $\$ 5.00$
735 Coats in fine broadcloths, Kerseys, Ooverts, Friezes, etc., satin lined throughont, sold reguChoice of any $\$ 35.00$ Ooat in the house Monday for $\ldots 30,000.00$ Stock of Fur...........$\$ 15.00$ $\$ 30,000.00$ Stock of Fur Coats and Scarfs to be
closed in this sale at ..............Just Half Genuine Alaska Seal Skin Coats-Very best suality, fully guaranteed, $\$ 300.00, \$ 350.00$ and
$\$ 400.00$ values at...... $\$ 150 \quad \$ 175 \quad \$ 200$

Novelty Blended Squirrel sold at $\$ 150$, in this sale.. $\$ 75.00 \quad$ value, in Monday's sale at $\$ 89.00$ \begin{tabular}{c|c|c}
Gennine Hudson Bay Mink Scarf- \& All Lynx Throws, Scarfs and other <br>
Just 1 left, $\$ 100$ value, Monday. $\$ 45$ \& $\begin{array}{c}\text { furs at sweeping price reductions }\end{array}$

 One $\$ 60.00$ Mink Throw Monday $\$ 45$ 

One $\$ 60.00$ Mink day at ...e................ $\$ 30.00$ \& $\begin{array}{l}\text { Monday in order to } \\
\text { stock. Come early. }\end{array}$.
\end{tabular} Rug and Carpet


Items in China for New Year's Gifts Musieal Steins, worth $\$ 5.25$,
at .
ane. $\$ 3.98$



High Grade Linens 릉 White Goods

Grand Lace and Embroidery Sale


Wash Goods, Flannelettes, Etc., , houm, Domestic Room


Cleaning Up Handkerchief Stock All slightly soiled Handkerchiefs
will be closed at sacrifice prices in this will be closed at sacrifice prices in this
sale.

Closing Ouf Book Stock



Quaint Features of Life


Gossip About Noted People

