



BRANDEIS STORE "BOSTON STORE" & SONS

Plan to shop in the mornings. It will mean more comfort. Store open evenings until Christmas.



Christmas is Only Two Days Off--Make the Most of Your Time--Make the Most of Your Money

COME TO BRANDEIS STORE TOMORROW

The Greatest Store in the West With Its 1,200 Capable Clerks and Its Immense Christmas Stocks Stands Ready to Serve You.

COMFORT, CONVENIENCE and ECONOMY ARE HERE In This Big, Modern, Brilliantly Decorated Christmas Center

Pleasure in every minute you spend here. Big, broad aisles, beautiful surroundings, exquisite decorations. Something novel and entertaining every minute. Plenty of pure air and daylight.

A BIGGER, BETTER SELECTION OF GIFTS AT BIGGER, BETTER BARGAINS

YOUR CHRISTMAS MONEY LASTS YOU TWICE AS LONG IF YOU BRING IT HERE

You can buy more gifts and better gifts. Make the most of your money. Just the gifts you are looking for are spread out before you. Come to Brandeis Monday

Selling Out all the Toys at a Big Reduction
Brandeis Never Carries Over Any Toys Till the Next Season
Every Toy is Sold Before Christmas



Every year we open up with all new, bright, spick and span toys. That is what makes Brandeis' Toyland the greatest and most talked about Toy Department west of Chicago.

All the Fur, Woolly and Cloth Animals that were 50c and \$1.00, go for **15c**

All the Toy Suit Cases, go at **5c**

All the Toy Wash Tubs and Keeler, all sizes go at **10c**

All the Dolls' Mission Furniture, Morris Chairs, Tables and Rocking Chairs, go at **5c**

All the tin horns, no matter what their former price, will go at **5c**

All the tin whistles, no matter what their former price, at **15c**

All the imported work boxes and sewing boxes, worth from 25c to \$1, go for **10c**

All the Dolls' 50c Go-Carts go for **25c**

All the \$1 Iron Trains, Hook and Ladders, etc., go at **25c**

All the Chautauqua Blackboards, the \$2.50 kind, go for **\$1.00**

All the Photograph Albums, were priced up to \$2 each, at **25c**

All the fine \$1.25 and \$1.50 Reed Rocking Chairs for **75c**

All the \$1.00 Rocking Chairs go at **50c**

All the 25c Dolls' Go-Carts go at **15c**

Welcome Gifts
Kid Gloves

Brandeis is sole agent for the celebrated Perrin's Kid Gloves, known everywhere as the best gloves made—all popular shades for evening and street wear, in 8, 12 and 16-button length—range of prices from **25c to \$4**

Also a complete line of 2 and 3-clasp Perrin's Gloves. Women's Elbow Length Gloves—the real Grenoble kid—brown, tan, red, navy, black and white—worth \$3.50, at **2.48**

Buy One of Our Glove Bonds for a Gift—Gloves can be selected and fitted after Christmas.

We put our Christmas Gloves in fancy boxes.

CHRISTMAS HANDKERCHIEFS

You can't make a mistake by giving a fine Handkerchief for Christmas. Brandeis' showing is the largest in Omaha.

Ladies' Embroidered Swiss and Linen Handkerchiefs that are worth up to 50c—in two lots, **12 1/2c and 25c.**

Ladies' and Men's Linen Handkerchiefs, many styles, **10c.**

Ladies' and Men's Initial Handkerchiefs—all imported Irish Linen, at each, **15c and 25c.**

Ladies' and Men's Plain Linen and Embroidered, also Lace Trimmed Handkerchiefs—many worth up to \$1.00 at 50c each.

HANDKERCHIEFS IN FANCY BOXES—All kinds of ladies' and men's handkerchiefs, come six in a fancy box—some four in a box—many styles—worth up to \$2.00 box—at **\$1.00 a box.**

WOMEN'S 10-K SOLID GOLD RINGS

500 Styles to choose from, at each **\$3**

Men's 10-K Solid Gold Cuff Buttons, \$25, down to **\$2**

Ebony Military Sets—Sterling mountings, with comb, at, set **2.50**

Fancy Ribbons

All Colors Up to 5 in. Wide **10c-15c Yd.**

STERLING SILVER SEWING SETS

Scissors, Thimble, Emory and Silver Tapeline, at—**\$1.69**

Caracul Fur Sets

Square Pillow Hat and 4-in. Hand Tie, worth up to \$10, at **\$4.98**

A PRETTY GIFT 5-PIECE Manicure Set

In a fine silk box—very special Monday **1.75**

"IRIS" Mother of Pearl Opera Glasses, worth \$5, **\$3.98** at.....

A Fine French Comb, Brush and Mirror

With silver handles—3 pieces in a fancy Christmas box, extra special for Saturday **\$3**

ALL THE Pattern Hats from Mme. Olga, 17 W. 59th St., New York

They are all stunning midwinter models for dress and evening—elaborately trimmed with ostrich plumes, Fluffy Ruffles effects, Heron aigrettes, rainy day ostrich, etc. These Hats in large and medium shapes—all the newest colors, including blacks—worth up to \$25, at—**\$2.50 and \$5.00**

Ostrich Plumes—all male ostrich, one-piece plumes, in colors, worth up to \$5, at **1.98**

SILKS

Extra Specials for Monday

360 pieces of the latest colored dress and waist silks, silk plaids and Roman stripes, pompadour taffetas and messaline, warp prints, shadow checks—worth from \$1.00 to \$2.00 yard—at **69c, 79c and \$1**

Fancy crepe de chine, printed radium, bordered crepe de' Autel—so much in vogue for those pretty scarfs, worth up to \$2.00 yard—**69c to 1.25**

BLACK DRESS SILKS

At about one-third off their former price—32 inch and 36 inch very lustrous dress taffetas and chiffon finished peau de sole. Black silks have never been so popular and here is a chance to make that gift a black silk surprise—positively worth \$1.35 and \$1.65 a yard—at **1.00 and 1.29**

Christmas Presents of DRESS GOODS

Special price cutting through our entire superb stock of high-class dress goods. Sooner than carry them over, we offer you high class dress goods at greatly-reduced prices.

Our regular \$2.50 broadcloths, all shades, reduced to, yard **\$1.39**

Our regular \$4.00 Austrian broadcloth, reduced to, yard **\$2.85**

Our imported exclusive pattern, one of a kind only, former price \$25, \$28.50 and \$30.00, all at one price, pattern **\$19.00**

All our \$1.25, \$1.39 and \$1.50 French novelty suiting at, yard **\$1.00**

Fine Special Lots of Dress Goods

About 2,500 yards of mixed dress goods—strictly all wool—ranging from 36-inch to 54-inch Panamas, French and storm serges, wool taffetas, French waistings that have been sold up to \$2.00—in Main Dress Goods Dept., last section—at, yd. **39c-49c-69c-79c-98c**

BIG SPECIAL SALE SKIRTS

A New York manufacturer of fine skirts has sent us 400 fine panama skirts in all colors to sell at what we can realize on them.

We place these skirts in 2 lots—They are all new styles—all correct colors and all sizes—very stunning skirts for gifts, Monday, at—**3.98 and 4.98**

Actually Worth up to \$12.50

MUSIC BAGS @ ROLLS

These make very fine Christmas presents. They are in all styles, all fashions and all prices

Regular \$1 Leather Roll, for **50c**

Regular \$2 Leather Roll, for **\$1.25**

Regular \$3 Burnt Leather Roll for **\$2.25**

Regular \$7 Sealskin Bag **\$5.50**

And many other specials. 5 copies of our sheet music free with each bag at 50c or more.

CHRISTMAS SLIPPERS

Men's leather Opera and Everett Slippers, at 98c to **\$2.50**

Men's leather Romeo Slippers at \$1.39 to **\$3.00**

Women's fur trimmed Romeo, at 98c to **\$2.50**

Women's Comfy Slippers, at **\$1**

Jewelry Annex New Store—West End

Five Hundred Sterling Silver Brushes, all stamped Sterling Silver 925-1000 fine, Bonnet Brushes, Hat Brushes, Clothes Brushes, worth up to \$2, at each—**49c**

Jewelry Annex New Store—West End

Two hundred large size Sterling Silver Mirrors, embossed with flowers and fruits—each piece stamped Sterling Silver—**1.98**

Jewelry Annex New Store—West End

Two Hundred Heavy Sterling Silver Hair Brushes, embossed with Cupids and flowers—positively worth \$5, Monday, only—**1.98**

FUR SCARFS

Fur Scarfs, worth \$2.50, **98c** at.....

Fur Scarfs, worth \$3.00, at **\$1.50**

Fur Scarfs, worth \$4.00, at **\$1.98**

Fur Scarfs, worth \$5.00, at **\$2.98**

Fur Scarfs, worth \$7.50, at **\$3.98**

Fur Scarfs, worth \$10.00, at **\$4.98**

Xmas Bargains in LINENS BASEMENT

For \$5 the set, we offer a special lot of fine all linen pattern table cloths and napkins to match—regular price \$8.00 to \$15.00—Cloth and Napkins **\$5.00** complete

Hand made Real Cluny Lace Table Covers, 72 inches by diameter—would cost to import \$18 while they last, at each **\$25.00**

Real Hand Made Cluny Lace Dresser Scarfs, worth \$5.00 to \$10.00, at **\$2.98 and \$6.98** each

36 and 45 inch Hemstitched Lunch Cloths—drawn work—\$1.00 quality, at each **49c**

COUCH COVERS and TABLE COVERS

Artloom Couch Covers, that sold as high as \$10.00—at **4.98** each

Dining Room Table Covers, regular price up to \$4.50, at **1.98**

Center Table Tapestry Covers, 1 1/2 yds. square, regular price up to \$1.75—at, each **98c**

Silk Petticoats

Five lots, in black @ colors, worth up to **\$12.50**, at **\$3.98, \$4.98 and \$7.50**

Feather Boas

of Ostrich @ Marabout—Single and Four Strands, worth up to **\$17.50**, at **\$9.98**

Children's Fur Sets

Fur and Muff of Bearskin, Angora and Lamb, at **\$1.25 to \$4.98**

Calling Cards

100 Calling Cards—typographed in the newest styles of type—East Arcade, for **.39c** and up

Gold Eye Glasses

Greatest variety in our Optical department, New Store. See our expert optician.

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