



Monday We Herald the Holiday Season With
CHRISTMAS EXPOSITION WEEK

On which occasion Brandeis will hold a public reception on a scale characteristic of this foremost western retail institution

A Stately Triumph of Store Decoration

Our own artists have converted the interior of our store into a complete and perfect picture of beauty. The setting is so vastly more lavish and brilliant than any former decoration by a store west of Chicago that there remains no comparison whatever. The central theme depicts

"The Feast of the Seasons" or "The Season's Tribute to Commerce"

A Roman Festival in a Temple to Mercury is represented. Mercury, the God of Commerce is depicted, surrounded by a group of figures representing the four seasons, bearing appropriate tributes of fruit and flowers. Other groups, ornaments and accessories are in artistic harmony. We hope you will regard this as an invitation to be our guests during this event.



ONLY 20 MORE SHOPPING DAYS UNTIL CHRISTMAS

Do your Christmas shopping earlier this year. Start Monday. Come to Brandeis' and see the most exquisite store decorations and the freshest and most complete Christmas stock you have ever seen. Select your Christmas gifts while the store is not over-crowded. Always remember this, that your Christmas money will go further and buy better presents if you spend it at—**BRANDEIS**.

BRANDEIS BOSTON STORE & SONS

Fine Silks

Special for Christmas Opening

A grand array of the most fashionable silks, consisting of neat figures, fancy silk scrolls, dots, Jacquard patterns, check silks in all the popular sizes, French and domestic silk plaids, shadow checks and stripes, plain and fancy crepe de chine—arrayed for easy selection—in regular silk department—worth up to \$9.00—each waist pattern—

2.75-3.75-\$5

SPECIAL—BLACK SILK TAFFETA

Our celebrated combined brands from Lyons, such as Bonnet, Guineta, Trecca, Freres and Cie—known the world over for the fine wearing qualities. Big cut in these fine wearing taffetas—waist patterns worth up to \$8.50 at, each—

2.75-3.95-\$5

SKIRT PATTERNS—Strictly guaranteed taffetas, worth \$8.00 and \$10.00, at, each, \$6.95 and \$7.50.

FALL DRESS TAFFETAS of handsome, deep black Peau de Soie, pure dye taffetas, Peau de Messaline and Bonnet, exclusive dress silks, values up to \$21.00, at \$10.00, \$13.50 and \$15.00.

Elegant Silks at 69c to \$1.35 Yd.

Our own designs—printed Marquisette silk voile, chiffon cloth, Crepe Antell, Crepe Radiant, Crepe Messaline—artistic Pompadour, Dresden and floral effects for scarfs, fancy waists, party and reception gowns, yard... **69c-1.35**

Popular Priced Silks

The kind that made Brandeis' Silk Squares famous—in vogue for street and evening wear, values up to \$1.50, at, yd... **39c-79c**

Special Sale of Women's Coats

THOSE POPULAR LONG LOOSE BROADCLOTHS

The favorite cloaks of the season—handsomely braid and velvet trimmed and satin lined—the finest and dressiest winter cloaks of the entire \$100,000 St. Louis purchase—the colors are black, blue, brown and wine.

The Broadcloth Coats worth \$25.00, go at **\$17.50**

The Broadcloth Coats worth \$22.50, go at **\$14.85**

The Broadcloth Coats worth \$19.00, go at **\$12.50**

The Broadcloth Coats worth \$17.50, go at **\$9.98**

Women's \$30 Suits at \$14.85

We have grouped a splendid lot of pretty tailored suits from the St. Louis Cash Purchase in double and single-breasted Prince Chap Suits—Fluffy Ruffles, military and tight-fitting effects—every suit is new and high class—broadcloths and novelty stripes—all colors, **14.85** worth up to \$30.00—at.....

A Sale of Manufacturers' Sample Skirts

There were 125 skirts in the lot—all are different and beautifully made—new flared, pleated and military shapes, with folds and self band trimmings—materials are voiles, broadcloths, chevrets, novelty cloths, etc.

The Skirts worth \$35, **22.50** go at.....

The Skirts worth \$25, **14.85** go at.....

The Skirts worth \$22, **12.50** go at.....

The Skirts worth \$20, **9.98** go at.....

GREAT FUR SALE

Fine Furs of fox, Siberian squirrel, mink, brown marten, Persian lamb, broadtail, ermine, black or blue lynx, sabeline, beaver, brook mink, Persian paw, etc.

Fur Scarfs worth \$8.00, **3.98** at.....

Fur Scarfs worth \$10.00, **4.98** at.....

Fur Scarfs worth up to \$6.50, **1.98-2.50-2.98** at.....

SPECIAL PRICES ON FUR SETS

Fur Sets, throws and muffs to match, worth \$10, at \$4.98

\$12.50 Fur Sets, at \$6.98

\$17.50 Fur Sets, at \$9.98

\$20.00 Fur Sets, at \$12.50

SPECIAL BARGAINS IN FUR COATS

Three Pony Skin Jackets, worth \$50.00, at \$29.00

Three Krimmer Jackets, worth \$50.00, at \$35.00

Two Chinchilla Auto Coats, worth \$125, at \$59.00

One Sealskin Blouse, worth \$150, at \$75.00

Two Genuine Ermine Seta, worth \$85.00, at \$39.00

HIGH CLASS MINK AND LYNX SEPARATE PIECES AND SETS

These two furs are beyond all question the fashionable favorites of the season. Our assortment is the most complete in Omaha and we show the rich, new effects in our newly equipped Fur Section.

Mink Scarfs, Throws and Zaza shapes, head, tail and claw trimming, from \$14.85 up to \$175 each.

Jap Mink is a splendid substitute for the more expensive minks, scarfs at \$9.98 up to \$65.00

Black Lynx Scarfs and Sets—Are just as desirable, the throws and pelutines can be had at \$14.85 up to \$75.00

Muffs to match these furs—in the pet shape, with heads, claws and tail to match, at \$17.50 up to \$85.00

BRANDEIS BOSTON STORE & SONS

Kid Gloves

Special for Xmas Opening

Fine new lots of Women's short Kid Gloves, the celebrated "Libyan" real French kid—one row of embroidery and fancy metal clasp—newest shades of tan, brown and mode, also black and white—all sizes—pair **69c**

Women's Hosiery at 25c

Women's imported plain French Hosiery, black, with split soles, 50c quality... **25c**

Misses', children's and boys' hosiery, in fine and heavy ribbed, at, pair... **10c**

FINE CAMBRIC EMBROIDERIES

Worth up to 20c a yard at 5c yd.

Up to 12 in. wide—also medium and wide edgings, insertions and galloon beadings on substantial cloths—neat open work patterns, many actually worth to 20c a yard, a great extra special offer Monday, yard, **5c**

Special for Christmas Opening HANDKERCHIEFS

Women's and Men's All Pure Linen Handkerchiefs—all widths of hems—special, each **8 1/2c**

Women's Fancy Lace and Embroidered Handkerchiefs of imported Swiss—very fancy styles—each **10c**

Women's All Linen Handkerchiefs, with hand-embroidered initial, at, each **8 1/2c**

Children's Initial Handkerchiefs—3 in a fancy box—at, box **6c**

Dress Goods

500 Full Dress Patterns of all-wool Serges and Panamas in all the smart shades, 7 yds. of material, 40 inches wide, worth \$5.00, at **3.43**

500 Patterns of High-Class French All-Wool Suitings—Wool Taffetas, Melrose, Lupin's Voiles, 50 to 54-inch Serge suitings, fancy Mohairs, full dress patterns, worth \$10.00, at **5.55**

Dress Goods on Bargain Squares

Hundreds of pieces of high class all wool dress goods, broken lines taken from our regular dress goods department—the shades are right and the quality range from 89c to \$2.00—specially arranged on bargain squares, yard—

49c-69c-98c

\$15 Dress Patterns, \$9.75

500 dress patterns of our sponged and shrunk Victoria Broadcloths, in every shade, including black and pastel shades, a positive \$15.00 value—very special—pattern **9.75**

GREAT BASEMENT SALES

We want to clear away all small lots in the basement at once to be ready for the holiday trade. Immense bargains in new goods to make room for the **LARGEST AND FINEST STOCK OF TOYS EVER SHOWN WEST OF CHICAGO.**

Arnold's double fold super-fine Flannel, the 15c kind, at yard... **5c**

Fine Gingham Remnants, they were 10c and 12 1/2c yard, now... **6 1/2c**

All the Outing Flannels in skirt patterns, were 19c yard, now... **10c**

All the Shaker and Outing Flannels that were 7 1/2c yard, at yard... **5c**

A big lot of Prints, extra special Monday, yard... **3 1/2c**

We offer all the 5c Challies, to close them away, yard... **3 1/2c**

All the 10c Challies must go at once, yard... **5c**

All the beautiful Swansdown Flannel, at yard... **10c**

The best grades of fine Outing Flannels for yard... **8 1/2c**

Blanket Bargains

Full size cotton fleeced Sheets, at, each... **25c**

Baby and Crib Blankets; special at, each... **15c**

Good size soft fleecy Cotton Blankets, at, pair... **49c**

Extra heavy and large Cotton Blankets, that always sell at \$1.25, \$1.39 and \$1.49, at... **\$1**

All the Bath Robe Blankets that are worth up to \$1.98, at... **\$1**

Great Reductions on Our Women's Evening Gowns and Evening Coats

All our Evening Gowns and Evening Coats have been greatly reduced to compete with the wonderful low prices from the St. Louis \$100,000 purchase.

Opera Coats that were \$195 are now \$95

Opera Coats that were \$150 are now \$75

Opera Coats that were \$85 are now \$45

Opera Coats that were \$75 are now \$35

Evening Gowns and Dresses that were \$150 are now \$75

Evening Gowns and Dresses that were \$125 are now \$65

Evening Gowns and Dresses that were \$100 are now \$50

Evening Gowns and Dresses that were \$85 are now \$45

Evening Gowns and Dresses that were \$65 are now \$35

Omaha's Most Complete Stock of Women's High Class Shoes

We invite you to look at our new arrivals in Dress Shoes for women—beautiful styles for holiday wear; also dress and party slippers.

