

Monday Opens the Holiday Season at This Great Store, With Greater Stocks and More Splendid Bargains Than Ever Shown in Any Previous Year. Wise Ones Will Shop Early While the Stocks Are Most Complete.



Men's and Boys' Wool Sweaters

Surplus stock of a big manufacturer—the best values ever shown in the west. Men's and Boys' Sweaters, fine all wool garments, in coat style, with large pearl buttons, or with four-ply wool collars, double cuffs and ribbed tails, worth to \$3.00; on sale at choice \$1.50

Popular Priced Wool Dress Goods, Prices to Close

- All Scotch and French Plaids sold at \$1.00... 59c
All fancy Broadcloths that sold at \$1.00... 49c
All German \$1.50 Plaids... 59c
All Domestic Plaids that sold for 50c... 25c
All-Wool Dress Flannels, 56c grade... 25c
All-Wool Tricots, 39c grade... 19c
\$1.00 Eldardown, per yard... 59c
\$1.00 Lamb's Wool, per yard... 59c
All 60c Krinkledown, per yard... 39c
\$1.00 Henriettes, per yard... 59c
75c All-Wool Henriettes, per yard... 39c
75c All-Wool Shorn Serges, per yard... 39c
\$1.50 All-Wool Fancies, 48 in. wide... 59c
Danish Cloth, per yard... 12 1/2c
Popular Cloth, per yard... 19c
English Cashmeres, all colors, per yard... 19c
\$1.25 Waistings, per yard... 49c
\$1.00 Waistings, per yard... 49c
Silk Mixed Waistings, per yard... 25c

Leading Dress Goods House of the West

THREE LARGE DRESS GOODS DEPARTMENTS

I—High grade from \$1.00 to \$10.00 a yard.
II—Popular priced Dress Goods from 25c to \$1.25.
III—Bargain Dress Goods Dept., from 10c to 50c a yard.
Closing out to make room for Holiday Goods.
Forenoon, from 9:30 to 11:30—All colored wool dress goods at exactly half the marked price... HALF
Afternoon, from 2 to 4:30 P. M.—All black dress goods, nothing reserved, at exactly half marked price... HALF

All Day—Bearskins

- \$3.00 Bearskins, all colors, will go on sale at... \$1.39
\$5.00 Bearskins, all colors, will go on sale at... \$2.39
\$6.00 Bearskins, all colors, will go on sale at... \$3.69
\$7.50 Bearskins, all colors, will go on sale at... \$4.39
Astrakhans at half marked price.

Blankets, Comfortables

Closing out to make room for Toys.

- WOOL BLANKETS
\$12.50 Wool Blankets... \$8.50
\$10.00 Wool Blankets... \$6.50
\$8.50 Wool Blankets... \$5.00
\$7.50 Wool Blankets... \$4.25
\$6.50 Wool Blankets... \$2.98
\$5.00 Wool Blankets... \$2.59
COTTON BLANKETS
All Large Sizes.
10-4 Cotton Blankets... 39c
11-4 Cotton Blankets... 59c
12-4 Cotton Blankets... 69c
Best Felted Blankets... 85c
Best Woolnaps... \$1.00
Home-made Comfortables, extra large, \$5.00, \$4.00, \$3.50, \$3.00, \$2.50 and... \$1.98
Factory-made Comfortables, \$1.00, 85c, 75c and 59c



Men's and Ladies' Knit Garments

Several great purchases at less than manufacturers' cost. Ladies' Shoulder Shaws, worth regularly to \$1.00, all wool and some silk wrap garments in the lot; black, white and fancies, large size; on sale, choice for... 25c
Golf Gloves, all sizes for men, women and children, plain and fancy colors, all wool garments, worth to 50c; on sale... 15c and 25c

Special Lace Sale

Just before the holidays we clear up our Lace stock. Sale begins Monday, offering you splendid chance for advantageous buying. Come early.

Three Big Lots Monday

- First Lot—Lace Applique Bands and Galloons—worth up to \$1.00 yd., all go at... 25c
Second Lot—Laces—worth regularly up to \$2.00 yd.—splendid assortment at... 49c
Third Lot—Laces—worth regularly up to \$3.50 yd.—all kinds at... 75c
Fancy Ribbons—big job lot of regular 50c and 75c values at... 25c

Magnificent Silk Bargains Monday at Hayden Bros.

Two great Surplus Stock Purchases direct from the manufacturer, together with many thousands of yards of beautiful silk from our own regular stock shown Monday in three great lots at LESS THAN HALF ACTUAL RETAIL VALUE.

- Lot 1—Fancy 27-inch Japs., Cofer Poplins, 27-inch color Chinas, 24-inch Surahs, 23-inch Polka Dots, Peau de Remes and a large line of Novelties, regular price up to 75c a yard, at... 29c
Lot 2—Color and black Twill Messalines, color Taffetas and a choice line of novelties, in plaids, checks, stripes, etc., etc. Qualities that would sell usually up to \$1.00 a yard, choice, at... 39c
Lot 3—The greatest line of high grade Novelties ever shown at our sale price, also splendid assortment of plain Taffetas, Louisennes, Messalines, Peau de Chines, etc., values to \$1.25, sale price... 49c
Delightful Specials in High Grade Black Peau de Soie and regular \$1.98 Swiss Pure Dye Taffeta, all 36-in. wide, on sale Monday in one lot at choice, per yard... \$1.19
\$1.25 Black Taffetas and Peau de Soie, 36-in. wide, sale price... 89c
\$1.00 Black Peau de Soies and Taffetas, 27-in. wide, sale price... 69c

Monday Specials in Carpets and Rugs

Do your buying now for the holidays; it will pay you to buy now at these prices and have the goods laid away till Christmas.

- \$75.00 French Wilton Rugs, 9x12 size, special... \$55.00
\$50.00 Royal Extra Wilton Rugs, 9x12 size, special at... \$35.00
\$35.00 Body Brussels Rugs, 9x12 size, special at... \$25.00
\$30.00 Extra Axminster Rugs, 9x12 size, special at... \$21.95
\$25.00 Extra Axminster Rugs, 8.3 x10.6 size, special at... \$17.95
\$18.00 High-spire Tapestry Brussels Rugs, 9x12 size, special at... \$13.95
\$15.00 High-spire Tapestry Brussels Rugs, 8.3x10.6 size, special at... \$11.25
\$10.00 High-spire Tapestry Brussels Rugs, 6x9 size, special at... \$7.75
\$10.00 Pro. Brussels Rugs, 9x12 size, special at... \$7.43
\$8.50 Wool Art Squares, 9x12 size, special at... \$5.98
\$6.00 Ex. Axminster Rugs, 36x72 size, special at... \$3.49
\$4.00 Ex. Velvet Rugs, 26x72 size, special at... \$3.25
Sample line of Rugs, worth up to \$3.00, at \$1.25, 98c and... 75c
Best Oil-Resistant Window Shades, 7 ft. long, at... 45c
Best Water-Cool Window Shades, 7 ft. long, at... 30c

Curtains and Draperies

A most attractive display of matchless values for Monday's selling. 1,000 pairs of Tapestry Door Curtains, with fancy borders or heavy fringes, plain colors, greatly underpriced Monday at, pair, \$5.98, \$4.98, \$3.98 and... \$2.98
Double Net Brussels Curtains, odd pairs that sold up to \$8.50, choice Monday, pair... \$5.98
Bed Room Curtains, trimmed with Battenberg edge and insertion, worth about double Monday's prices—pair... \$1.98 and \$1.49
\$3.75 Cable Net Curtains, heaviest net made, 54 in. wide, 3 1/2 yards long—delightful bargains Monday, pair... \$2.39
Couch Covers, 60 in. wide, Oriental and Persian designs—remarkable values Monday at, each... \$2.98
36-in. Linen Taffeta, floral and Oriental designs—special at, yd... 39c
75c Corded Imported Madras on sale at, yd... 39c
Fillet Net for curtains and fancy work, unmatched quality, at, yd... \$1.25 and \$1

Ladies' Coats and Suits. SEMI-ANNUAL HALF PRICE SALE OF Ladies' Coats and Suits. Notwithstanding the unusual selling this season, the tremendous amount of stock purchased by our New York resident buyer has left us with too much stock on hand. On this account we have decided to start Our Half Price Sale Three Weeks Ahead of Them All. Thousands of garments selected from our regular stock will be closed during the next few days at JUST HALF OUR REGULAR RETAIL PRICE. Never before in the history of Omaha merchandising has such assortment of magnificent bargains been shown in Half Price Sale. Now, just when you need it, is your opportunity to save 50 per cent on early season prices. Nearly every lady in Omaha is familiar with our splendid stock of winter Coats and Suits—most of them can be secured Monday and during this sale at JUST HALF REGULAR PRICES. OVER 4000 COATS, 700 TAILORED SUITS AND 1100 SILK SUITS INCLUDED. Children's Coats in great assortment of styles and materials, all sizes, value to \$10.00, choice... \$2.95
Silk Underskirts, all colors and black, well worth \$7.50, at, choice... \$3.75
Over 500 Silk and Net Waist, worth to \$4.00, on sale Monday at garment... \$1.90

High Grade Linen Dept.

- We carry the finest, the largest and best line of Linens in the west. Our Linen is divided into two grand divisions—high-grade and popular priced.
72-inch Bleached Irish Linen, \$1.50 value... 89c
75-inch Bleached Irish Linen, \$1.00 value... 59c
72-inch Bleached Irish Linen, \$1.00 value... \$1.95
72-inch Bleached Irish Linen, \$3.00 value... \$1.50
We have Bleached, Unbleached and Silver Bleached Pure Linens at \$1.00, 75c, 59c, 49c and... 39c
\$10.00 Napkins... \$6.25
\$9.00 Napkins... \$5.50
\$8.00 Napkins... \$5.00
\$7.50 Napkins... \$3.50
\$5.00 Napkins... \$2.50
\$4.00 Napkins... \$1.98
Napkins \$1.00, 85c, 75c, 65c, 49c and... 39c
Fancy pieces, 18c, 25c, 39c, 49c, 59c, up to \$10
High grade Towels 75c, 65c, 50c, 45c, 35c, 30c
Colons 25c, 19c, 15c, 10c, 7 1/2c, 5c and... 2 1/2c
24-in. Diaper, per piece... 59c
30-in. Diaper, per piece... 89c

Men's and Ladies' Dress Gloves

SPECIAL SALE MONDAY. Over 95 doz. Short Kid Gloves, all sizes and colors, worth regularly to \$1.25, Monday at, choice... 65c
Ladies' finest quality Silk Gloves, unlined, silk lined or fleece lined, very best best French manufacture, at pair... 95c and \$1.50
Men's Dress Gloves—We are Omaha agents for the celebrated Adler Gloves and show unlimited assortments at prices... 95c, \$1.50 to \$2.50
Boys' Fur Gloves... 50c to \$3.00
Men's Fur Gloves... \$1.00 to \$10.00

fore in the history of Omaha merchandising has such assortment of magnificent bargains been shown in Half Price Sale. Now, just when you need it, is your opportunity to save 50 per cent on early season prices. Nearly every lady in Omaha is familiar with our splendid stock of winter Coats and Suits—most of them can be secured Monday and during this sale at JUST HALF REGULAR PRICES.

Muslins, Sheetings, Domestic

- Every brand advertised here is the genuine article. Not as advertised by other merchants as "SOMETHING JUST AS GOOD."
BROWN SHEETINGS.
9-4 Ironclad... 19c
9-4 Popperell... 21c
9-4 Lockwood... 20c
Yard wide Dictator, L. D... 3 1/2c
Beaverdam... 5 1/2c
Aberville... 6c
Hadley... 7c
BLEACHED SHEETING.
8-4 Lockwood... 20c
9-4 Lockwood... 22 1/2c
10-4 Lockwood... 25c
YARD WIDE SHEETINGS. (Bleached.)
Security... 4 1/2c
Second to None... 5c
Tip Top... 6c
Cumberland... 7c
Hope... 8c
Lonsdale... 9c
Fruit of the Loom... 9 1/2c
Lonsdale Cambric... 10c
Brisdale Cambric... 10c
SHEETS.
72x90 Crescent... 35c
72x90 Beaverdam... 39c
72x90 Popperell... 45c
Standard... 65c
Lockwood... 69c
PILLOW CASES.
At... 10c, 12 1/2c, 15c and 19c
Table Oilcloth... 12 1/2c
India Linons... 9 1/2c
Nainsooks... 8 1/2c
Persian Lawn... 10c
Long Cloths... 10c
40-inch Lawns... 10c
Remnants of Sheetings... 5c

Hundreds of Rousing Furniture Bargains This Week

We start the holiday season in our Furniture department Monday with the greatest bargain sale of high grade Furniture ever known in Omaha or the west. Never before were stocks so complete or prices so low.

SPECIAL IRON BED BARGAINS. Hundreds of patterns to select from. \$21.00 Iron Beds at... \$15.85
\$18.00 Iron Beds at... \$12.50
\$14.00 Iron Beds at... \$11.00
\$13.00 Iron Beds at... \$9.85
\$10.00 Iron Beds at... \$7.50
\$8.50 Iron Beds at... \$6.50
\$5.00 Iron Beds at... \$3.95
\$3.50 Iron Beds at... \$2.50
\$3.00 Iron Beds at... \$1.95
DINING TABLES—49 Different Styles to Select From:
\$34.50 Dining Tables... \$27.50
\$26.50 Dining Tables... \$21.50
\$22.50 Dining Tables... \$18.50
\$19.00 Dining Tables... \$15.50
\$15.50 Dining Tables... \$12.50
\$11.50 Dining Tables... \$9.85
\$9.50 Dining Tables... \$7.50
\$7.50 Dining Tables... \$5.00
DRESSERS—100 Styles to Select From:
\$25.00 Dressers at... \$20.00
\$23.50 Dressers at... \$18.85
\$21.50 Dressers at... \$17.85
\$18.50 Dressers at... \$15.85
\$16.50 Dressers at... \$13.85
\$14.00 Dressers at... \$11.50
\$11.00 Dressers at... \$9.50
\$10.00 Dressers at... \$7.50
BUFFETS—75 Styles to Select From:
\$33.00 Buffets at... \$27.50
\$27.00 Buffets at... \$22.50
\$24.00 Buffets at... \$19.50
\$21.00 Buffets at... \$16.50
\$18.50 Buffets at... \$13.00

Big Cut Enameled Ware

- 2-quart Enameled Rice Boiler only... 29c
Large Enameled Soup Jar, with cover, worth \$1.49, only... 69c
3-qt. Enameled Tea and Coffee Pots, blue, only... 25c
Large Enameled Chamber Pots, No. 8 Blue Enameled Tea Kettle, worth \$1.00, only... 49c
Large 6 1/2 qt. blue, white lined Preserving Kettle or Sauce Pan, 25c
Large gray Enameled Preserving Kettle or Sauce Pan... 15c
Gray Enameled Sauce Pans, Preserving Kettle, Dippers, Pie Pans, etc., worth up to 19c, all go for... 9c
Don't overlook these bargains
5c Parlor Brooms only... 12 1/2c
Nickel-plated Range Knobs... 11c only... 8c
XXX Heavy Copper-Bottom Boiler, worth \$1.69... 98c
XX Heavy Copper-Bottom Boilers only... 69c
10c E. Z. Stove Polish only... 5c
Rhino Outfits, worth 35c—brush, dauber and 10c can—all go for... 15c
Mrs. Potts' 5-piece sets Sad Irons only... 59c
50c Brass Washboards only... 25c
50c Tin Dinner Buckets only... 10c
More Astonishing Prices
5c pkgs. Toothpicks, Carpet Tacks, Card Holders, Clothes Pins, Toilet Paper, Vegetable Brushes, Scrub Brushes, Paring Knives, etc., all go for only... 2 1/2c
Rotary Washing Machines, worth \$6.95, only... \$3.98
When you need a nice Chaffing Dish, Tea Kettle, Percolating Coffee Pot or any article that is usually expensive to buy, see us. We are cutting the prices on all such articles—Hayden's for Hardware.

WASH GOODS Our Famous Domestic Room

- Dress Gingham... 3 1/2c
Apron Checks, fast colors, at, yard... 5c
Amoskeag Apron Checks 6c
Amoskeag Teaseldown 8 1/2c
Amoskeag 1927 Outing Flannels... 7 1/2c
Caribbean Outing Flannel, yard... 6 1/2c
Best Flannelettes made, double fold... 5c
English Flannelettes... 5c
7 1/2c Shaker Flannel... 3 1/2c
10c Shaker Flannel... 5c
12 1/2c Shaker Flannel... 7 1/2c
American Indigo Blue Prints, yard... 5c
American 32-in. Mago B, at, yard... 8 1/2c
American 30-in. Mago C, at, yard... 7 1/2c
19c Towels... 10c
15c Towels... 8 1/2c
12 1/2c Towels... 7 1/2c
10c Towels... 5c
Remnants of all our fine Linens, 75c to \$1.98 yard, in 4 lots, 25c, 39c, 49c, 59c
100 different bargains here.

Economy Sewing Machine Club

JOIN IN THIS WEEK SURE. It will require a saving of less than 8c per day for you to become the owner and possessor of one of the best Sewing Machines on the market. We deliver machines immediately at your home on payment of entry fee, \$2.00. For full particulars inquire at Sewing Machine Dept., new building, Douglas St. entrance or from domestic room.

An immense line of Parlor Goods, Rockers, Dining Chairs, Hall Trees, Kitchen Cabinets, etc., at delightful bargain prices. Get our special sale prices on Framed Pictures.

TRY HAYDEN'S FIRST

Haydens' for Groceries

The Greatest Pure Food Center in the West. Big Flour Sale Monday

- 45-lb. sacks best Family High Patent Flour, nothing finer, Monday's sale price, each... 1.35
10-lb. sacks best White or Yellow Cornmeal, Jellyroll, Jelly or 12 1/2c, per package... 7 1/2c
Good Japan Rice, per lb... 5c
1-lb. pkg. Macaroni... 8 1/2c
1-lb. pkg. Cornstarch... 4c
1-lb. pkg. Laundry Starch... 5 1/2c
Assorted Soups, per can... 7 1/2c
4 cans Country Gentleman Sweet Sugar Corn... 25c
Peanut Butter, per lb... 8c
1-lb. can Van Houten's Cocoa... 6c
Tea Bittings, per lb... 15c
Fancy Santos Coffee... 15c
Dried Fruits for Baking, Pies, Cakes and Sausages.
Choice California Prunes, per lb... 6c
Fancy Santa Clara Prunes, per lb... 7 1/2c
Fancy 3 Crown Muscatel Raisins, per lb... 10c
Fancy Raisins, per lb... 10c
Fancy Cleaned Currants, per lb... 10c
Fancy California Peaches, per lb... 12c
Fancy Malt Peaches, per lb... 17 1/2c
Fancy Silver Prunes, per lb... 13c
Fancy California Cooking Apples, per lb... 8 1/2c
Fancy California Nectarines, per lb... 17 1/2c
Fancy Pitted Plums, per lb... 17 1/2c
Lemon, Orange or Citron Peel, per lb... 17 1/2c
1-lb. pkg. Mince-meat... 8 1/2c
Butter and Cheese Specials.
Good Dairy Butter, per lb... 21c
Fancy Dairy Table Butter, per lb... 23c
Fancy No. 1 Creamery Butter, per lb... 25c
Fancy Full Cream Cheese, per lb... 17 1/2c
Fancy Full Cream Brick Cheese, per lb... 17 1/2c
Fresh Fruits and Vegetables.
Two heads fresh Hothouse Lettuce... 10c
Rutabagas or Red Onions, per lb... 5c
Two heads fresh Celery... 5c
Head Lettuce, each... 10c
Grape Fruit, each... 7 1/2c
ORANGES, ORANGES, ORANGES. The highest quality, sweet and juicy, for brightness, sweetness and acidity; Monday's sale, per dozen, at... 1.25, 1.50, 40c and 21c. No limit—all you want.