VOL. XXXVII—NO. 142.

OMAHA, SATURDAY MORNING, NOVEMBER 30, 1907.

SINGLE COPY TWO CENTS

Saturday's Special Features ... Great Store

The first grand display of Christmas toys, dolls and Christmas Merchandise in general on second floor. Special attractions in Christmas stationery, New books quaintly bound and boxed, enlarged sales space and increased sales force. Double Green Trading Stamps in all dpartments up to 11 o'clock forenoon; single stamps 'till closing time, 10 p. m. All over the house we offer extraordinary bargains. Specials in men's clothing, footwear for everybody, ladies' fine suits, coats and furs, big sacrifice sale of jewelry to encourage early Christmas shopping. We are splendidly ready for that Christmas business which is to be greater by far than anything ever experienced in the history of Omaha's greatest stores and which is about to happen. We are as ready as though Christmas was due next week. We have already accomplished our part in the way of preparation. Will you not really try to accomplish that duty which lies on you-to shop early? If you will start your Christmas buying right new you will abolish to an extraordinary extent "the Christmas cruelties" that, because of thoughtlessness fall so heavy on clerks, deliverymen and horses

Clothing Specials for Saturday

Don't miss these specials. If you do you will miss the greatest value-giving offer of the season

Suits All the new colorings in fancy worsteds and cheviots
-also black Thib-ts, regular \$12.50 values.

Warm, serviceable materials in black and Vercoats Warm, serviceable materials to dark extord shades, well made and trim-

med, extraordinary values at \$10,00. Suits Worsteds, Scotches, velour cassimeres, blue serges, all the new shades and patterns, regular \$20 values DVercoats Kerseys, meltens, friezes, cheviots, vicu-

you choose one of these you can't make a mistake, Suits Brown, clive, gray, blue, in checks, stripes, plaids and plains, in worsteds, serges, unfinished materials and cassimeres.

Overcoats Oxfords or cambridge gray, black and browns, in beautiful satin or serge lined meltons, kerseys, vicunas, etc. Strictly hand-tailored clothes of finest finish, regular \$25.00 values.

Boys' Wool Suits with two pairs knickerbocker trousers er the Jui Jitsu, rainproof, reinforced suits, giving you choice of the best \$5 values in the city for boys 7 to 16 years,

Boys' Overcoats in Russian, storm collar reefer, and long loose coats in sizes 3 to 16 years, regular six dollar and

Boys' Knickerbocker Trousers, fine heavy weight all wool materials, in newest patterns and colorings, regular one dollar and fifty cents and one dollar and seventy-five cts value

COATS AND DRESSES



will place on sale over 400 coats of bearskin, velours, kersevs and meltons, at and 195

CHILDREN'S

WOOL DRESSES Sizes four to fourteen years,

made of all-wool serge, in plain colors and stripes and plaids, neatly trimmed, reglarly worth \$5 and \$6.50; Saturday-

Children's Fur Sets \$1.95 \$2.95 and \$3.95 STORK ROOM Everything for the baby, at the right price. Second Floor—East.

Women's Tailored Suits at Fourteen Seventy-Five

We have selected some of our very best styles for this special bargain sale; styles that sold ordinarily at \$19.50, \$25.00 and \$29.50. These suits are made of fine broadcloth, in all the new fall shades, and each is an authentic reflex of down to-the-minute fashion. We consider this one of the biggest bargains ever effered .

25.00 is a convenient price to pay for a suit. This offer is

exceptional Sale will include sults that sold for \$35.00, \$39.50 \$45.00. All the newest styles, coats of ev ry length to suit the figure. Saturday sale price . . .

Coats! Coats! Coats!

On account of the lateness of seasonable weather for cloaks and furs --- Saturday we will offer some of the most stupendous bargains ever offered in Omaha.

Fine Broadcloth Coats-full satin lined, handsomely trimmed in velvet & braid. Made to sell at \$18, 9.75 Saturday sale price

Women's Caracul Coatslined with guaranteed satin, braid trimmed,

Fine Broadcloth and Kersey Coats Loose fitting, tight or semi-fitting, full satin lined, handsomely tailored, worth \$20.00 and \$22.50, Saturday sale

SMALL FURS TIES, SCARES and THROWS 1.95, 2.95, 3.95

Specials in Hosiery

We bought hosiery very extensively at the Big Five Sale, conducted by the St. Louis wholesalers. The fact that we bought immensely is an evidence that we bought at a bargain.

Ladles' fast black Seamless Hose, double sole, 19c for \$1.00 Boys' extra heavy Bicycle Hose, 19c value. 12%¢ Misses' imported full fashloned Hose, 35c value 17¢ And Double Green Trading Stamps.

Specials in Underwear We find we have more winter Underwear now than we

ought to have. In order to reduce the stock, we will make the following low prices:

Ladies' heavy ribbed fleeced Pants, 25c value 176 Ladies' extra heavy fleeced Vests and Pants, 35c va-Ladies' ribbed cotton Union Suits, 75c value 49¢ at 79¢

Double Green Trading Stamps

Handkerchiefs

And Double Green Trading Stamps

Ladies' Gloves

Double Green Trading Stamps

Specialty Fine Lots of FOOTWEAR 300 pairs Packard and Knox Shoes, every pair

worth \$3.50 to \$4.00. Hand sewed, cork filled

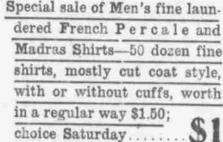


600 pairs, best lot of shoes ever shown at \$2.50 and \$2.25; also 60 pairs of \$3.00 and \$3.50 shoes; to close out quick-ly, at..... 1.69 300 pairs solid leathtips, fine "easy feel

soles, box calf, patent leather and 2.29 er lace shoes, patent ing" shoes, \$1.50 and \$1.25 yalues..... 98c

Women's Spats [Women's Spats or Over Gaiters, \$1.00 value; or Overgaiters Saturday MEN'S SIX OR EIGHT OVERGAITERS Seventy-Five 39C

Raging Values in MEN'S FURNISHING



50 dozen fine shirts, mostly cut cost style, with or without cuffs, plain or plaited fronts, handsome new patterns and effects. 150 worth \$2.00; on sale Saturday.....

Men's Neckwear Beautiful showing of larest silks and weaves and colors-50c, 75c, and up to 2.50



Men's Hosiery

First showing of Holiday Hose in many exclusive patterns and neat, fancy effects-



25c, 50c, 75c, 2.50

of the very finest products of the best potteries and cut-glass factories in the world. Buy now for Christmas. **GLITTERING SHOWS OF CUT GLASS**

at Bargain Prices of FINE CHINA and CUT GLASS

See the Crystal Room. A maze of beauty.

We have a unique pride in this magnificent section of a

great floor. Our China and Cut-Glass section is all indicative

Articles priced at two dollars, two seventy-five and three-fifty with some especially good items from five deliars to eight dollars.

Dinnerware! Dinnerware! Dinnerware in an endless variety. Sets at \$6.98, \$7.98 and \$10.00. Fine China Sets at \$12.98, \$14.50, \$16.98 up to the finest heavy encrusted gold, at \$150.00. Also sold in separate pieces.

Japanese China Sugar Creams, red | See the big values on 25c, 50c, 75c decoration, \$1.00 values, Saturday, | and \$1.00 tables. while they last, pair 50c | Many pieces worth double the price.

MEN'S HATS JOHR B. STETSON HATS.

Stiffs\$3.50 and \$5.00 An especially attractive offering for Saturday in a

fine stylish hat—The Kingston—a hat exclusively controlled by us in this city. We show it in all shapes and shades; both soft and stiff. Its the best value in a hat at the price ever shown \$2.50

East

ection

MEN'S CAPS

Men's genuine Alaska Scal Caps, worth \$15.00. Men's genuine Alaska Scal Caps, worth \$15.00, Saturday at \$10.00

Men's genuine Alaska Scal Caps, worth up to \$7.00, Saturday at \$4.90 and \$3.90

Men's fine Muskrat and Electric Scal Caps, worth up to \$4.50, Saturday at \$2.50 and \$1.50

Men's all wool winter Cloth Caps, extra warm and aborm pixef, prices from \$1.50 to \$00

Boy's Stocking Caps, 500 and \$250

Boys' f. lined Golf and Jockey Caps, special for Saturday at \$500

Bennett's Hardware Stoves! Stoves!

Peninsular Base Burners, regular \$44 values-Peninsular Soft Coal Heaters, special ... \$6.50 Peninsular Novel Range, 18 inch oven, regular \$39.50, special \$35.00 Perfection Oil Heaters \$4.75 and \$3.75

regular 20c values special 14c Fire Shovels, regular 15c value, special 10c Fire Shovels, regular 10c value, special. 5c Wire Coat Hangers, 5c values, special, 6 Kitchen Scraping Knives for 10c miss that dish, for 85 10 green trading stamps 100 green trading stamp

PYROGRAPHY

Burn Now for Christmas

Thousands of new pieces for

burning; picture frames, mir-

rors, glove, photo and hand-

10¢ to \$1

This is a pleasant and profitable

plete outfits at-

pastime and inexpensive. Com-

\$1.45 \$1.98 and \$2.50

Galvanized Water Pails, | Sapolin Stove Pipe Enamel 15c 10 green trading stamps Black Eagle Stove Polish 10e 10 green trading stamps Yellow Label Stove Polish 15c 10 green trading stamps Chafing Dishes, don't

miss that dish, for \$5

PICTURES AT BARGAIN PRICES

at up from 10¢. 19¢. 25¢ Some very fine Pastels, new frames and new color effects,

98e to \$10.00

FRAMING THAT IS RIGHT

We have expert workmen and

Four times Green Trading

can do it right.

at a Great Reduction

Stamps on all framing.

Hundreds of new pieces

10 Real Bargains In Our Carpet Section for Saturday.

No. I—Extra heavy cotton chain lingrain Carpets, in desirable patterns and fast colora,
sells for 59c tor one day only, yard ... 39c
No. I—Extra super all-wool Ingrain Carpets,
colors warranted, strictly fast, a big variety
of patterns, sells for \$2c, for one day only,
per yard ... 40c with with or light blue, sell for \$10.00, for one day only at \$7.89
No. 7—Strictly all-wood Smyrna Rugs, both sides alike, with fringe, only a limited supply, worth \$2.75, for one day only ... \$1.59
No. 8—Wilton Velvet Rugs, large size, 3-ft, by 6-ft, strictly all-wool pile, in desirable patterns, worth \$4.50, for one day only ... \$2.56
No. 8—Axminster Rugs, room size, \$-3x10-8, in beautiful parlor effects, mostly tan grounds, sell for \$22.50, for one day only ... \$18.75
No. 10—Lincleums, heavy printed, well finished goods, in desirable patterns, sell for 60c, for one day only, per yard \$20

PAJAMAS Neat effects in madras and flannel, nicely finished garments,

CIGARS

HELENGOULD

10c Cigar, Sat-urday, straight . . 5c

SATURDAY ONLY-

Advance sale of holi-

day goods. Special

prices on Cigar Cases,

Cigarette Cases, Smok-

Three times Green

Trading Stamps on

ing Sets, Pipes, Etc.

use articles.

day's selling-\$2.00, \$1 50 @ \$1.00

ers, and fine double knap wool ically priced for Saturfleeced shirts and drawers.

worth up to \$1.50, special for garmennt, at,..... 69c

Men's Underwear Than Half

Hundreds of fine all wool heavy

derby ribbed shirts and draw-



Hollday Stationery

Special for Saturday—

Holly box containing

24 sheets of paper and

24 envelopes, 19c

Holly Tags, Labels, and

Stickers in all designs.

Bargains to Christmas Jewelry!

To start Christmas shopping right in our Jewelry department, we will place on sale Saturday 500 Gold and Bronze Clocks at a great sacrifice.

Any gold or bronze Clock. 7.98 Any gold or bronze Clock. 2.98 worth up to \$15, at..... 2.98 Any gold or bronze Clock. 5.98 Any gold or bronze Clock. worth up to \$10, at......

French grey Candle Sticks, beautiful designs, at 50¢ Hand carved Combs with inlaid gold initial, at ... 50c Horned back alligator strap Purses, \$5 value \$2.98

Meats! Meats!

You will have read in the papers about "the bottom dropping out of the meat market," and how one paper says that "retail prices will not be reduced." We beg to say that we are always the first to lower prices and last to put them up. Our prices on meats were reduced immediately South Omaha gave us the encouragement.

SATURDAY SPECIALS 1b. 7 16 0

Fresh Leaf Lard, 12 pounds Pig Pork Loin, per 1b...916c Fresh Pork Shoulder Roast. Fresh Spare Ribs, 3 pounds Porterhouse Steak, per

Sirloin Roast, per lb . . . 11 1/2 c Prime Rib Roast, all bones Choice Pot Roast per

Morrell's Iowa Hams, every Ham is selected and guaranteed, per 16 1514c And 30 Green Trading Stamps No. 1 Bacon, narrow strips, by

Bennett's Big Grocery Special Offers for Saturday. Please

Order Early.

World's Famous Books

The higgest book bargains in years. Kandsomely bound volumits, printed on paper that will "wear," in beautiful, clear type. Books are theroughly bound, gilt back and top. Titles are these:

A Tale of Two Cities.

The Descent of Man. Lorne Doone.

The First Violin.

The First Violin.

The Doone Cabbi of Species.

John Halifax.
Lorne Doone.
The Origin of Species.
Unche Tom's Cabin.
Vanity Fair.
Tom Brown's School Hypatia. Ivanhoe. Jane Eyre. Thelma.

Days. Emerson's Essays.

Mission Rockers, made of selected white oak, has spring seat and back, upholatered in good chase leather, a regular \$7.50 value, a limited number on sale all Brass Beds Saturday. 3.98

Corsets! Corsets! Corsets! (SECOND FLOOR)

An extraordinary bargain sale of corsets. A complete assortment; a corset for every figure, coutiles and batistes; high bust, long hips; some with hose supporters. All colors. Dainty girdles in pink, white and blue, with hose supporters, Sat'dy.

Fresh Dressed Roosters, per