

Quality Counts Most in Our Special Sale Offering Prices Although the Lowest are Secondary Considerations

Five Big Bargains in Men's Furnishings Saturday

Not from the Jobbing Houses, but from the Mills and Manufacturers where the jobbers buy their goods. We are jobbers in these lines and for that reason can retail at less than regular jobbing prices.

- Men's Dress Shirts—In fine madras, newest colors and patterns for fall and winter, soft or pleated bosoms, cuffs attached or detached and worth up to \$2.50; on sale, in two lots, 98c @ \$1.50
Men's Heavy Flannel Shirts—A great lot of over 50 dozen garments, in blues, grays or tans, single or double breasted styles, splendid garments, worth regularly to \$2.50.

WOMEN'S THE RELIABLE STORE.



Ladies' Hosiery Ladies' Underwear Specials Four Big Specials Saturday

- Ladies' Embroidered Lisle Hosiery, in guaze or medium weight, including Wayne Knit Goods, in plain black or with white sole, 50c and 60c quality, on sale at 35c, 3 pr. for \$1.00
25c Embroidered Lisle or Heavy Fleeced Lined Hosiery, plain or ribbed, on sale at pair 10c
19c Hosiery—Ladies' fleeced lined and children's fine and heavy ribbed, some with white sole, on sale at pair 12 1/2c

- Ladies' Wool Union Suits, worth to \$3.00, gray only, all sizes, on sale at \$1.50
Ladies' Union Suits, part wool or heavy fleeced, at 98c, 75c, 49c
Ladies' Wool Vests and Pants, worth to \$1.50 garment, in Saturday sale 75c
Ladies' Vests and Pants, silk and wool mixed garments, worth double, Saturday's price, 98c
Children's Union Suits, heavy fleeced, snap at 49c and 39c
Children's Vests and Pants, heavy fleeced, great values at sale price 25c
Children's Wool Vests and Pants, heavy quality, at garment 49c

\$8 Trimmings Saturday, 2 50

Over 200 stylish trimmed hats, selected from our immense stock, values up to \$8.00; on sale Saturday in one lot, to close, at, choice, \$2.50
Trimmed hats, worth to \$3.50, many silk velvets, in black and colors included, on sale Saturday at \$1.00
Fancy Feathers and Wings—Great assortment to select from, worth regularly to \$1.00, choice 10c
Felt Shapes—An immense line secured from a prominent jobber for cash, on sale at, choice 5c
Our entire stock of Beautiful Millinery at Greatly Reduced Prices Saturday. Every hat marked in plain figures.

Interesting Specials for Saturday's Selling

- 55c Box Fancy Ruchings, 6-in. box, at per box 19c
15c Ladies' Neckwear, at 19c
15c pure linen Handkerchiefs 7 1/2c
50c Comb and Brush Set 25c
10c pure linen Handkerchiefs 5c
50c Ladies Neck Ruffs 19c

HOLIDAY RIBBON SALE

- A big assortment of plain and fancy ribbons, worth from 50c to 75c yard, all on sale in one lot Saturday, at yard 25c
No. 2 All Silk Ribbons, yard 1c
Fine Taffeta Ribbons, yard 10c
20c Tooth Brushes, each 6c
60c Hair Brushes, each 35c

GRAND BOOK SALE

- It will pay you to buy your holiday books early at these prices:
\$1.50 Copyright Books 98c
\$1.00 Copyright Books 45c
Metcalf's great holiday book, "Of Such is the Kingdom," at \$1.00
Bicycle Playing Cards, pkg. 15c
50c Fancy Stationery, at 25c
25c Novels, choice at 15c

Saturday Is Hardware Day

- We are Unloading Our Stock of Hardware to Make Room for Holiday Goods. Prices Cut in One-Half Tomorrow. The \$1 Size, Savory Roaster on Sale for 59c.
\$2.50 All Copper Boiler—one worth 49c
Blue Enamelled 3-qt. Coffee and Tea Pots, worth 45c, only 25c
Wilson Bread Toaster only 12 1/2c
No. 8 Enamelled Tea Kettles, worth 98c, only 89c
Heavy Nickel-Plated Tea Kettles 98c
Boys' Ice Skates, double rollers 80c
Parlor Brooms, worth 25c, 12 1/2c
Large Enamelled Chambers, worth 45c
E. Z. Stove Polish, 10c cans, 5c
Largest size, all white, Enamelled Chamber, worth 75c for one day only 59c
95c Waffle Irons only 69c
\$1.39 heavy copper-bottom Wash Boiler 89c

Men's box calf, velour calf, gun metal and vici kid bluchers, sewed with the best quality of threads, on the Good-year welt machine—regular \$15.00 value \$2.50
Men's box calf, vici kid and kangaroo calf, for either dress or work shoes, worth up to \$3.00 a pair \$1.98
A young woman's school shoe, low heel, good, slippers vici kid, on the newest last blucher cut, worth and sold elsewhere at \$2.25 \$1.50
Women's Goodyear welt and McKay

just the thing for men. \$3.00 Men and women's warm shoes of all kinds at less than sold elsewhere. Special Sale on Ribbons and Overhoes. Shirts on Ruffs, complete 15c
Agents in Omaha for the Setaen and Crosscut shoes for men and the Queen Quality shoes for women.
We have more styles and sell more Grover shoes than any firm in the west.
They are made for tender feet, and are glove fitting.

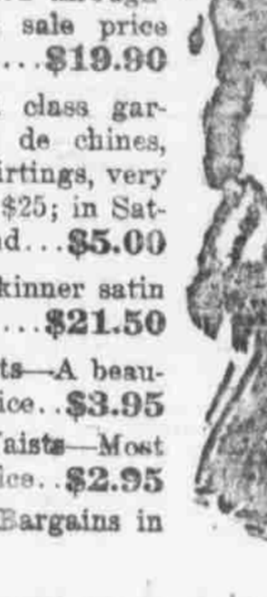
Over \$50,000.00 Worth of Women's Outer Garments

Coats, Suits, Skirts and Fine Overcoats at a Saving of One-Third to One-Half to the Purchaser. Our New York resident buyers, with plenty of cash at their disposal, secured the surplus stocks of several prominent manufacturers at prices far below actual value of the garments. Our customers get the benefit in this sale.

\$15.00 Coats—Satin lined throughout, 52 inches long, magnificent value at sale price \$7.50
\$25.00 Chiffon Broadcloth Coats—Satin lined throughout and braid trimmed, greatest bargain of the season at sale price \$12.50
Handsome Winter Coats—Made to sell at \$30, black and all colors, lined throughout with guaranteed satin; sale price only \$19.90
100 Sample Skirts—All high class garments, made of fine crepe de chine, broadcloths and other fine skirting, very newest style, made to sell to \$25; in Saturday's sale, choice, \$7.50 and \$5.00
\$35.00 FrenchONEY Coats—Skinner satin lined throughout; on sale at \$21.50
Women's \$6.00 Silk Underskirts—A beautiful new line; on sale at, choice \$3.95
Women's \$5.00 Silk and Net Waists—Most attractive new styles; sale price \$2.95



Scores of other Splendid Bargains in Saturday's Great Sale.



KABO CORSETS

A great stock of these celebrated corsets, secured for cash at a wonderful bargain, all newest and best models, in complete line of sizes, regular values up to 2.50, choice 50c

TRY HAYDENS' FIRST

Manufacturer's Stock Sale of Children's and Infant's Coats and Dresses

The greatest lot of bargains it has ever been our pleasure to offer the Omaha buying public. The quality of the garments will certainly exceed your expectations.

Children's Coats—In fine bearskins, kerseys, chinchillas, friezes, etc., all newest colors and styles, sizes 2 to 14 years, and manufactured to sell up to \$12.50; in four lots, at \$4.95, \$2.95, \$1.95 and 95c
Over 700 Children's Dresses—Regular value up to \$7.50, made of splendid materials, in Buster Brown, Peter Thompson, Sailor, French and other popular styles, magnificent bargains, Saturday, at 95c, \$1.95 and \$2.95

Hayden Bros.' Drug Dept.

- Don't miss Saturday's Big Soap Sale. Clearing sale of about one ton of Toilet Soap—this lot contains a quantity of Pears' Unscented, 4711 Ivory, Tana Oil and Butterfly, Jergens' Violet, Glycerine, Imported Castille, Toilet Soap, Kirk's Violet and a hundred other brands, worth up to 20c per cake, all go at 10c
1 lb. 20 Mule Team Soap 9c
\$2.75 Chamberlain's 2c
\$1.50 Chamberlain's 1c
10c Chamberlain's 1c
5c Chamberlain's 1c
1 lb. Boric Acid 1c
2 doz. 2-oz. gran. Quinine Capsules 6c
25c box Sedition Powders 1c
1 pt. Bettle Ammonia 4c
Cut Prices on All Patent Medicines
25c White Pine Cough Syrup 12c
1 lb. Pierce's Favorite Prescription 85c
50c Listerine 45c
25c Mott's German Lintiment 23c
35c Castoria 30c
\$1 S. S. S. 89c
50c Horlick's Malted Milk 45c
\$1 Scott's Emulsion 50c
25c bottle Peroxide 10c
restores hair Toilet Articles
50c Locust Bloom Perfume, per oz. 20c
50c Crab Apple Blossom, per oz. special 20c
50c White Rose, special, oz. 20c
50c Kay's Hair Health 45c
Lippell's Hair Tonic destroys dandruff and stops hair falling out 75c
25c Talcum Powders 8c
25c Santal Cream 10c
25c Graves' Tooth Powder 10c
25c Borax Bath Powder 10c
Mail Orders filled from this ad.

Read Hayden's Grocery Prices for Saturday's Sale

- 21 lbs. best pure cane Granulated Sugar for \$1.00
No. 1 best brand Family Soap 25c
5 lb. sack best Family Flour 1.15
Yellow Corn Meal 1.15
4 case Country Gentleman Sweet Cakes 1.15
Coke Japan Rice, per lb. 10c
assorted Beans, per can 10c
The best Tea 50c, per lb. 1.00
Succany Soda Coffee, per lb. 10c
The best Soda or Oyster Crackers, per can 10c
Macaroni, per can 10c
Oil of Sassafras, per can 10c
The best Tea 50c, per lb. 1.00
Succany Soda Coffee, per lb. 10c
BUTTER AND CHEESE
Good Cooking Butter, per lb. 20c
Pure Cream Butter, per lb. 20c
Fancy Creamy Butter, per lb. 20c
Fancy Full Cream Cheese, lb. 17c
Fancy Domestic Swiss Cheese, per lb. 17c
Newfangled Cheese, each 17c
TALERS AND FRUITS
Fancy Highland Travel Orange, per dozen 40c
The best mixed new Nuts, 3 lbs. 1.00
Fancy Halloween Dates, per lb. 10c
Fancy new brown Imported Figs, per can 10c
Fresh roasted Peanuts, per quart 5c
Fancy Caps Cod Cranberries, 3 lbs. 1.00
Fancy Raisins, per can 10c
Large, 100c Lemons, per doz. 1.00
1 heads fresh hot-house Lettuce, 50c
Fancy head Lettuce, per doz. 1.00
Fancy Wax or Green Beans, lb. 10c
Tomatoes, Shallots, Radishes, Cucumbers, per can 10c
etc.—everything you want at our regular low prices.
Get Our prices First Before Purchasing.

SPEAKS UP FOR THE OYSTER

Uncle Sam Champion of the Abused, Silent Bivalve. UNFATTENED OYSTERS THE BEST

As Much Nutrimint in Oysters as in Milk, Say the Experts—Green Oysters Not Necessarily Copper Mines.

WASHINGTON, Nov. 28.—The oyster has had to take a lot of abuse of late. People have declared that it was unwholesome, and that it was unwholesome. It was unwholesome. It was unwholesome. It was unwholesome.

par some time. But at present, if one is merely looking for nutrients, it must be admitted that they come rather high when done up in oysters. It is a common practice among dealers to place the oysters for perhaps forty-eight hours in fresh or brackish water in order to fatten them. The operation is also called floating or laying out.

longer. This may also be said of lobsters, crabs, etc. Oysters rapidly deteriorate when removed from the water, through the fermentative action of bacteria; and oysters in spawn deteriorate more rapidly than at any other season at the same temperature. However, oysters which are ready to spawn are considered especially palatable if cooked soon after removal from the sea bed.

DAIRYMEN SECRET FACTS

Do Not Report Typhoid Fever and Now It Claims Several Victims. Health Commissioner Connell has issued warrants to be issued for the arrest of the members of the firm of Christensen Bros., doing business as dairymen at Fifty-first and Dodge streets on charge of failing to report disease existing on their premises for more than three days.

NEVER AGAIN WILL BLOW GAS

Minnesota Avows He Will Let It Burn All Night if Necessary. "I'll never blow out the gas again. I'll let it burn all night after this," declared H. E. Henderson of Alwood, Minn., after he had recovered from the effects of an accident that happened to him at the Dodge hotel, Thirteenth and Dodge streets.

At the Theaters

"Little Johnny Jones" at the Boyd. "Little Johnny Jones," a musical comedy in three acts, play and music by George M. Cohan, at Cohan.

"Gay New York" at the Krug. "Gay New York" at the Krug theater, have a neat and useful musical comedy which met with a good reception Thursday afternoon and evening. Mr. Kivoville's work was well sustained throughout, and in song and dialogue he was equally good.

"An Exception." "Children," observed the teacher, "you must not use the expression, 'Up against it.' It is slang." "But I saw a bright lad," saw an automobile go into wall full the teacher, "yes, but we're talking about something else." "But I was going to say," continued the lad, "the machine went up against it. I'd like to know what Philadelphia

WOMAN DENIES ALL LETTERS

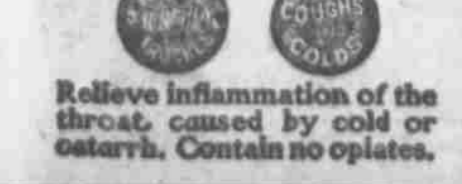
Mrs. Ritchie Testifies on Witness Stand She Did Not Write to Louis C. Ducker. Mrs. Anna L. Ritchie went on the witness stand in Judge Radick's court Friday morning and denied writing any of the letters which form the basis for the Ducker suit brought by Mrs. Esther Ducker against Louis C. Ducker of Florence.

"Foreclosure Rumor False." Y. M. C. A. Loans at Banks Are Safely Provided For, Says H. H. Baldridge. "The report of the threatened foreclosure of a mortgage on the Young Men's Christian association building by the First National bank is untrue," said Howard Baldridge, director of the association. "The association borrowed \$50,000 from the First National bank and \$50,000 from the United States National bank at 8 per cent. The latter loan was renewed for another ninety days and the former has been reduced to \$20,000 and has been renewed for ninety days. Before the expiration of that time we expect to secure a long-time loan at a lower rate of interest."

"Blood Poison Humiliating-Vile-Destructive." The first symptom of Contagious Blood Poison is usually a little sore or ulcer, which is quickly followed by a red rash on the skin, swollen glands in the groin, falling hair, ulcerated mouth and throat, and often copper-colored spots on different parts of the body. As the blood becomes more fully contaminated with the poison, pustular eruptions and sores break out on the flesh, and in extreme cases the nerves and bones are attacked and the finger nails drop off. Then the sufferers find themselves diseased from head to foot with this humiliating, vile and destructive poison. No other disease is so highly contagious; many an innocent person has been inoculated by handling the clothing or using the toilet articles of an infected person. There is but one certain, reliable cure for Contagious Blood Poison, and that is S. S. S. It attacks the disease in the right way by going down into the circulation, and neutralizing and forcing out every particle of the poison. It makes the blood pure and rich, tones up the system, and completely and permanently cures this disease. S. S. S. has cured thousands of cases of Contagious Blood Poison. If you are suffering with this debasing and destructive disease begin the use of S. S. S. and get the poison out of your blood before it permanently wrecks your health. We have a home treatment book on the disease which will send free to all who wish it, and in addition our physicians will give without charge any medical advice needed.

BLOOD POISON HUMILIATING-VILE-DESTRUCTIVE

THE SWIFT SPECIFIC CO. ATLANTA, GA.



Relieve inflammation of the throat, caused by cold or catarh. Contain no opiates.