District of the state of the st of Our Great Manufacturer's Stock Sale Surpasses in Bargain Offerings Any Sale Day of the Section

Never before in the history of our merchandising experience has the power of ready cash been so evident as in the present great bargain sale of seasonable merchandise values that will delight the economical buyer.

The results of the activity of our two New York resident buyers and various department managers is clearly shown in the bringing together of the greatest stock of fall and winter merchandise bargains ever shown in the west.

Specials for Saturday BIG BRUSH SALE

Hair Brushes, Tooth Brushes, Cloth Brashes, Leather Brushes, Bath Brushes, Hand Scrubs and Complexion Brushes

Tooth Brushes, worth 10c to 25c, at be-7 ne-9e-12 ne Hair Brushes, worth 20c to \$1.50. Cloth Brushes, worth 50c to \$1.25. at 25e. 49e and 79e Shaving Brushes, worth 20c to 50c. at 10¢ 15¢ to 39¢ Bath Brushes, worth 50c to \$1.25, at 39¢. 49¢ to 79¢ Hand Scrub Brushes, worth 25c to 50c, at 15¢ up to 29¢

Hayden Bros. Drug Dept. Bu / Drugs Where You Save Money

and fancy veilings, on sale, at, yard..... 10¢ New 42-inch Nets—For square vells, splendid values,

at, yard \$1.75

1 pound 20 Mule Team Borax 9¢ 25c Cutioura Soap 18e at 10¢

Perfumes and Toilet Articles Mennen's Talcum Powder 9¢ 25c Lapizol Talcum Powder De 50c Pozzoni's Powder.... 29c 50c Java Rice Powder.... 29c 25c Graves' Tooth Powder 14¢ 25c Tetlow's Tooth Powder. . 14c 25e Sanitol Cream 19¢ \$1.50 Oriental Cream....\$1.09 \$1.00 Jicky Perfume, per ounce

\$1.00 La Trefle Perfume, per oz., 25c Packer's Tar Soap.... 13c ounce 29c 25c imported Castile, per ib. 17c at 29c at 29c 25c White Pine Cough Syrup 13¢ 50c Syrup of Figs 45¢ 50c Swamp Root \$1.00 Pierce's Golden Medical Dis-\$1.00 Wine of Cardui.... 896 25c Omega Oil 23e \$1.00 Lyd'a Pinkham's Vegetable Compound 89¢ Special Cut Price on all Rubber Goods Saturda .. No phone or mail orders filled



Greatest Bargains Ever in Trimmed and Picture Hats

Hundreds of beautiful creations, designed and used for show hats in New York, and secured by our buyer for cash

At & Their Value

Offered for the first time Saturday, in three splen-

rimmed Hats, worth 350 \$6 and \$7, at..... Trimmed Hats, worth 795 to \$8.50, choice.....

Trimmed Hats-In most bewitching new designs, many fur trimmed and all fur hats in this group, regular values to \$12 and \$15; at....... 5.00 Our Entire Stock of Trimmed Hats at Sweeping Price Reductions Saturday.

EVERY HAT MARKED IN PLAIN FIGURES.

Special Sale for Saturday

In Our Mammoth Grocery Departme t

10 bars best brancs Laurented Corstmeal 48-ib. sack best fancy High Patent nham's Hasty Jellycon, per Catsup Soda Crackers, per lb 60 he best Soda Crackers, per lb 60 he best crisp Ginger Shaps, per lb 10 he best crisp Ginger Shaps, per lb 60 he best crisp Gin Ginger Shaps, per lb 60 he best crisp Ginger Shaps, per lb 60 h best crisp Ginger Shaps, per b. Sc Newton Cookies, per lb. S720 best Tes Siftings, per lb. 12 70 best Tes Siftings, per lb. 12 70 best Tes Siftings, per lb. 15c ce Californis Prunes, per lb. 5c by Santa Clars Prunes, per

21 pounds best pure Cane Granulated
Sugar Sl.00 A Big Drop in the Butter Market.

Pancy No. 1 Creamery Sutter, per Fancy No. 1 Creamery Butter, per lb. 25c Good, choice Dairy Butter, per lb. 21c Fancy Full Cream Cheese, per lb. 17½ Fancy Full Cream Brick Cheese, per lb. 15c Neufchatel Cheese, each 3½c Sap Sago Cheese, each 7½c PRESE VEGETABLE PRICES FOR SATURDAY.

California Peaches, per lb. 150 China: 7, we h Cleaned Currants, per lb. 100 Cakes until M Muscatel Raisins, per lb. 100 ges talk uses.

Our Underwear and Furnishing Goods Departments

Offers almost unlimited assortment of Underwear and Furnishing Goods bargains. Every item dependable in quality and surpassing in value any ever shown at this season. Nearly three carload of high class merchandise from such well known manufacturers as the Winsted Hoslery Co., Norfolk, and New Brunswick Mills, Etc., secured by our New York buyers at a fraction of their actual worth. Some surplus stocks, some samples, but all magnificent bargains, at our special sale prices. All three of our big departments crowded with the grandest lot of winter undergarment bargains ever shown in the west. Only a few of the many can be mentioned:

Magnificent Bargains in Woman's Ready-to-Wear Outer Garmants

Men's Woolen Shirts and Drawers, in surplus stock of one of America's all sizes and colors that would sell regularly up to \$1.75, sale prices, Saturday 50¢-75¢-98¢ Men's All Wool Shirts and Drawers, in blues, grays, tans and scarlet, made to sell at \$2.00 and \$2.50, on sale Saturday, per garment,

at \$1.25-\$1.50 Men's Heavy Fleeced Shirts and Drawers, regular values up to 75c, on sale Saturday 23¢ 39¢ Dr. Wright's Health Underwear wool ribbed, silk and wool, silk fleeced or wool fleeced, great bargains, at, sale price, per garment 75¢ 98¢ \$1.50 Men's Union Suits, in extra fine Men's Union Suits, in extra fine quality cashmeres or cotton, perfect fitting garments and worth double our sale prices, garment, sleves, great snap, and sale sale of the price of the pri

largest manufacturers-in this sale at About 16 Regular Retail Prices Men's All Wool Flannel Overshirts-Single or double breasted, in blues, grays or tans, worth regularly up to \$2.50, at..... 98¢ 500 Dozen High Grade Wool Sweat-

ers and Cardigan Jackets-Sweaters with 4-ply collars, ribbed cuffs and tall, all sizes for men and hoys-garments that would sell regularly Garments worth to \$2.50, in fine Heavy Cotton Sweaters—All sizes and wool ribbed, silk and wool, silk colors spans at colors, snaps, at.... 256-496 Men's Black Sateen Shirts-\$1 quality the world over, has re-inforced sleves, great snap, at, sale

at ... 98c-\$1.50-\$1.98-\$2.50 Ladles' Vests and Pants, in heavy Men's and Boys' Sweaters—Entire fleeced or cashmeres, garments cashmeres, garments

Over Forty Thousand Dollars worth of Coats, Suits,

Skirts, Waists, Furs, etc., sent us during the past ten days

by our New York resident buyers. Beyond question the

finest line of thoroughly up-to-date garments ever shown

OVER 300 COATS in the nobbiest new semi-tight-fitting

styles, 52 inches long, satin lined throughout, manu-

factured to sell up to \$30.00—sale price.....\$19.90

blouse styles-over 200 garments to select from,

at\$14.95

values everywhere, with 2-year guaranteed Skinner

satin lining throughout-on sale at \$21.50

price\$39.00

values, Military, Prince Chap and other new styles,

over 100 garments to select from-on sale at .. \$25.00

great assortment of plain colors and fancies, newest

coat styles, skirts made extra full, silk trimmed-on

with taffeta bands, regular \$8.00 values-at...\$4.95

FRENCH VOILE SKIRTS, pleated, extra full, trimmed

\$6.00 SILK UNDERSKIRTS, in all colors, at. .\$3.95

300 NOBBY TAILOR SUITS, made to sell up to \$20.00,

ELEGANT TAILOR SUITS, regular \$35.00 and \$40.00

GENUINE BROOK MINK COATS, in blouse and coat styles, sold everywhere at \$50.00-special sale

\$20.00 CARACUL COATS, in loose, semi-fitting and

HANDSOME FRENCH CONEY COATS, \$30 to \$35

in Omaha at our Special Prices.

manufactured to sell up to \$1.50in three lots, Saturday, at 98¢-75¢-49¢ Ladies' heavy fleeced vests and Fants -All sizes, values up to 76c, sale Pants-Worth to 50c, extra heav) quality, all sizes 16 to 34, on sale Saturday 25: 19c Ladies' All Wool Union Sults, o silk and wool, worth regularly to \$5.00, sale price..... \$2.9t Ladies' Union Suits, in wool or all

grays, heavy quality, worth nearl double sale prices. . \$1.50-98: Ladies' Fleeced Union Suits, worth to \$1.75, all sizes, sale prices Saturday 39 -49 -75 -98.
Ladies' Wool Vests and Pants, fin qualities, all sizes, up to \$2.00 val wes, at 75¢-98¢

and wool, worth to \$3.75, sale price

EXTRA SPECIAL HOUR SALES You can't afford to miss one of these great bargain events. From 8:30 till 9:30 A. M.-Ladies' Outing Flancel Gowns, well made,

nicely trimmed, a never before equalled value, at...... 29¢

From 9:30 till 10:30 A. M .- Men's madras shirts, all new, clean stock, all sizes, limit of four to a cus-From 10:30 till 11:30 A. M .- Misses' and children's heavy winter underwear, regular 39c qualities, at, garrom 2 till 8 P. M .- Children's fine union suits, worth regularly 75c,

ses hose, heavy winter weight, many fleece lined, worth to 15c pair, sale price, pair G¢ No dealers supplied at these special

Grand Ribbon Sale

Thousands of vards of the Newest Fancy Ribbons; 50c, 75c and 85c values. On sale Saturday, in two big lots-

Lot 1-50c to 75c Fancy Ribbons, per yd. 25c Lot 2-85c Fancy Ribbons, per yd.....29c

Just the thing for holiday fancy work. Come early Saturday and secure choicest pat-

Ladies' Hosiery Specials

Several Special Lines of High Class Shoes on Sale at Big Reductions from Regular Prices Saturday.

Ladies' \$3 Hand Embroid- | Ladies' 65c and like allover ered Silk Mose; on sale Lauks' \$2.50 Bilk Mose, plain black or colors, including the new shades of tan; on sale at ... \$1.50 Escales' \$2.00 Ellz acces, pinth black and colors; on sale at pair . \$1.00 Escales' black and \$1.00 acces

broidered lists hose; on Endes' Wayne Enit Mose, all black or white, double sole, all sizes, pair. ... 350

Lace Curtains and Draperies

Odd Lots, Samples and Manufacturer's Surplus Stocks on sale at prices far below actual worth. French Net and Brussels Lace Cur-

tains-Splendid values at \$3.75, only 2 or 3 pairs of a kind, Saturday, at, pair..... \$2.98 Real Irish Point Curtains—Sample lots, from 2 to 5 pair of a pattern-magnificent values, at -full size, extra special, at,

\$3.50 Couch Covers-Extra heavy quality, 50- inch, reversible with knotted fringe all arou. d, special at \$2.39
75c Drapery Silks—Japanese, Persian and floral designs, at yard \$39¢
Domestic Madras, in stained glass effects, at. yard..... 15¢ Tapestry Portieres, all styles at greatly reduced prices,

Big Manufacturers' Stock Shoe Sale

Of misses', children's and women's shoes at less than cost to make. The manufacturer's loss is your gain. Come in Saturday and shoe up the entire family on what you would usually pay for one

Children's shoes, worth up to \$1.00 a pair, in two lots 75¢-49¢ Misses' and children's \$1.75 and \$1.50 kid blucher shoes, all sizes 8 1/2 to 2 98¢ Women's 60c and 75c warm Slippers, all felt and leather soles 49¢-39¢ Women's \$3.50 and \$4.00 vici kid blucher shoes, with turn or welt soles..... \$2.48 Men's velvet embroidered and plush Slippers,

Men's box calf kangaroo calf \$2.50 and \$3.00 work Youths' and little gent's box calf and kid school shoes, worth up to \$1.75, at \$1.19 Men's Dress Shoes, in all leathers, values up to \$4, all welts \$2.50 We are headquarters for Union Made shoes of all

Agents in Omaha for the Stetson and Crossett shoes for men, and the Grover and Queen Quality shoes

Bring the children in Saturday and get a red book with every pair of shoes you buy for them.

3 Rousing Glove Barg'ns

sterling quality been offered at these prices.

LOT 1-Ladies' Short Kid Gloves with one or

two clasps, Paris point stitching; come in

all popular shades for street wear; all sizes 51/2 to 8; \$1.50 qualities; every pair per-

fect, sale price, Saturday 79¢

LOT 3—Ladies' Elbow Length Gloves, in blacks or tans, finest real kid, regular \$2.50 values; sale price . \$1.58

LOT 3—Consists of 300 dozen Sampla Gloves, slightly solled, but perfect, \$1.60 values, to close at, per pair . 45c

Never before have perfect gloves of such



CHILDREN'S DRESSES, in all wool cheviots and serges, Buster Brownand Peter Thompson styles, sizes 6 to 14 years, up to \$5,00 valuesat\$2.98

Unmatchable Child's Coat Bargains

Over 1,000 Children's Coats in nobby new styles, secured from the manufacturer at a fraction of their value. All sizes to 14 years.

Coats in frieze, Astrakhans, kersies and fancies, trimmed with plaids, fine braids and velvets, worth to \$6.00 and \$7, choice \$2.98 100 Sample Coats-No two alike, nobbiest

styles, values to \$10, at ... \$4.98-\$5.98 Children's Astrakhan and Velvet Leggings Children's Bearskin Bonnets, all colors, worth regularly to \$2.50, at 49c 98c

Children's Clothing

Entire sample stock of a well known manufacturer on sale at wonderful barga'n prices, No reason why the boy should not be both well and stylishly dresed at a very small expense if

you buy at this sale. Children's Knee Pants Suits, worth to \$4.00, great assortment of patterns and styles

at \$1.95-\$2.95 Children's Overcoats, sizes 3 to 16 years, worth to \$4.00, nobblest new styles, best materials and colors, on sale,

at \$2.50-\$2.95 Children's Knee Pants, worth to 75c, great assortment, all sizes, very special bargains, at .. 35¢ Several other very special bargains



at, per pair. 4fc Wisit Onaha's Busiest Glove Department Saturday and look over the greatest line of Glove Bargains ever offered. Big Housefurnishing Goods Sale



ware ware 16-gallon Tea or Coffee Pots, best 190 46-gallon Tea or enameled ware 180 enameled ware 2-gallon Enameled Tea Kettle, worth 850, at 290 Mrs. Potts 5-pice sets Sad Irons, all



Bottom Boiler, worth \$1.75 each, Saturday Ordinary Copper Bottom Wash

Closing Out Our Belleek China for Decorating we will piace on sale Saturday every place of Belleek China at 50 FEE ONEY Drice On St. St. Sale price \$1.43 16-in. Vases, worth \$2.25. sale price \$1.43 Tobacco Jars, worth \$2.25, sale price \$1.13 Try HAYDEN'S First the standard with the standard

New Books and Magazines

"The Cave Man." by John Corbin. is a est, educators sent from America; since hero, an automobile manufacturer, is nick- of the miliado and other leading Japanese. named "The Cave Man," because though Published by Thomas Y. Crowell & Co. an anie, progressive and powerful manu-

A highly important book on Japan entitled "The Japanese Nation in Evolution." many attempts at depicting this golden age and its author, Dr. William E. Griffs, is Shepard company is the publisher. peculiarly fitted for his subject, as he has witnessed many of the great inner events Kingdom," Dr. Griffis was one of the earli- | charming way the further adventures of | "A Break in Training, and Other Ath-

semance of fashionable New York life. The which time he has enjoyed the friendship

facturer, he is vigorously opposed to the "Helen Grant, Senior," is the fifth volume modern development of trusts. The heroins, of the "lieion Grant Series," by Amanda with whom he is ardently in love, is a M. Douglas. The previous books have de daughter of the promoter of the trust and lighted a steadily increasing circle of readangaged to be married to a young Wall ers, and last year's book, "Helen Grant in street man, who is financing it. It is a love College," was remarkably popular. Her story of unusual originality. The lilus- junior and senior years bring her out in trations are by Harrison Fisher and Emien the full promise of cariler youth, and leave McConnell. D. Appleton & Co. is the pub- her, az "Helen Grant, Senior," able to look back upon an enviable course. Incidentally the picture of college life is the D. Appleton & Co. is the publisher. brightest and truest to life of any of the

Perry gained entrance to the "Hermit book, records in Mr. Baum's unique and lished by D. Appleton & Co.

accompanied her on her trip through "The Land of Oz," besides introducing to the new book is not only full of exciting and delightful adventures, but is fairly a blaze of color from the wonderful pictures with thie John R. Netll ha: illustra of il. Tiere are forty-one full page plutures in color, tains 200 pages. Published by the Reilly &

"The New Religion." by Maarten Maartens, author of 'Dorothea," "The Healers," etc., is the newest offering from the peoof this gifted Dutch writer. It is an amus ing novel, clever, full of able writing and a love story with a background treating of the present conditions of medical acience.

the time of the Haymarket riots. The story involves the daughter of a clergyman working among the poor people in a church sup- | the, Brown & Co. is the publisher. ported by a rich man. The book is pub-

Little Dorothy and the companions who | ietic Stories," by Arthur Ruhl, is the title who began the "Pigeon Camp Series" last amusement. Originally formed to "elevate" from the Ozarks and southern Missouri and party some new and wonderful friends. The athietics. Most of these stories have ap- and a bright, manly little fellow besides. grace, however, in the person of motherly ing story of love, mystery and heroic daring, twenty-two half pages and fifty black and terwoven threads of love and pathos but intimacy with a third fine lad Philip of clear and interesting pictures of the white drawings, while the whole book con- add to their interest. The first story, "A Moon, who has great ability in caring for humor of village life. L. C. Page & Co., Break in Training." is particularly good, pets and gardening. In the second volume is the publisher. but there are others almost as good, while, the three friends camp for the summer in all will be much enjoyed. Published by a fine tent on the shore of a take and The Outing Publishing company.

in Gray," by Lily F. Wesselhoeft, is a proval of their parents. Jimmie's ingenuity met with in books, whose lives are spent fairy story both new and good. In setting appears in a machine for taking water "in the Silences," where they are the her small heroines amid the cives, gnomes, from the lake, which enables Philip's garand giants of a fairy kingdom, Mrs. Wes- den to flourish, and a home-made house- of them sympathetically, as always, but Appleton & Co. is the publisher.

selboeft has taken up a different line of boat, in which the boys spend many happy with fine regard for the truth. The book books. Her "Ready and Reliable," "Sparhours. Prizes are offered by the editor of in illustrated with many drawings by "The Cage," by Charlotte Teller, is a row, the Tramp," and 'Jack the Fire Dog," a boy's paper for certain work, and these Charles Livingston Hull, four of which novel whose scenes are laid in Chicago at have siready made her a favorite author comrades secure four of these and joy- are in full color. Published by L. C. Page with the younger readers, and her present fully allude to their "luck." The book & Co. story is sure to strengthen those ties. Lit- closes after a summer brim full of the

are caretakers for a vacant home. They add animals, entitled "Haunters of the Blento their number a talented boy-stranger, "The Diamond King and The Little Man "Lucci," whom they befriend with the ap- taken for his authors those animals rarely

of a collection of eight clean, wholesome year for boys of 10 to 12 years with "Jim- the village, it quickly develops into an the characters are for the most part taken of a collection of eight clean, wholesome year for boys of 10 to 12 years with Jim. the village, it quitely interest, and delightful stories of college and school mie Suter." Jimmie was a born mechanic exchange for town gossip. It has a saving from real life. It is an intensely interest. peared in the magazines, but it is good to His dearest friend was Rand Cotter, the Mrs. Stout, the uncultured but sweet. for it gots a grip on life and brings prachave them in a form to be read again. They son of a much richer man than Jimmic's natured and pure-minded village philoso- to the soul of the reader. The Book Supshow, in their spirit of contest and con- father, and they originated the "B. F. B." pher, who pours the oil of her sancness ply company of Chicago is the publisher. quest, how the American youth is taught to (Society for Feeding Birds). This becomes and charity on the troubled waters of disbe a gentleman in his games, while the in- a widespread organization and lev-is to cusaton and condemnation. It is a series

For his new collection of stories about ces." Charles G. D. Roberts has largely

the Brown & Co. is the publisher.

The Boys of Piscon Camp," by Martha

The Morning Glory Club," by George A.

James, author of "My Friend Jim," and Kyte, will furnish the reader with genuine previous book. The scenes are taken wholly in Brandels' book department,

"An Interrupted Honeymoon." by Jane Grosvener Cooke, author of "The Ancient Miracle," has a plot somewhat out of the ordinary. It is the story of a man and a woman who marry after a long courtsh'p, take a ride of twelve miles in a buggy from her town to his as a honeymoon, quarre! on the way and separate, the girl going back to her home in the village and the man to his home in the larger town. The cause of the quarrel is a mystery and the rest of couriship. The story is remarkably well sold. Published by A. S. Barned & Co.

Above books at lowest retail price. Mat-thews, 127 South Fifteenth street.

Books reviewed are on sale by The Ben-

All of the books reviewed here are on sale