

A Real Farm Paper

Is read by farmers and stockmen. It is a class publication. It carries live stock advertising. And the volume of this advertising indicates its circulation and standing among farmers.

This test is infallible. The average farmer is conservative. He is not a speculator and he is not easily stampeded. When he spends his money to advertise his pure-bred cattle, horses, sheep, or swine, he demands results. He selects a farm paper that is read by farmers.

There are many fake farm papers. They may fool advertisers, but they do not fool the farmers. They have plenty of fake advertising, but no live stock advertising placed by real farmers.

By This Test

THE TWENTIETH CENTURY FARMER makes good. Nearly two hundred farmers and stockmen are advertising in each issue. Their business shows an increase of more than 50% over last year.

In the months of October, November, December, January, February and March the live stock advertising in this paper ran up to nearly 500 inches in each issue. It filled nearly eight pages of space. Most of this farmers advertising stars in the paper the year round.

This means something. It means a great circulation among the best class of farmers and stockmen in the west. It means that THE TWENTIETH CENTURY FARMER is a real farm paper, read by real farmers.

65,000 Paid Subscribers

The subscription list of THE TWENTIETH CENTURY FARMER is a paid list and 65,000 farmers are paying one dollar a year each for the paper. There is no free list except to advertisers. Thirty subscription solicitors are now at work in Nebraska, Iowa, Missouri and Kansas. They work at all the big fairs and live stock shows in the central west, during the fall. At other seasons they work through the country, in small towns and at stock yard points. Each new name added to the list means a dollar paid for one year, 65 cents for six months. We do not get subscribers through guessing contests, or fake schemes. The list is growing at such a rate that we can safely guarantee from 70,000 to 75,000 by January 1st, 1908, but there will be advance in rates. Write for sample copy and advertising rates.

SEND WORD TO THE FARMERS OF THE CENTRAL WEST THROUGH THE ADVERTISING COLUMNS OF



It is today the greatest selling agent in the Trans-Mississippi country for the manufacturers of farm machinery, for real estate, for mail order goods of any description; for anything, in fact, sold to farmers and stockmen, or to the women folks in the country home. There never was a time in the history of the west when our farmers were so prosperous. They all have money in the bank and they are enjoying not only the comforts but the luxuries of life. They buy pianos, automobiles and diamonds, to say nothing of the thousand-and-one necessities of life. And they are peculiarly susceptible to advertising for many of them live remote from cities and towns. They buy largely by mail and only a few people in the cities realize what a large volume of business is handled for farmers through the post offices and the express companies. Especial attention is called to the demand for cheap land in the west, southwest and in Canada. Thousands of farmers are selling high priced land in the Mississippi and Missouri valleys and are buying cheaper land farther west.

REAL ESTATE DEALERS

Should not overlook this opportunity to send word to the 65,000 farmers who read The Twentieth Century Farmer. Why not tell them what you have to sell? Why not send in an order for a combination ad. for The Farmer and The Daily Bee? One will reach the people on the farms of the west; the other covers the cities and towns of Nebraska and western Iowa like a blanket. The rates are low. Write for full information. We will co-operate with you in every practical way to secure results.

The Twentieth Century Farmer OMAHA, NEBRASKA.

Letters From Our Advertisers

You cover a very desirable section most thoroughly, and our clients are universally satisfied with results; in fact, we do not know of a single instance last year when your paper did not "make good" for us. It is a pleasure to send your advertising, because you make it a profitable investment for our clients.

White's Class Advertising Co. Chicago, Ill., Jan. 23, 1907.

Greater results have been obtained from the advertising given you than from any other paper we have used. Shields-Eggs Land Co. Ft. Morgan, Colo., Nov. 2, 1906.

Your paper has always paid me and you will get as much of our advertising as any western farm paper. M. M. Johnson, Incubators. Clay Center, Neb., Dec. 12, 1906.

Your paper is certainly O. K. Our copy appeared in over 200 agricultural papers and inquiries averaged in cost a trifle over 3 cents each. St. Louis Seed Co. St. Louis, Mo., Oct. 24, 1906.

I consider your paper the greatest selling agent I have ever tried. Orders are coming in as fast as I can fill them. A. J. Kennedy, Washing Machines. Omaha, Neb., Aug. 1, 1906.

We are having very good business this winter and have had many inquiries from your paper. A. B. Holbert, Horse Importer, Greeley, Ia.

Please stop our ad and send us the bill. We are well satisfied with results and will send you more soon, undoubtedly. Phillips & Wheeler, Land, Cottage Grove, Ora.

Enclosed you will find draft for advertisement. It is done for the business. M. M. Johnson, Incubators, Clay Center, Neb.

Here is what the Monitor Drill Company of Minneapolis, Minn., wrote us last winter: "We have received nineteen replies to our first advertisement of January 3d, at a cost of 25 cents each, which is not bad."

Here is what the Lininger Implement company of Omaha, one of the largest wholesale implement dealers in the west, said in a recent letter: "After a thorough experience in advertising to reach the trade in the vicinity of Omaha, we have come to the conclusion that the best returns come from The Twentieth Century Farmer. We have decided to drop our outside advertising and make a year's contract with you for space. We have had big sales in the vicinity of Omaha, but also have inquiries from Maine to Texas and recently sold quite a bill of goods, through a Twentieth Century ad, to a party in Kentucky."

AFFAIRS AT SOUTH OMAHA

Democrats Fail to Make Good on Their Registration Claims.

REPUBLICANS IN THE LEAD

Decision in Thirtieth Street Paving Case Favorable to City Causes Much Rejoicing About City Hall.

The democrats failed to make any material gain in Saturday's registration. It had been predicted that there would be a big increase among the men of that faith, but from all indications the relative figures will be about the same. This means that the republicans have a lead of about 300 in registration in the three days. The registration was pretty light in most of the precincts during the day, but during the evening it picked up and the clerks did a rushing business up to 3 o'clock when the books closed. It is estimated that the total for the day will be from 1,300 to 1,400. The total vote at this election will not exceed 3,000. Most of the registrars were out on time in the morning, but several were late. One or two of the precincts were short-handed. In the First precinct of the Fifth ward the hall was being used during the morning for a wedding celebration. So in the spirit of respect the registrars moved their office upstairs and registered a number of voters. During the afternoon they returned to the hall which had been regularly used.

of unnaturalized foreign population that really the vote is more restricted than the true population of the city would indicate. The Japanese, Greeks and Romanians form the larger portion of this population. Few of the Greeks become naturalized and the Japanese are not eligible. After the polls closed several of the registrars returned their books to the city hall. Others, however, kept them over night and will return them later. The lists of voters are posted at all the voting places and the people are urged to notice them to see that all registrations are correct.

Mike Taken to Papillion. Sheriff McAvoy of Papillion was in the city yesterday morning to take charge of Irvin Mike, who is supposed to be one of the parties who robbed the store of A. Wright in Bellevue Wednesday night. Chief John Briggs arrested Mike while he was working on the city jail as a mechanic. The sheriff took his prisoner to Papillion during the afternoon.

Rejoicing Over Paving Case. Much genuine rejoicing was shown in the city attorney's office yesterday morning over the decision which was handed down in the Thirtieth street paving case in which an effort was made to invalidate the paving taxes. The ground of the objections was that the petition to pave was faulty in the matter of the validity of the majority of the signatures and also that the city council was deficient in not passing a certain ordinance ordering the work done. The case has been in litigation for some time and was submitted last September. The court held with the attorney for the city in every point in the defense. This will have a decided effect upon later litigation involving the same point. The case is a little different from the Twenty-fourth street case, for in that case the residents of the street entered a formal protest in the case before the paving was laid. The council was advised that it could pave the street over the kind of protest which was presented and this was done. It may be held that this protest was valid, in which case the city will be liable. The residents of Thirtieth street to all appearance signed the petition to pave eagerly

enough, but sought to set aside the special levy to pay for the work and thus put the cost on the city at large. Only about \$200 has been paid in as yet of this special tax. The amounts have been accruing for about four years, and so the burden will be pretty heavy now that a decision has been rendered. It is possible that the case may be appealed to the supreme court.

Delay in Occupying City Hall. It was decided to be impracticable yesterday to attempt to enter the new city hall just at present, as much as the city officials are anxious to be in the new quarters. The building is not completed and the contractor is unwilling to surrender the building. There probably will be an effort made to compel the contractor to pay for the delay in finishing the building. The limit of the contract expired July 15, 1907. The contractor was to forfeit an amount equal to the rent paid for the present accommodations. He will contend that the delay was due to no fault of his own, but to the fact that the jail contracts were delayed so long. The city also allowed a few changes and extras and he may contend that in so doing they waived their right to the forfeiture.

On Annexation. SOUTH OMAHA, Oct. 28.—To the Editor of The Bee: The dear people, particularly the grafters and plug uglies, are very solicitous as to where the labor vote will go on this important question of annexation. The wounded soldiers who were not entirely exterminated by the local Lord Chamberlain's will abide by the gospel. "Do unto others," etc. Therefore, we shall obey the mandate of the local Parry-ites, Postettes, Van Clevettes, Orchardettes, etc., the fellows who got the militia and galling gun in 1894 and the pick handle brigade in 1894 to subdue our laudable aspirations. This is modern history and we desire to call the voters' attention to the "Bying rollers" who assembled at the Exchange building to denounce Mike Donnelly, Samuel Gompers, John Mitchell and the strikers. The "Bying rollers," or "sinn feiners," are against annexation, and we know that their rites and practices are not carried on according to the standards of common decency. We may not be as well versed in scripture, medicine and morals as the professional orators who have taken the stump against annexation, but at all events we believe in "an eye for an eye and a tooth for a tooth." The question may arise, Where do the packers stand on annexation? We do not know; neither do we care. It is one of the corporal works of mercy to instruct the ignorant and we converted them during the last strike, so that they see the error, and any other difference that may arise in the future will be settled by arbitration. The bunch that went to Lincoln to fix the charter to disfranchise the laboring men thought to themselves that they had a very clever act performed, but we are equal to the emergency. We will annex the city, thereby retaining our franchise. Besides, we will do away with Judge Munge's Federal infraction.

JEREMIAH HOWARD, Magic City Gossip. Hana coal. A. L. Herquist, phone 6. Lost-A canoe brooch. Mrs. Shovien, 238 and G. Reward. Place orders now for Hana coal. N. D. Mann & Sons, 328 N. 24th St. Jetter's Gold Top Beer delivered to all parts of the city. Telephone No. 2. The city expended \$400 last week on street repairs. This is one of the largest weeks of the year. Fred Jones, it is believed, has safely resumed his career of his illness at the South Omaha hospital. Rev. Alexander Crane of Bellevue will speak at the First Presbyterian church

this morning on behalf of the college at Bellevue. Chief John Briggs received a present from Niagara Falls yesterday. It was a little square dog. He is very proud of the gift. The city clerk kept his office open all yesterday afternoon for the information of people who desired to straighten out their registrations.

The South Omaha High school played the Weeping Water team to a standstill Friday afternoon. The score stood 11 to 11 after the twenty-five minute halves. For Rent—Two large brick store rooms and basement 415-417 N. 23d St., now occupied by city offices. See us regarding lease. George & Co., 1601 Farnam St. We now make deliveries of Bennett's Capital coal direct from South Omaha yards to all parts of South Omaha and Alhambra. Telephone Douglas 137. The Bennett Company.

Charles Singleton at the South Omaha hospital is again reported low. In the meantime Ed Smith, the man who shot him, is in town at the South Omaha jail. It is feared that in the weakened condition the jail he might try to break out. A soap in suburban property. One acre within walking distance of packing houses; new modern house, 5 rooms; can finish up stable, making 7 rooms; has good barn, well and cistern, fruit trees and shrubbery all under fence; for sale at a bargain. Mann & Gustafson, 349 N. St., South Omaha, Tel. 10.

A Card. This is to certify that all druggists are authorized to refund your money if Foley's Honey and Tar fails to cure your cough or cold. It stops the cough, heals the lungs and prevents serious results from a cold. Cures a gripe, cough and prevents pneumonia and consumption. Contains no opiates. The genuine is in a yellow package. Refuse substitutes. For sale by all druggists.

LINDSAY ON JUVENILE COURT More Personal Influence and Less Law Needed in Dealing with Youth.

Judge Benjamin Lindsay, of the juvenile court of Denver, addressed a fair audience at the Young Men's Christian Association auditorium Saturday night. He was on his way from Denver to Kentucky to attend a national meeting of juvenile reform workers and stopped off in Omaha between trains. He told in his speech of the juvenile reform work being done in Denver through the instrumentality of his court. He said in part: "The court is not enough. The home, the neighborhood, the state, the school and the business men owe a duty and must help. We want to avoid the brutality of the jail as much as possible. We must overcome evil with good. The influence of good men over the young far more effective than any punishment that can be meted out. We put the boys on their honor and let them know that we trust them in other words we put them on the back and encourage them. praise is the most powerful quality of reform. Ninety-five per cent of the boys that come before our court turn out well. Our most important work is improving the boy's environment and increasing their opportunity for good. What we must use is more personal influence, impose more trust and confidence and use less law."

Chamberlain's Cough Remedy During the past 35 years no remedy has proven more prompt or more effective in its cure of Coughs, Colds and Croup than Chamberlain's Cough Remedy. In many homes it is relied upon as implicitly as the family physician. It contains no opium or other narcotic, and may be given as confidently to a baby as to an adult. Price 10c; large size 50c

LETTERS FROM BEE READERS

Nebraskans Are Urged to Participate in the Transmississippi Congress.

Contributions on timely topics invited. Write legibly on one side of the paper only, with name and address appended. Only request names will not be printed. Unused contributions will not be returned. Letters exceeding 300 words will be subject to being cut down at the discretion of the editor. Publication of views of correspondents does not constitute The Bee to their endorsement.

Transmississippi Congress. To the Editor of The Bee: As vice president for Nebraska of the Transmississippi Commercial congress, which holds its eighteenth session at Muskogee, I. T., November 19 to 23, and through your valuable paper wish to communicate with the citizens of your city and other sections of the country, asking for a large delegation to attend said congress. Few people, if any, are more interested in the deliberations of this congress than those of the great Missouri valley. The protection of the banks and the improvement of the channel of the Missouri river for navigation will be one of the chief topics of this congress.

May I ask you to give this all the assistance you can by publicity, and securing delegates to go to this congress, to emphasize our desire for the early improvement of this great river for protection and navigation? I enclose you literature sent out in behalf of this great undertaking. I was at St. Louis and Memphis the fore part of the month with the president and twenty governors, scores of United States senators and congressmen, in the interest of the development of our great waterways. It was my pleasure to be at Memphis in the winter of 1902-3, traveling on those great side-wheel steamers which carried the commerce of that great valley at that time. In 1885 I found that those largest sidewheel steamers were coming to Bellevue, Omaha and above for 3,000 miles. Then we had nothing to export, all import. Now we have millions upon millions of cereals and products of the soil for which the best market of our country is the cities of the lower Mississippi, St. Louis, Memphis, New Orleans, etc., and I found there that they had millions upon millions of the hardwood and softwood lumber that we want in return for our products for manufacturing purposes. I think there is no river that can afford as much commerce as the Missouri, outside of the Ohio, with its coal and iron, and that no stream of its magnitude can be cared for as readily as this river of ours, and furnish as much export and import and reducing the rates a half or more in the interest of the producer. May we not have your hearty co-operation in the interest of Omaha, of Nebraska and of the Missouri river people? Our city should appoint ten delegates to the Commercial congress at Muskogee, the county two or more and the Commercial club and Real Estate exchange should also appoint delegates. May we not ask for your hearty support and co-operation in this matter? HENRY T. CLARKE. "His is Dead."

Two Men Have Legs Broken

E. R. George Run Down by Five Wagon and Max Firest Falls from Furniture Wagon.

E. R. George was run down by No. 2 hose wagon of the fire department while the latter was responding to a false alarm turned in from Eleventh and Mason streets about 11 o'clock Saturday night. George had stepped off the curbstone at Thirtieth and Farnam streets when he was struck by the hose wagon. He was taken to the police station and attended by Police Surgeon Fitzgibbon and Dr. Kroneg of South Omaha, who discovered that he had suffered a compound fracture of the left leg. His injuries were dressed by the surgeons and he was later removed to his home at 2315 Bristol street in the police ambulance.

While driving a wagon load of furniture across a rough intersection at Twenty-seventh and Indiana avenues Max Firest, who lives at Thirtieth and Pine streets, suffered a broken left leg from the overturning of the wagon. He was attended by Police Surgeon Fitzgibbon and later taken home in the police ambulance.

Foley's Kidney Cure will cure any case of kidney trouble that is not beyond medical aid. For sale by all druggists. A. E. Huberman, 41 years at southeast corner 23d and Douglas, 20 years direct diamond importer, sold at import prices.

Beautiful Autumn Scenes On the Way to Fort Crook Hourly service throughout the week. Sunday afternoon, 20-minute service. Interurban cars leave on the even hour at 24th and N streets, South Omaha. From 24th and N Streets, South Omaha. To Avery. Bellevue. Ft. Crook. Omaha & Southern Interurban Railway Company

Illinois Central Railroad TO CHICAGO, EAST, SOUTH, AND SOUTHWEST, MINNEAPOLIS, ST. PAUL NORTH AND NORTHWEST. For Tickets, Rates and Detailed Information, at City Ticket Office 1402 Farnam St., Omaha.

\$25 from Omaha to California Santa Fe Three fast trains daily: Fred Harvey meals; block-signal safeguards; easy riding, dustless track. Chair cars free. Tourist sleeper on payment of berth rate. Personally-conducted excursions. Grand Canyon of Arizona, \$6.50 extra. Ask for particulars and "To California in a Tourist Sleeper" Sam Lerner, Pass Agent, A. T. & S. F. Ry., 406 6th St., Equitable Bldg., Des. Mo., Iowa.