

'81 'ON—IIAXXX '70A

OMAHA, SUNDAY MORNING, OCTOBER 20, 1907.

SINGLE COPY FIVE CENTS.

LADIES HOME JOURNAL PATTERNS

We are local agents for these world-renowned patterns. These patterns are the greatest helps and hints for the home dressmaker that art, thoughtfulness and foresight ever suggested or planned. If you will spend just a few minutes at our pattern counter—Hurry entrance—won't cost you a cent—you will be more than satisfied that the Ladies' Home Journal patterns are of service to you.

Blankets

The best \$1.99 cotton Blankets ever offered in Omaha, in tan, gray or white, largest size. Monday, per pair.....**95c**
Largest White Wool Blankets, these Blankets are not all wool. Just enough cotton corded in with the wool to keep it from shrinking, pink, blue or red borders. Monday extra special pair.....**3.95**

Linens and White Goods Reduced in Price

Table Cloths, 2x2 yards, extra heavy, new designs, no napkins to match, worth \$3.50, special, each.....**\$2.39**
Napkins, 24x24 inches, bleached, all linen table damask, very heavy, all staple patterns, worth \$4.75, dozen.....**\$3.50**
Bed Spreads, hemmed satin Marseilles, full size, good quality, worth \$2.75, each.....**\$2.25**
Towels, hemstitched huck and damask, pretty figures, very fine quality, worth 75c, each, at.....**50c**
Waistings, beautiful figured madras, heavy and medium weights for fall wear, worth 35c and 40c, yard.....**25c**

Conveniences

Our facilities for satisfactory shopping are not approached on the scale of perfection by any other great store west of Chicago. Departments are so sanely laid out, so completely stocked and "manned" by salespeople of intelligence and experience. The Transfer System, inaugurated by us, is the greatest possible shopping convenience and is availed of by thousands of our customers.

STATIONERY AND BOOK DEPARTMENTS have been re-organized and shopping therein is immensely facilitated. It is composed of a dozen complete sections; books, magazines, school supplies, games, puzzles, etc., fountain pens and accessories, souvenir postal cards, paper napkins, crepe paper, engraving, etc. It is the most complete department of its kind in the city.

Dress Goods OUR MOST AMBITIOUS AND BEST PREPARED FOR SALE OF Dress Goods NEW FALL DRESS GOODS COMMENCES MONDAY MORNING Dress Goods

These Dress Goods are this season's newest goods, consisting of fine dress patterns, or skirt lengths, bought from a well known New York house which handles the choicest materials and is obliged to cut prices. Each season, lengths of all the finest novelties and plain materials which were too long or too short to fill orders are sold for about 50c on the dollar.
The latest weaves and colorings all go Monday at bargain prices.

794 PIECES AT ONE HALF VALUE

SALE PRICE IN RED
\$3.00 New Fall Suitings, one-half off, at.....**\$1.50**
\$2.50 Ombre Plaid Broadcloth, one-half off, at.....**\$1.25**
\$2.00 Fine Suitings, all colors, one-half off, at.....**\$1.00**
\$1.50 Swell Broadcloths, fancies, one-half off, at.....**75c**
\$1.00 Fancy Fall Suitings, all widths, one-half off, at.....**50c**
\$1.00, \$1.25, \$1.50 Fine Waistings at half off.

Several hundred pieces of plain materials of all weaves, Serges, Henriettas, Panamas, Armures and others. Every length is perfect. Plenty for skirts or suits. All go Monday at ONE-HALF OFF.

SILKS EXTRAORDINARY

Values for Monday's Selling
36-inch black taffeta silk, the best wearing quality, a written guarantee with every yard—green edge—worth \$1.00 and \$1.18—on sale Monday, at, per yard.....**76c**
Four Hundred Lining Satin that sell in Omaha for \$1.50, thirty-six inches white, Monday, per yard.....**\$1.15**
Beautiful new plaid silks for waists, just received a new shipment, elegant styles, new browns, blues and wines, the quality is elegant, soft and will wear, worth \$1 and \$1.25, Monday, yd.....**59c**
Elegant New Kimono Silks, fine choice designs, 30 inches wide, Monday, yard.....**58c**

SILKOLINES

One great lot of fine silkolines, cretonnes and satens, just the right fabrics for comfortable linings or coverings—Monday many pieces to select from.....**6c**
Best 36-inch silkoline, every yard is worth 15c, full pieces to choose from; new styles, dark or light colors, Monday at.....**9c**

OUR SUPERB WINDOWS

We have been noted—ever since the building of our mammoth store—for the beauty and superbness of our window displays. We employ the highest salaries, talent that has made good wherever it has been exercised, and this talent has always been exercised in the greatest department stores of the country. We request Omaha's "Window display lovers" to watch our windows. They have been there, they'll continue to be, leaders, prerogatives and authorities.

Gloves

We have the only exclusive Glove department in Omaha, where you can find anything in the glove line for men, women and children. All gloves fitted to hand by expert fitters.
Ladies' 12-button Kid Gloves—pair.....**\$3.00**
Ladies' 16-button Kid Gloves—pair.....**\$3.50**
See Harney Street Window.

Laces and Embroideries

We are showing some very attractive lines in Laces and Embroideries, ideally suitable for Dress Trimmings and Millinery Touches. This department is a veritable kaleidoscope of beauty.

300 yards flat Venice applique laces, from 3 to 5 inches wide, in white and butter color, worth up to \$2.00 a yard, at.....**39c**
Swiss and Nainsook Embroideries, edges and insertions to match, from 1 to 4 inches wide, worth up to 26c, yard.....**5c**
1,000 Embroidered Waist Patterns, with plenty of plain material for waists, in white and colored shadowed embroidered effects, all new patterns, worth \$1.00.....**49c**

Flannelettes

Fancy Eiderdown Flannels in beautiful designs and colorings, pink, light blue, tan, grey or dark red effects for kimonos, bath robes, etc., worth 39c, Monday, yard.....**19c**
10c and 12 1/2c Flannelettes, good styles, dark effects, strictly fast colors, Monday, yard.....**5c**

COTTON BATTING

Monday morning we offer several cases of the finest pure white cotton batting, put up in rolls of various weights, on special sale; the qualities we sell are the purest and best only.
Good sized white cotton batting, especially desirable for comforters, Monday.....**5c**
15c rolls of cotton batting, Monday.....**9c**
35c finest white cotton batting, each roll.....**25c**

Handsome Millinery Popular Prices



10 o'clock Monday morning we will put on a sacrifice sale of smart millinery.
Hats worth to \$4—beautiful creations in velvet, in red, navy, blue and all colors, excellent choice **\$1.95**
Hats worth to \$5, prettily black toques, trimmed with velvet and braid, your choice from scores of them—will go at **\$2.48**.
An extra special for middle-aged ladies and matrons: jet toques, prettily trimmed with black tips, worth \$4.50, at **\$1.45**.
Smart lines of children's toques, worth to \$1.00, Monday **25c**.
Higher grade Tam O'Shanter, best on market, Monday **75c to \$1.50**
See the windows. Visit the parlors.

New Arrivals TAILOR-MADE SUITS In Ladies

Just received from our New York resident buyer 250 Broadcloth Suits of the latest fashions.



All the latest shades in broadcloth, in browns, greens, plums, garnets and blacks.
The Chic Military, the Nobby Prince Chap and the dressy Cutaway; with rich trimming combinations of braid and velvet. The prices are modest, the style and workmanship the best. Monday—

19.50-29.50-39.50

Coats Coats Coats

The styles are defined, the coat for the individual is assured.
The long loose coats. | Long semi-fitted coats.
The long fitted coats. | The 26-inch Militaries.
All are fashion's decree; cloths are broadcloth, kerseys, caracul and velvets.
Monday over 500 of these stylish coats go on sale at—
\$9.75 - \$15 - \$25 - \$29.50

Visit the New Fur Section—Fur Scarfs at

\$1.95, \$2.95 \$3.95, \$4.95
—AND UP—

Hand Trimmed Underwear

So great is the variety of "FOREST MILLS" underwear in styles, weights and sizes that even the most fastidious can find just the right thing for any season of the year. The accuracy of cut and the style of the garments prevent their wrinkling and bunching even under the most perfect of tailor made gowns. If you ever wear them you will never wear any other make.
Ladies' vests and pants, at.....**\$2.00 down to 50c**
Ladies' Union suits, at.....**\$3.50 down to \$1.00**



See Our Complete Lines. Ask to See Them

Housefurnishings and STOVES

SPECIAL IN HARDWARE FOR MONDAY "The World's Best"
The Peninsular Trade Mark stands for the highest quality of material and workmanship combined with the newest and most up-to-date patterns of ranges, soft coal heaters and base burners made. Special prices for the early buyer. Select your stove now, will deliver when wanted. Retort Hot Blast smoke consuming slack burner, burns any kind of fuel.
No. 214 with 14 inch fire pot, special.....**11.45**
Peninsular Home Oak, with 14 inch fire pot, special.....**10.45**
Peninsular Home Oak, with 12 inch fire pot, special.....**9.85**
Peninsular Art Base Burner, special.....**25.00**
Perfection Oil Heater, for.....**4.75**
Double Green Trading Stamps on all stove purchases Monday.
High Stand Waste Irons, suitable for gas ranges.....**90c**
And Thirty Green Trading Stamps.
Nice Nickel Plated Towel Bars.....**10c**
And Ten Green Trading Stamps.
Nice Nickel Plated Toilet Paper Holders.....**10c**
And Ten Green Trading Stamps.
Can Openers, extra good, 15c and.....**10c**
And Ten Green Trading Stamps.
Stove Pipe, special.....**15c**
And Ten Green Trading Stamps.
Black Jack and Black Eagle stove polish, can.....**10c**
And Ten Green Trading Stamps.
Extra good Furnace Scoops, worth 65c, special.....**45c**
Fire Shovels, regular 15c quality, special.....**10c**
Fire Shovels, regular 10c quality, special.....**5c**



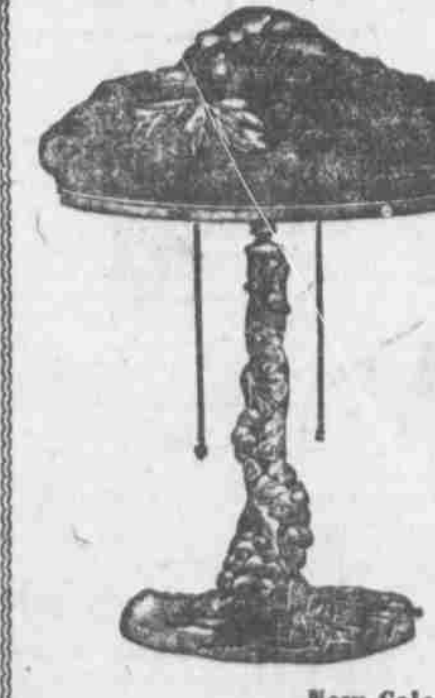
Wash Boilers, all kinds, prices up from.....**90c**
And Forty Green Trading Stamps.
Universal Wood Choppers, prices up from.....**90c**
And Forty Green Trading Stamps.

BENNETT'S BIG GROCERY

Splendid Values in the Best Goods for the Table
Bennett's Golden Coffee, pound.....**26c**
And 20 Green Trading Stamps.
Teas, all kinds, pound.....**40c**
And 20 Green Trading Stamps.
Peppers, pure ground, can.....**10c**
And 5 Green Trading Stamps.
Genesee Corn, 3 cans.....**25c**
And 10 Green Trading Stamps.
Green Turtle Meat, can.....**40c**
And 10 Green Trading Stamps.
Sea Island Clams, 3 cans.....**30c**
And 10 Green Trading Stamps.
Red Kidney Beans, 5 lbs.....**50c**
And 10 Green Trading Stamps.
Batavia Cleaned Currants, pound.....**12 1/2c**
And 10 Green Trading Stamps.
Diamond 8 Chili Sauce, bottle.....**25c**
And 20 Green Trading Stamps.
Red Kidney Beans, special.
Several other Red Kidney Beans, worth 15c, per can only.....**7c**
Bennett's Capelin Baking Powder, pound can.....**25c**
And 20 Green Trading Stamps.
Dunbar's Shrimps, large can.....**50c**
And 20 Green Trading Stamps.
Smoked Salmon, can.....**30c**
And 10 Green Trading Stamps.
Grabham and Oatmeal Crackers, package.....**10c**
And 10 Green Trading Stamps.
Blood of Grape Juice, pint bottle.....**30c**
And 20 Green Trading Stamps.
Dr. Price's Food 4 pkcs.....**50c**
Marshall's Kipperd Herring, can.....**30c**
And 10 Green Trading Stamps.
Swansdown Codfish, 5 pkcs.....**50c**
And 10 Green Trading Stamps.
Hartley's Imported Jam, jar.....**20c**
And 10 Green Trading Stamps.
Bulk Mince-meat, new, lb.....**12 1/2c**
Metaline, 40c package for 30c
And 20 Green Trading Stamps.
Metaline, 20c package for 15c
And 10 Green Trading Stamps.
SARGENT FLOUR SPECIAL.
Fifteen Bimblet Flour, 50 lbs.....**10c**
And 10 Green Trading Stamps.

CHINA SECTION

Handsome Electroliers and Gas Portables
Handsome brass, French bronze and etched decorated Electroliers with beautiful hand painted shades to match, \$75, \$45, \$35, \$25, \$20, \$15 and down to \$4.97 complete.
LIBBEY CUT GLASS
Our Crystal Room is full of handsome new pieces of glass with the very latest cuttings on new shapes; \$2.00 to \$50.00 each. Beautiful pieces.....**\$5.00**
Earlwood Dinnerware—Twelve patterns to choose from, all the best goods, new shapes and handsome decorations. You can buy one piece or more. It is open stock, select your present wants and add to them as needed.
New Colonial Cut Glass
Handled Custards, dozen.....**\$1.00**
Wine cordials, dozen.....**75c**
Goblets and champagnes, dozen.....**\$1.25**
Stamps on all sales in China Dept.



Lace Curtains

All the lace curtains left from Saturday's sale to be divided in two lots. Some remarkable values for almost nothing.
Lot No. 1—All curtains that sold up to \$3.00 a pair, at.....**15c**
Lot No. 2—All curtains that sold up to \$1.50 a pair, at.....**10c**
Silklines, Scotch Madras, Silks, Fortresses, Couch Covers, etc., at prices to make people talk about us.
All curtains that sold up to \$3.00 a pair, at.....**15c**
All curtains that sold up to \$1.50 a pair, at.....**10c**
Silklines, in most floral patterns, make beautiful centerpieces, full one yard wide, sell for 15c, Monday, yd. 5c
Genuine Scotch Madras and Drapery Silks, in beautiful colorings and artistic patterns, a big line, Monday, yd. 5c

Extraordinary Values in Fine Furniture

Rocking Chair, golden oak, a large roomy, comfortable one, wood seat, six spindles in back, well worth \$1.00 more than our Monday price—
\$1.29
Same rocker with bolted bent arm at the same special price, Monday, only, at... **\$1.29**



Taborette
(Like cut) A very substantial article, nicely finished in golden and weathered oak or mahogany. We have a limited number of these that we have priced especially for Monday at.....**98c**

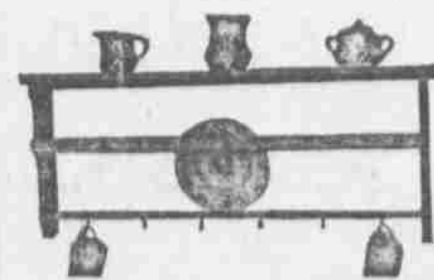


Plate Rack
(Like cut) 32 inches long by 14 inches wide, both shelf and top are grooved for plates, with six brass cup hooks, nicely finished in golden or weathered oak, each.....**62c**
Ten per cent discount, Monday only, on every iron and brass bed.
Iron Beds, up from.....**\$2.00**
Brass Beds, up from.....**\$1.50**
Furniture Section—Third Floor.

THIS HANDSOME Solid Oak Rocker perfectly built and beautifully polished.
Monday, only.....**3.78**



DEMONSTRATIONS

We have continuous demonstrations of various things to eat and drink—in strict conformity with National pure food law or sentiment—and we invite you to enjoy a cup of perfectly brewed India and Ceylon teas or any of the many pure food demonstrations that day by day are available on our great basement floor.

The Bennett Company

EXPERT STOVE BUILDING

We are finely equipped for expert stove building. A capable man has personal charge of this important branch of our service. He's a painstaking man, knows his business, and every stove sold by us is put up in the home of the buyer by the best skill that Omaha can boast of.