

**FORMERLY D-K SCOFFIELD** **ORKIN BROS** **FORMERLY D-K SCOFFIELD**  
1510 DOUGLAS ST.

### More New Tailored Suits

ON SALE SATURDAY

**OVER** five hundred beautiful new tailored suits just arrived in time for Saturday's selling. All are very attractively priced.

**Beautiful New Suits \$29.75**

These smart new suits come in various lengths and styles; made of plain or fancy materials in all shades. All are entirely new models and a great variety to choose from. Very special price.

**\$29.75**

**Handsome New Suits \$25.00**

Everyone in search of quality and style in \$25.00 suits will certainly find their wants well provided for at this reliable cloak and suit house. Scores of new styles to choose from and all are made of finest all wool plain or fancy materials. Specially priced at

**\$25.00**



at the box office by selling seats today and tomorrow at Beaton's drug store.

Owners drove their own horses in the opening event Thursday night, which was for the best park horses for gentlemen's use and to be driven by the owners themselves. The entries were Helen Proctor and Rose Leaf by Wm. M. Burgess, Whirling Cloud and Rainstorm by W. H. McCord. The crowd was still entering the Auditorium as this class was being put on and the people seemed to take more interest in the late comers than in the horses. Mr. McCord was given the blue ribbon and Mr. Burgess the red.

But two women riders, Miss Ellen Rasmussen and Mrs. J. H. Parker, Jr., appeared in the next class and they were forced to change mounts to show the different horses. As usual the class for women riders was an attractive feature and caused many exclamations of approval as the excellent horsewomen rode round and round the arena.

The entries were of a high class and the riders were skilled at handling the saddles. The horses were Wistaria, W. H. McCord, agent, ridden by Mrs. J. H. Parker, Jr.; Poetry of Motion, Lawrence Jones, ridden by Miss Ellen Rasmussen; Gray Bird, George Pepper, Toronto, ridden by Mrs. Ellen Rasmussen; Kilkenny, Joseph M. Cudahy, Omaha, ridden by Mrs. J. H. Parker, Jr.; The world's champion, Poetry of Motion, was given first money, Joseph M. Cudahy was second with Kilkenny and Wistaria won third for W. H. McCord, agent, making Mrs. J. H. Parker, Jr., twice in the money.

The King and Emma R., owned and driven by Don Riley of St. Joseph, showed their superiority in the roadster class as they have on previous occasions in the Omaha as well as in other show rings all over the country. There were but three entries in this class and Thomas C. Byrne took second with his speedy colt, Miss Pickwick and Alice Wilkes, and the third money went to Thomas Bass of Mexico, Mo., with Petra and Mate.

The red jackets of the hunt club riders made a hit. The hunters were shown as a team and went over the bars three in a row. The performance over the bars counted 50 per cent and the conformation of the teams 50 per cent. Fifteen horses were brought into the arena and all was expectation because Miss Ellen Rasmussen was to ride San Toy. The crowd had just finished applauding Mrs. Rasmussen when Murray appeared with his red jacket and the head of his hunt club entry. The horses were not jumped three abreast as on some previous occasions, but the animals of each team followed each other in rapid succession, and several mixups were narrowly averted when the lead horse would knock down the bars and the others would plunge into the mixup of round poles. The event was a decided hit, as it was full of life and ginger. Interest was also added by the appearance of Miss Rasmussen. The fifteen horses were lined up around the rail and made an imposing

array. Fifteen mighty hunters in the ring at one time is a sight not often seen in the show ring and never before in the west. Myopia, San Toy and Lord Minto were awarded the blue ribbon and Mr. Murray immediately deposited \$25 on a protest that the judges had given the blue ribbon to a lame horse, claiming Myopia was lame. Some one called the attention of the judges to the fact that Myopia was lame. The veterinarians were not called upon to decide, but rather Mr. Pepper was asked to trot his horse to see if the lame was lame. On that showing the decision was made and Mr. Murray protested. The E. H. Weatherbee entry was given second and the Crow & Murray entry third.

The best horses at the show tried for the honors in the high stepping class for a pair and entries were Golden Rod and Golden Glow, Mrs. J. H. Parker, Jr., of St. Joseph; The Duke and Glen Eyrle, Miss Louisa Long of Kansas City; Fullerton and Fairbury, W. H. McCord, Omaha; Whirling Cloud and Rainstorm, W. H. McCord, Omaha; Mr. Hickman and Merry Mary, Lawrence Jones, Louisville, Ky.; Gladstone and Churchill, E. P. Peck, Omaha; Creighton and Creighton, George Pepper, Toronto, and Honor Bright and President, Crow & Murray, Toronto. But three of these appeared and Mr. McCord, Mr. Jones and Mr. Murray had the ring to themselves. The blue ribbon was given to the Jones entry, the red to Crow & Murray and the yellow to W. H. McCord.

First shown to an appropriate vehicle and judged as a harness horse and then unharnessed in the ring and shown and judged under saddle at walk, trot and canter, the combination horses held the center of interest for a considerable time last night. Mrs. J. H. Parker, Jr., was the only woman riding in the event, and she exhibited Wistaria. Joseph M. Cudahy rode his Kilkenny. Lawrence Jones was given the blue ribbon with Jane Helen, and Joseph Cudahy the red with Kilkenny and W. H. McCord, Toronto, with Wistaria.

Few except patrons of the Horse Show had ever seen a unicorn team before last night and the sight brought forth considerable applause. The spike team may do well enough for a man who has not a fourth horse, but the opinion seemed to prevail that a four-hand was a better hitch. The entries were W. H. McCord, Lawrence Jones and Crow & Murray. A unicorn has a pair of wheels and a lead horse hitched to the pole. Lawrence Jones took first money, W. H. McCord second and Crow & Murray third. The potato ponies carried their riders backward and forward across the arena in the potato race last night and the crowd stood that it might miss no part of the thrilling event. Pinto ponies brushed hard against their larger brothers and riders fought each other to knock the potato from their opponents' spurs that the number carried by a rival might be lessened. The entries were: W. H.

Murray, D. P. Lamereaux, Thomas B. McPherson, Jr., R. E. Mahoney, Frank Howe, Stanley Hassel, Ralph Stevens, Joe Lewis, L. Snyder and Frank Hertzler. R. E. Mahoney fell from his mount in a mixup, but was not seriously injured. At another time two of the racers got to mixing it up at the east end of the arena and nearly plunged over into the promenade. The potato race last night was by far the roughest ever pulled off in the Auditorium. Ralph Stevens won first, Frank Hertzler second and Frank Howe third.

Miss Ellen Rasmussen had a hard field to compete with in the hunting class for horses up to carrying 150 pounds and over to hounds. The conformation counted 25 per cent and the performance over the fences and the manners counted 75 per cent. The horses entered were Roadhouse, Joseph M. Cudahy; Gladstone, Joseph M. Cudahy; Senator, E. H. Weatherbee; Rupert, W. H. Weatherbee; San Toy, E. H. Weatherbee; Lord Minto, Myopia and Frank, George Pepper; Glenallen, Glenwood and White Star, Crow & Murray; Joseph Cudahy did not have the good fortune he did a year ago when he won in that class, because his Gladstone Girl knocked down the bars on the last hurdle and threw him out of the running when so many horses had made almost perfect scores. Lord Minto won on the strength of his fine performance over the bars. San Toy was second and Glen Allen third. The jumping tonight will be for the high jump record.

**Winners of Awards.**

Class 27, Pair of Park Horses for Gentlemen's Use—First prize, \$50; Whirling Cloud and Rainstorm, W. H. McCord, driven by Mr. McCord. Second, \$30; Helen Proctor and Rose Leaf, Wm. M. Burgess, driven by Mr. Burgess.

Class 28, Ladies' Saddle Horses, 143 Hounds or Over—First prize, \$50; Poetry of Motion, Lawrence Jones, Louisville, Ky., ridden by Miss Ellen Rasmussen. Second, \$30; Kilkenny, Joseph M. Cudahy, Omaha, ridden by Mrs. J. H. Parker, Jr. Third, \$25; Wistaria, W. H. McCord, Omaha, ridden by Mrs. J. H. Parker, Jr.

Class 29, Roadsters, Pair Horses and Best Appointed Rig—First prize, \$50; King and Emma R., Don M. Riley, St. Joseph, driven by Mr. Riley. Second prize, \$30; Miss Pickwick and Alice Wilkes, Thomas C. Byrne, driven by Mr. Byrne. Third prize, \$20; Petra and Mate, Thomas Bass, Mexico, Mo., driven by Mr. Bass.

Class 30, Hunt Club Teams—First prize, \$50; George Pepper entry, Toronto, Canada. Second prize, \$30; Whirling Cloud and Rainstorm, W. H. McCord, Omaha, driven by Mr. McCord.

Class 31, Pair of High Steppers—First prize, \$50; Merry Mary and Mr. Hickman, Lawrence Jones, Louisville, Ky., driven by Mr. Roberts. Second prize, \$30; Honor Bright and President, Crow & Murray, Toronto, Canada, driven by Mr. Murray. Third prize, \$20; Whirling Cloud and Rainstorm, W. H. McCord, Omaha, driven by Mr. McCord.

Class 32, Combination Horses—First prize, \$50; Jane Helen, Lawrence Jones, Louisville, Ky., Mr. Roberts riding. Second prize, \$30; Kilkenny, Joseph M. Cudahy, Omaha, Mr. Cudahy riding. Third prize, \$20; Wistaria, W. H. McCord, agent, Mrs. J. H. Parker, Jr. riding.

Class 33, Unicorn—First prize, \$100; Lawrence Jones entry, driven by Mr. Roberts. Second prize, \$50; W. H. McCord's entry, driven by Mr. McCord. Third prize, \$30; Crow & Murray's entry, driven by James Murray.

Class 34, Potato Race—First prize, \$25; Ralph Stevens, Second prize, \$15; Frank Hertzler, Third prize, \$10; Mr. McCord.

Class 35, Lady's Hunters—First prize, \$10; Lord Minto, George Pepper, Toronto, Canada. Second prize, \$5; San Toy, E. H. Weatherbee, New York City. Third prize, \$3; Glenallen, Crow & Murray, Toronto, Canada.

**Sidelights of the Arena.**

The railbirds were numerous Thursday night.

Every seat in the balcony was sold before 8:30 last night.

Some of the showmen are hard losers, but still all cannot get the blue ribbon.

Thursday night last year was a bad night because of rain, but not so this year.

The classes in which the women ride or drive seem to be the most popular of the show.

Miss Louisa Long did not drive Thursday night, the first performance of the week she has missed.

The races after the spuds were one of the hits of the evening. They made the tankark by some.

The jump for the world's record will be put on this evening instead of Saturday night as in former years.

George Pepper leaves Sunday morning after the show for Pittsburg, Pa., where a show will be held next week.

The largest crowd which ever attended a Horse Show in Omaha was present to witness the Thursday night performance.

Fresh from their victories won all over the country, the Armour team of six beautiful grays will be seen in the ring this evening.

The Armour six, which comes to Omaha to show at the Horse Show for the rest of the week, has never been defeated in competition.

Joseph Cudahy made a pretty ride in the last class, but his horse kicked down the bar on the last hurdle and threw him out of the running.

The hotels are filled with people coming to Omaha to attend the Horse Show. All sorts of eastern representatives are in attendance at the show.

Orson Moulton of Batavia, N. Y., presiding judge, was called home because they were traveling fast southeast. Therefore, it is considered possible they may beat the record established by Lieutenant Lahm.

The ascension was made here at 4:10 last evening, merely as a long distance test, preliminary to the international aeronauts contest next week. The balloon holds 75,000 cubic feet of gas, and the two aeronauts felt confident of being able to remain in the air all night.

The balloon Stevens No. 22, with a capacity of 35,000 cubic feet of gas, ascended from here at 6:30 yesterday evening carrying up Aeronauts, Allen F. Hawley and Augustus Post. On their way to misunderstanding, the regular supply of light balloon gas was shut off after the departure of the balloon in which Aeronauts McCoy and Chandler had ascended two hours previously, and Hawley and Post were forced to use an inferior quality of gas for filling their balloon. The dampened their hopes for covering any considerable distance, but they decided to make the trial anyway. As they landed at London, Ind., this morning, the distance is 250 miles on a straight line.

**Many Balloonists Arrive.**

Major Henry Bersey, who is to pilot the balloon "United States" in place of Lieutenant Lahm in the international aeronautic contests next week, arrived today. The only one of the pilots who has not arrived is Paul Meekel, who is to call the German. He is expected from New York as he also President B. B. Bishop of the Aero Club of America, under whose direction the contests will be held.

Cromwell Dixon of Columbus, O., the boy inventor of the "Sticycle" is here, accompanied by his mother and he will enter the airship races.

Aeronauts Oscar Orteloch and Hans Heiderich, who composed one of the German teams entered in the international, arrived and ascended in the balloon Psyche this afternoon for a trial flight.

**Message from Aeronauts.**

CHICAGO, Oct. 18.—The following dispatch was received here this morning by the Associated Press:

"Leesburg, O., Oct. 18.—This message is dropped from the balloon signal corps tent at 5 o'clock a. m., October 18, over Hillsboro, traveling fast southeast.

"CHANDLER AND MCCOY."

Hillsboro and Leesburg are in the same county in Ohio and the Chandler-McCoy balloon left St. Louis at 4:10 yesterday afternoon.

GALLIPOLIS, O., Oct. 18.—An airship containing two persons and sailing in a southern direction, passed over this city at 9:55 this morning, the first to be seen in

No Other Food Product has a like Record

## Baker's Cocoa

127 Years of Constantly Increasing Sales

48 Highest Awards in Europe and America

ABSOLUTELY PURE

Registered U. S. Pat. Office

It is a perfect food, as wholesome as it is delicious; highly nourishing, easily digested, fitted to repair weakened strength, preserve health, prolong life.

Our Choice Recipe Book, containing directions for preparing more than 100 dainty dishes, sent free on request.

Walter Baker & Co., Ltd.  
Established 1785  
DORCHESTER, MASS., U. S. A.

**LAHM CUP HAS BEEN TAKEN**

Aeronauts McCoy and Chandler Capture This Prize.

**BEST IN LONG DISTANCE FLIGHT**

Travel from St. Louis to Gallipolis, O., Distance of 425 Miles, in Record Time—Other Records Broken.

ST. LOUIS, Oct. 18.—It was announced at the Aero Club of St. Louis that Aeronauts McCoy and Chandler had won the Lahm cup for long distance flights, having, when they passed over Gallipolis, Ohio, beaten the record of 402 miles established by Lieutenant Lahm last year as the international contest record.

According to an close estimate of distance as possible the United States Signal Corps balloon No. 10, which carried Aeronauts J. C. McCoy and Captain Charles De F. Chandler over Gallipolis, Ohio, this morning in their flight from St. Louis, had covered at that time about 25 miles. Secretary J. W. Kearney, of the Aero Club of St. Louis, announced that according to this calculation McCoy and Chandler had won the Lahm cup offered by Lieutenant Frank P. Lahm for beating the record of 402 miles established by him last year.

Lieutenant Lahm won the James Gordon Bennett cup offered in the international balloon contest last year by traveling 402 miles from Paris into England. He himself offered a cup to any aeronaut who won the record.

The world's balloon record, which has stood for seven years, was established in 1900 by Count Henri Delaunay, who covered 1,200 miles in a balloon from Paris into Russia. He broke the record established July 1, 1899, by Prof. John Wise, who covered the distance of 1,100 miles, from St. Louis to Henderson, N. Y.

**Time of the Trip.**

The message dropped from the United States signal corps balloon No. 10 by Aeronauts J. C. McCoy and Captain Charles De F. Chandler and telegraphed to the Associated Press, Chicago, from Leesburg, O., by the finder, shows that the balloon in thirteen hours and fifty minutes covered a distance measured 250 miles on a straight line. The international record established by Lieutenant Lahm last year in Europe was 402 miles on a straight line, winning for him the James Gordon Bennett cup. He at once offered a cup himself to the aeronaut beating his record. The message from Aeronauts McCoy and Chandler states that at the time of dropping the message they were traveling fast southeast. Therefore, it is considered possible they may beat the record established by Lieutenant Lahm.

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**One Price and that the LOWEST to ALL.**

# THE PEOPLES STORE

LEADERS OF LOW PRICES  
16th & FARNAM STREETS, OMAHA.  
(Peoples Furniture and Carpet Co., Established 1887.)

## A PLAIN CREDIT TALK TO THINKING PEOPLE!

We intend that this store and its service shall be so good that once you trade here you will never think of going elsewhere—about all anybody wants is HONEST QUALITY—A FAIR EXCHANGE FOR MONEY SPENT AND GOOD SERVICE. All this can be found here at THE PEOPLES STORE.

We mark everything in plain figures because we have only ONE PRICE, and quote that price to everybody. It's the LOWEST PRICE the article can be purchased for. Anybody and everybody can afford to trade at this store—pay cash if you wish—although it is not at all necessary, for we will arrange the terms with you to suit your convenience—come tomorrow and investigate.

### Ladies' High Class Suits

Made of broadcloth, chevrot and worsted—cut in the newest styles and with beautiful skirts to match. Our regular \$25 ladies' tailored suits on sale Saturday only, for **19.75**

### Ladies' Beautiful Winter Coats

These coats at \$13.50 compare favorably with garments that sell ordinarily from \$20 to \$25. All the best models of the season are shown—full ripple back, 52 in. long, on sale Saturday for only **13.50**

### Autumn Millinery

Saturday you can have your unrestricted choice of any \$5.00 hat in our millinery department for only **2.98**

### Separate Skirts

Made of good quality Panama, all colors. Fluffy Ruffles style, regular \$3.50 value Saturday only **4.95**

### May Manton Patterns For Sale Here

### Manufacturer's Sample Sale of Men's Clothing

Lot consists of men's fine hand tailored suits and overcoats, the sample line of a prominent manufacturer. We bought them at one-third off and quote them to you at one-third less than regular prices elsewhere. Men's suits and overcoats well worth \$12.50 and \$15, on sale Saturday **8.50** at

### Men's Pants

Well made garments, many attractive patterns to select from; prices range \$2.50, \$2.50 and **1.50**

### Men's Shirts

For dress wear. New styles. Just received in time for Saturday's selling. Big values for **50c** only

### A WATER FOUNTAIN PEN FREE

No ink used. Something entirely new. We give them away in our clothing department with every purchase of \$1 or over.



## In the Boys' and Young Men's Department

OUR LINES OF SMART SUITS FOR YOUNG MEN ARE FILLING A "LONG FELT WANT."

We have the styles that appeal to the young man, sizes to 38.

The new medium length, shapely cut coat with graceful collar and lapels, cuffs on sleeves, handsome hanging trousers and the many little effects that go to making well garments, combine to please the

**Smart Young Dressers \$37 and 12<sup>50</sup>**

**Boys' Suits at \$5.00**

Leadership in Boys' Clothing places the cost of most of our boys' suits well above this amount—but we've some belted or plain double breasted suits for boys, sizes 7 to 16, also Sailor suits and Russian style little fellows. These are handsome values, at **\$5.00**

Write for Illustrated Catalogue

# BENSON & THORNE COMPANY

YOUNG MEN'S AND BOYS' DEPARTMENT  
1515-1517 DOUGLAS STREET

## Boys' Shoes

For Boys Only

Modeled after the foot of a real live boy. These shoes are produced by specialty shoe makers and have all the style, fit and durability desired. Made from the best leathers and on the newest lasts. Every pair guaranteed to give satisfaction.

Box calf, heavy soles, sizes 1 to 5 1/2 **\$2.50**

Box calf, heavy soles, sizes 6 to 13 1/2 **\$2.00**

Box calf, gun metal calf and patent leather—  
Sizes 1 to 5 1/2 **\$3.00**  
Sizes 6 to 13 1/2 **\$2.50**

The kind that outwears two pairs ordinary shoes.

Every foot scientifically fitted.

## A New Plan of Selling Victor Records

Saturday evening, from 8 to 10 o'clock, in our large salesroom, we will play an extensive program of Victor Records, selected from an advance copy of a full page ad which is to appear in the Ladies' Home Journal for November.

These records are specially recommended and advertised by the Victor Co. as amongst the best in their immense catalogue.

During the program, we will play any record called for and any one wishing to buy can make their choice at any time.

All are invited, whether they want to buy or not; there is plenty of room and seats for all; entrance through Boston store.

Our installment plan of selling Victor Talking Machines has made thousands of homes pleased.

**\$1.00 Down \$1 a Week**

Anyone can own a Victor and enjoy it while they pay for it.

# Piano Player Co.

Old Boston Store Bldg.  
Entrance Through Boston Store.

**AMUSEMENTS.**

**BOYD'S THEATER**  
THIS AFTERNOON—TONIGHT  
KLAU & BELANGER present Geo. M. Conan's Musical Play—**45**  
WITH EMMA GARUS  
SUNDAY, MONDAY TUESDAY  
5:30 P. M. IN THE PRINCE CHAP

**Opheum**  
CREEGHTON PHONE DOUG. 194.  
ADVANCED VAUDEVILLE  
MATINEE TODAY  
PRICES—10c and 25c  
NOTE—Curtain 6:15 Sharp  
TONIGHT  
PRICES—10c, 25c, 50c.

**BURWOOD** 2nd Century  
TODAY AT  
2:30; 7:45  
& 9:15 P. M.  
Lawrence and Harvey; John and Bertha Glasson and Fred Koolhan; Sels; Four Shannons; John and Mae Burke; Earl G. Hicks; Pictures.

# HORSE SHOW

## ARMOUR'S BIG SIX

Never defeated, winning first at London International Horse Show, exhibited evening and Matinee.

**GRAND MATINEE ON SATURDAY AT 2 P. M.**

TONIGHT AND SATURDAY NIGHT.  
On account of great demand, seats should be secured early at

# AUDITORIUM

BOX OFFICE