

This is A STORE FOR EVERYBODY

J. L. BRANDEIS & SONS

The Entire West Looks to Brandeis for the Correct Styles

FALL READY-TO-WEAR APPAREL

Made for Practical Service -- Correct in Style -- Moderate in Price
Brandeis' is the greatest western style center but, more than this, it is the store that serves the every day needs of hundreds of thousands. Our ready-to-wear apparel for both women and men is the practical, serviceable kind that gives satisfaction every day it is worn. You never pay one cent more than anything is actually worth to you, when you buy here.

For Thursday We Announce Extra Special Bargains In Women's High Grade

Winter Cloaks

The New Broadcloths and Novelty Mixtures
To make Thursday the biggest bargain day of the year in Women's Ready-to-Wear Apparel, we've grouped several hundred stylish new winter coats that should regularly sell up to \$15.00—many fine black broadcloths as well as the favorite novelty cloths—
Thursday special in the greatest cloak salesroom in the west, at... **\$8.98**



The Long Loose Swagger Coats
Beautifully tailored black broadcloth coats, lined throughout with satin and finely trimmed—also the highest class winter coats in mannish mixtures, moderate stripes and plaids—very smart, up-to-date 1907 styles and would be good values at \$19 to **\$12.50-\$17.50**; specials Thursday at...

The Style Aristocrats "Fashionseal" Suits FOR WOMEN

The charming Fluffy Ruffles Suits, the chic Prince Chaps, the graceful long coat styles, the dashing military models—every style that is new and correct is represented in the "Fashionseal" line—the materials are exclusive in pattern and weave—the price is... **\$25**



New Arrivals in Tailored Skirts

The new fall skirts are ultra stylish in every way—the new flared models in fine voile and panamas—all the 1907 models that are highest in favor—the smart little style features all represented, at... **4.98 and 6.98**

WOMEN'S FALL WAISTS

The new wool waists for fall—the jauntiest and most practical every day waists—very dressy styles too. Every new color, pattern and style, a wonderfully ample variety... **98c and 2.50**

SILK PETTICOATS

All colors—the same quality of taffeta that is used in most expensive silk petticoats—the best grade ever offered in Omaha—
at... **\$4.98**

The Favorite Fall Styles in Ready-to-Wear and Trimmed Hats

For Thursday we offer you choice of several hundred up-to-date fall hats in all the correct styles and all colors; made of velvets, French felts and taffetas and trimmed in charming fashion with feather, ornaments, flowers, choux of velvet and silk, fancy buckles, etc., at... **3.98**



Fine Millinery Moderately Priced

In these three big lots are hats that no one else but Brandeis could ever offer at a medium price. They are stylish fall hats, handsomely trimmed and they cannot be duplicated anywhere else for less than twice the price. Many beautiful dress and evening hats—stunning suit hats—wide variety of styles, including the big, graceful hats, at... **\$5-17.50 and \$10**

12 1/2c SHEET MUSIC 12 1/2c
At HALF PRICE THURSDAY
"Is It Very Far to Heaven?" "Sweet Madeline." "Under the Tropical Moon." "Awakening of the Birds." "Romance Song." "March of the Teddy Bears." "Dear Estelle." "Colorado." "Moonbeams and Dreams of You"—all these favorites and others at 1/2 Price Thursday.

Thursday is "Chocolate Day"
At "SWEETLAND"—East Arcade
The 40c CHOCOLATES will go at 20c lb.

MEN'S FULL DRESS SUITS FOR HORSE SHOW WEAR **\$22.50 up to \$35**

J. L. BRANDEIS & SONS

MEN'S TUXEDO SUITS FOR HORSE SHOW **\$19 up to \$30**

CORRECT FALL CLOTHES

For Men Who Seek Quality and Refinement in Apparel

RENWICK SYSTEM
Overcoats and Suits

The only hand-tailored clothes that are first quality in every way and still sell at a moderate price. They are made under our own supervision. There is just the suit or overcoat you want here for you, at—
\$15 up to \$25



FAMOUS ROGERS-PEET
Hand Made Clothes

Known the world over as the finest ready-to-wear clothing made. Every garment tailored by hand—styles are exact, materials are carefully selected—overcoats and suits that are practically perfect in point of style and service—
\$19 up to \$40

Brandeis Specials in the Best Clothing for Boys

In our separate Clothing Department on second floor, old store, we show the best selected juvenile styles ever sold in Omaha. We especially mention our Boys' Combination Suit—extra pair of knickerbocker pants with each suit at... **\$2.98 \$3.98 \$5.00**

OMAHA WEATHER FORECAST—Thursday Fair.

STUNNING STYLES Costumes, gowns, robes and dainty filigree for Horse Show wear. The richest imported modes from Paris, Berlin, London and New York displayed, in part only, in our great Horse Show windows. We would very much appreciate your critical inspection of these, especially do we invite you to visit our Second Floor.

BENNETT'S

REMNANT THURSDAY

REMNANTS OF SILKS AND DRESS GOODS.
REMNANTS OF WOOLENS AND PLAIDS.
REMNANTS OF WASH GOODS AND DOMESTICS.
REMNANTS OF LACES AND EMBROIDERIES.
REMNANTS OF RIBBONS AND TRIMMINGS.
REMNANTS OF NOTIONS AND HABERDASHERY.
Remnants of Everything. The Accumulations of the Greatest Dry Goods Selling in Our History.
Prices That Will Make People Talk About Us.

STYLISH TAILOR-MADE SUITS

A REGULAR \$25.00 VALUE THURSDAY SPECIAL... **\$19.50**

Prince Chap Suits, handsomely tailored, some trimmed in braid and buttons, skirts are full pleated models with fold at foot; black, blue, brown, green, garnet, fancy stripes and plaids.
A \$25.00 value for... **\$19.50**

COATS Fitted Broadcloth Coats at **\$19.50**
Made of fine chiffon Broadcloth, full guaranteed satin lined, handsomely tailored, Thursday special, at... **\$19.50**

CARPETS
Brussels Carpets, with border or "stair" to match, sells for 60c per yard—
39c
Or will make a room size rug, 9x12, for... **\$9.75**
VELVET CARPET strictly all wool pile, extra heavy, all colors, with border or "stair" to match, sells for \$1.25, at per yard—
89c
Or will make a room size rug, 9x12, for... **\$19.00**
Watch for Harney street window.

FURNITURE
New goods arriving daily. Taborites, Pedestals and Jardinere Stands. One like cut, finished golden or early English oak, or Mahogany, each—
49 Cts.

DRAPERIES
Pillow Girdles, 3 yards long with large full tassels, every color, sell for 45c.
SCREENS, Three Panel weathered oak screen frames, filled with Burlap, 5 ft. 6 in. 2.89
high, in red or green, sell for \$1.75, at \$1.75, at Snow-Flake Madras Curtains, in one, two or three pair lots, sell up to \$3.25 a pair, your choice, each... **49c**

BENNETT'S BIG GROCERY
FINEST VALUES EVER OFFERED IN TEAS
Jos. Tutley & Co's India and Ceylon Tea, Sunflower brand, 70c
And 50 Green Trading Stamps.
Sunflower brand, half lb. tin, 35c
25 Green Trading Stamps.
Sunflower brand, 1/4 pound tin, 18c
10 Green Trading Stamps.
Egg-O-See, four packages for... 25c
Marshall's Kipperd Herring, can for... 20c
And 10 Green Trading Stamps.
Scourall for cleaning, six cakes for... 25c
Wright's Stick Bluing, six sticks 10 Green Trading Stamps.
Delatour Ginger Ale, bottle for... 10c
CORN SPECIAL
Genesee Corn, six cans... 50c
Seal Island Clams, three cans 10 Green Trading Stamps.
POTATO SPECIAL
A splendid lot of Sand Hill, Early Ohio Potatoes; fine quality and large, per bushel... **80c**

BE SURE
that your wedding gift is appropriate. It will be appropriate if it comes from our store. Beautiful lines in Sterling Silver, Cut Glass, Clocks and Brass Goods. Spend a few minutes in our store. Look for the name—
S. W. LINDSAY, Jeweler
1516 Douglas Street

We Repair Silverware
Make it to order. Alter and match it.
Gold and Silver Plating in all its branches. Chandeliers and Church Altar Pieces refinished in any color. Automobile and Carriage Lamps repaired. Statues repaired and refinished.
Omaha Silver Company
Phone Douglas 1773 314 SOUTH 13TH STREET
Between Farnam and Harney.

DR. BRADBURY, Dentist, 18 Years
1808 FARNAM ST., OMAHA. Phone Douglas 1766
Extracting... 25c
Porcelain Fills... \$1 up
Crowns... \$2.50 up
Bridge Work... \$2.50 up
Plates... \$2.00 up
We make a specialty of metal and rootless plates. Painless work in all operations. Open evenings till 8 o'clock.

New Suits and Gowns for the Horse Show

HAYDEN'S

THE RELIABLE STORE



Shows everything that is best in style idea, everything that is new in coloring and material, all most attractively priced.

200 ELEGANT TAILOR SUITS just received, charming styles and richest materials, best values ever shown in Omaha at the prices, **\$30 \$35 \$40 to \$75**

BEAUTIFUL EVENING GOWNS, direct importations and copies of the most masterly efforts of the prominent European and American style authorities, richest fabrics and colors, delightful values at **\$40 \$50 \$60 \$75 to \$125**

HANDSOME OPERA COATS in assortment of style and material bound to please the most particular, truly marvels of style beauty at... **\$20 up to \$50**

CROWN JEWEL SUITS still reign and will continue to reign supreme favorites in Omaha at our prices, perfect in material, workmanship and style beauty, they rank first at... **\$25.00**

SAMPLE CARNIVAL COATS, no two alike, over 100 to select from, worth to \$40 at **\$25 \$20 \$14.90**

CHILDREN'S CURLY BEAR SKIN COATS, all colors and sizes, 1 to 6 years, to \$4 values **\$2.98**

FROM 8 TILL 9 A. M.—Women's \$1.50 Percale Wrappers on sale at... **89c**

5.00 SILK UNDERSKIRT FREE—Thursday to every purchaser of one of our handsome French Voile Skirts at... **\$9.90**
Don't Miss This Splendid Opportunity.
FROM 9 TILL 10 A. M.—Women's \$2 Moire Underskirts at... **79c**

Grand Lace Sale Thursday

We are sole selling agents for the Zion City Laces which are the very best laces manufactured. A new lot just received. Regular 6c to 35c yard values on sale Thursday at **4c 5c 7c 10c 15c and...**
SPECIAL SALE OF REAL HAND MADE LACES.
Irish Crochet, Brussels, Rose Point, Dutchess, Point Appliques, Princesses, etc., in bands galoons, edges, insertings; also lace jackets and robes. All at Special Low Prices for the Next 10 Days. The Finest Display Ever Seen in Omaha.

Four Rousing Rug Bargains

\$16.00 Tapestry Brussels Rugs—Floral and Oriental patterns, size 9x11, special bargain at **\$11.75**
\$18.50 Tapestry Brussels Rugs—Small designs, 9x12 size, very special value at... **\$9.45**
Oil Opaque Window Shades—Best quality, 7-ft. long, on sale... **45c**
Investigate Our New Credit System—safe and convenient.

\$8.00 Kashmir Reversible Rug, colors guaranteed, Oriental patterns, size 6x9, special... **\$5.75**
\$2.00 Velvet Rugs, size 24x37, big range of patterns, special bargain at... **\$1.29**
Water Color Window Shades, best quality, 7-ft. long, at... **30c**
You'll find it Most Economical and convenient.

Special Sale of Winter Underwear

Several Great Sample Lines, Odd Lots and Broken Lines from our own stock on sale at about Half Regular Retail Value.
Men's Vests and Pants, heavy fleeced lined, worth to \$1.00, on sale at... **39c and 49c**
Ladies' Union Suits, heavy fleeced lined, grey or white, worth regularly to \$2.00, at choice 49c, 75c and... **98c**
Ladies' All Wool or Silk and Wool Union Suits, worth to \$4.00, on sale in... **\$1.50**
and... **\$1.95**
Ladies' Outing Flannel Skirts, worth to \$1.00, sale prices 49c, 39c and... **25c**

Ladies' Vests and Pants, heavy wool, in cardinal grey or white, regular \$1.50... **98c**
Ladies' Wool Vests and Pants, great values at choice... **75c**
Ladies' Vests and Pants, heavy fleeced, values to \$1.00, at 49c, 39c, 25c and... **19c**
Ladies' Outing Flannel Specials, made long and full, very special values at 98c, 75c, 49c... **39c**
Children's Heavy Fleeced Vests and Pants, special 25c, 19c, 15c

Special Sale of Kitchen Cabinets

Cabinet Like Cut has very strong frame of selected hard wood, fine white basswood top 26x44. Has two flour bins, two small drawers and two kneading and chopping boards, drawers and bins are perfectly fitted and constructed, making them dust and mouse proof. Sold elsewhere and splendid value at \$5.50, on sale this week at... **\$3.95**

\$4.75 SANITARY STEEL COUCH, built of 1 1/2 inch angle steel throughout and doubly braced. Has 3 rows of oil tempered coil spring supports and 46 helical springs... **\$3.50**
\$10.50 HOLID OAK DRESSER with 1 1/2 inch French beveled mirror, 3 large drawers size of top 18x49, 22 inch—great value at... **\$8.50**
\$2.50 IRON BED made of heavy tubing, 41 in. foot, 53 in. head, finished in best enamel, special... **\$1.95**

Extra Specials For Thursday

In Our Famous Domestic Room
FROM 8:30 TO 9:00 A. M.—30 MINUTES ONLY
8 1/2c Unbleached Muslin, 10 yards to customer, at yard... **8 1/2c**
FORENOON
15c Huck Towels for... **7 1/2c**
10c Bath Towels for... **5c**
12 1/2c Cutting Flannels for... **7 1/2c**
15c Cotton Batiks for... **7 1/2c**
8 1/2c Bleached Muslin for... **8c**

2:30 TO 3:30 P. M.
One case fine Bleached Cotton Toweling, regular 8 1/2c a yard, 10 yards to customer, at yard... **8 1/2c**
AFTERNOON ONLY
\$1.00 fine Blankets for... **85c**
\$2.00 fine Blankets for... **1.50**
8 1/2c Cotton Blankets for... **7 1/2c**
Arrowhead Apron Checks, from the bolt, 5 1/2c grade, at yard... **5c**
15c Bed Spreads for... **10c**
1 1/2c Bed Spreads for... **1c**
Indigo Blue Prints for yard... **1c**
India Linens, 12c, 15c, 12 1/2c, 16c, 7 1/2c 50 More Bargains.

Wool Dress Goods Sale

FROM 8:30 TO 9:30 A. M.—\$1.50 Broadcloths, colors and black, 54 in. wide, strictly all wool, shrunken and finished, only one pattern to a customer, at yard... **89c**
FROM 10 TO 11 A. M.—25 pieces of 4 1/2 in. all wool Henrietta's black and colors, Fredrick Reynolds' 16 other specials for all day.

GROCERY DEPARTMENT
12 bars best Family Laundry Soap 25c
Choice Japan Head Rice, per lb. 7 1/2c
Egg-O-See Breakfast Food, pkg. 4 1/2c
Maltia Vita Breakfast Food, pkg. 7 1/2c
Egg's Manna Breakfast Food... 10c
Dr. Price's Breakfast Food... 10c
Oil Sardines, per can... 8 1/2c
1-lb. pkg Cold Water Starch... 4c
1-lb. pkg Macaroni... 3 1/2c
Worcester Sauce, per bottle... 2 1/2c
Pure Tomato Catsup, per bottle 1-1/2c
Fancy Pickles, assorted kinds, per bottle... 3 1/2c
2-lb. can Early June Sifted Peas 12 1/2c
Same Low Prices on Fresh Fruits and Vegetables.

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