WOMEN'S READY - TO - WEAR APPAREL

In Almost Unlimited Variety at our

Twenty Annual Fall Opening Fourth



for Women

Fall Style Aristocrats



No line of tailored suits ever achieved the popularity among Omaha women that the "Fashionseal" has won in a few seasons. These suits are all that high class tailored suits should be. Made of fabrics woven exclusively for Fashionseal suits, and never seen elsewhere-designed after expensive French models, and each suit with a smart individuality, finished and tailored by skilled workmen-all correct colors and mixtures-scores and scores of new effects- at

Exquisite New Fall Models



No millinary competes or compares with Brandels' hats. The best American and French designers create the styles-the most elegant imported materials used in trimming; every hat is a chic, graceful, ultra stylish creation that shows perfect taste and refinement-prices are



big lot, on bar-15c-25c gain square, Ladies' Winter Underwear, all weights, fine and heavy rib-

bed, fit comfortably and properly-vests, Brandeis is selling agent for the famous Munsing Underwear. It is the best underwear made.



A Big Extra Special Bargain GERMAN SILVER MANICURE PIECES Worth 50c, 75c and \$1, at 25c

Manieure and toilet table pieces of all kinds, with beautifully fashioned handles, warranted not to tarnish and will outwear sterling silver, every piece is a great bargain, at 25c

4 BIG BARGAINS-IN OUR BASEMENT

Outing Flannel, heavy grade, | assorted checks and stripes light and medium colors, excellent quality, remnants

to buy from, 81/2C Cretonnes and Art Tickingpretty designs, just the thing for sofa pillows, shirt waist boxes, etc. 12c value in short 5c

36 inch plain and fancy printed slikolines in mill lengths, also cathedral gloss cloth that would sell at 19c off the bolt- special in short lengths,

Metallic stripe Skirting, black with single and double silver stripes, worth the yard off the bolt, at, yd. 5c

BOOTS FOR

Are those made of gun metal calfskin. It's the cleanest, nicest stock used in women's boots. It doesn't scuff up, it doesn't burn the foot, it cleans and shines easily. We have them in button and lace -regular height or in college cut [low tops].

\$3.00, \$3.50, \$4.00 and \$5.00

FRY SHOE CO.

16th and Douglas Streets.



Take Your Noonday Lunches at our Perfectly Appointed Little Restaurant on Second Floor.

Well Prepared, Tasty Cooking at Popular Prices.

Snowy Table Linen NO SEASONS AT COURTNEY'S, EVERYTHING THAT'S GOOD TO EAT, SUCH AS

English Hot House Grapes, eckle Pears, Michigan Deuches Pears, Michigan Bartlett Pears, New York Onions, Mushrooms, Artichokes

Brussels Sprouts, Hot House Cucumbers, Fresh Eggs. Fresh Butter, Swiss Cheese,

Pretzels,

and Cigars. Jourtney & Co.

Cakes and Pastry.

Private Exchange Connects All Depts.



Albany **Dentists**

115 Bouth 16th St., Opposite Old
Boston Store.
Plates up from
3old Crowns \$2.5
Bridge Teeth\$2.5
Amalgam Fillings
Silver Fillings
Gold Filings, up from
We use Somnoform, the latest im
proved method of extracting teet

without pain. Open evenings till Sundays 10 to 3.

Tip It Off to Your Friends



this fact: I'm going to make the Remitter. Pride of Hastings and Money Order Cignra even ter than they have been heretofore, and you know how much that means. I have better tobacco than I ever had, know just as much cigarmaking about and have more experience. You reap the benefit in smoking the above brands.

WM. BINDERUP MANUFACTURER 1822-24 ST. MARY'S AVE., OMAHA.

Velvet Candy (FRESH)

We have just received our first shipment of Hildreth's Molasses Candy—(made n Boston.) We shall receive weekly shipments during the remainder of the wintereason of this candy which is undoubtedly he world's standard for molasses candy pound 10c, 45 pound 15c, 1 pound 25c. The gounine candy is yellow boxes—de-

Sherman & McConnell Drug Co. THE OWL DRUG CO.

OMAHA WEATHER FORECAST-Wednesday, Fair and Warmer.

styles in Ladies' Costumes Cloaks and Gowns and those exquisite etcetras that go to make up a feminine vesture ideally complete in beauty and charm such at a glance in those magnificent Horse Show Windows



\$19.50 and \$29.50

Twenty-two new mode's for Wednesday selling. Broa cloths; browns, blues, greens, plums, garnets and blacks.

New Military,

Dressy Cutaway, Chic Prince Chaps. All these twenty-two new models will be

\$19.50 and \$29.50

Four New Distinct Styles for \$5.95

Made of good French Voile, new pleated models, trimmed with bands.

WEDNESDAY SPECIALS ... \$5.95

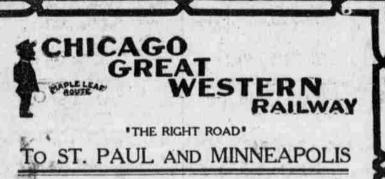
Big Petticoat Sale Friday---See Window

OF THIN CHINA PLATES

Thin China Plates, six, seven and eight inch sizes, worth 20c, 30c and 40c; each Wednesday.....

Come early; supply is limited.

Cups and Saucers to match above, worth up to 50c; Wednesday, Cup and Saucer 20¢ Second Floor.



Three sumptuously equipped trains daily, making fast time. Finest Dining Car Service. Get a "Guide to St. Paul," a comprehensive list of atractive places to see in the Saintly City, free for the asking.

UNION DEPOT

W. G. DAVIDSON, 1512 Furnam Street, OMAHA

Conservative banking principles

must be our first consideration, at the same time we shall treat our customers as liberally as we can consistent with sound, safe banking rules. Our officers are always ready to consult with you at any time regarding matters of financial interest.

Remember our interests are mutual; consult us freely.

OMAHA NATIONAL BANK 13º STREET BETWEEN FARNAM 型 DOUGLAS 型

PRESIDENT J.H.MILLARD. remusers C.F. MEGREW. ANTICASMIN FRANK BOYD.

SWEETS FOR FALL DESSERT

If you wish any particular kind of licocie for dessert you will find it Come in and let us show you our choice assortment. The following are a few of the many good thinks we make. Marrons Giace,

Cr. Maraschino Cherries. Chocolate Filled Straws. Marron and Bisque Bon Bons, Cream Mints, (any color) Glace Nuts or Fruits, Clarement Cherries,

Parisian Assortment. Swiss Assortment. Salted Almonds and Perans Salted Peanuts and Pignotia:

Dainty Luncheons Served in Our Restaurant After Matinzes

Balduffs THE STORE FOR DELICACIES

1518-20 Farnam Street. Phone Doug. 711.

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An imitation takes for its pattern the real article.

There was never an imitation made of an imitation, Imitators always counteresit the genuine The genuine is what you ask for, because genuine articles are the ones with merit. Imitations come and go; they are not advertised, but depend for their business on the ability of the dealer to sell you something claimed to be "just as good" when you ask for the genuine, because he makes more profit on the imitation. Why accept imitations when you can get the genuine by insisting.

Beruse imitations-Get what you ask for.

SCHOOLS AND COLLEGES

BELLEVUE COLLEGE COLLEGE—Classical, scientific, philosophinal courses, ACADENY—An accordited high school prepares for Believus or any other college or university, NORMAL SCHOOL—Elementary and a d v a c s d courses. Certificates granted.
CONSERVATORY—Theory of music, plane, voice, visits, elecution and art.
OMABA CONNECTIONS—Electric time and Burling-ton railway.

Pour Modern Dormitorias.
Address President Wadaworth, Believus Nob.

BROWN'S BUSINESS COLLEGE

FALL TERM OPENING Twenty Years Experience Work for Board. Expenses.-Tuition and Board Reasonable Write G. W. BROWN, JR., for Full Particulars 1519 O Street, Lincoln, Nebraska.

The Greatest Display of Ready-to-Wear Gar ment Bargains Ever Shown in Omaha

As ever first in showing in new style ideas in women's Outer Garments. Surpasses this season any previous attempt in completeness, individuality and elegance in style idea, although the variance in authentic modes allows vast variety for selection. Variety shown here insures satisfaction to the most particular purchaser.

Elegant Gowns, Suits and Wraps -Beyond question the best values ever offered in the city are shown at prices from \$35 up to \$175 Crown Jewel Suits-Recognized by the most discriminating buyers as first in style, beauty, quality, workmanship and material at the price. Shown elsewhere throughout the country at \$35. Over 150 new garments just re-ceived, on sale Wednesday, at \$25 Tailor Suits, worth to \$20, in cheviots and broadcloths, all newest styles and shades, 200 new ones to select from, ner satin lining, guaranteed for two years, three styles to selet from-

sale price, Wednesday ... \$22.50 From 9 till 11 A. M. Infants' Bootees and Bibs, worth to Coats-Satin lined throughout, all newest designs, in 50-inch lengths.

the 12 1/2 gra

12 1/2 Outing

15c Amoskeag

39c Eiderdown

50c Elderdown \$1.98 fine 11-4 \$2.50 Wool Bla

8c Prints, full

Remnants of

7 1/2 Challis, fit

Beautiful French Voile Skirts-In pleated effects, trimmed with bands of taffeta. Actual values to \$8.50choice \$4.95

From 8 till 9 A. M.

Grand Display and Sale of REAL HAND MADE LACES, LACE JACKETS, COLLARS, BERTHAS, COAT SETS, ETC. DUCHESS, PRINCESS, POINT APPLIQUE, IRISH CRO-CHET, POINT VENICE, POINT GAUZE and POINT FIL-LET LACES consigned to us by a prominent importer, on sale at 25 to 331/3 Per Cent Saving.

Extra Specials for Wednesday

	tor uncancounty
to 9:30 A. M.	Remnants of \$1.00 Linen 49
heavy German Calico,	Remnants of 85c Linen 39
de, at 614 ¢	At 2:00 P. M.
Flannel 716	One case 15c Huck Towels, only tw
Goods	pair to a customer, each 716
25¢	10c Bleached Muslin 6%
	9c unbleached Muslin 616
Blankets \$1.25	A good grade of Muslin
inkets \$1.69	Apron Checks, at
standard 5¢	10c Outing Flannel 61/2
ne colors 5c	
\$1.50 Linen 59¢	Cases.

Wool Dress Goods Owing to the heavy trade during On another counter also three more Ak-Sar-Ben, we have accumulated a large quantity of high grade wool rem-nants, which well be placed in three lots of wool dress goods, at-

10c. 15c and 19c Yd.

49¢. 39¢ and 25¢

Big Grocery Sale Wednesday | 2-lb. can Fancy White Sweet Sugar | Corn | 7 ½c | Corn | 7 ½c | 2-lb can Early June Sifted Peas | 12 ½c | 3-lb | can Solid Packed Tomatoes | 1 lc | The Best Tea Siftings, per lb | 12 ½c | Uncolored Sun Dried Japan Tea | per lb | 25c | Fancy Santos Coffee, per lb | 1 oc | Fancy Maracalbo Blend Coffee, per lb | 18c |

7 Presh Vegetable Prices for Wedness
14/4c
4 fresh Spinach, per peck.

8 1-3c
8 1-3c
8 1-3c
8 1-3c
8 1-3c
6 Heads Fresh Cabbage

9 Presh Betts or Carrots, per bunch.

12/4c
12/4c
12/4c
12/4c
12/4c
12/4c
12/4c
12/4c
12/4c
13/4c
14/4c
15/4c
15/4c
16/4c
16/4c
17/4c
1 Presh Vegetable Prices for Wednesd

It's Harvest Time in the Southwest

Lew Rates on these dates October 15th Nevember 5 and 19 December 3 and 17

> Round-trip tickets sold from nearly all Rock Island points in the North and Central West to practically all points Southwest. To the greater part of the territory these round-trip fares are about equivalent to the regular oneway fares—to many points they are even less Success is reasonably sure in the Southwest. Its the land of Supply -long growing season-products with big profits nearby markets offering ready sale-rapidly increasing land values-all conditions favorable for making money and enter-

An illustrated book or two will help you to a better acquaintance with the country.

Just write me and state the section which most interests you. I'll send an illustrated book about it and quote rates for a trip of investigation.

Fancy Porto Rico Blend Coffee, per



We have modern office appliances designed for business men-in such a variety that it is all but a complete education in office system.

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Best equipped Dental office in the middle west. Highest grade Dentistry at Reasonable Prices. Percelain fillings, just like the tooth,