

DRESS GOODS
The very best \$1.25 Panamas in all colors, ever offered in this city; for dresses, skirts, etc. On sale Monday, per yard **46c**
\$1.25 black taffetas, 50 in. wide, deep, lustrous black, very fine. Monday, per yard **75c**

\$1.50 tailor suitings; the choicest stuffs shown for separate skirts or coats; elegant styles, stripes or checks of all kinds, grey or brown, etc., 54 inches wide, Monday, per yard **85c**
\$1.50 plain broadcloth in all colors, fine shade of navy blue, brown, red, etc. This quality will not wear rough, chignon finish, very fine, a great bargain, Monday yard **\$1.00**

\$2.00 beautiful novelty broadcloths, in stripes or beautiful Ombre effects; elegant fine quality; the newest colorings, brown, navy, wine, etc. On sale per yard **\$1.34**
\$2.50 and \$3.00 Broadcloths, 52 inches wide, plain solid colors only, every shade you want. Also pastel colors, pink, blue, tan, etc. This is an exceptional offer of swell browns, green and navy—Monday, yard **\$1.68**

Horse Show
Omaha's Fourth Annual Horse Show is due tomorrow week, Monday, October 14th. If you are desirous of securing something to wear distinctly out of the ordinary you'll find it here proportioned as your heart would wish.

SILKS ON MONDAY WE GIVE YOU A WRITTEN GUARANTEE WITH EVERY YARD OF BLACK TAFFETA SILK OR PEAU DE SOIE
Newest plaids, colorings are the prettiest, qualities the same as the \$1.00 and \$1.25 kind, positively a rare chance, Monday only—per yard **50c**
Black Taffeta, every yard guaranteed to wear—enough said—the best you can buy for 85c anywhere, Monday, per yard, at **55c**
Beautiful Velvetens for suits or waists, Embroidered blue, black or brown ground with colored dots, worth 85c, Monday per yard **39c**

BOOKS Brewer's Millions, Plutus edition—By George Barr McCutcheon. The Princess Passes—By C. J. N. M. Williams. The Peer and the Woman—By E. Phillip Oppenheim. The Masqueraders—By Catherine Cecil Thurston. The Prospector—By Ralph Connor. The Conquest of Canada—By Booth Tarkenton. The Speckled Bird—By Augusta Evans Wilson. The Glassman—By Thomas Dixon. Formerly \$1.95, now **49c**

The Bennett Company

COATINGS Sealers, Astrakhan and Fur Effects in all the new fall colorings. Astrakhan, in all colors, 50 inches children's coats—red, brown, gray, blue or black, yard **\$1.40**
Fur Effects—Roney skin, etc., for tight-fitting or loose coats, newest imported and extremely stylish, look like real furs, come in brown, tan, gray or swell black effects. Prices from, per-yard **\$4.75 to \$12.00**

Gloves This year we are better prepared than ever to match gowns in long gloves. Also a complete line of men's gloves in "Dents" and "Fownes."
Ladies' 12-button kid gloves **\$3.00**
Ladies' 16-button kid gloves **\$3.50**

CARPETS Brussels Carpets, with stair and border to match, per yard **52 1/2 c**
Room size Brussel Rugs, 9x12, without a seam, strictly all wool pile, sells for \$22.50, at **\$16.59**
Royal Wilton Rugs in all colors and newest designs, at **\$36.00**
Complete line all kinds small rugs at reasonable prices.

Horse Show Windows
Our corps of decorators are getting their displays put on, and promise to produce such superlative show windows as to make Omaha's Fourth Annual Horse Show memorable.

Drapery Sewing Machine Needles for all kinds of machines, each **1c**
Brass Extension Rods, with brackets (extends from 22 to 44 inches), ea. **3c**
Silk Pillow Cord, all colors, sells for 25c, at **11c**
Great assortment of Shirt Waist Boxes at most reasonable prices.

FLANNELETTES
Several thousand yards of 36-inch Flannel, elegant dark colorings, good quality, will wash fine—at great bargain prices:
10c grade, per yard **5 1/2 c**
12 1/2c grade, per yard **7 1/2 c**
20c grade, per yard **12 1/2 c**

Men's Full Dress and Tuxedo Suits
Tuxedo Suits of fine Thibet, with gros-grain silk face and silk linings, **\$20**
Tuxedo and Full Dress Suits of very fine high grade unfinished worsted, silk lined throughout, heavy ribbed, silk faced—
\$30 and \$32

Robes for Horse Show
Delicately Made Up

We're showing an entrancingly beautiful line of unmade and made Robery and Robes. Our style advice is yours for less than the asking and it is guarant'ed to be right.

Unmade spangled and lace robes in combination of Princess lace and filet effects.
Flat Venice and filet nets.
Silver and gold spangled nets combined with lace.
Spangled robes in all new fall shades—Magentas, Copenhagens, Empire greens and Purples.

\$1250 to \$20000
See the Windows and Visit the Robe Room Main Floor

A New Shipment of Engraved **GOLD DINNERWARE**
SEPARATE PIECES OR SETS
Complete Sets for One Hundred and Fifty Dollars
Colonial Table Tumblers; pretty, clear glass, ground bottoms, every one perfect, six for **25c**
Four times Green Trading Stamps on all White China sales Monday—all at right prices.

Women's Beautiful COSTUMES for the Horse Show
We will show 58 new gowns Monday, the daintiest creations ever shown in Omaha. The collection consists of all the latest copies of Parisian art. The prices are modest:
\$59.50-\$69.50-\$89.50 and \$95.00
See Horse Show Windows

EVENING WAISTS
Dainty lace, filet nets and chiffon at \$7.50, \$12.50, \$15.00 and **\$25.00**

EVENING COATS
Chiffon broadcloth handsomely trimmed at \$19.50, \$25.00, \$35.00 and **\$49.50**

Chic Tailor-Made Suits
LATEST STYLES MODEST PRICES
Broadcloth and velvet models in all the new fall and winter shades—browns, greens, blues, garnets and blacks. Many new and beautiful models shown for the first time Monday.
\$1950 - \$2950 and \$3950



FIRST DISPLAY 1907 HORSE SHOW MILLINERY
MONDAY we encompass our great millinery parlors with a superb display of imported hats for Horse Show. These are strictly new creations; being strictly new they have not yet been shown anywhere in the west—they come fresh from the hands of the best renowned artists of Paris, London and New York. They have been especially imported for Omaha's Fourth Grand Horse Show.
Prices, Fifteen to One Hundred Dollars
This superb display—unsurpassed in comprehensiveness of idea and completeness of detail, not exemplified better or more fully by any great store in America—includes modes in white, light blue, pink, empire green, subdued brown and lavender. These are finished with beautiful fluffy plumes, coques and delicate filigree offerings—to lovers of up-to-date fashion in millinery—a versatility and a freedom of choice that could not be looked for in any greater degree in the cities in which these beautiful modes were conceived. —Second Floor.



Horse Show Footwear
Three-quarter boots; the new shoes for Fall—tan, calf, gun metal and patent colt **\$5.00**
Riding Boots—Military last, hand made, tan and black—The only place in Omaha that you can be fitted from stock.
Evening Slippers—Pink, blue, white canvas sailor ties and pumps, special **\$1.98**
Just Received a Complete Line of Bench Made—Pink, white, blue, red, lavender and black ooze calf sailor tie pumps **\$5.00**



BLANKETS Reduced in Price
The largest cotton blanket made, extra heavy, tan and gray only, pretty borders, strictly fast colors, worth up to \$2.50, Monday, per pair **\$1.39**
\$5.50 all wool-plaid blankets, some come in small checks, other large plaids, all colors, the best blanket ever offered, Monday, each pair **\$5.95**
Large white and wool cotton corded blankets, the best blankets for wear, wash fine and do not shrink like all wool blankets, we offer 30 pairs for Monday at **\$3.48**
Pretty cotton crib blankets, pink, light blue, elegant colorings, each blanket Monday **19c**
Light and dark outing flannels, firm quality in wood styles, Monday, per yard **4 1/2 c**

LINENS and WHITE GOODS A new importation of Pattern Cloths and Napkins brought in through the Omaha custom house direct from the Linen centers of Europe. The designs are the most up-to-date, qualities the best and prices the lowest.
Pattern Cloths 2x4 yards, from \$9.75 to **\$4.50**
2x2 yards, from \$5.50 to **\$2.25** 2 1/2 x 2 1/2 yards, from \$11.50 to **\$4.00**
2x2 1/2 yards, from \$6.50 to **\$3.00** 2 1/2 x 3 yards, from \$13.50 to **\$4.75**
2x3 yds., \$7.50 to **\$3.50** Also all the 2 1/4 yard sizes, especially adapted to round tables, from \$3.50 to \$10.75 each, with a complete line of napkins to match in 20-in. from \$2.50 to \$5.50 per dozen; 24-in. \$5.75 to \$11.50 per dozen.
2 1/2 x 3 1/2 yards, from \$15.00 to **\$5.75**
2 1/2 x 4 yds., \$16.50 to **\$6.50**

MEN'S SILK HATS
FOR FIVE DOLLARS. Fashionable and wearable, strictly the latest style in brim width and height. **\$5.00**
MEN'S OPERA HATS—Men's Opera Hats, mechanically perfect, proper shape, contour and make. **\$6.00**
Men's Full Dress Furnishing Goods
Stylish, correct neckwear, full fashion bosom white shirts, the right collar of every approved shape and degree. Everything in dress furnishings thoroughly approved for Horse Show happenings. If in doubt consult our furnishing goods man. —Main Floor, Northwest

Bennett's Coal
Lump, ton, **\$6.50**
Nut, ton, **\$6.25**
Bennett's Domestic Lump, ton—**\$5.00**
Double Green Trading Stamps on All Coal Monday. Wagon deliveries from our own yards in South Omaha to all parts of South Omaha and districts.

SPECIAL IN HARDWARE MONDAY
SPECIAL LEADERS ON RANGES FOR MONDAY
No. 517 Advance Peninsular Range, special, **\$26.00**
No. 515 Electro Peninsular Range, special, **\$33.00**
Art Peninsular Base Burner **\$25.00**
Peninsular Oak, Special **\$6.50**
Stove Boards, prices up **50c**
And 30 green trading stamps
Oil Cloth Binding, set, **10c**
Stove Pipe, best quality per joint **15c**
And 10 green trading stamps
Sapolin Stovepipe Enamel, at **15c**
And 10 green trading stamps
Pancake Griddles, for **86c and 42c**
And 20 green trading stamps
Regular 15c fire shovel, sold everywhere **15c**, spe. **10c**
High stand Waffle Irons for Gas Range **98c**
And 30 green trading stamps
Black Jack and Black Eagle Stove Polish **10c**
And 10 green trading stamps
Coal Hods, prices up **25c**
And 10 green trading stamps
Dover Egg Beaters **10c**
And 20 green trading stamps
Best quality Mrs. Pott's Iron Handle **10c**
And 10 green trading stamps

Fancy Decorative Linens at a Big Saving
DOILIES—Teneriffe lace and scalloped, round and square, worth 10c, each **5c**
DOILIES—Teneriffe lace, and scalloped, round and square, 15c each **10c**
Teneriffe Lace Doilies, Hemstitched and Drawn Scarfs **25c Each**
Teneriffe Lace Centers, Hemstitched and Drawn Lunch Cloths **50c Each**
HOSIERY
A complete line of silk and lisle hose, in all the new shades to match gowns. Also the new plaids and combination effects. See our line before purchasing.

Bennett's Great Grocery Best Values in Teas
JOS. TETLEY & CO.'S INDIA AND CEYLON TEAS
Green Label, at per pound **30c** Green Label, half pound **30c** Green Label, quarter pound tin **15c**
40 Green Trading Stamps **20c** 20 Green Trading Stamps **10c** 10 Green Trading Stamps **5c**
Bennett's Capitol Extract, bottle **18c** Red Snapper Sauce, bottle **15c**
And 20 Green Trading Stamps. And 10 Green Trading Stamps.
Bennett's Capitol Oats, package **11c** Metaline, 40c package for **20c**
And Ten Green Trading Stamps. And 20 Green Trading Stamps.
Franco-American Soups, all kinds, quart can **55c** Haarmann's Assorted Pickles, large bottle **23c**
And 30 Green Trading Stamps. And 30 Green Trading Stamps.
Franco-American Soups, all kinds, pint can **30c** Imported Sardines, two cans, **20c**
And 10 Green Trading Stamps. And 10 Green Trading Stamps.
HEADQUARTERS FOR COFFEES Bennett's Capitol Pancake, three packages **30c**
Two thousand pound-packages Bennett's Capitol Coffee, **28c** And 10 Green Trading Stamps.
And 30 Green Trading Stamps. Bennett's Candy—Grocery Section
Metaline, 25c package for **10c** Mackintosh's Toffee, pkg. **10c**
And 10 Green Trading Stamps. And 10 Green Trading Stamps.