

# BAILEY PIANO STOCK

Tomorrow morning we will continue the Great Sale of Pianos that we bought from the receiver of the

## BAILEY PIANO COMPANY, OF NEW YORK

**S**ATURDAY we broke all records in piano selling. Over 300 people were made happy, for more than 60 homes now will have a piano that they may be well proud of. --- During this great sale you get the **LOWEST PRICES**, but remember, low prices is not all you get, for along hand in hand with the Low Prices goes Quality of the highest grade. Quality and Low Prices is a Combination That Cannot Be Beaten. That is What You Obtain During This Great Piano Sale. Every Piano offered in this sale is of a name and make that has stood the test of years. Come to Omaha, see the Ak-Sar-Ben festivities---buy one of these Pianos and when you return home you will know you had a fine trip and got a Piano at less than the Piano would cost you at any other store in the West.

### PRICES THAT WILL SELL THE PIANOS

|                                                                            |      |                                            |       |
|----------------------------------------------------------------------------|------|--------------------------------------------|-------|
| 1 Upright New England Dark Case.....                                       | \$65 | 1 Upright Standard Mahogany Case.....      | \$97  |
| 1 Upright Sterling Mahogany Case.....                                      | \$75 | 1 Upright Kurtzman Oak Case.....           | \$105 |
| 1 Upright Emerson Ebony Case.....                                          | \$80 | 1 Upright Estey Butternut Case.....        | \$115 |
| 1 Upright Vose & Sons Burl Walnut Case.....                                | \$85 | 1 Upright Wellington Burl Walnut Case..... | \$122 |
|                                                                            |      | 1 Upright Steinway Ebony Case.....         | \$127 |
| <b>SQUARE PIANOS—\$10.00, \$15.00, \$18.00, \$20.00, \$25.00, \$35.00.</b> |      |                                            |       |



### TERMS

Either Cash or we will make terms to suit the purchaser.

### Four Hundred and Ninety Pianos

The best known and most highly esteemed in the world is what Hayden Bros. are offering you during this sale. While any of these Pianos remain we will have no competition for **NOT A DEALER IN NEBRASKA CAN OR WILL GIVE YOU THE QUALITY ALONG WITH THE LOW PRICES** we do on these fine instruments---It will pay you to attend this sale even if you live a distance of 500 miles, for you can save the cost of the trip on every one of these pianos.

## Hayden Bros.

Selling the Bankrupt Stock of the Bailey Piano Co. of New York

### THE GREATEST OF PRICE INDUCEMENTS

|                                                                                              |        |                                      |       |
|----------------------------------------------------------------------------------------------|--------|--------------------------------------|-------|
| 1 Upright Bailey Golden Oak Case.....                                                        | 132.50 | 1 Upright Behr Walnut Case.....      | \$165 |
| 1 Upright Cook Mahogany Case.....                                                            | 137.50 | 1 Upright Kranich & Bach.....        | \$175 |
| 1 Upright Haines Bros. Mahogany Case.....                                                    | \$145  | 1 Fischer Used six months.....       | \$190 |
| 1 Upright Hardman Mahogany Case.....                                                         | \$150  | 1 Estey, Mahogany Used one year..... | \$205 |
|                                                                                              |        | 1 Chickering & Sons.....             | \$225 |
| <b>ORGANS, \$3.00, \$5.00, \$8.00, \$10.00, \$12.50, \$15.00, \$20.00, \$22.50, \$25.00.</b> |        |                                      |       |

### VISITORS

You are cordially invited to make this store your home during Ak-Sar-Ben.



## Thirteen Years of Ak-Sar-Ben Reviewed by Samson's Veteran Aide

**T**HIRTEEN years is a long time to be at the head of any institution, but when that institution is for the public welfare and is of a quasi-public nature, the service is all the more to be appreciated. For thirteen years public spirited men of Omaha have given of their time and money that the interests of all the people of Omaha might be promoted. Of the originators of the plan of the fall festivities, and who were members of the first Board of Governors, or the Business Men's association as it was then called, but one is still in the harness and a member of the present Board of Governors, H. J. Penfold.

"We all learn as we grow older and thirteen years of active co-operation with other ak knights has taught us pretty well how to run a carnival, at least we know several times as much about running the great fall festivities as we did thirteen years ago when we started out to furnish fun and amusement to the fall visitors to Omaha," said Mr. Penfold one night recently.

"The story of the thirteen years of existence of the order of the Knights of Ak-Sar-Ben reads like a fairy tale, so wrought has it been with success after success of the prime object for which the organization was formed. No failure has come to darken the ardor of the knights, who have grown used to the very success which seems to be almost secured as soon as the dates for the fall festival are set. Here is an institution which has no knockers within the city gates, at least none who dare raise their voice so it can be heard, for all realize the immense value to the entire community of the work which is done by these few public-spirited citizens who give their time and money for the weal of all.

"Through the efforts of the Omaha Commercial club the legislature of this commonwealth was induced in 1894 to locate the state fair at Omaha for a period of five years, and it was to furnish amusement and fun for the visitors during the evening that the fall festival was first planned. When the news was received at the Omaha Commercial club that its efforts had been successful in having the state fair located at the metropolis for five years the idea dawned upon some of the members present at that time that it would be a splendid plan to devise some sort of entertainment which would amuse the visitors downtown during the evening and perhaps hold them over for another day, and thus add to the benefits to be accrued to the city by having such a throng within the city gates. The idea of some sort of an entertainment was concocted by L. M. Rheem, W. S. Jardine, Dudley Smith and myself, who happened to be at the Commercial club at that time. What to do we did not know, but we set to talking the matter over and getting ideas from everyone we met. A meeting was called at the Commercial club and a preliminary organization formed, known as the Business Men's association.

"From the list of the first association it will be noticed that some of the men are still in the harness. The list was: R. S. Wilcox, president; Dudley Smith, vice president; William Lyle Dickey, secretary; H. J. Penfold, treasurer; executive committee, L. M. Rheem, E. M. Bartlett, T. A. Fry, E. E. Bryson, J. E. Utt, Clem Chase, W. S. Jardine, W. L. Dickey, Dudley Smith, H. J. Penfold and W. R. Bennett.

"A list of the first parades which were given might prove interesting in comparison of the parades

which are now put on the streets of Omaha for the delectation of the visitors:

Monday, September 16—The great bicycle parade. Each wheel decorated, 500 Japanese lanterns and 3,500 men and women expected to partake.

Tuesday, September 17—Nebraska night. Pageant of commercial and individual floats representing counties and municipalities of the state. A prize of \$150 for the first float was offered and \$75 for the second, with Douglas county barred.

Wednesday, September 18—Civic and military parade. Omaha Guards and Thurston Rifles and military companies, civic societies, Odd Fellows, Knights Templar, Knights of Pythias, Ancient Order of United Workmen, Woodmen of the World, Modern Woodmen, Ancient Order of Hibernians, labor organizations and other fraternal societies.

Thursday, September 19—Triumphant entry of Ak-Sar-Ben and Knights of Ak-Sar-Ben.

Friday and Saturday night were reserved for emergencies in case of rain when they were to be used for the parades which might have to be postponed.

"We were not as smart then as we are now and gave the ball on the night of the big parade. The inconvenience of this is easily seen, for it is no small task to ride through the streets with a parade and then hustle into evening clothes for the big ball afterward. We now hold the ball on Friday night, and have that the feature of the night. There had been many social functions held in Omaha prior to that time, but every effort was made to have that first ball eclipse anything in grandeur which had ever been held and I guess we succeeded. The floats were driven into the huge building, which is now known as the 'Den,' and formed a fitting background to the ball. Seats for the spectators were reserved on the west side and the center of the building was cleared and waxed for the dancers. The uniformed and masked knights dismounted from their floats and donned their full dress attire. King Ak-Sar-Ben I remained veiled until midnight, when he was unveiled and his identity revealed. The ball was a great forerunner to better things which have since been held in the den.

"When the business men's committee was formed the idea was presented of trying some scheme like the Mardi Gras at New Orleans. A committee was sent to New Orleans to buy the floats which were still standing, if such a thing could be accomplished for \$1,000. The committee consisted of W. R. Bennett, E. M. Bartlett, Gus Renze and Dudley Smith. They went, and after some dickering bought the floats for \$750 and brought them to Omaha, and they formed the first parade in Omaha.

"The first year was such a success that the idea has broadened each successive year until now we do not have to go abroad for ideas, but have them worked out right at home. Father William Murphy, a Catholic priest, wrote the legend of the Kingdom of Quivira, and this was worked out in floats and has been used as the foundation for the mystic rites ever since.

"A remarkable incident of the realm of Quivira is that there have been but three presidents of the order in the thirteen years of its existence. R. S. Wilcox was the first president, T. A. Fry was the second and Gurdon W. Wattles the third, and he is still president. I have been financial secretary for thirteen years, and I do not feel hoodooed either.

"Who is Samson? is a question which is often asked. It is very simple. We simply wanted some address by which the Board of Governors could be conveniently addressed, and Samson is really the Board of Governors. We got the idea from New Orleans, who

call themselves Samson, and where everything connected with the order is called Samson. It is simply a convenience in having someone to whom the public in general may make a request. Kansas City signs itself 'Jackson,' Jackson being the county in which Kansas City is located.

"The original idea was worked out during the five years when the fair was held at Omaha, and when it was moved back to Lincoln the board wisely decided to continue the great fall show which was instrumental in bringing so many thousands to the city. Instead of weakening when the fair was taken away, we broadened out.

"Our first meetings were held in the Odd Fellows' hall at Fourteenth and Dodge streets, and here the first initiations were held. At these meetings a committee consisting of H. J. Penfold, chairman, J. C. Drexel, R. L. Wilcox and L. M. Rheem, was appointed to make a door-to-door canvass to see if sufficient money could be raised to buy the New Orleans floats. This money was raised in four days, and the committee sent to make the purchase. We used the wagons which were brought with the floats for three years,

when Mr. Jardine got an idea into his head that wagons could be built which would fit the car tracks, and twenty of these were built. City Electrician Shurig was induced to experiment on an electrical float, and for the parades of 1898 two electrical floats were put in the parade as a trial, and they worked so well that all the floats were built on these lines. For the first three or four years the floats were lighted by gasoline lamps with reflectors carried by men in dominoes, who walked beside the floats. The new electrical floats worked so well that Mr. Shurig had the idea patented in 1899, the patent number being 710,647, and the patent was assigned to the Knights of Ak-Sar-Ben. The fame of Omaha's electrical floats has spread to such an extent that we have had numerous calls from other cities for permission to use our patent, and the request is always granted.

"The Knights of Ak-Sar-Ben is not a money-making institution and the policy has ever been to expend all the money collected for the entertainment of guests for the benefit of all the people of Omaha. Our average income is \$40,000 a year, and this we spend in the

various ways best designed by the knights to entertain the visitors within the city's gates.

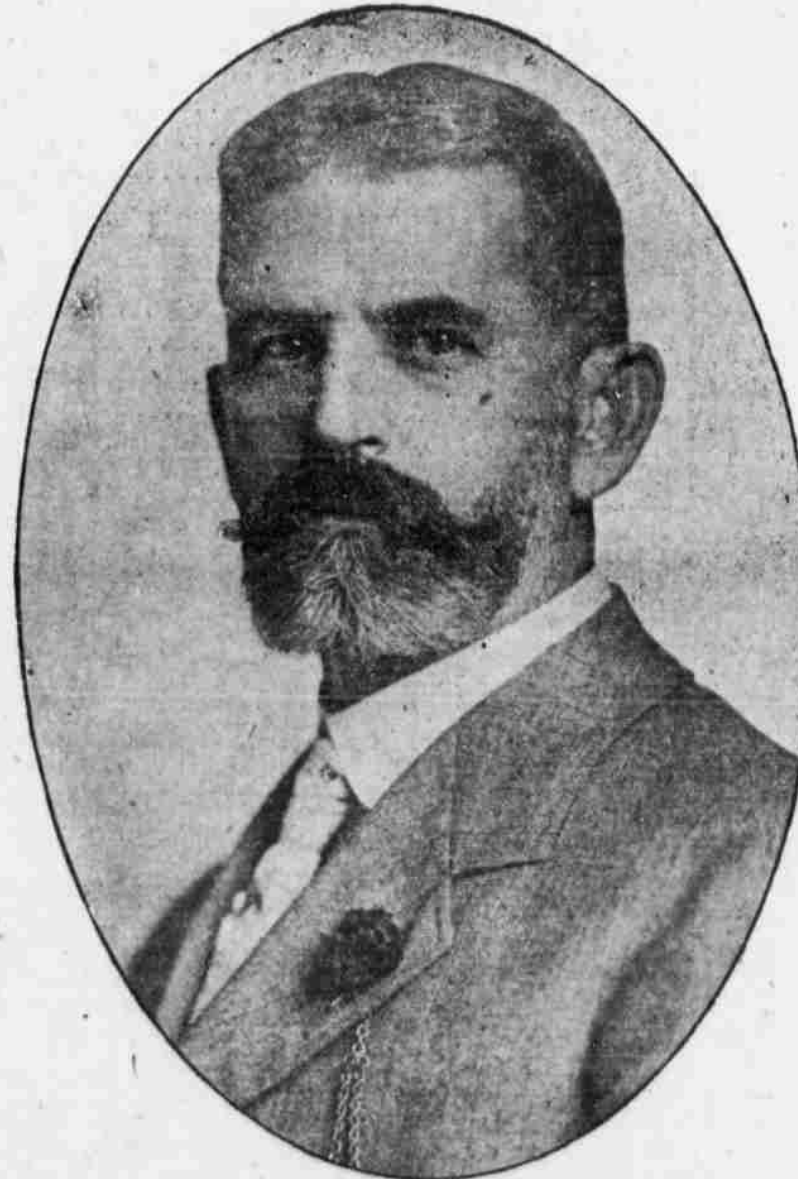
"The den is now owned by the knights. It took a strenuous campaign to raise the money to pay for the same, but this year the mortgage of \$2,000 was paid and the building is now cleared. We thought this the best policy, that we might have a tangible asset in case of adversity. In 1904 we were paying \$600 a year rent for the building, but the rental was raised to \$1,500, and I thought it best to buy the den rather than pay so much rent. There was considerable opposition, but in the year 1905, by heroic efforts, a membership of 2,150 was secured, which put \$21,500 in the treasury, and with the surplus money we bought the building, paying \$11,500 for the den and the land on which it is located. We then spent \$3,000 in fitting up the building to suit our purposes.

"Before the den was bought an effort was made for one year to hold the Ak-Sar-Ben ball in the Auditorium, but this was found to be entirely inadequate for the demands which were made upon it for room. The den is much larger than it looks, and the alcoves and apartments give more room for dressing rooms and refreshment rooms than are available at the Auditorium. One year's trial was sufficient to prove that the extra room at the den was needed to accommodate the crowds which turn out to the annual ball.

"The knights are up against an expense of \$5,000 before the gates of the carnival are opened each year, and in view of the fact that ours is almost entirely an outdoor show, and consequently dependent upon the weather, we deemed it advisable to have something in the clear on which to fall back in case we might need some money one of these falls.

"After the state fair was moved to Lincoln the expositions took its place to some extent and then, in 1900, the year after the close of the Greater America exposition, we deemed it advisable to broaden out and put on some sort of entertainment which would attract more people, in addition to our parades, which are still the great drawing cards they were when first put on. The new theme which is put into float pictures each year under such skillful hands has gained such a reputation that people come thousands of miles to view the spectacle, and the night of our big parade still sees more people within the gates of Omaha than any other day of the year. So in the year 1900 we decided to put on a street fair and carnival, and this idea we have carried out ever since, always endeavoring to secure the best each year that the country has to offer. This year will be no exception.

"The Knights of Ak-Sar-Ben have entertained some noted men and have also been entertained in different sections of the country. During the Transmississippi exposition the knights had the honor of entertaining President McKinley on the day he visited the fair, and were his escort on his journey through the grounds. On April 27, 1903, President Roosevelt was entertained by the knights at a dinner at the Omaha club. Every governor of the state has been our guest at one time or another since the organization of the association and has been initiated into the mysteries of the order. Out-of-town residents of different sections of the country who have been entertained by the knights number many thousands, and they are all sent away boosters for Omaha and Nebraska. The initiation is formed primarily to promote good fellowship between the people of Omaha and their neighbors, with the knights as the hosts."



COLONEL HENRY J. PENFOLD.  
Only member of the Board of Governors of Ak-Sar-Ben who has served continuously.