

THE GREAT AK-SAR-BEN FEAST IS THE FEAST OF BENNETT BARGAINS

DRESS GOODS

The very latest styles, the newest shades for this season. All the finest Novelties were chosen by our own buyer in Europe. Most of these are French and German products.

Imported French Broadcloths in every shade, the finest quality brought to this country; pink, tan, leather shade, wine, blue, brown and white; these swell cloths should sell for \$2.50 and \$3; we offer these at, per yard... **1.84**

52-inch beautiful plaid or striped Broadcloths, the quality is fine, extremely stylish, lustrous colorings in the newest browns, blues or wines, for long coat suits, on sale Monday, yard... **1.39**

\$1.25 all wool Panama, in all colors and black, per yard... **39c**
\$1.50 and \$2 new Suitings for skirts and coats, the best styles and all colors, stripes and checks, Monday, per yard... **58c**

LACES AND EMBROIDERIES FOR AK-SAR-BEN

We are displaying a plethora of lace and embroidery beauty that isn't matched elsewhere for quality or quantity by any competitor. These goods were purchased from the manufacturer direct.

3,000 yards of swiss and nainsook embroidery, edging and insertions to match, two to five inches wide, worth to \$15... **5c**

Torcheon Laces, all new matched patterns—1 1/2 to 3 inches wide, worth to \$12... Point de Paris Lace, large assortment of new patterns in matched sets, 2 to 3 inches wide... **5c**

ART NEEDLE WORK

This—the acme of art and parallel to painting and sculpture, is shown in a perfect fineness in our beautiful display. The work of the artistic with deft fingers and critical tastes always lingers over our art needle work.

1,100 Pillow Tops, in twenty new designs, unique and beautiful, worth 25c elsewhere... **10c**

Laundry Bags, in pretty arranged colors, all large sizes, original and beautiful, worth 25c elsewhere... Round and square center pieces, all new, rare ideas for embroidering... **10c**

FINE SILKS

Stock of its best, assortments superb; every yard of black silk we sell is guaranteed.

36-inch black taffeta for skirts or dresses, recognize this silk by green edge, very lustrous and will wear; we offer this silk Monday, per yard... **95c**

Extra heavy guaranteed Black Silk, positively the very best wearing silk made—"Cleola," the famous brand, per yard Monday... **68c**

\$1 and \$1.25 beautiful new plaid silks, in the newest styles and colorings, grand values, Monday, per yard... **69c**

Copyright Books

Formerly sold at \$1.05... **49c**

"The Conquest of Canaan," by Booth Tarkington.
"The Prospector," by Ralph Connor.
"Princess Maritza," by Percy Brabner.
"The Masquerader," by Katherine Cecil Thurston.
"John McLean," by Owen Water.
1,000 titles in recent copyright fiction, formerly published at \$1.50, now... **49c**

The Bennett Company

OMAHA'S GREAT STYLE STORE

DOMESTICS

Blankets, Comforters, Sheetings

Here You Buy the Very Best at Lowest Prices

\$5.00 Plaid Blanket, made of elegant wool, come in all colors, tan, pink, etc., most of the stores ask \$6.50 for this quality... **\$5**

BEACON BLANKETS—Best cotton blankets made; smooth and finished like fine wool blankets. Extra large size fine cotton fleeced Comforters, sanitary and very fine covering, Monday special... **1.48**

GLOVES For Men, Women and Children

We have one of the largest Glove Departments west of Chicago. In Men's Gloves we carry such leading makes as Dent's and Fowne's; for dress, street, driving and automobiling and a complete line of working gloves. Expert glove fitters.

Ladies' one-clasp kid gloves, all sizes and colors, \$1 value, pair... **59c**

Ladies' 12-button kid gloves, all colors, Monday, pair, **\$3**
Ladies' 16-button kid gloves, all colors, Monday, pair, **\$3.50**
Men's 1-clasp pique kid gloves, \$1.75 values for... **\$1.39**

The Feast of Ak-Sar-Ben

"We Never Lag When Duty Calls"

A week of real enjoyment is on. Ak-Sar-Ben glories will flash brilliantly and pass away. We'd like to impress you with a truth that's permanent—merchandise purchased at this great store is dependable in the strictest sense and our values are unmatched and paramount. The recollection of quality remains with you long after you have forgotten the price.

Nobody desires to purchase shoddy goods; many stores, however, like to sell such—we won't. Remember it is at Bennett's where quality counts. Quality, full yard sticks, honest weights, heaping measures, intelligent business-like service—are some of the appetizing things that go to make up the menu of the great feast of Ak-Sar-Ben—the feast of Bennett bargains.

Women's UNDERWEAR

Notwithstanding the big advance we are selling at practically the same prices as last year.

We are sole agents in Omaha for the celebrated hand trimmed underwear for ladies and children, made by **Forest Mills**

Ladies' ribbed vests and pants, 35c values, at... **25c**
Ladies' ribbed union suits, 75c value... **50c**
Children's ribbed union suits, 25c value... **19c**
Boys' heavy fleeced shirts and drawers, 35c value... **25c**

PRETTY TAFFETA SILK WAISTS

Women's tailored taffeta waists, in all colors and black, regular \$5.00 waists, for... **3.95**

Smart Tailor-Made Suits for Women

OUR AK-SAR-BEN SPECIAL **\$19.50**

Prince Chap suits made of fine broadcloth and fancy cheviot, cut three button, single breasted and three button double breasted; skirts are full pleated models finished with folds at foot; colors are black, brown, green, blue, garnet, grey and fancy stripes. AK-SAR-BEN SPECIAL.....



RARE AK-SAR-BEN MILLINERY

Every possible effort to accommodate Ak-Sar-Ben visitors and Omaha residents in displaying latest fall styles and giving expert advice on style and becomingness, will be evident to the most fastidious—during Ak-Sar-Ben week.

As a grand Fall Festival Millinery offering for Monday only, please remember Monday only—we will offer our \$10 Modes, top notchers for elegance and authenticity of style, for quality of materials and for dependable shapeliness—Monday, **7.50**

All our \$7.50 and \$8 hats, most of them designed and finished by our own artists, or from the best renowned milliners of America, for Monday only... **\$5.00**

The captivating "Fluffy Ruffles" hat, full of naïveté and sweetness, elaborate, yet becoming, sells regularly for \$5, Monday our price will be only... **\$3.50**

Our entrancing displays are comprehensive in quantities—more comprehensive we believe than any observable in any other millinery store in the city; prices range from \$5 to \$100. Whatever your age; stature, taste or idea, if you are willing to be suited, we can suit you. —SECOND FLOOR.

Fashionable Tailor-Made Suits for

\$25.00-\$29.50-\$35.00 and \$39.50

The stamp of fashion on every one. The cloths are chiffon, broadcloths and Pan velvets. The styles are:

Prince Chap, Two and Three Button Cutaway and The Military 2nd Floor

Linen Reductions That Talk

Special showing of fancy linens, dollies, centers, scarfs and lunch cloths in drawn work, lace embroidered and scalloped. The goods and prices are right. See them.

Drawn work dollies, each, from 7 1/2 to 10... **50c**
Lace dollies, each, from \$1 to 1.50... **50c**
Embroidered dollies, each, from \$1.50 to 2... **1.25**
Scalloped dollies, each, from \$1 to 1.50... **75c**
Centers, scarfs and lunch cloths proportionately cheap.

TABLE DAMASK SPECIALS
64-inch cream Table Damask, good weight and patterns, worth 45c, special per yard... **35c**
72-inch cream Table Damask, plenty of good designs to select from, worth 60c, special, per yard... **45c**

NAPKINS REDUCED IN PRICE
18-inch imported mercerized Napkins, worth \$1.50 per dozen, special... **\$1.25**
20-inch bleached Napkins, regular \$1.75, special, per dozen... **\$1.45**

WHITE GOODS—To close out quickly we will place on sale Monday plain white goods, such as Organdies, French Lawns, Persian Lawns, Mercerized Satists, etc., mostly in short lengths—These goods are worth to 50c per yard—special, per yard... **10c**

Bennett's Big Hardware

Buy Your Stoves Now. Cold Weather is Sure to Come.

Extra quality Peninsular Oak Heaters... **\$6.50**
Extra quality Peninsular Base Burner... **\$5.00**
Best quality Stove Pipe, per joint... **15c**
And Ten Green Trading Stamps.
6-8-4 Stove Polish, great rust preventer... **25c**
And Ten Green Trading Stamps.
Black Jack and Black Eagle Stove Polish... **10c**
And Ten Green Trading Stamps.
High Stand Waffle Irons, best made... **80c**
Wilson Toasters, toast four pieces of bread at once... **45c**
And 10 Green Trading Stamps.
Coal Hods, all prices up from 25c
And 20 Green Trading Stamps.
Purane Scoops, extra good, 60c and... **50c**
And 30 Green Trading Stamps.
B. O. E. Red Irons, per set of three, up from... **\$1.35**
And Thirty Green Trading Stamps.
Mrs. Potts Patent Sled Irons... **90c**
And Thirty Green Trading Stamps.
Galvanized Wash Tubs, best quality, 90c, 70c and 60c
And Forty Green Trading Stamps with each.
Wash Boilers, all qualities, up from... **90c**
And Forty Green Trading Stamps.
Clothes Wringers, all prices up from... **\$1.35**
And Fifty Green Trading Stamps with each.

COAL COAL

We are now making deliveries of Capitol Coal to all parts of South Omaha, direct from our South Omaha Yards.
CAPITOL LUMP, per ton... **\$6.50**
CAPITOL NUT, per ton... **\$6.25**
Capitol Coal is equal to any coal selling up to \$8 per ton.

The Very Newest in SHOES For Men and Women.

A superb Dress Button Boot, black cloth top; patent colt boxing, hand-welt sole, Cuban heel, laced to match dull kid top, a pair **5.00**

FOOTWEAR in COLORS to Match Your Ak-Sar-Ben Gown

SAILOR TIES—In pink, blue, lavender, red, white calf and ooze calfskin... **5.00**

CANVAS GIBSON TIES AND PUMPS—In pinks, blues and white, special... **1.98**

Bows, Buckles and Colored Silk Ribbon Laces

Riding Boots for Women, fine tan Russia calf and black Russia calf, made on the popular Military last, leather lined throughout—we can fit you from stock—per pair... **12.00**

The Very Newest in DINNERWARE

Our China Section contains the most complete stock of China ever shown in Omaha. We have just what you want and at the price you want to pay.

NEW DINNERWARE. Some of the prettiest shapes and decorations ever shown, Haviland at, a set, \$41.00, \$48.00, \$54.00 - **\$100** and up to...

German China Sets, at \$12.98, \$15.00, \$16.50 and up to... **\$35.00**

Syracuse China Sets at, a set, \$32.00, \$25.00, \$21.00 and... **\$15.00**

English Porcelain at, a set, \$18.00, \$16.50, \$14.50, \$12.00 and... **\$1.00**

American Porcelain at, a set, \$15.00, \$13.50, \$12.00, \$10.00 and... **\$8.00**

Sixty patterns and every one a good one.

Bewitching little Cups and Saucers in Coalport English China—ideal, dainty gifts for birthdays, etc. \$2.00 to \$10.00 for Cup and Saucer. See these. 2nd Floor

Bennett's Big Grocery

Bright New Goods at Prices to Attract the Thousands.

Bennett's Capitol Coffee, pound package... **90c**
Tons, assorted, pound... **80c**
And Sixty Green Trading Stamps.
Pepper, pure ground, can... **10c**
And Five Green Trading Stamps.
Malta Vita, four packages for... **25c**
Shredded Codfish, three packages for... **25c**
And Ten Green Trading Stamps.
Pickles, assorted, three bottles for... **25c**
Franco-American Soups, assorted, can... **20c**
And Ten Green Trading Stamps.
Bennett's Biscuits, nine bars for... **25c**

SPECIAL OFFER
Metaline for polishing silver, brass, copper, tin, etc., 25c pkg. for... **10c**
And Ten Green Trading Stamps.
40c package for... **20c**
And 20 Green Trading Stamps.
Granulated Sugar, Double Green Trading Stamps... **25c**
Cleansed Currants, three lbs... **25c**
And 20 Green Trading Stamps.
Diamond Chili Sauce, bottle 25c
And 20 Green Trading Stamps.
Cluster Table Raisins, lb... **25c**
And 20 Green Trading Stamps.
Castle Toilet Soap, six cakes 25c
And 20 Green Trading Stamps.
Blood of Grape Juice, pint... **25c**
And Twenty Green Trading Stamps.
Armour's Chip Beef, 1/2 lb... **15c**
And Ten Green Trading Stamps.
H. I. Heinz Vinegar, quart bottle... **25c**
And Ten Green Trading Stamps.
Gillette's Washing Crystal, dozen packages... **70c**
Seal Island Flaxen, three cans for... **25c**
And Twenty Green Trading Stamps.
Bennett's Capitol Cocoa, 3 pound can... **90c**
And Ten Green Trading Stamps.
Three Star Corn, three cans for... **25c**
And Twenty Green Trading Stamps.

BENNETT'S CANDIES—Grocery Section.
Mixed Candies, pound... **25c**
Salted Peanuts, pound... **10c**