

# BRANDEIS BOSTON STORE & SONS

We invite all visitors to Omaha to come to the Greatest Store west of Chicago—the Largest Commercial Building in Nebraska—the most beautiful and interesting sight in Omaha

## Brandeis New Store



Here is the magnificent store that has made Omaha the talk of the business world

ONE ENTIRE BLOCK LONG  
ONE-HALF BLOCK WIDE  
EIGHT STORIES HIGH

Two Big Tunnels Under Douglas St.  
Nothing Like Them in America

When you come to Omaha to the Ak-Sar-Ben Carnival we want you to see our store in brilliant attire.

See Our Magnificent Interior Decorations

See Our Superb Window Displays

See Our Store Illuminated With a Blaze of Electric Light Every Night of the Carnival

Big Special Bargain Sales  
Throughout this Week and Next

You can save the expense of your trip to Omaha if you buy your Fall and Winter goods at Brandeis.

PRICES LOWER THAN ANY PLACE ELSE IN THE WEST

We Are Retailers of Everything

### WHEN YOU COME TO OMAHA

Visit the Boston Store at once; check your Baggage and Parcels Free; use our Free Waiting Rooms with all modern conveniences (maid in attendance); use our Free Telephones; checks on all banks cashed Free at Brandeis Bank.

### PLAN TO EAT LUNCH AT... COURTNEY'S NEW CAFE

Courtney's Second Floor  
Or COURTNEY'S LUNCH COUNTER Main Floor. You can reach both direct through Brandeis' Store.

VERY MODERATE PRICES

## BOSTON STORE

### Courtney's

OMAHA'S PURE FOOD CENTER

#### Courtney's Cafe

A Perfectly Appointed Little Restaurant, Second Floor. Dainty, well prepared noon-day lunches—irresistible service—snowy table linen. Moderate prices—tasty cooking.

#### Friday's Bargains

- Egg Plant, each .50
- Plain Peaches, per box .12
- Blue Plums, per crate .50
- Per box .25
- Fresh Eggs, per dozen .18
- Fine Country Butter, per lb. .24
- Swiss Cheese, per lb. .30
- Neufchatel Cheese, each .30
- Fine Cottage Cheese, per lb. .20
- German Hill Pickles, per doz. .15
- Lemons, per dozen .20
- Cauliflower .20
- English Hot-House Grapes

#### Fish Department

In this department we carry a large line of fresh and salt water fish, including Oysters, Shell Oysters, Lobsters, Clams, etc.

#### Liquor Department

In this department we carry a most complete stock of imported and domestic Wines and Liquors for medicinal and household purposes.

The lady with the heart is pleasing lots of other hearts. Do you want to know how? Ask for her. She will try and please you. Her stay will be short, so be sure and see her.

#### Demonstration of Van Duzer's Extracts

The lady with the heart is the demonstrator, and she will gladly show you why Van Duzer's has been famous for its purity since 1859.

### Courtney & Co.

17th and Douglas Sts.  
Tel. Douglas 647.  
Private Exchange Connects All Depts.



### WITH THIS BANK

The oldest Bank in Nebraska, having a continuous record of 44 years of usefulness in this city, will prove a Valuable Help to you in conducting your business—a Safeguard at all times of prosperity or depression.

### First National Bank Omaha, Neb.

It is presumption to say you haven't a mind of your own.

yet, that is what is practically said to you when you ask for an advertised article and are offered a substitute by a dealer. He would give you what you made up your mind you wanted, but for the fact that a substitute pays him a larger percentage of profit. Such a dealer's interest lies only in making as much money out of you as possible. The first-class dealer would have given you what you asked for, by that course admitting that you had a mind of your own and were capable of exercising it. Show the substitute that you have a mind of your own by getting WHAT YOU ASK FOR.

### Every Saturday Especially Tomorrow

We shall sell nice, fresh Saturday Candy (Liggett's) for .50c. Remember, this is a \$10 assortment of Chocolates, Nuts and Fruits, sold Saturday only—and in One Store Only in every city in the United States. Look out for limitations, for the market is full of them—but here's only one Liggett's Saturday Candy—which is the genuine and delicious kind, the kind that's sold in every city Saturday only, fresh. SHERMAN & McCONNELL DRUG CO. Corner 16th and Dodge Sts. OWL DRUG COMPANY, Cor. 16th and Markey Sts., Omaha, Neb.

Full and complete instructions regarding the opening of a part of the Lower Brule Reservation, including maps, etc., showing the location of the land, will be sent on receipt of \$1.00. This land is less than one hour's drive from Pierre, South Dakota, the State Capital. Reference, any business man in Pierre.

### J. W. Laughlin, Pierre, South Dakota.

Food for Weak and Nervous Men who find their power to work and youthful vigor gone as a result of overwork or mental exertion should take GRAY'S NERVE FOOD PILLS. They will make you eat and sleep and be a man again. 50¢ a box \$2.50 by Mail.

SHERMAN & McCONNELL DRUG CO. Corner 16th and Dodge Sts. OWL DRUG COMPANY, Cor. 16th and Markey Sts., Omaha, Neb.

### OMAHA WEATHER FORECAST—Friday: Fair.

AK-SAR-BEN VISITORS You are heartily welcome to this great metropolitan store; first in popularity, for everybody trades at Bennett's; first in quantities of merchandise and style display; first in decided bargain giving; first in Omaha's retail activities that carry decided advantages to our patrons.

# BENNETT'S BARGAIN FRIDAY

BEYOND A DOUBT The greatest bargain day of the week, the centers of attraction are the great bargain tables. Prices cut no figure, quality considered. Hundreds of thousands of items await you.

### THE SEVEN WONDERS FOR BARGAIN FRIDAY READY-TO-WEAR

- \$7.50 and \$8.50 Plaid Taffeta Waists \$4.95
  - \$5.00 Children's Wool School Dresses \$2.95
  - \$15.00 Women's Broadcloth Coats, 52 inches long, full satin lined, for \$9.75
  - \$25.00 Women's Tailor Made Suits \$19.50
  - \$7.50 Taffeta Silk Petticoats \$4.95
  - \$10.00 Voile Skirts, seven styles \$5.95
  - \$4.00 Children's Bear Skin Coats \$2.95
- Second Floor.

### Silks Dress Goods Domestics

- SILKS**  
Several thousand yards of elegant plain or fancy silks, some 27 inches, worth up to \$1.25, Friday, per yard .39c
- DRESS GOODS**  
50c wool dress goods Serges Cheviots, Albatross, at per yard .25c
- DOMESTICS**  
52-inch pure wool chiffon Panama, the best you can buy in Omaha at \$1.25, comes in all colors, lengths from 2 1/2 to 8 yards, the greatest bargain offered, Friday only, yard 43c

### BENNETT'S BIG GROCERY

OUR BIG BUSINESS ASSURES THE PEOPLE THAT PRICES ARE RIGHT.

Bennett's Golden Coffee, lb. .25c	Three Star Salmon, can. .20c
And 30 Green Trading Stamps	And 10 Green Trading Stamps
Teas, B. F. Japan, Oolong, Gunpowder, English Breakfast, lb. 35c	Graham or Oatmeal Crackers, package .10c
And 30 Green Trading Stamps	And 10 Green Trading Stamps
Blood of Grape Juice pint bottle .25c	Schapp's Coconut, 1/2-pound package .10c
And 30 Green Trading Stamps	And 10 Green Trading Stamps
Cleaned Currants, three pounds .24c	Wiggle Stick Blueing, six sticks .10c
And 30 Green Trading Stamps	And 10 Green Trading Stamps
Galliard's Imported Olive Oil, bottle .24c	And 40 Green Trading Stamps
And 30 Green Trading Stamps	
Gelatine, sheet, pound package .40c	Green Label, half pound tin. 60c
And 30 Green Trading Stamps	And 10 Green Trading Stamps
Metaline for polishing silver, brass, copper, tin, etc., 25c pkg. for .10c	Green Label, half pound tin. 30c
And 10 Green Trading Stamps	And 20 Green Trading Stamps
40c package for .20c	Green Label, quarter pound tin. 15c
And 10 Green Trading Stamps	And 10 Green Trading Stamps
Dunkar's Shrimps large can. .20c	Bennett's Capitol Extract, bot. 15c
And 10 Green Trading Stamps	And 20 Green Trading Stamps
Fancy Cluster Table Raisins, lb. 25c	Pears in Syrup, two cans. .20c
And 30 Green Trading Stamps	And 40 Green Trading Stamps
	Dr. Price's Food, four packages. .25c

### SEE THOSE SUPERB WINDOWS

### Better be Safe Than Sorry

During the fall festivities, when our capacity is taxed to its utmost, it is important that passengers on cars as well as pedestrians on the streets, should exercise more than ordinary care to avoid accident.

DO NOT ATTEMPT TO GET ON OR OFF MOVING CARS, AND WHEN CROSSING STREETS LOOK OUT FOR THE CARS.

### ASSIST US IN PREVENTING ACCIDENTS Omaha & Council Bluffs Street Railway Company

### To Chicago \$10 Via Illinois Central Railroad

"Chicago Limited" leaves Omaha. 6:00 P. M.  
"Day Express" leaves Omaha. 7:20 A. M.

### Minneapolis and St. Paul, \$7

Leave Omaha at 8:30 P. M.  
Leave Omaha at 7:20 A. M.

Making direct connections in Chicago with trains for East and South.

Tickets and information at City Ticket Office, 1402 Farnam street.

### SAMUEL NORTH District Passenger Agent Omaha, Neb.

### CLOCKS

for the Mantel, Gold Finish, Antique Finish, Bronze, Enamelled Iron and Fancy Clocks for the Dresser, Travelling Clocks—any of these would make an acceptable wedding gift.

S. W. LINDSAY, Jeweler 1516 Douglas Street

### A BARGAIN CARNIVAL FRIDAY

# Remnant Day HAYDEN'S THE RELIABLE STORE Remnant Day

A Day of Keenest Interest to All Economical Buyers. Don't Miss! FRIDAY IS REMNANT DAY

### IN OUR FAMOUS DOMESTIC ROOM. TWO GRADED SALES

Commencing at 8:30 A. M. From 10 to 11:30 A. M.  
We will sell 5,000 yards of all kinds of cotton dress goods and linings. up to 15c yard, will go at a yard. 1c  
12 1/2c Outing flannels. 7 1/2c  
Turkey red prints. 2 1/2c  
From 10 to 11 A. M. 2 1/2c  
10,000 yards of all kinds of wash goods, both silk warp pointed and plain, also madras, worth 39c yard; fine French and Scotch Ginghams, etc., goods that sold up to 59c yard, at 10 1/2c  
Remnants of muslins, worth 10c. 5c  
Remnants of sheetings, 12 1/2c & 10c  
Remnants of 35c linings. 10c  
At 2:30 to 3:30 P. M.  
We will place on sale another large line of high grade wash-goods waisting, silks warp ginghams and other fine goods that sold up to 49c yard, at 7 1/2c  
Several other specials on sale in one large sales room.

### Remnants of High Grade Linens

About 1200 yards of the finest Irish, Scotch, and German Table Damask in Remnants from 50c to \$3.00 yard, will go in four lots—  
Lot I—Worth up to \$1.00. 25c  
Lot II—Worth up to \$1.25. 39c  
Lot III—Worth up to \$1.50. 49c  
Lot IV—Worth up to \$1.98. 59c

### Two Rousing Silk Bargains

\$1.00 SILKS AT YARD 29c  
An immense assortment of high grade silk remnants in great variety of plain colors and novelties; lengths sufficient for waist or suit and including black and white Taffetas. Value to \$1.00 yard, on silk square in Domestic Room, Friday, at choice per yard. 29c  
Ask to see our Special Bargains in 36-inch Black Taffetas.

### New Dress Trimmings On Display

Our new and complete stock of Fall Dress Trimmings will be on sale Friday. Every new style shown.  
New Fancy Full Braids, in all colors, New Diamond Braids in all new shades at 40c to 50c yard. New French Velvet Appliques, Hat and Beanie Bands, New Parisian Bands shown at 15c to \$1.75 per yard. The display Friday. OUR PRICES MEAN A SAVING TO YOU ON EVERY YARD.

### Grand Friday Notion Sale

Staple Notions at Less Than Half Regular Price in Domestic Room Friday.  
50 gold eye Needles at package .10  
50 Pearl Buttons on sale at dozen 1c  
50 Hump Hooks and Eyes, per card 1c  
Cotton Tape, black or white, per roll 1c  
5c Aluminum Trimbles, each .10  
5c Basting Cotton, per spool .10  
Hundreds of Other Staple Notions on Sale at Correspondingly Low Prices Friday.

### MAGNIFICENT UNDERWEAR BARGAIN OPPORTUNITIES

Entire Sample Line of the Finest Underwear and Hosiery Company. Men's, Women's and Children's Winter Wear. Garments on Sale Friday at 25% to 50% Below Regular Price.  
Men's Fine Wool and Drawers fine quality and worth regularly to \$1.50 garments, at 98c  
Men's Fine Wool and Drawers, single or double breasted, worth to \$1.50 garment, 75c  
Men's Shirts and Drawers, extra heavy fleeced, shirts and drawers all colors and sizes, worth up to 98c garment, 39c  
Children's heavy fleeced Underwear, all sizes, values to 60c, 19c  
Ladies' Outing Flannels, worth to \$1.50, extra full and nicely trimmed on sale in three 39c 49c and 75c  
Ladies' Vests and Pants, heavy fleeced and ribbed, worth to 98c 49c 39c  
Ladies' Vests and Pants, good heavy fleeced garments, worth to 90c, on sale Friday at 25c and 19c  
Ladies' Combination Suits in white or grey, long sleeves, ankle length, values to 98c, at per 49c and 39c

### Hardware Department Friday

E. Z. Washing Machine, looks like a tub on stand, sold all over for \$10.00, one day . . . . . \$4.95  
O. K. Washing Machine, worth \$7.00, 49c  
10c Boxes Genuine Hardwood Tooth Picks for . . . . . \$3.4c  
50 Boxes, so called Hardwood Tooth Picks for . . . . . \$4.9c  
5 big Rolls 10c Toilet Paper for . . . . . 25c  
5c rolls only . . . . . \$1.4c  
2c Parlor Brooms, Friday for . . . . . 15c  
2c Parlor Brooms, Friday for . . . . . 15c  
BEST HOUSE PAINT, worth \$1.45 can, at \$1.25  
We guarantee this for three years.  
Faint Brush, Free with every can.  
CLOSING OUT GARBAGE CANS  
12 gal. Garbage Cans, worth \$1.75 at \$1.25  
14 gal. Garbage Cans, worth \$2.00 at \$1.25  
20 gal. Garbage Cans, worth \$4.00 at \$2.99  
10 gal. Garbage Cans, worth \$1.00 at \$2.99  
One quart Preserving Cans, bottle 5c  
Stove Mats; Pancake Turners; Tea Strainers; Cork Screws; long handled Forks; Sink Chains; Towel Bars; Toilet Paper Holders; Cookie Cutters; large school children's Sponges; Aluminum House Numbers, etc., all worth up to 10c each.

### Special Sale of Lace Curtains

Novelty Lace Curtains, Gable Net, Irish Point and Brussels Net, worth from \$9.50 to \$10 at pair, at \$5.99  
Bonn Barnet, worth \$15.00 pair, at \$9.99  
Irish Point, Gable Net and Novelty Curtains, worth \$15.00 pair at \$9.99  
500 pair of Extra Large Lace Curtains, Friday at \$1.49  
Odd Lace Curtains in three lots at each . . . . . \$1.49  
All Sample Lace Curtains at great reduction, \$5.00 at \$2.99; \$6.00 at \$4.99; \$7.00 at \$4.99; \$8.00 at \$4.99; \$9.00 at \$4.99; \$10.00 at \$4.99.  
Friday on  
Tapestry Portieres in Roman stripes at \$2.99  
Tapestry Portieres with heavy fringe, in red or green, at pair . . . . . \$4.99  
Bordered Tapestry Portieres, in red or green, at pair . . . . . \$4.99  
3d Irish Swiss at yard . . . . . 10c  
Crotches, worth 15c, at yard . . . . . 10c

### TRY HAYDEN'S FIRST

### AK-SAR-BEN VISITORS Want Rooms

Thousands of strangers are coming to Omaha. Tell them of your vacant rooms through an ad in the Bee. Cost is small, returns large.

### Bee Want Ads Produce Results