

# J. BRANDEIS & SONS

## Omaha's Proudest Boast is the Brandeis Store



A VIEW OF THE COMPLETED NEW BUILDING

16th---DOUGLAS---17th STREETS, OMAHA

### Biggest Store West of Chicago ONE BLOCK LONG--ONE-HALF BLOCK WIDE 8 STORIES HIGH ABSOLUTELY FIREPROOF 8 1/2 ACRES OF FLOOR SPACE

The Brandeis Store is the talk of the western country. Architects and store builders from all over America who have come to study this store declare that it is not surpassed in beauty by any store in the United States.

### Two Big Tunnels Under Douglas Street Connect Brandeis New Store with the Old Boston Store and join New Store with Courtney's New Grocery--making 3 Big Stores Under One Roof

You should visit the largest, handsomest and most complete retail store between the Mississippi and the Pacific.

When You Come to Omaha  
Visit the Boston Store  
at Once.

Check your Baggage and Parcels Free.  
Use our Free Waiting Room with all modern conveniences [Maid in attendance].  
Use our Free telephones--checks on all banks cashed Free--our information Bureau is very convenient--We are pleased to extend you every courtesy, and you are always welcome here.

**BRANDEIS IS A STORE FOR EVERYBODY**

The Store That  
Employs 1200  
Capable Clerks

Cold air blast keeps air fresh and cool in every corner of this store.

50 phones connecting every department.

Large, roomy passenger elevators give perfect service.

Miles of wide, clean aisles.

A store that uses more electric lights than most cities of 35,000.

Six thousand lights on our second floor alone.

## Big Special Bargain Sales

Every Day During Ak-Sar-Ben Carnival

You can save the Expense on your trip to Omaha many times over if you buy your Fall and Winter Goods at Brandeis.

Prices Much Lower Than Any Place in the West, Because We Buy in Immense Quantities and Pay Cash.

## Retailers of Everything

Brandeis Boston Store, Omaha.

OMAHA WEATHER FORECAST--Thursday, Fair and Warmer.

**Ak-Sar-Ben Visitors** Are especially invited to visit us and see our magnificent store or what is still more magnificent the merchandise that's higher grade than that shown elsewhere in Omaha. Make your self known to any of our floor managers; we'll be glad to show you the best equipped retail store plant west of Chicago, our great engine room, our delivery equipment, etc. Make yourself known.

# BENNETT'S

## REMNANT THURSDAY

The Hardest Snaps in Remnant Buying--Fine goods at next to nothing prices--are yours every hour Thursday. Those bargain tables, that Omaha bargain lovers love so well, are refilled almost every hour and prices are merely an excuse for transferring goods from these tables to your possession.

**DRESS GOODS**  
Thousands of pieces of various lengths of elegant dress goods, can be found Thursday as:  
54-inch Suitings, the best all wool worth \$1.50, now **58c** per yard.  
50c all wool serges, Cheviots, hosiery, etc., all colors, **25c** Thursday, per yard.  
\$1.25 Panama in all colors, pure wool chiffon finish, **48c** per yard.

**SILKS** Two Great Lots of Silks on Sale. **SILKS**  
75c and 60c plain Taffetas, pure silk, nearly all colors, grays, etc., a wonderful bargain. Thursday, **28c** per yard.  
44 inch Silk Grenadines in black only, beautiful styles of stripes, worth three times this price, per yard, **29c**

### BLANKETS and DOMESTIC SALE COMMENCES THURSDAY MORNING

Great Bargains with our new Green Trading Stamps!  
Extra heavy Cotton Blankets, large size, the new design, with wash line, all colors, heavy, worth \$1.00, Thursday, **95c**.  
And 20 Green Trading Stamps with every pair.  
The largest Cotton Blankets on market in grey, tan or white, extra heavy, one of the best blankets made, on sale Thursday, per pair, **1.69**.  
And 30 Green Trading Stamps with every pair.  
All wool Flannel blankets in red and black, and white and black only, the large size, a great bargain Thursday, **3.95**.  
And 100 Green Trading Stamps with every pair.  
14 pairs of white Wool Blankets, these blankets are samples which were shown by traveling men, some are the very best qualities, worth at least \$12.00, we offer you these blankets at **6.94**.  
And 2 Green Trading Stamps with every pair.  
Outing Flannel of the very choicest styles **10c, 12 1/2c** and **15c** and qualities, per yard.  
And 5 Green Trading Stamps with every yard.  
Light Outing Flannels in elegant qualities, per yard **5c**.  
And 2 Green Trading Stamps with every yard.  
Heavy Ticking in elegant colorings, fancy stripes, etc., on sale now, per yard **15c**.  
And 5 Green Trading Stamps with every yard.

### REMNANTS OF FLANNEL GOODS

Flannellets, etc., 36 inches wide, worth 12 1/2c, Thursday, **6 1/2c** per yard.

### A LARGE CONSIGNMENT OF CARPETS FROM CHAS. P. COCHRAN

Will be sold at **One-Third** REGULAR PRICES  
Thursday, Friday and Saturday

54 Rolls Brussels Carpets, with border and stair to match, per yard **52 1/2c**  
47 Rolls Witon Velvet Carpets, with border and stair to match, per yard **89c**  
500 all wool Rugs, 2-6x5 feet, reversible per yard **\$1.39**

### A Corset Special

\$1.00 Corsets, batiste and coutills models, long hip, high bust, with hose supporters attached to front and sides. **69c**

### Bennett's Big Grocery

**COFFEE SPECIAL FOR THURSDAY**  
One thousand three hundred two pound cans Bennett's Breakfast Coffee, per can **48c**  
And 40 Green Trading Stamps.  
**OVERNIGHT SPECIAL**  
Six hundred pounds splendid quality cleaned Currants, three pounds for **24c**  
And 20 Green Trading Stamps.  
**BREAKFAST FOOD SPECIAL**  
Five hundred two pound packages Bennett's Capital **30c**  
Wheat, three packages for **20c**  
And 20 Green Trading Stamps.  
**SOUP SPECIAL**  
Franco-American, Soups, Mock Turtle, Ox Tail, Tomato, Vegetable, Beef, Consomme, Chicken Mulligatawny **35c**  
per quart can  
And 20 Green Trading Stamps.  
Pint can **20c**  
And 10 Green Trading Stamps.  
**PANCAKE SPECIAL**  
Several hundred packages Bennett's Capital Pancake Flour, three packages for **30c**  
And 20 Green Trading Stamps.  
**SPECIAL OFFER**  
Metaline, for polishing silver, brass, copper, tin, etc., 25c package for **10c**  
And 10 Green Trading Stamps.  
40c package for **20c**  
And 20 Green Trading Stamps.  
**BENNETT'S CANDIES--Grocery Section.**  
Two hundred and fifty pounds regular 12 1/2c mixed candy will be placed on sale, **8c** per pound.  
Two pounds for **15c**

### OUR WINDOWS

Our Sixteenth Street Windows--south--are glittering beautiful with the most stunning styles for Fall. Fabrics are superb; cloth of gold, etc., silver spangled sash embroidery, real hand-made lace; no other store can produce such superior high grade fabrics. SEE THE WINDOWS.

## Better be Safe Than Sorry

During the fall festivities, when our capacity is taxed to its utmost, it is important that passengers on cars as well as pedestrians on the streets, should exercise more than ordinary care to avoid accident.

DO NOT ATTEMPT TO GET ON OR OFF MOVING CARS, AND WHEN CROSSING STREETS LOOK OUT FOR THE CARS.

ASSIST US IN PREVENTING ACCIDENTS

## Omaha & Council Bluffs Street Railway Company

**DR. BRADBURY, Dentist,** 16 Years same location  
1509 FARNAM ST., OMAHA. Phone Douglas 1755  
Extracting **25c**  
Porcelain Fills **\$1** up  
Crowns **\$2.50** up  
Bridge Work **\$2.50** up  
Plates **\$2.00** up  
We make a specialty of metal and rootless plates. Painless work in all operations. Open evenings till 8 o'clock.

## Grand Sale of "Kashmir" Rugs

Thursday, September 26th



Thursday, September 26th  
**\$15.00 Rugs on Sale at \$9.48**  
A great purchase of these handsome and popular Rugs, guaranteed as good as wool in coloring and better to wear. Designs truly Oriental in splendor of coloring and easily cleaned. They give full service on both sides. No wrong side to a "Kashmir." So you get practically two rugs for the price of one. Sixty Patterns to select from--9x12 size sold regularly the country over at \$15.00; our special sale price **\$9.48**

### Newest Fall Fashion Ideas

An unmatched showing of authentic styles direct from the fashion centers of Europe and America. The largest and most representative display in Omaha. With two resident buyers in New York constantly on the alert for the newest and best, we have the very latest style ideas shown in our Cloak and Suit department almost as soon as they appear in the eastern markets. Only the tremendous range of authoritative style ideas limits your selection in our Busy Suit Department.



**CROWN JEWEL SUITS**--15 beautiful designs shown, fully equal in beauty and quality to most suits shown elsewhere at from \$30.00 to \$40.00, the price **\$25.00**  
**HANDSOME TAILORED SUITS**--In special assortment of styles, chiffon Broadcloths, chevots or serges in black, blues, browns, greens, reds, etc., made to sell at \$25.00, very special Thursday values at **\$18.75**  
**ELEGANT EVENING COSTUMES AND DRESSES**--In fine laces, nets, chiffon voiles, crepe de chine, etc., in all the most charming new styles and colors, unequalled value at **\$.80, \$35, \$40, \$50, up to \$75**  
**AUTO COATS**--Silks and satins rubberized newest styles in plaids, checks, stripes, and plain colors, excellent values at **\$40, \$35, \$30, \$25, \$18.50** and **\$15**  
**EARLY FALL COATS**--In chevots and broadcloths, trimmed with straps satin lined throughout, special bargain Thursday, at **\$10, \$8.00, \$7.50** and **\$5.98**  
**CHILDREN'S COATS**--In great assortment of plain and fancy mixed fabrics, all sizes and colors shown, at **\$2.98, \$3.98** to **\$5.00**  
Sole Omaha Agents for the Fine Form Maternity Skirt at **\$10.00, \$12.50** and **\$15.00**

### Extra Special for Thursday Domestic Room

**FROM 9:30 TO 10:30 A. M.**  
1 case of Teledowns Outings, regular price 12 1/2c, one hour only, at **7 1/2c**  
**FORENOON ONLY.**  
Apron Checks, fine blue, guaranteed fast colors, **6 1/2c**  
Best Indigo Blue Prints made **6 1/2c**  
32-inch German Blue Calico (B) **9 1/2c**  
9c unbleached Muslin, yd. wide **6 1/2c**  
10c bleached Muslin, extra fine **6 1/2c**  
15c Turkish Towels **7 1/2c**

### Skirts Cut to Measure Free

Any Skirt costing \$1.00 yard or more will be cut free of charge to measure by an expert Ladies' Tailor for one week only, but no goods on sale at reduced prices will be cut free.  
54-inch Broadcloth, all colors and black **\$1.00**  
46-inch all wool Suitings **\$1.00**

### Read the Big Store's Grocery Prices for Thursday

12 Bars Best Family Laundry Soap **25c**  
The Best Corn Meal, per sack **1.00**  
Bromangelen, Jellycon or Jello per package **7c**  
Oil or Mustard Sardines, per can **3 1/2c**  
1-lb package Best Corn Starch **4c**  
1-lb can Condensed Soups **7 1/2c**  
Ripe or Stuffed Olives, per bottle **5c**  
Peanut Butter, per jar **25c**  
1/2-lb cans Breakfast Corn **15c**  
Potato Chips, per pound **25c**  
The Best Ginger Snaps, per pound **6c**  
The Best Soda or Oyster Crackers, per pound **6c**  
Dr. Price's Breakfast food, per pkg **8 1/2c**  
Cream of Wheat, per package **11c**  
The Best Tea Siftings, per pound **12 1/2c**  
Fancy Santos Coffee, per pound **15c**  
Fancy Marcato Blend Coffee, per lb. **15c**  
Porto Rico Blend Coffee, per pound **20c**

### Buy Your Peaches Now

While this car lasts, they are the finest yet received; Fancy Albertas, Freestones, and rich flavored; while they last, per crate **\$1.25**

### Plums Plums Plums

4 basket crates, fancy Utah Plums for canning, nothing finer, per crate **95c**  
Single Basket **25c**

### Grapes for Jelly

The best of Jelly Grapes, while they last, per basket **17 1/2c**

### Our regular low prices on all Fresh Vegetables and Fruits.

## TRY HAYDEN'S' FIRST GOLD

BROOCHES, STICK PINS, CUFF BUTTONS, BRACELETS. WE HAVE A NICE LINE OF THESE SUITABLE FOR BIRTHDAY OR WEDDING GIFTS. SPEND A FEW MINUTES WITH US. LOOK FOR THE NAME  
**S. W. LINDSAY, Jeweler**  
1516 Douglas Street

## Gas and Electric Fixtures

Why spend your money needlessly for new Fixtures, when we can make your old ones look as good as new for much less.  
ANY FINISH OR COLOR YOU DESIRE IN BRASS, COPPER, NICKEL OR SILVER.  
We plate Anything in Gold, Silver, Nickel, Brass or Copper.  
Automobile Lamps and Statues Repaired.  
**OMAHA SILVER COMPANY**  
314 South 13th Street. Between Farnam and Harney  
Telephone: Douglas 1773.