



This Event Begins Monday and Continues Throughout the Entire Week



A Distinctive Refinement in Brandeis Apparel that Gives This Store Its "Atmosphere of Style"



THE GREAT CONGRESS OF FALL STYLE,

Women's Authentic Ready-to-Wear Apparel

Artistically displayed in the most beautiful and richly appointed salesroom in America.

This is an authentic portrayal of the foremost styles in all apparel that is fashionably correct for Fall and Winter, 1907

Women's Costumes Evening Gowns Dresses Opera Coats and Evening Wraps Demi-Costumes
 Fine Tailored Suits Furs Costume Skirts Waists Children's Tailor-Made Garments

We invite the women of the west to be our guests at this superb fashion event, beginning

MONDAY

September 23
 and continuing during the entire week.

The efforts of our Paris office have been directed exclusively toward assembling individual creations from foremost style authors, expressly for our opening displays. Our New York office has been successful in securing elaborate designs from Fifth avenue's leading creators of style.

Models from such distinguished style authors as: *Drecoll, Ch. Ignatz, Worth, Francis, Raudnitz, Paquin and others.*

Anticipating the near approach of the Ak-Sar-Ben Coronation Ball, destined to be the most elaborate court function ever held in the realm, we have imported through our Paris office a considerable number of original French evening gowns which were designed expressly for this great event.

This display also offers an admirable opportunity to select your attire for the Omaha Horse Show. Our assemblage includes scores of costumes and suits adapted for every fashionable occasion.

The tailormade suits possess more features of grace and elegance than in any previous season.

It is an additional satisfaction to view the reigning models on our new second floor and select one's fall and winter attire amid surroundings of such luxury and beauty.

