

Gloves Ladies' 12-button Kid Gloves—\$3.25 value \$2.69
Ladies' 16-button Kid Gloves, regular \$3.75 value, on sale at \$3.19

GRAND AUTUMN DISPLAYS OF STYLISH READY-TO-WEAR & MILLINERY

We are showing the most exclusive high grade conceptions and materials that can be found on Fifth Avenue or State Street. This great store is the leader in all lines for Fall. Prices are a decided saving. You are especially invited to critically inspect Bennett's merchandise. See the magnificent windows.

Handkerchiefs A lot of Ladies' Pure Silk Emb. Handkerchiefs, worth to 50c, choice 19c
Trimmed and embroidered, worth to 50c, choice 23c
Ladies' Hemstitched Swiss Handkerchiefs, 5c value each, at 3c

Men's Furnishings



Manhattan Shirts
Initial showing of the famous Manhattan Shirts; all the latest fabrics—
\$3, \$2.50, \$2, \$1.50

Men's Hose
All the latest fads and fancies in imported one-half hose, exceptionally fine selection—
50c to \$2.50.

Special for Saturday 100 dozen fine black lisle hose [seconds] made to sell regularly from 25c to 50c, black only 19c
50 dozen fancy one-half hose [odds and ends out of our regular stock] values 25c to 39c, Saturday at 19c

Men's Underwear

Saturday we will place on sale a special lot of worsted ribbed underwear, a between season garment, made to sell regularly at 75c, at 50c

The Bennett Company

Fall Showing in Women's Tailored Suits

More than 200 suits at these prices to select from. Beautiful shades of broadcloth, plums, leather browns, Copenhagen blues, new greens and garnets, also black.

The Chic Military
The Nobby Prince Chap
The Catchy Cutaway
The Dressy Redingotes
45 AND 48 INCHES LONG
Every suit a this season's winner and especially priced for Saturday—
1950-2950



Fall Bargain Sales in MILLINERY

Saturday we make a specialty of untrimmed silk sail-ors; a grand clearing-up sale of these authentic down-to-the-minute styles in all colors; black, brown, navy, champagnes and all shades of green. \$2.00 values, each \$1

Felt hats prettily designed and charmingly trimmed with coques, wings or hackles—the best \$10 line in the west. . . \$10

Silk Hats Special cleaning-up sale of trimmed fall silk hats—just the hat required for rainy weather—a \$5.00 value for \$3.49

Children's School Tams and Hats, 50c to \$3.50
Your critical inspection is invited.
Second Floor

Men's Fall Hats

We are showing the most extensive line of soft and stiff hats in Omaha. Prices moderate, styles the very latest.

The La Crosse, soft and stiff, \$1.50
The Lamont, soft and stiff, \$2.00
The Kingston, soft and stiff, \$2.50
The Bennett Special, soft and stiff, at \$3.90



John B. Stetson's Celebrated Hats—Stiff, \$3.50 to \$5.00; Soft, \$3.50 to \$7.50.
All the new browns and tans in soft and stiff hats

25 dozen men's fine fur-felt soft hats in all the latest colors and shapes, bought to sell regularly at \$2.00 and \$2.50, Saturday. . . \$1.50

Boys' Hats and Caps

We are showing all the pretty new novelties in boys' and children's hats and caps. The new in boys' and children's hats and caps. The new \$1.00 and \$1.50. The new Buster, Tam O'Shanters, 50c to \$1.50. The new Caddy, Golf, Eton and Madrids 50c to \$1.00.

LADIES' Waists, Petticoats and Undermuslins

Waist Sale Saturday at \$4.95

All the new fall styles, worth up to \$7.50. Beautiful lace, flit nets, plain taffetas in all shades. Also plaid taffetas in many styles. Saturday will be a great waist day at Bennett's.

Silk Petticoats at \$4.95

Every shade to match any costume or suit, four different styles; also extra sizes in black; for Saturday only \$4.95

Gowns, Corset Covers, Etc.

95c, \$1.25 and \$1.50 Undermuslins for 69c
Sample garments and odds and ends of regular stock.
Gowns, Corset Covers, Skirts, Chemise, Drawers—all daintily trimmed in lace and embroidery and tucks; also extra size Gowns and Drawers. Saturday 69c

Children's and Misses' Ready-to-Wear

Children's Coats, in bearskin, velours, plain cloth, all nicely made and cut full, ages one to six years. Also among this lot will be shown Children's Coats, ages six to fourteen years, in fancy mixtures and extra good cloth coats. All special for Saturday 2.95

Children's Nice, Little French Dresses, made of flannel; come in blue and pink checks and plaids. Special for Saturday 39c

Dainty Little Silk Bonnets, nicely made with padding and silk lining. Many different styles. Special for Saturday, in our Infants' Department 95c

Fine Clothes for Men



If you like brown clothes—popular color for men now—you'll find here the choicest lot of them you ever saw.

Brown's a nice color for clothes, makes rich looking fabrics, we have them in a great variety of patterns and in the smartest of models.

Clothes for fastidious and fashionable wearers.

\$15 to \$25

Boys' Suits—Heavy weight all wool, blue serge suits with knickerbocker trousers, sizes up to 16 years, at \$5
All Wool Cassimere and Cheviot Suits, this season's most desirable patterns, knee or knickerbocker trousers, all sizes up to 16 years, at \$4 to \$3

NEW CUT FLOWER DEPARTMENT

SPECIAL SALE ON CUT FLOWERS
The new Rose "Mrs. Marshall Field" never before in Omaha, at doz. . . 49c
Brides' Roses, per dozen 35c
Carnations, per dozen 30c
Sale begins at 10 A. M. vestibule.

New Japanese China

Wonderful values: Trays, Bowls, Nut Dishes, Sugar and Creams, all prices from 10c
Three-piece Mayonaise Set, spoon, bowl and plate, special, a set. 75c
Cut Star Table Tumblers, three stars on side and one on bottom, straight shape, 20 dozen to sell, at, each 20c
Beautiful New Electroliers, all prices from \$4.98
See our values at this price.
Dinnerware—We show the line, prices and patterns to suit all. Sets from \$175.00 to \$5.00

Meats Meats

Fresh Dressed Spring Chickens, 14 1/2c per pound
Fresh Leaf Lard, 10 lbs. for \$1.00
Fresh Pork Roast, per pound 83c
Sirloin Steak of native steers, per pound 12 1/2c
Rib Roast, all bones out, per pound 10c
Choice Pot Roast, per pound, 7c and 5c
Boiling Beef, 8 lbs. for 25c
Mutton Roast, per pound 75c
Mutton Steak, 6 lbs. for 25c
No. 1 Family Lake White Fish, in 10 lb. pairs, 75c
And 15 Green Trading Stamps.



Morell's
Hams and Bacon. The Largest Stock in the City. Just received a large shipment of Morell's Iowa Hams, every ham is selected and guaranteed, per pound 15 1/2c
And 20 Green Trading Stamps.
Morell's Iowa Pride, selected bacon, narrow strips, choice and well trimmed, per lb. . . 17 1/2c
And 20 Green Trading Stamps with each strip.

Specials in Hardware Saturday

Visit our stove department if in need of a baseburner, heater or range. "We sell the best—the Peninsular"

Special on Range Saturday \$25.00
Sapoline Stove Pipe Enamel 15c
And 10 Green Trading Stamps.
Yellow Label Stove Polish 15c
And 10 Green Trading Stamps.
6-5-4 Stove Polish and Rust Preventer 25c
And 10 Green Trading Stamps.
Wilson Bread Toaster, toasts four pieces at once (others ask 30c), our price 25c
And 10 Green Trading Stamps.
Large Tin Colanders 14c
And 10 Green Trading Stamps.
10-quart Galvanized Pails 20c
And 20 Green Trading Stamps.
No. 5 Waffle Irons 85c
And 30 Green Trading Stamps.

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The new Rose "Mrs. Marshall Field" never before in Omaha, at doz. . . 49c
Brides' Roses, per dozen 35c
Carnations, per dozen 30c
Sale begins at 10 A. M. vestibule.

Bennett's Big Grocery—Special List for Saturday

Bennett's Capitol Flour, \$1.40
And 15 Green Trading Stamps.
Bennett's Best Coffee, 3 lbs. \$1.00
And 100 Green Trading Stamps.
Bennett's Best Coffee, lb. . . 35c
And 30 Green Trading Stamps.
Tea, E. F. Japan, Oolong, Gun- powder, English Breakfast, per pound 58c
And 50 Green Trading Stamps.
Diamond 8 Chili Sauce, bottle 25c
And 20 Green Trading Stamps.
Malta Vita, four pkgs. . . 25c
And 20 Green Trading Stamps.
For \$1.00
Bayley's Yum Yum Pickles, large bottle 24c
And 10 Green Trading Stamps.
Fancy Cluster Table Raisins, a pound 25c
And 30 Green Trading Stamps.
CANNED GOODS SPECIAL
Genesee Lima Beans, 2 cans 25c
And 20 Green Trading Stamps.
Torchlake Red Kidney Beans, three cans 25c
And 20 Green Trading Stamps.
Genesee Succotash, 3 cans 30c
And 30 Green Trading Stamps.
PICKLE SPECIAL
Cauliflower Pickles, four bottles for 25c
Royal Macaroni, 1 lb. . . 15c
And 10 Green Trading Stamps.
Franco American Soups, can 20c
And 10 Green Trading Stamps.
Bennett's Capitol Extracts, assorted, bottle 18c
And 20 Green Trading Stamps.
Sunrise Tomato Soup, can 10c
And 10 Green Trading Stamps.
Bayley's Cider Vinegar, quart bottle 20c
And 20 Green Trading Stamps.
CURRENT SALE
A quantity of cleaned Currants, three pounds 24c
And 10 Green Trading Stamps.
Fancy Cluster Table Raisins, a pound 25c
And 30 Green Trading Stamps.
BUTTER—BUTTER
Fresh Country Butter, lb. . . 25c
Ice Cream Butter, lb. . . 22c
BENNETT'S GARDENS
Grocery Section.
Stick Candy, assorted, twenty sticks for 5c
Per pound 8c

HOSIERY

225 dozen Ladies' Imported full fashioned Hosiery in all-over lace, fine rib, gaiter and hand embroidered lisle, worth from 80c to \$1.00 per pair, in two lots—
30c pair, 30c and 89c
246 dozen Children's Imported Ribbed Hosiery, double knee, 25c value, per pair 19c

CIGARS—EL CUBANOS—A straight 10c Cigar, each 5c Box of 25. . . \$1.25

TOBACCO
H. O. I. . . 45c
Patterson 1 pound can. . . 45c
Tuxedo, 4 1/2-oz. cans. . . 30c
Lucky Strike, four 1 1/2-oz. ounce cans 30c
Bennett's Special Tobacco—
50c Double Green Trading Stamps on all articles purchased in this department Saturday.

Art Section

Rear Second Floor
Many new novelties in Framed Pictures, from 19c up
Saturday, all day, 20% off on all Framed Pictures.

Toy Department

Iron Express Wagons, good, strong and well made, steel wheels; special Saturday, \$1.12 value 90c
The Best Line of Handcars—
See the Exer Ketch at \$5.00
The Sunset Flyer, special, \$3.98

SPORTING GOODS DEPT.

Sidewalk Roller Skates, all prices and styles—
at \$1.50, 65c and 45c
40 Green Trading Stamps with Each Pair.
College Pennants and School Pennants, best assortment in west, all prices, \$1.50, \$1.25, \$1 and 50c

MARBLE—A delightful retreat when shopping; largest Soda Parlor in the city; bright, airy and cool.—FOUNTAIN

AMONG THE LATEST BOOKS

Love Story of an Alabama Girl is "The World's Warrant."

ANOTHER YARN OF REVOLUTION

"Romance of a Tory Belle and Patriot Captain" the Theme of Harold Morton Kramer's Story.

"The World's Warrant," by Nora Davis, is the love story of an Alabama girl. It has abundant incident set against the south of today as a background. It is bold in execution and has strength and power. The characters are natural, which adds to the effect of the unusual and surprising situations into which they are drawn. Miss Davis is a southerner, and writes of a section of Dixie land rarely found in stories, which lends a freshness to her book. Altogether, it is a remarkable novel, in plot, style, and its hold on the interest. Houghton, Mifflin & Co. is the publisher.

Several noteworthy articles appear in the September issue of System, the Magazine of Business. A comparison of the working methods of Philip D. Armour and J. Ogden Armour, his son and successor, is con-

tributed by Arthur Graydon; a series of articles is begun by Guy Cramer, dealing with the undeveloped resources of the United States; another series is announced which will treat of the classes of securities in which business men may conservatively and profitably invest their surplus; and a well illustrated article by Daniel Vincent Casey describes the work of the Winona Technical Institute at Indianapolis, Ind.

In the September number of The North American Review the editor announces that the experiment of publishing that periodical twice a month is to be discontinued, and that henceforth the Review will appear monthly, in enlarged and improved form. It is stated that new and attractive features will be added, and that the price will be reduced to \$4 a year and 25 cents a copy. With its new cover, of artistic and appropriately dignified design, the Review is in appearance, one of the handsomest of American magazines.

In the September number of The North American Review appears the first installment of a series of articles, to be published monthly under the title of "The Great Minds of America." The subject of the present article is Goldwin Smith, and the article is accompanied by a noble portrait of that illustrious historian.

American readers who like to keep informed touching English opinion on American affairs and tendencies will be interested in an article, "Is America Heading

for Aristocracy?" which The Living Age for September 21 reprints from the London Nation.

"Fenimore Cooper" is the title of an article by Prof. Brander Matthews of Columbia in the September Atlantic. Cooper, "the earliest of our authors to be widely read beyond the boundaries of our own language," the writer shows to be a novelist whose influence has been felt by Parkman, Thackeray, Alexander Dumas, and a score of lesser authors. Cooper's Indian Mr. Matthews defends on the ground that Cooper was an optimist, and, while telling the truth about the savages, he did not tell the whole truth—he suppressed to a certain extent the native ferocity and cruelty of the red man. Like Scott, the American romancer deals with the brighter side of life. Prof. Matthews's essay is a just and readable appreciation of a great figure in the history of English literature.

"Gayle Langford, Being the Romance of a Tory Belle and a Patriot Captain," by Harold Morton Kramer, author of "Hearts and the Cross." It is a romance of the "times that tried men's souls" in a way that will permit no one to lay it aside when once he has begun it. Gayle Langford, the heroine, is as imperious and unfathomable as she is beautiful, and her patriotic lover, Ian Lester, captain in the Continental army, is possessed of audacity beyond the common lot of men, else there could be no story. The time is that of the Declaration of Independence, with most of the events

in Philadelphia and Trenton. General Washington is introduced in a human and altogether effective way. Action crowds upon action from the beginning to the end of this exceptionally good novel. The illustrations are by H. C. Edwards, Lothrop, Lee & Shepard company is the publisher.

"The Optimistic Life," or "In the Cheering-Up Business," by Orison Sweet Marden, author of "Pushing to the Front," is especially commendable in that it is devoted to preaching the higher success, the kind that uplifts one. The table of contents shows the practical ground covered by Dr. Marden's new book. It shows that "kindness is catching," and that one of the most powerful forces is amiability. It also treats of other things in a business life—the need of proper vacation seasons, keeping a grip on things, leaving one's troubles at the office, the difference between work and drudgery; the cost of an explosive temper; keeping fit for work—in brief there are thirty-eight chapters, each going straight to the mark in a very few pages, and saying things that stick. Dr. Marden's books might also be called the scriptures of the toilers, and their value as incentives to success cannot easily be overestimated. Published by Thomas Y. Crowell & Co.

"Marion's Vacation," by Nina Rhoades, is for rather older girls than the famous "Brick House Books" by this sterling author. Marion being thirteen. She has for ten years enjoyed a luxurious home in New York with the kind lady who has done all

for her that could have been done for her own child, and who feels that the time has now come for this aristocratic though lovable little miss to know her own nearest kindred, who are humble but most excellent farming people in a pretty Vermont village. Thither Marion is sent for a summer, which proves to be a most important one to her in all its lessons that come only through mingling in a life quite different from what she had known exclusively for perhaps too long, as was "Aunt Clara" has come to feel. It all comes out very joyously, as the popular and thoroughly commendable books of Miss Rhoades have a way of doing. Illustrated by Bertha G. Davidson. Published by Lothrop, Lee & Shepard company.

The casual observer is first attracted to the originality and charm of its cover design. This represents the first of a series of "Southern girls" and is drawn with grace and vigor by E. M. Ashe. It is called "The Richmond Girl" and the face and figure are typical of the unusual and fascinating beauty which characterizes so many Virginia gentlewomen.

The contents of the magazine amply fulfill the interest and anticipation created by the preceding numbers, and every feature is well handled.

"Her Prairie Knight," by E. M. Bower, is a realistic story of the plains. It is the west from a new point of view, that of a gay party of easterners who exchange their usual summer gaities for the rough homeli-

ness of a ranch-house sheltered by the great Bear Paws. It naturally results, of course, that with the coming of Beatrice, Keith Cameron, one of the cowboys, neglects his cattle now and then, and naturally, that Sir Richmond who has accompanied the visitors from Newport, and who has made long seige to the heart of Beatrice, resents the glances of admiration in the bold eyes of the good-looking cowboy. It may readily be surmised that the fair Beatrice, between her two admirers so strongly contrasted, has an exciting time. But when the time comes that a choice must be made, the reader will agree that the keen-witted American girl said "Yes" to the right man. The book is clever and entertaining, with an atmosphere of wholesome western humor. Published by G. W. Dillingham company.

Books reviewed are on sale by The Bennett Company at cut prices.

Above books at lowest retail price. Matthews, 12 South Fifteenth street.

Candy and Alcohol.
Dr. A. C. Abbott, health commissioner of Pennsylvania, has pronounced the theory, or, as he modestly prefers to call it, "the suspicion," that "the appetite for alcohol and the appetite for candy are fun-ctating beauty which characterizes so many Virginia gentlewomen."
There is a good deal to be said in favor of this view. Women, as a rule, take to candy and men to alcohol, but women are coming to drink more alcoholic liquors

and men to eat more candy. Altogether, there is a falling off in the amount of alcohol consumed per capita during the last few years, and concomitantly with this there has been an astonishing increase in the consumption of sugar in all forms. In the financial districts and other masculine parts of large cities confectionaries have multiplied so rapidly as almost to rival the saloons—New York Independent.

Pointed Paragraphs.
Smiles that won't come off are apt to grow musty.
It's almost as easy to worry as it is to tell others not to.
Consistency may be a jewel, but a girl prefers a soldier's uniform.
If a widow is rich and pretty she soon gets over being one.
A barber never asks if a razor pulls unless he knows it doesn't.
When a man places himself he gets the applause of at least one person.
All things come to those who wait—except the man who owes you money.
A good many bachelors are wearing socks with peepaboo toes and heels.
If you would become a student of human nature, watch a man who is wearing socks with peepaboo toes and heels.
There would probably be more women inventors if they were anxious to discover new wrinkles.
Many a man's final disappearance is the result of a strenuous attempt to keep up appearances.
It is sometimes advisable to employ a night watchman to look after men who are as honest as the day is long.
A man's silliness may border on the ragged edge of absurdity, but you can't make the woman he is in love with believe it.—Chicago News.

See West-Ad for Business Boosters.