Day of Exceptional Bargains

Extra Specials On Every Bargain Square and Counter

Every woman knows what Friday means at Brandeis. It is a day when every square and counter is filled with bargains. Every Friday you can find hundreds of things you need at less than you can buy them any other day in the week.

REMNANTS and ODD LOTS OF

_ACES on 3 Big Bargain Squares

Also full bolts of French and German Laces, Plat Vals., Point de Paris and Torchon Laces and Insertions-big bargain-many to match-values up to 121/2c yard, at yard

Remnants of Silk and Mohair Trimming Braid

Plain and fancy Braids, pull braids, Persian braids and Novelty braids-endless variety, worth up to 25c yard, at, yard.....

Friday's Silk Specials

Another lot of importers House Samples—pieces besides a full collection of divers quantities. Chiffon cloth, Mousseline de Soie, all silk chiffons, in black and white only. The silk pieces on two bargain squares, were worth up to \$1.50 yard, at, each....... 1c to 49c

to \$1.50 yard, on one bargain square, at,

Silks in mixed lots - satins, foulards, taffetas, pongees, peau 35c de cygnes, at, yd., 25c and.

44 to 50 inch. Chiffons, worth up | Newest silk plaids, Roman stripe taffetas and -Louisines-25 different patterns, also hand woven white and dotted Habutals, worth 10 pieces of our yellow edge Buck-\$1.00 yard, at, yard.......59c

Dress Goods Remnants

Every short piece of dress goods from 21/2 to 10 yards, on large special tables at one-half and less than half price. 42 and 54 inches, newest dress goods-Panamas, Serges, fancy suitings, Mohairs, batistes, Broadcloths, etc. included.

dress goods—a great many match up-suitable for waists and children's dresses, worth up to \$1.00 yard, at, yard. 27c Bright crisp wool plaids-all this season's patterns always retailspecial, yard, Friday's 39c

Mill ends of all kinds of | The last shipment of our great purchase; men's and ladies' English suitings, Victoria broadcloths, German Zibelines, heavy Worsted Novelties, Coverts, Crayenettes, etc .- 48 to 54 inches wide, worth up to \$2.50 yard, at, yard Black dress, goods-20 pieces French shadow barred Tamis cloth, worth \$1.25 yard,

Remnant Sale In Basement

Mercerized fleece back waistings, hundreds of pretty patterns, all in waist lengths. They are worth 15c yard, you will wonder why we sell them so cheaply, Friday, at yard.....

Thousands of yards of mill length Flannelettes, advertised elsewhere as bargains at 61/3c yard, Friday, at yard.....

New French and Eng-

New Cretonnes, styles suitable for making comforters, the regular 7%c grade, in mill lengths, 32c Nice long lengths of Simpson's grey dress prints, worth sale, yard ... 320

lish plaid suitings, looks just like the \$1.50 imported wool novelties, will wash and wear as well, at per yard 1220 A fine new lot 36 inch Silkolines Friday, at yard..... 3½c

double fold Persian and Jap patterns Flannelettes, yard. 1220 Percale remnants, dark styles, as long as they last, at

yard 21c Soft, fleecy Baby Flannels, white, cream, pink and 10c blue, a fine quality in useful lengths, at yard... Light and dark Outing Flannels, styles for gowns, 8 1/2 C petticoats, boys' and men's shirting, special at

Friday In Linen Department

Spreads, worth \$3.00 and \$4.00 at, each \$1.50 and . 980 Mill remnants of bleached and un-Wash Cloths, the 5c

Slightly imperfect Marseilles Bed | Red Cross Diaper, 26 inch, best 25c Scarfs and Squares, each.....10c merceried Napkins, dozen, for

BRANDEIS

and remember the big sale of lace curtains next Monday at Brandeis



S. W. LINDSAY, Jeweler



Bee Want Ads Produce Results



OMARA'S PURE FOOD CENTER

FISH DEPARTMENT

Friday's Specials ,000 lbs, fresh caught baby Halibut, per pound

and salt water fish also. Including Eel, Black Bass, Flounders, Codfish, ampanos, etc., etc. Oysters are received fresh daily.

GROCERY BARGAINS

90c bottle May Cherries, for 65e Swiss Cheese, per pound Fancy Dill Pickles, per doz 280 ucumbers, each Lemons, per dozen20c to 30c Concord Grapes, per basket15c Lettuce, 3 dozen for25c Crab Apples, fancy, per basket...50c

TOILET SOAP

Cake Box30c

(Jourtney & Co. 17th and Douglas Sts.

Tel. Douglas 647. Private Exchange Connects All Depts.



GENUINE HAND PAINTED

The blending of colors is perfect. We have just received an elegant new ine-which excels anything ever shown before in Omaha. We will take pleasure in showing ou these beautiful goods.

B. BROWN CO. 16th and Farnam.



LEAVE YOUR **VALUABLES**

Unprotected in the home. The fire that burns, or the burglar who steals is a constant menace to Jewelry, Silverware, your Will, Deeds or other Important

Our great Steel Vaults are a constant source of protection, and the cost of a Safe Deposit Box therein is only \$5.00 a year.

First National Bank Omaha, Neb.

Imitations pay the dealer a larger profit,

than the real thing, otherwise you would never be offered a substitute, when you ask for an advertised article. Imitations are not advertised because they are not permanent. For every genuine article there are many imitations. The imitator has no reputation to sustain-the advertiser has. It stands to reason that the advertised article is the best, otherwise the public would not buy it and the advertising could not be continued. When you ask for an advertised article, see that you Refuse Imitations.

Full and complete instructions regarding the opening of a part of the Lower Brule Reservation, including maps, etc., showing the location of the land, will be sent on receipt of \$1.00. This land is less than one hour's drive from Pierre, South Dakota, the State Capital. Reference, any business man

J. W. Laughlin, Pierre, South Dakota.

Every Saturday Especially Tomorrow

OWL DRUG COMPANY,

Bargain Friday, linked to one of the days of our anniversary, makes Friday of double bargain value to you. The conspicuous feature of our business is the scores and hundreds of extraordinary bargains in all lines of dry goods and ready-to-wear that are not advertised. Bargain tables-Bargain Friday, are renewed hourly, prices cut in two most every time.

Friday Specials in Silks and Dress Goods

Several thousand yards of the fine double fold mercerized sateen and percalines, worth up to 30c per yard; 7c

Many thousand yards of the best all-wool albatross, cheviot or French serges, in all colors, panamas, etc., every yard is worth 50c; Friday, per yard.....

Panamas and serges in plain colors, browns, navy blue, red, blacks-52 inches wide, every yard is worth \$1.25, pure wool; now, per yard.....

\$1.50 suitings, English worsted, fancy or plain styles, lengths from 31/2 to 7 yards, suitable for suits; Fancy printed Jap silks, good styles; Friday, per

yard..... Best dark colored taffetas, pure silk, nearly all fall shades, worth up to 65c; on sale Friday, per yard. . 28c

Gloves

Big Purchase of Ladies' Kid Gloves. 230 dozen Ladies' two clasp Kid Gloves, \$1.00 value 690 Ladles' 12 button Kid Sloves. \$3.25 \$2.69 value for \$2.69 Ladies' 16 button Kid Gloves, \$3.75 \$3.19

Hosiery

. 16c Children's Ribbed Hose for 121/2C

Cut Price Rug Sale

FRIDAY AND SATURDAY

Strictly High Grade All Wool Ingrain Rugs, extra heavy and fast colors, 25 patterns, in all sizes:

6x9, only\$4.19 7x10-6, only..... \$5.87 9x9, only\$6.97 9x10-6, only \$8.19 9x12, only\$8.97

Don't forget, prices are good only Friday and Saturday.

Draperies Third Floor.

BENNETT'S BIG GROCERY COFFEE ROASTED DAILY IN VIEW OF CUSTOMER TAKE IT AWAY HOT

Bennett's Golden Coffee, And 30 Green Trading Stamps. B. F. Japan Tea, 38c And 30 Green Trading Stamps. Pepper, pure ground. 10ctin for And 5 Green Tridling Stamps. 10c Blood of Grape Juice, 25c And 30 Green Teading Stamps. Blood of Grape Juice. 50
quart bottle
And 60 Green Peading Stamps.
Pickles, assorted, three
25 50c bottles for And 10 Green Trading Stamps.

Castile Soap, Gozen 25C

CLAM SPECIAL

Several dozen cans Seal 25C

Island Clams, three cans

And 20 Green Trading Stamps

26c GREEN TURTLE Real Turtle for can for A5C And 20 Green Trading Stamps. 45c SPECIAL Cleaned Currants, three pound . 24C And 10 Green Trading Stamps. And 20 Green Trading

Malta Vita, four packages for Fresh Roasted Peanuts, ... 5c per quart ... We are treating citizens and The Windows: visitors to real eye and mind enjoyment in these superb displays. No prettier window ever was uncurtained than our huge brown one; its central figure being the

Two Cents per Mile

semi-petrified tree alive with owls and eaglettes.

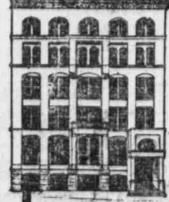
Between all Stations on the



Better than former exeursion rates. Good on all trains.

Come and go when you please. Take that long contemplated trip NOW.

Tickets and information from W. G. DAVIDSON, C. P. &T. A., 1512 Farnam St., Omaha, Nob.



Many People

necessary to start a bank account. A bank account is the greatest saving incentive the young man can have. It will cost you nothing to talk the matter over with us. It will mean a great deal to you to identify yourself with a strong, safe bank. Drop in and talk the matter over. Our officers are always accessible

OMAHA NATIONAL BANK MEMER JAMILLARD. 13º STREET BETWEEN FARNAM DOUGLAS ED

WE WALLACE C.F.MEGREW WH. BUCHOLZ

LADIES' SUITS MADE TO ORDER

Get your order in for your new Fall Suit. The largest assortment of fine imported fabrics ever shown in the west awaits you here Broad-cloths, Espingle, French and German Rovellies, etc., in almost unlimited variety of modish colorings. See our Mr. Gigenoun about the new suit. Those he has already made have pleased even beyond the customer's expectations. We guarantee perfect fit and workmanship or money refunded. MAIN PLOOR LADIES' TAILORING DEPT. Entrance on Bow Building LADIES' TAILORING DEPT. Entrance on Donglas Street.

SPECIAL FRIDAY BARGAINS

SPECIAL FRIDAY BARGAINS

FRIDAY IS REMNANT DAY

In Our Famous Domestic Room. Two Great Sales, Forenoon and Afternoon.

A car toad of all kinds of cotton and woolen goods on sale. 10,000 yards of mill ends-in percales, lawns, prints, ginghams and other goods, worth up to 15c yard, at, yard 1¢ 15,000 yards all kinds of 8 %c grade, full standard calicos, long Red prints, full standard, yd. . 26

high grade quality, mostly blue, at5¢ REMNANTS OF WOOL DRESS GOODS

From 10:00 to 11:30 A. M. We will sell about 5,000 yards of the finest high grade wool dress goods made, from 75c to \$3.50 a yard, in four lots.

25e 39e 49e and 59e 25¢ 39¢ and 49¢ yd. HIGH GRADE WASH GOOD SALE FROM 2:30 TO 3:30 P. M .- We will sell slik warp wash goods, silk warp ginghams, slik warp organdies and silk mulls, goods ranging REMNANTS OF TABLE LINEN

Remnants of high class table linen, bleached, unbleached and bleached, ranging in price from 15c to \$1.50 yard, in four

25¢. 39¢. 49¢ and 59¢ 1 bale of unbleached 8 1/2 c cotton,

5 dozen center pieces ranging in price from 50c to \$1.00 each, three lots ... 25¢. 39¢. 49¢ 100 one dollar bedspreads. . 59¢ 10 dozen slightly soiled towels. that sold at 15c each, on sale at, each 6 % c . Several other sales.

15,000 yards of flannelettes, long

remnants, worth up to 15c yard.

12,000 yards of outing flannel.

light and dark colors, Amoskeag

brand, regular price 12 1/2 c yard,

10,000 yards of apron checks, in

From 2:00 to 3:00 P. M.

We will sell about 4,000 yards

of the finest fall dress goods

made, in all colors and black,

ranging in price from 59¢ to

\$2.98 yard. In three lots

FRIDAY THE FIRST DAY OF OUR Great Fall

Lace Sale We will begin by showing a splendid line of Fine Oriental

wide, beautiful new patterns, worth from 15c to 75c yard, Friday at from . . 5¢ to 29¢ \$3.00 Allover Laces, yd. 98¢ 15c All Linen Laces, yd...5¢ Grand Notion Sale in the Domestic Room. Every possible kind of article in Small Wares on sale Friday at JUST HALF PRICE.

Laces from 4 to 12 inches

PROM 12 M. TILL 6 P. | FROM 8 TILL TTER

SPECIAL FRIDAY SILK BARGAINS On Silk Square In Domestic Room.

PROM 8 TILL 9 A. M. Short Remnants of high class Silks 1/4 to 1/4

M .- A fine line of Novelties in checks, stripes, polka dots, plain Mes-salines, Louisenes, etc., to close, at yard— 37 cents

Taffetas and Surahs, color Chinas, color Taffetas, Novelties, etc., great snap, at yard— 29 cents | 36-in. Color Taffeta Ream, includ-

In the Main Silk Dept. ing black, cream and white, a New Plaids and Novelties, 27-in. Color Taffetas, 20-in. Color Swiss 36-in. Black Taffeta, fine finish, Chiffon, Taffetas, etc., regular great bargain at, yard 89¢ values to \$1.00 yard, the grandest lot of silks offered anywhere 27-in. Black Dress or Skirt Taffeta, snap at, yard 75¢

at, choice per yard 59¢ Matchless Underwear Bargains Friday

Another great purchase of Sample Lines and Odd Lots of Men's, Women's and Children's Underwear, just received from our New York Buyer. All secured direct from the mills at remarkable bargain prices will be placed on sale Friday in our Domestic room in SEVEN BIG LOTE. The Grandest Bargain in Clean, Seasonable Merchandise ever offered. No one can afford to miss this splendid opportunity.

Square No. 2—Ladies' vests and pants in white, cream or grey, vests long sleeved, pants ankle length, 39c worth to 75c garment, 49c & Square No. 3—Ladies' Uajon Suits, regular 75c values, in white, grey and cream, ankle length, long 49c sleeved, on sale at Square No. 7—An immense line of Fascinators, Shawls and Caps, worth up to \$1.50 garment, all at one price, choice.

Square No. 5—Men's heavy fleeced Underwear, worth up to 75c garment, all sizes, greatest val—39q ues ever known at Square No. 6—Men's Woolen Shirts and Drawers, worth to \$1.50, Shirts come in single or double breast, also blues and tans, at blues and tans, at 175c over 100 dozen Men's Woolen Shirts in blues and tans, regular \$1.50 garment, all at one price, cohice.

No one can afford to miss these marvelous bargains Friday.

GRAND SALE OF

JAPANESE WARE,

ENTIRE STOCK LONDON IMPORTING CO. On Sale Friday, Sept.

Bargain Ever

7150 7150

Many Thousand Pieces included in the Great Purchase, consisting of all kinds of China, Glassware and Japanese Ware. Regular Values 15c, 20c, 25c, 50c, 75c up to \$3.50 We secured the entire stock at a tremendious bargain and will offer the entire lot Friday—

At One-Sixth to One-Half Their Actual Worth PRICES 21/2e 5c 10c 15c 20c 25c and up to 49c The Biggest Bargain Opportunity ever offered Omaha Buyers. Come early Priday morning and secure first choice.

Big Special Sale for Friday in Grocery Department Fancy Full Cream Brick Cheese. pounds best Pure Cane Granulated Sugar for \$1.00 Sap Sago Cheese, each ... Nuefchatel Cheese, each

Large sacks Cornmeal for 100 12 bars best Family Laundry Soap 250 6 pounds choice Japan Rice 250 5 pounds choice Japan Rice The best Macaroni, per pkg. Large bottles Pure Tomato for for 1 lb. can Condensed Cream Large bottles Pickles, assorted k for ... 845c
Shredded Wheat Biscuits, per pkg 100
Dr. Price's Breakfast Food, pkg 845c
Potato Chips, per pound ... 25c
Pretsels, per pound ... 6c
Fig Newton Cookles, per lb ... 845c
The best Soda or Oyster Crackers,
per pound ... per pound The best Tea Siftings, per lb. Fancy Santos Coree, per 18. 15c BUTTER AND CHEESE PRIOES Fancy Dairy Butter, per 1b. 22. Fancy Creamery Butter, per 1b. 25c Fancy Full Cream Cheese, per 1b. 15c

FRIDAY HARDWARE SALE Sauce Pans, Etc., Etc., worth 20c, at 84¢ -quart all white enameled Pudding Pans 10¢

10c Whisk Brooms.....

Large Enameled Dish Pans 12 1/2 ¢ Large 8-quart blue and white Pudding Pans, Preserving Kettles Preserving Kettles 35¢ S. ld everywhere for 75c. Enameled Tea and Coffee Pots, blue and white, worth 65c. 25¢ Coat Hangers......24¢ Parlor Brooms, only 15¢ Chopping Bowis, worth 15c. 5c Copper Bottom Wash Bo 10c Scrubbing Brushes. 5c at Rotary Washing Machines, Fri- O K Washing Machines Copper Bottom Wash Boller

Bead These Vegetable and Prices for Friday:

Pancy Utah Plums and Peaches for Jelly Grapes, per basket 12140 Pancy Ripe Tomatoes, per basket 250

HAYDENS' FIRST